



**2023 ENTRY TIMELINE**

Exhibitor Meeting.....	Saturday, April 22 • 9:30am
Entry Deadline.....	Friday, May 19 at 11:59pm
Design Plan Deadline .....	Friday, May 26
Set Up .....	must be complete by Monday, June 5 • 5pm
Judging ( <i>closed</i> ).....	Tuesday, June 6 • 10:30am
Fair Dates.....	Wednesday, June 7–Tuesday, July 4 ( <i>closed Mondays and Tuesdays in June</i> )
Teardown.....	Wednesday, July 5 • 7am–6pm

**VIGNETTE MAINTENANCE**

Friday, June 9, 16, 23 & 30 • 4am–9am  
 Tuesday, June 13, 20 & 27 • 7am–2pm

**EVENTS**

Wedding Day “Hearts & Flowers”..... Sunday, June 11  
 Best of San Diego Floral Designer Contest “Blossom Blitz” . Sunday, June 25  
*Must pre-register by emailing [flowershow@sdfair.com](mailto:flowershow@sdfair.com) by Monday, June 19 at 5pm*  
 National Garden Club Weekend..... Saturday, June 24 & Sunday, June 25  
 Rose Day ..... Thursday, June 29

**ENTRY FEE (non-refundable)**

Class 1—\$80  
 Class 2 & 3—\$50

**ENTRY LIMIT**

One (1) entry per class, per exhibitor (*space permitting*)

**ENTRY CHECKLIST**

- Read entry materials, decide what to enter
- Enter online and pay entry fees by deadline at [sdfair.com/entry](http://sdfair.com/entry)
- Save email confirmation, credential/entry tag pick up instructions will be emailed following entry deadline
- Submit design plan prior to set up
- Set up vignette; Save the date to attend the Awards Ceremony
- Return for Vignette teardown

**CONTACT**

Betty Patterson Del Sol, Coordinator  
 Flower Show Office • Monday through Friday, 10am–4pm (*extended support to 7pm on entry deadline*)  
 (858) 792-4273 or Entry Office (858) 792-4207 • [entry@sdfair.com](mailto:entry@sdfair.com)  
 2260 Jimmy Durante Blvd, Del Mar, CA 92014  
[sdfair.com/entry](http://sdfair.com/entry)

## EXHIBITOR ACCESS PASSES

Entrants will receive ten (10) Exhibitor Access Passes per entry.

## DESIGN AND MATERIALS

Design plans must be submitted to the Flower Show and approved by the coordinator prior to set up. Plans must specify all materials, including artificial botanical props, electrical, sound, signage, wall/boarder materials, literature and/or handouts. Plans must also note if they are collaborative projects.

The Fairgrounds will provide the following for each space: Walls, electricity, access to water and trash removal.

Exhibitors must furnish their own materials, accessories and labor. Each display must feature fresh flowers, live plants and dried materials. High-quality products, materials, standalone props and exhibits that incorporate Fair theme elements are encouraged. Artificial flowers and foliage may be used as accent only.

No staples, texture, paper mache or glue on the walls (unless you provide your own wall or purchase ours). If using donated materials from companies/suppliers, you may include their name/s or signage within your space.

General liability insurance listing the Del Mar Fairgrounds as an additional insured must be provided, and if your space invites the public in, it must meet ADA specifications.

## SET UP, MAINTENANCE & TEARDOWN

Set up instructions, credentials and exhibit maintenance parking permits will be mailed or emailed following the entry deadline. When setting up and maintaining your exhibit, vehicles must follow parking rules and procedures, or vehicles are subject to tow. All Exhibits should be maintained throughout the Fair, as exhibits will be judged and awarded on cleanliness, quality and condition of exhibits (including flowers). Exhibitors not properly maintaining their exhibits may forfeit premiums.

All exhibits must be taken down on tear down date. If you are unable to make teardown, arrange for another person to teardown (written authorization must be submitted in advance). Items not picked up become the property of the San Diego County Fair and will be disposed of promptly.

