



**2023 ENTRY TIMELINE**

Entry Deadline.....	Friday, April 21 at 11:59pm
Tier 1 Notification Email .....	Wednesday, May 3
Shipped Entries May Arrive.....	Thursday, May 4–Wednesday, May 10
Entry Delivery .....	Tuesday, May 9 & Wednesday, May 10 • 10am-6pm
Awards Presentation (accepted Exhibitors invited).....	Tuesday, June 6 • 7–9pm
Fair Dates .....	Wednesday, June 7–Tuesday, July 4 <i>(closed Mondays and Tuesdays in June)</i>
Entry Pick Up .....	Thursday, July 6 • 10am–6pm

**ONE-DAY CONTESTS**

Miniature Masterpiece Contest.....	<i>(pre-register by Tuesday, June 13)</i> Thursday, June 15 • 11am–4pm
Wildlife in Art Contest.....	<i>(pre-register by Tuesday, June 27)</i> Thursday, June 29 • 11am–4pm

**ENTRY FEE**

\$20 per entry (non-refundable).

**ENTRY LIMIT**

*New!* Three (3) entries per exhibitor in each class. You may enter as many classes as you like.

**ENTRY CHECKLIST**

- Read entry materials, decide what to enter and photograph entry
- Enter online and pay entry fees by deadline at [www.sdfair.com/entry](http://www.sdfair.com/entry)
- After receiving email confirmation, log in to your account to confirm that all images have been completely and successfully uploaded.
- Notification of accepted entries from Tier 1 online judging will be emailed using the WEN number listed on your confirmation receipt. Prepare accepted artwork for delivery.
- Deliver or ship entries for Tier 2 judging
- Check date for entry pick up

**Need help photographing and/or uploading your artwork?**

Contact us and schedule an appointment to have a staff member assist with entry photo and upload.

**NEW THIS YEAR**

- Fair Theme: “*Get Out There!*” Explore the great outdoors and get s’more of what life has to offer by entering your theme-inspired artwork.
- *New!* The Fine Art Show now offers a class for **3D** Fair Theme artwork. You may enter sculpture, glass, ceramic, assemblage, and recycled materials depicting the great outdoors.

## CONTACT

Kate Fitzsimons and Kathleen Thompson, Coordinators

Entry Office • Monday–Friday, 10am–4pm (*extended support to 7pm on entry deadline date*)

(858) 792-4207 • [entry@sdfair.com](mailto:entry@sdfair.com)

2260 Jimmy Durante Blvd, Del Mar, CA 92014

[sdfair.com/entry](http://sdfair.com/entry)

## ELIGIBILITY

Fine Art is an international exhibition of art open to all interested living artists ages 18 or older. Work must be that of the entrant. Group work by two or more artists is not allowed. Artwork must be original and have been executed and owned by the artist whose name appears in the online entry registration. Artwork must have been completed within the last four years. *Artwork created by Artificial Intelligence (AI), either partially or completely, may not be entered in any category.* Art previously shown at the Fair or nearly identical, regardless of title, is ineligible.

## FAIR TICKETS

Exhibitors will receive two (2) Exhibitor Access Passes.

## JUDGING

The Exhibition of Fine Art is a two-tier, juried show. Tier 1 judging, from digital images, determines which artwork will be accepted. Tier 2 judging takes place on-site where judges view the artwork and determine winners. Accepted work may be disqualified if misrepresented or not ready for display. It is important that you submit the best quality digital image of your artwork for the judging process. Each piece of artwork will be evaluated on its own merit. The decision of the judges is final.

**Judging Criteria:** Composition, Technical Quality, Visual Impact, Creativity, and Presentation.

## DELIVERY & PICK UP

Entries may be delivered or shipped to the Fairgrounds. Accepted entries for Tier-2 judging will be emailed delivery instructions and must have an entry tag secured to the back of each entry. Accepted 2-D artwork may be shipped to the Fairgrounds. The Fair is not responsible for lost or delayed shipments. For returning of entries, a pre-paid return label from the shipper (UPS or USPS) must be included with your entry. The San Diego County Fair assumes no responsibility for damage to shipped artwork.

