



***A Competitive Outdoor Display of Students, Adults, and Professional Business
Garden Landscape Exhibits***

2024 ENTRY TIMELINE

Landscape Exhibitors Workshop	Saturday, March 16, 9:30am-11:30am
Preliminary Designs Due	Monday, April 15
Entry Deadline	Friday, May 17, 8:00pm
Garden Landscape Exhibits	Saturday, May 18-Wednesday, June 5
Divisions 2001 & 2002 Set-Up (Credentials Required)	
Judging of Divisions 2001 & 2002).....	Thursday, June 6
(No Exhibitor Access-No Exceptions	
Award Ceremony.....	Tuesday, June 11, 6:00pm (in the Garden area)
Fair Dates	Wednesday June 12 – Sunday July 7 (closed Mondays and Tuesdays)
Teardown.....	Monday, July 8- Wednesday, July 10, 7am-5pm
(Credentials Required)	

ENTRY CHECKLIST

- Read this entire brochure and decide what to enter
- Enter online and pay entry fees by deadline at www.sdfair.com/entry
- Save email confirmation, entry delivery instructions will be emailed following entry deadline
- Attend Exhibitors Workshop on March 16 at 9:30am
- Set up exhibit May 18-June 5
- Teardown entries July 8-July 10

NEW THIS YEAR

- Fair Theme: “Let’s Go Retro!” With a nod to nostalgia and a focus on fun, the 2024 Fair will give our yesteryears another moment in the San Diego sun. The music, styles, and events of the ‘50s through the ‘90s will be celebrated!

PLEASE READ THE ENTIRE BROCHURE BEFORE ENTERING

Registration is only accepted online. Visit www.sdfair.com/entry to enter and pay the processing fees. **Processing fees are non-refundable.**

CONTACT

Patty McGinty - Coordinator, gardenshow@sdfair.com, (858) 755-1161 ext. 2462
 Sarah Sardina – Asst. Coordinator, gardenshow@sdfair.com, (858) 755-1161 ext. 2460