## JUDGING

All judging will be blind and held in a closed session. The decision of the judges is final.

Exhibitor's and supplier's names on signs **must be** covered by exhibitors prior to judging. Exhibitors will not be permitted in or around show area during judging. Failure to comply will be cause for disqualification.

## AWARDS

**Award of Merit** (Class 001 and 002 only): Each completed display is eligible for an Award of Merit.

**Bill Teague Maintenance Award:** Each vignette that is well-maintained every day of the Fair is eligible to be selected for this award. Flowers MUST be fresh each day of the Fair. \$100.00

**Best Design Vignette Award:** Presented to the display with the best design, aesthetic appeal, adherence to theme and attention to detail. 1st Place: \$200 & rosette, 2nd Place: \$150 & rosette, 3rd Place: \$100 & rosette.

**Coordinator Award:** Recognition for exceptional quality and outstanding contribution to the show. \$200 Instructions on entry tag, credential and delivery permit pick up will be emailed after the entry deadline. If you are unable to pick up your information, please contact the Flower Show office.

## RULES

1. Local and State Rules apply to this competition available at [sdfair.com/entry](http://sdfair.com/entry).
2. No entry will be accepted should the exhibitor describe conditions under which they will exhibit. The 22nd DAA (San Diego County Fair) will not be responsible for loss or damage of any kind and reserves the right to assign locations.
3. Tax Identification Information: The Fairgrounds is required to report premiums totaling \$600 or more, and a W-9 is required each year. **You must notify us if the person/business name to issue your awards check is different than the exhibitor name the entry was registered under.**
4. When filling out the online registration, note the name of the individual, business, group or association on "Exhibitor Name" line. Fill in "Issue Check to" line if this information is different from exhibitor name. For collaborative projects, only one check will be issued. It is the responsibility of the exhibitors to divide the premium award.

5. Animals are not allowed on the Fairgrounds at any time (other than service animals).

## DIVISION 4000: VIGNETTE

### Class 001—Floral Design within Vignette

Theme” Get Out There”

Create a minimum Floral Design that recreates the mood and basic theme of the existing area’s background (blank walls provided).

Approx. Vignette Size: **10’ x 10’**

Award of Merit: \$550

### Class 002—Floral Design Vignette

Theme” Get Out There & Enjoy”

Create a backdrop Floral Design to best showcase the floral composition you create. (blank walls provided).

Approx. Vignette Size: **5’ x 4’**

Award of Merit: \$350

### Class 003—Floral Art Arrangement

Theme” Get Out There & Enjoy”

Create one large, 1 sided creative floral arrangement **minimum 3’ x 3’**.

No award of Merit. Each arrangement will be judged using the following scorecard. The amount of points earned will determine the monetary award received.

#### CLASS 003 FLORAL ART ARRANGEMENT SCORECARD

**\$40 for each weekly judging that flowers are fresh and well maintained.**

There is no range here; they are fresh or they are not.

**Accumulative Total + maximum amount just for keeping fresh, one could receive equals up to \$200.**

<b>Title</b>	0-10 pts.= _____	\$10 Title interesting any explanatory
<b>Size 3’x3’</b>	0-20 pts.= _____	\$20 Fills the space appropriately to highlight floral piece
<b>Theme</b>	0-25 pts.= _____	\$25 Clearly defines the theme
<b>Creativity</b>	0-25 pts.= _____	\$25 Not the first thing one would think of
<b>Color Choice</b>	0-25 pts.= _____	\$25 Color combination is appropriate to depict the theme
<b>Principles</b>	0-25 pts.= _____	\$25 Appropriate use of principles
<b>Elements</b>	0-25 pts.= _____	\$25 Shows knowledge and use of elements
<b>Techniques</b>	0-25 pts.= _____	\$25 Evident use of one or more technique
<b>Visual Quality</b>	0-50 pts.= _____	\$50 Is compelling on first look

**(Amount of points given is equal to \$ received)**

	<b><u>Total Points</u></b>
<b><u>Awarded/Possible</u></b>	<b><u>(230) or \$230.00</u></b>