**Ship to:** San Diego County Fair  
Ag & Ed Department • Exhibition of Fine Art  
2260 Jimmy Durante Blvd.  
Del Mar, CA 92014

A claim check for entry pick up will be issued to each exhibitor upon entry delivery and must be presented at the time of entry pick up. If you are unable to pick up your artwork, you may arrange for another person to bring in your claim check with a signed written authorization from you. Entries not picked up become the property of the San Diego County Fair and will be disposed of promptly.

## RULES

1. Local and State Rules apply to this competition.
2. The 22nd DAA (San Diego County Fair) will not be responsible for loss or damage of any kind. No entry will be accepted should the exhibitor describe conditions under which they will exhibit.
3. **Once registered, changes in description, title, and price may not be changed.** Substitutions will not be allowed. Limit descriptions to 120 characters and include *medium, art materials* and *method* used in creating artwork for the judges' reference. Review your entry before completing registration to ensure that you have entered the correct division and class for each work of art, and titles match the uploaded images.
4. Work must be in good taste and suitable for family viewing.
5. Digital images of entries must be submitted at time of online registration (see Photography Tips).

## ACCEPTED ARTWORK REQUIREMENTS

**Accepted 2-D work:** Artwork shall be no more than 5 feet (60 inches) in any direction excluding the frame or supports (including total size of multiple-related panels). Multiple-part works shall be submitted and judged as one entry and must have each part labeled, along with a diagram for hanging or assembly (photograph recommended). All artwork must be securely framed and ready to hang. Frames must be equipped with wires for hanging (sawtooth hangers are not acceptable). Frames without wire for hanging will not be accepted. Gallery-wrapped, boxed canvases with the image wrapped around the edge of the stretcher frame and stapled on the backside, are acceptable. Artwork on paper must be under protective clear acrylic sheeting (i.e. plexiglass). Glass will not be accepted, except on charcoal or pastel entries.

Upload one (1) digital image of your artwork showing only the image (no frame or mat) and the correct orientation (vertical or horizontal). Digital images should give the whole impression of the artwork.

**Accepted 3-D work:** Artwork that is independent, freestanding, and viewed from all sides shall be no more than 7 feet (84 inches) tall and 5 feet (60 inches) wide or deep. Other 3-D not listed may include bas-relief and stained glass that is viewed primarily from one side.

Upload up to three (3) separate images of your artwork for each item entered. Submit a front view, side view and a close-up (macro) image of each art piece to give judges the best view of your work from all angles.

**Labeling and Display:** Each piece of artwork must be marked on the back or base with a label or a securely attached card with the artist's name, title of artwork and class entered. The artist's name and title of artwork must be the same as it appears in the online registration. Artwork that does not adhere to the requirements specified will be disqualified.

**Sale of Artwork:** All artwork on display will be considered for sale at the price indicated in the registration. Artwork not for sale must be registered with price field **blank**. Work not priced will be considered **Not for Sale (NFS)**. Listing a sale price authorizes the Fair to give your phone number to interested buyers. All sales are the responsibility of the exhibitor. As a courtesy to our exhibitors, we allow sale prices to be displayed during the Fair. However, the San Diego County Fair has absolutely no involvement in any sales or purchases of any entries displayed. Purchased artwork may be picked up by the buyer on the entry pick-up date, provided the buyer presents a claim check and a signed, written authorization from the exhibitor. No sales are allowed on the Fairgrounds during the run of the Fair.