2260 Jimmy Durante Blvd, Del Mar, CA 92014
www.sdfair.com/entry

Competition Rules

1. The Local and State Rules, available at sdfair.com/entry, apply to this department. No entry will be accepted should the exhibitor describe conditions under which they will exhibit. The 22nd DAA (San Diego County Fair) will not be responsible for loss or damage of any kind.
2. **ELIGIBILITY:** Division 2001 open to all California Residents including amateurs, non-profit organizations, businesses, associations, and garden clubs in the horticultural, agricultural, or floricultural industry. Division 2002 student categories are open to members of 4H, FFA, other youth groups, or individual youth. All exhibits subject to the approval of the Garden Show Coordinator.
3. **REGISTRATION DEADLINE: Friday, May 17, 8:00pm PM (PDT). Online registration only:** Entries must be submitted at www.sdfair.com/entry. Entries will receive an email confirmation. **Late entries will not be accepted.**
4. **LIMIT OF ENTRIES: 1 entry per class.** There will be a maximum of **50** exhibits accepted in Division 2001 and **15** exhibits in Division 2002. Management reserves the right to assign display locations or reject any entry deemed inappropriate.
5. **SPACE ALLOCATION AND DESIGNS:** Space assignments will be allocated in the order they are received. Exhibitor must have entry fees paid and 2024 W-9 Tax ID form completed. All potential exhibitors **MUST** submit a Landscape design by April 15 to reserve the space needed, including a request for border wall materials. The Coordinator must approve the design. Deviation from the approved plan can result in disqualification or removal. **EXHIBITORS ARE ENCOURAGED TO USE CREATIVE BORDER MATERIALS.**
6. **TAX IDENTIFICATION INFORMATION:** The 22nd District Agricultural Association is required by the Internal Revenue Service to report any premiums paid totaling \$600 or more. Exhibitors are required to complete a W-9 form prior to the entry deadline. **A NEW W-9 IS REQUIRED EACH YEAR.** For checks to match W-9s, exhibitors must register under their legal name.
7. **CHECKS: You must notify us if the person/business name to be issued your awards check is different than the exhibitor names the entry was registered under. For collaborative projects, only one check will be issued.** It is the responsibility of the exhibitors to divide the premium award. Collaborative projects must be approved by the Coordinator.
8. **PROCESSING FEES:** See each Division or Class for specific fees.
9. **SET-UP ACCESS:** Vehicles will be allowed in the show area for UNLOADING of landscape materials and set-up from **May 18 – June 5 for Division 2001 and Division 2002. All basic construction and large plant material must be in place by noon, Wednesday, June 5.** Vehicles must be parked in designated areas and display access passes on dashboard. **Vehicles without proper access passes will be subject to tow. No exhibitor access on Thursday, June 6.**
10. **JUDGING:** Displays must be ready for judging by **5pm on June 5.** Exhibitors and suppliers' names on signs **must** be covered by exhibitors prior to judging. **Failure to do so can result in disqualification.** Exhibitors will not be permitted in or around show area during judging. Failure to comply will be cause for disqualification.
11. **MATERIALS:** Exhibitors must furnish their own materials, accessories, and labor. Management insists on the use of high-quality products and materials. Artificial flowers and foliage are prohibited. High-quality synthetic lawn is acceptable with Garden Show Coordinator's approval.
12. **CONSTRUCTION SPECIFICATIONS:**
 - Hardscape** - All hardscape elements (i.e., water features, walkways, patios, walls, etc.) must be in place by Monday June 3. River-rock beds must have a liner underneath for easy removal.
 - Electrical** - All electrical connections must be wrapped for weatherproofing. Cords must be UL approved, heavy-duty, and three-prong grounded with a maximum length of 20 feet. Coordinate any electrical needs with the Garden Show Coordinator and the Fairgrounds Electrician.
 - Lighting/Sound** – Lighting of exhibits is highly recommended for viewing during evening hours. The use of sound in any display **must** be approved by the Coordinator.
 - Water/ Pools** - No standing water is permitted. Pool pumps must be screened. Pool liners should be 20 mil minimum and heavy-duty to prevent leakage. Waterfalls and fountains should be designed not to overflow when off. These will be shut off nightly after the Fair closes and on dark days unless prior arrangements have been made with Garden Show Coordinator.
 - Miscellaneous** - Exhibits must be finished on all sides visible to the public. Landscape containers must not be visible. Any concrete barriers, posts, landscape containers, electrical cords, water sources, etc. within the display area must be covered.

- 13. PROVIDED ITEMS:** The Garden Show will provide on a “first-come, first-served” basis: Assigned space, block borders, fill dirt, rough grading, and mulch. Each Landscape Exhibit area will have electricity, security lighting, access to water, and a Fair-provided sign board for displaying your sign.
- 14. PUBLIC ACCESS AND INSURANCE:** All Division 2001 and 2002 exhibitors will be required to have general liability insurance coverage. Additionally, if you have the public enter your exhibit space you **MUST** meet ADA specifications. Contact the Garden Show Office for additional information.
- 15. ANIMALS:** No animals (other than service animals) are allowed on the Fairgrounds at any time.
- 16. ACCESSORY SUPPLIERS:** If you have a need for the loan of materials or accessories, please contact the Flower & Garden Show Office for a current list of potential suppliers. You will need to arrange the details for pickup and return. You are responsible for any items you include in your display. In addition to the list, many other companies are responsive to requests for loans of their products to exhibitors. You may contact other potential suppliers as you wish. To acknowledge participation of accessory suppliers, their names may be included in the information that appears with your additional sign.
- 17. SIGNS:** The Fair will provide a basic sign for each exhibit with the name of the exhibitor.
- 18. EXHIBITORS SHOULD INCLUDE THE FOLLOWING ON AN ADDITIONAL SIGN (MAXIMUM 24” X 36”):**
- Exhibit Theme Statement - (Explain what your display represents and how)
 - A Conceptual Landscape Plan of Exhibit - (A bird's eye view of your exhibit)
 - A Plant Identification Guide - (List all plant varieties and label plants with numbers)
 - A Thank You List of Suppliers - (Thank all suppliers that contributed to your display)
- 19. LITERATURE:** All literature and handouts **must** be reviewed and approved by the Garden Show Coordinator. All printed handouts must be professional in appearance and available in the literature holders attached to the sign holders. A limited number of literature holders will also be available by request. Staff will attach literature holders. Literature will be put in holders after judging is completed.
- 20. EXHIBIT STAFFING:** During Fair hours, landscape exhibitors (not suppliers) may staff their exhibits. Exhibitors must inform the Coordinator when they arrive. The purpose is to provide information and education. **Sales are prohibited on Fair property.**
- 21. MAINTENANCE:** Watering of exhibits throughout the Fair will be done by trained Garden Show staff **UNLESS** a written request is received prior to the Fair opening. Upkeep and plant replacements are to be done by the exhibitor as needed. Exhibits should be inspected often. The cleanliness, quality and condition of the exhibit is important throughout the entire run of the Fair. **Exhibits may be maintained on open Fair days between 6am-9am (after which all vehicles must exit the Garden Show), and on closed Fair days between 6am-6pm. All vehicles must display a valid GARDEN EXHIBITOR PERMIT on dashboard.** Exhibitors must provide their own tools and hoses for watering and remove all equipment or store and hide within their exhibit. Excessive watering that causes run-off into area drains may result in State-imposed fines. **Any exhibit becoming unsightly may be determined ineligible and premiums withheld.**
- The 22nd DAA has strict requirements associated with its two storm water permits (Industrial General Permit and Small Phase 2 MS4). Both permits require the 22nd DAA to ensure that no water, other than what falls from the sky, makes its way into the storm drain system. This includes excess plant water. Anyone found watering in a manner that results in discharges to any storm drain shall be fined \$500 for the first incident. If the behavior continues, the violator shall be referred to the San Diego Regional Water Quality Control Board (SD RWQCB) for action. Fines and penalties levied by the SD RWQCB shall be the sole responsibility of the violator along with any direct costs sustained by the 22nd DAA for clean-up/repair.
- 22. TEARDOWN:** Exhibitors may begin to dismantle their exhibits, according to a schedule provided by show staff, the day **after** the Fair closes. Exhibitors dismantling their exhibits early may have premiums withheld. **All hardscape elements (i.e., water features, walkways, patios, walls, boulders, flagstone, river rock, etc.) MUST be removed by the exhibitor by 5pm, Wednesday, July 10. Failure to remove all hardscape including boulders, flagstone, and river rock will result in forfeiture of all premiums. Security will be provided until Saturday, July 13. All items not removed by this time will become the property of the Garden Show. Removal of all items in displays must be coordinated by exhibitor. No one may remove items from an exhibit (other than the owner) without prior written authorization from the owner on file in the Flower & Garden Show office.**

LANDSCAPE EXHIBITS

Division 2001 Adult Garden Landscape Exhibits

Exhibits should attempt to incorporate the standards of water conservation, use of organic practices and sustainability, and colorful plant material suitable for San Diego County, while including elements from the Garden Show theme "Let's Go Retro". Please contact Garden Show Coordinator for direction or questions.

PROCESSING FEE:

- Class 001 - \$150
- Class 002 - \$150
- Class 003 - \$250
- Class 004 - \$300
- Class 005 - \$350

JUDGING CRITERIA: Each landscape exhibit will be judged using a point system. The amount of points earned will determine the amount of the Monetary Award received. The points earned will be posted at each exhibit so the public will know how and why you received your award.