## PHOTOGRAPHY TIPS

- Resolution should be a minimum of 1,000 pixels on the longest side, in JPEG format. File size must be smaller than 6MB per image.
- No digital enhancement allowed.
- A professional image is the best way to present an accurate representation of your work. Flat artwork should be photographed with no "hot spots" or reflections (remove glass/plastic in frame). Sculptures should be photographed with proper lighting to show depth, texture and shape of the subject at the best angle.
- Avoid using a flash. Natural daylight on an overcast day, or shade on a sunny day, is the best light for photographing.
- Set camera on a tripod or solid surface for stability and aim camera level with art to avoid distortion (important when using a slow shutter speed or a low f-stop).
- Check your camera settings to verify you are using the largest size (resolution) and highest quality (low or no compression) that your camera supports.
- Check for the depth of field. If using manual settings, an f-stop of 5.6 or higher is best.
- Take several photos at different settings and look at them on your computer screen to select the best image.
- For photographing 3-D artwork, use a neutral-toned matte background such as grey, black or ivory. Be sure your entry fills the frame of the photo with some, but minimal, backdrop showing.

## DIVISIONS AND CLASSES

### DIVISION 1001: TWO-DIMENSIONAL

(**Must** submit digital images with registration)

When registering, please state in the description **medium**, **art materials**, and **methods** used in creating the artwork.

#### Class

- 001 Fair Theme: *Get Out There*
- 002 Acrylic–Representational, People
- 003 Acrylic–Representational, Animals
- 004 Acrylic–Representational, Cityscapes
- 005 Acrylic–Representational, Landscapes
- 006 Acrylic–Representational Waterscapes
- 007 Acrylic–Representational, Still Life & Florals
- 008 Oil–Representational, People
- 009 Oil–Representational, Animals
- 010 Oil–Representational, Cityscapes
- 011 Oil–Representational, Landscapes
- 012 Oil–Representational Waterscapes
- 013 Oil–Representational, Still Life & Florals
- 014 Watercolor–Representational, People
- 015 Watercolor–Representational, Animals
- 016 Watercolor–Representational, Cityscapes
- 017 Watercolor–Representational, Landscapes
- 018 Watercolor–Representational Waterscapes
- 019 Watercolor–Representational, Still Life & Florals
- 020 Non-Representational–All Media
- 021 Asian Brush
- 022 Collage
- 023 Drawing–Black & White
- 024 Drawing–Color and Printmaking
- 025 Pastel–People & Animals
- 026 Pastel–Land/Cityscapes, Still Life, Florals
- 027 Mixed Media
- 028 Other 2-D not listed (including Recycled Art, 80% recycled materials)
- 029 Digital Art (When registering, please state in the description the **software** and **process** used in creating the artwork.)

*Artwork created by Artificial Intelligence (AI), either partially or completely, may not be entered in any category*

### DIVISION 1002: THREE-DIMENSIONAL

(**Must** submit 3 digital images with registration)

When registering, please state in the description **medium**, **art materials** and **methods** used in creating the artwork.

#### Class

- 030 Fair Theme: *Get Out There*
- 031 Sculptures
- 032 Ceramics
- 033 Other 3-D not listed (including glass art)
- 034 Assemblage & Recycled Art (must include 80% recycled materials)

*Similar classes may be combined and judged as a single class at the discretion of the judges, if there are not sufficient entries to merit separate classes.*

## AWARDS

**The following will be awarded in each class:**

1st Place	\$200 and Rosette
2nd Place	\$175 and Rosette
3rd Place	\$150 and Rosette

A **Best of Show** is selected from 1<sup>st</sup> place winners in all classes and is awarded in each division.

<b>Best of Show</b>	\$250 and Rosette
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#### Special Awards

San Diego Award	\$250 and Rosette
Coordinator’s Award	\$250 and Rosette
Don Diego Award	\$250 and Rosette

**Honorable Mention** ribbons may be awarded at judges’ discretion.

A **People’s Choice Ribbon** will be given each day of the Fair by popular votes.

Award checks will be available at entry pick up. Checks not picked up will be mailed within 30 days.

The Fair assumes no responsibility for awards donated nor endorses any organization or individual.