AWARDS:

- Class 001 - \$5 per point up to \$2,500
- Class 002 - \$5 per point up to \$2,500
- Class 003 - \$6 per point up to \$3,000
- Class 004 - \$8 per point up to \$4,000
- Class 005 - \$10 per point up to \$5,000

ADDITIONAL FAIR AWARDS:

- Coordinator's Award: \$500
- Don Diego Award: \$500
- Edgar Engert Educational Merit Award: \$500
- Landscape Lighting Award: \$500
- New Exhibitor Award: \$500
- Noteworthy Plant Specimens: Ribbons
- Paul Ecke, Jr. Garden Show Theme Award: 1st Place-\$1,000; 2nd Place-\$500; 3rd Place-\$350
- Paul Ecke, Sr. Trophy: \$500
- Watersmart Landscape Award: \$500

Note: All award money may be forfeited if Exhibitor fails to maintain their exhibit throughout the duration of the Fair.

Class 001 Amateur Exhibit DIY, (Do it yourself) 250-750 sq. ft.: Open to Garden Clubs, Plant Societies, Horticulturists, Amateur Gardeners, and Educational Institutions.

Class 002 Amateur Exhibit with paid assistance, 250-750 sq. ft.: Open to Garden Clubs, Plant Societies, Horticulturists, Amateur Gardeners, and Educational Institutions

Class 003 Small Professional Exhibit, 500 sq. ft.: Open to Professional Businesses, Nurserymen, Professional Associations, Public Agencies, Botanic Gardens and Professional Horticulturists.

Class 004 Medium Professional Exhibit, 750 sq. ft.: Open to Professional Businesses, Nurserymen, Professional Associations, Public Agencies, Botanic Gardens and Professional Horticulturists.

Class 005 Large Professional Exhibit of 1000 sq. ft.: Open to Professional Businesses, Nurserymen, Professional Associations, Public Agencies, Botanic Gardens and Professional Horticulturists.

DESIGN YOUR GARDEN SPACES TO WIN AS MANY POINTS
AND AWARDS AS POSSIBLE!

LANDSCAPE EXHIBITS SCORE SHEET

Adult Division 2001

JUDGING CRITERIA:

Each completed landscape exhibit will be judged using the following point system. The amount of points earned will determine the amount of the monetary award received. The points earned will be posted at each exhibit so the public will know how and why you received your Award.

LANDSCAPE EXHIBITS POINT SYSTEM SCORECARD

Educational Value:

An accurate plan of the installed exhibit is on display (40 pts.)	_____	
Labeling of plant material including accuracy, spelling, and legibility (20 pts.)	_____	
Educates public about San Diego County's variety of available plants (20 pts.)	_____	
Exhibit demonstrates water conservation and sustainable practices (20 pts.)	_____	
Subtotal	_____	(100)

Practicality of Design:

Plants are appropriate for San Diego County (10 pts.)	_____	
Plants with similar watering requirements are grouped together (10 pts.)	_____	
Local availability of materials used (10 pts.)	_____	
Effort put forth in creating display (40 pts.)	_____	
Subtotal	_____	(70)

Use of New or Re-Purposed Hardscape Materials:

Structures over 6 ft. high above fill dirt used in exhibit (40 pts.)	_____	
Built patios, walls, walkways, decks, seating areas (20 pts.)	_____	
Pots, fountains, statuary used in exhibit (10 pts.)	_____	
Subtotal	_____	(70)

Quality and Size of Plant Material:

Plant material is high quality (40 pts.)	_____	
Plants are not smaller than 1 gallon in size, excluding groundcover (20 pts.)	_____	
Plants 5-gallon size and larger or unusual or difficult to grow (40 pts.)	_____	
Quantity of plants cover 75% or greater of the exhibit (40 pts.)	_____	
Subtotal	_____	(140)

Visual Appeal of Exhibit:

Entire exhibit has a theme that is recognizable and well executed (30 pts.)	_____	
Night lighting added by exhibitor to enhance display in evenings (50 pts.)	_____	
Creativity and originality of design (30 pts.)	_____	
Harmony of colors, materials, shapes, textures, and space (10 pts.)	_____	
Subtotal	_____	(120)

Total Points Awarded/Possible _____ / (500)

Display Maintenance

Yes No

**Each point is equal to \$5 in Class 001/002(Amateurs), \$6 in Class 003 (Small Professional), \$8 in Class 004 (Medium Professional), and \$10 in Class 005 (Large Professional).*

Each Exhibitor will be allowed 24 hours to correct any deficiencies which will be listed on the Comment Sheet provided by judges.

LANDSCAPE EXHIBITS SECTION

Division 2002 Student Garden Landscape Exhibits

ELIGIBILITY: Open to youth 9 -19 years of age belonging to 4-H, FFA or other youth groups or individual students. Display must be designed and executed by the student members or by individual students.

PROCESSING FEE: \$65.00

JUDGING CRITERIA: Each landscape exhibit will be judged using a point system. The amount of points earned will determine the amount of the monetary award received. The points earned will be posted at each exhibit so the public will know how and why you received your award.

JUDGING: Danish System of judging will be used. In this system, exhibits are judged on their own merit and not against each other. All exhibitors receive a ribbon and cash award, and there may be multiple entries that get the same ranking.

AWARDS:

1st Place - Blue Ribbon & \$500

2nd Place - Red Ribbon & \$475

3rd Place - White Ribbon & \$450

ADDITIONAL YOUTH FAIR AWARDS:

Outstanding Student Landscape Garden - \$250

Note: *All award money may be forfeited if Exhibitor fails to maintain their exhibit throughout the duration of the entire Fair*

Class 001 Student Landscape Exhibits Ages 9 - 19 - Display size 300 sq. ft. (15' x 20')

Exhibits should attempt to incorporate the standards of water conservation, use of organic practices and sustainability, and colorful plant material suitable for San Diego County, while including elements from the Garden Show theme "**Let's Go Retro**". Please contact Garden Show Coordinator for direction or questions.

STUDENT LANDSCAPE EXHIBITS SCORE SHEET

Student Division 2002

JUDGING CRITERIA:

Each completed landscape exhibit will be judged using the following percentage system. The exhibits will not be judged against each other, but stand on their own merits. The percentage earned will be posted at each exhibit so the public will know how and why you received your award.

LANDSCAPE EXHIBITS POINT SYSTEM SCORECARD

Educational Value:

- An accurate plan of the installed exhibit is on display
- Labeling of plant material including accuracy, spelling, and legibility on plan
- Demonstrates water conservation plants and/or sustainable practices

Subtotal _____ (20%)

Practicality of Design:

- Plants are appropriate for San Diego County
- Plants with similar watering requirements are grouped together
- Effort put forth in creating display

Subtotal _____ (20%)

Use of New or Re-Purposed Hardscape Materials:

- Exhibit uses new or repurposed hardscape materials
- Minimum 25% of display contains hardscape materials

Subtotal _____ (20%)

Quality and Quantity of Plant Material:

- Plant material is high quality
- Quantity of plants cover 50% or greater of the exhibit

Subtotal _____ (20%)

Visual Appeal of Exhibit:

- Entire exhibit has a theme that is recognizable and explained
- Creativity and originality of design
- Harmony of colors and materials

Subtotal _____ (20%)

Total Percentage Awarded/Possible _____ / (100%)

Display Maintenance

Yes No

Class 001 (Ages 9 - 19)

90-100% = Blue Award worth \$500

80-89% = Red Award worth \$475

70-79% = White Award worth \$450

Each Exhibitor will be allowed 24 hours to correct any deficiencies which will be listed on the Comment Sheet provided by judges.

2024 San Diego Fair Local Rules

Presentation of completed entry form shall be deemed acceptance of all rules. Acceptance includes permission to use your name, photograph, and exhibit for the news media.

1. Online registration is required in all departments and some one-day contests. Online entries are accepted until 8:00pm (Pacific Time) on the deadline day for online entry registration, unless otherwise stated.
2. Incomplete or incorrect entry forms may be returned at the discretion of the management. The Management is not responsible for errors on entry forms which may lead to elimination or disqualification of an entry.
3. Processing fees must be paid online at the time of registration.
4. Requests for refunds must be submitted in writing, in accordance with State Rules. Refunds under **\$15** will not be granted. **Badging and entry processing fees are non-refundable.**
5. Exhibitors must be living at the time the entry form and/or online entry is submitted.
6. All non-livestock entries must be the creative work of the exhibitor.
7. It is the responsibility of the exhibitor to obtain necessary permission to use material that is considered copyrighted in their entries.
8. Youth exhibitors must be **5 years** of age by January 1, 2024, and not older than 17 years on June 1, 2024, unless otherwise stated in Department Information.
9. The Management reserves the right to reject any exhibit/entry if it is objectionable in any way, requires an excessive amount of space, or the capacity of the department has been reached. All material used in decorating booths or exhibits must comply with State Fire codes. No entry will be accepted should the exhibitor describe conditions under which he/she will exhibit or the exhibit will be displayed.
10. The Management reserves the right to limit entries, and display thereof, to facilities available and to cancel any division or class in which, in its judgment, the entries are insufficient to secure adequate competition. Classes may be closed when capacity is reached.
11. Substitutions may only be made in the original Division and Class, unless otherwise noted in the Department rules.
12. Entries must be delivered on the date(s) and times specified. Entries will not be accepted before or after the stated delivery date. All accepted exhibits must remain on display and shall not be removed until the date specified in the rules. Any exhibit not picked up on the specified date becomes the property of the San Diego County Fair and will be disposed of promptly.
13. All exhibits are entered and shown at the owner's risk. Reasonable care will be taken to prevent loss or damage to exhibits, but in no event will the 22nd District Agricultural Association (San Diego County Fair) be responsible for any injury or loss which may occur or for the actions of third parties. Insurance, if desired, should be obtained by the exhibitor at his/her own expense.
14. The American System of Judging will be used in the Adult Divisions and the Danish System of Judging will be used in the Youth Divisions, unless otherwise stated.
15. All entrants at exhibits must be neatly attired, wear shoes, and conduct themselves in a quiet and orderly manner.
16. Any person who violates any Local, State, or Department rule or displays unethical conduct will forfeit all privileges and premiums and be subject to such penalty as the District may order.
17. **Contact Information:** If an entrant experiences a change of address, phone number, or email address, they are required to update this information with the Entry Office so they may be contacted regarding awards. This notification must be in writing and can be emailed to entry@sdfair.com or mailed to the Entry Department, 2260 Jimmy Durante Blvd, Del Mar, CA 92014.
18. All premium money will be paid from the awards as marked by the judges in the official judging books and not from ribbons that may be attached to the exhibits. The San Diego County Fair assumes no responsibility for special awards offered by clubs, individuals, or sanctioning bodies.
19. All premium and auction checks will be made payable to the exhibitor as listed on the entry form or online entry. Checks will be mailed within 30 days after the close of the Fair to the address shown on the entry form. Auction checks may be held longer if the buyer has not paid. Checks not cashed within 12 months from the date of issue will be forfeited. Replacement checks may be subject to a **\$35** stop payment fee.
20. The 22nd District Agricultural Association (San Diego County Fair) is required by the Internal Revenue Service to report any premiums paid totaling the amount of **\$600** or more. Exhibitors may be required to submit a W-9 form.
21. The 22nd District Agricultural Association management reserves the right to amend or add to these rules, the 22nd District Agricultural Association (San Diego County Fair) assumes no liability or responsibility not herein expressed.