



Let's go **RETRO**

2024
SAN DIEGO COUNTY FAIR

PAUL ECKE JR. FLOWER SHOW
FLORAL DESIGN COMPETITION

2024 ENTRY TIMELINE

Exhibitor Meeting.....	Saturday, April 27 • 9:30am (<i>Del Mar Fairgrounds Boardroom</i>)
Entry Deadline.....	Friday, May 31 at 8:00pm
Fair Dates.....	Wednesday, June 12–Sunday, July 7 (<i>Closed Mondays and Tuesdays</i>)
Ribbon Request Deadline.....	Friday, June 28 at 7pm
Awards Ceremony.....	Saturday, July 6 • 9am
Teardown.....	Monday, July 8 • 7am–6pm

EVENTS

“Hearts & Flowers” All Day Event.....	Saturday, June 15
Best of 2024 San Diego Floral Designer Contest	Sunday, June 30
<i>Must pre-register by emailing flowershow@sdfair.com by Monday, June 22 at 5pm</i>	
Rose Day	Thursday, June 27

SCHEDULE (*Set up for Show Days*)

Floral Design—You may set up the day prior to the contest from 7:00 am–2pm, or on the contest day from 4am–9am.

ENTRY FEE

- Professional Floral Design: \$25 per entry (*non-refundable*)
- All Other Divisions: \$20 per entry (*non-refundable*)
- Petite Divisions: \$10 per entry (*non-refundable*)

ENTRY LIMIT

Two (2) entries per class, per exhibitor (space permitting.)

ENTRY CHECKLIST

- o Read entry materials, decide what to enter
- o Enter online and pay entry fees by deadline at sdfair.com/entry
- o Save email confirmation, credential pick up instructions will be emailed following entry deadline
- o Deliver florals to Fairgrounds
- o Save the date to attend the awards ceremony,. Saturday, July 6 • 9am
- o Pick up florals during next following contest.

CONTACT

Betty Patterson Del Sol, Coordinator
 Flower Show Office • Monday through Friday 10am4pm (*extended support to 7pm on entry deadline date*)
 (858) 792-4273 or Entry Office (858) 792-4207 • entry@sdfair.com
 2260 Jimmy Durante Blvd, Del Mar, CA 92014 sdfair.com/entry

ELIGIBILITY

The Flower Show is open to California residents, ages 18 and older. Note, when filling out the online registration, note the name of the individual, business, group, or association on "Exhibitor Name" line. Fill in "Issue Check to" line if this information is different from exhibitor name.

EXHIBITOR ACCESS PASSES

Entrants will receive two (2) Exhibitor Access Passes per show.

ENTRY TAG & CREDENTIAL PICK UP

Entry tag, instructions, credential, and delivery permits will be distributed at Exhibitor Meeting. If you are unable to pick up your information, please contact the Flower Show Office.

DELIVERY & PICK UP

If you do not receive information within 10 business days of the show, please contact the Flower Show office.

Entries must be identified with a waterproof identification label on the bottom of the container/vase stating exhibitor's name and phone number. When setting up and maintaining your exhibit, vehicles must follow parking rules and procedures or vehicles are subject to tow.

Exhibitors must provide their own tools and leave all areas clean after maintaining exhibits. Any entry not maintained properly may be determined ineligible and have premiums withheld.

Plants and containers may be picked up during the delivery time for the following show or during entry pick up for the last show. Any items not picked up after the entry pick up date become property of the Fair.

MATERIALS & SIGNAGE

Cut fruits are not permitted. Artificial plant materials and/or dyed fresh plant material are **only** permitted as an accent. If "Dry" is not specified, design must include fresh plant material. Only dried materials may be used in dry classes. Accessories are permitted, but design should emphasize creative use of fresh and/or dried floral and plant material to express the theme/interpretation, rather than props to create scenes. Hangers are not provided.

All containers and accessories should be labeled or marked with the owner's name and phone number. Valued accessories, such as heirlooms, etc. should not be used. Use of more than one container is permitted.

Exhibitors may distribute business cards from tray or holder placed adjacent to arrangements. Cards will be displayed by Fair staff after judging.

JUDGING

All judging will be blind and held in a closed session. All entries will be judged using the American Judging System. Points will be deducted for designs not adhering to the size limitations. The decisions of the judges are final. Exhibitors will not be permitted in or around show area during judging. Failure to comply will be cause for disqualification.

AWARDS

In addition to monetary awards for 1st, 2nd, and 3rd place, the following will be awarded for each division:

Sweepstakes: The exhibitor winning the most premiums in the professional, amateur, beginner, petite, table, floral art interpretation, and wedding design sections will get a vase trophy and rosette ribbon.

Rosettes will be given at the awards ceremony. Exhibitors wanting ribbons must notify the Flower Show Office by deadline. Checks will be mailed within 30 days after the Fair closes. No exhibitor may receive more than (2) two cash awards in any one class.

RULES

1. Local and State Rules apply to this competition and are available at sdfair.com/entry.
2. No entry will be accepted should the exhibitor describe conditions under which they will exhibit. The 22nd DAA (San Diego County Fair) will not be responsible for loss or damage of any kind and reserves the right to assign locations.
3. Tax Identification Information: The Fairgrounds is required to report premiums totaling \$600 or more, and a W-9 is required each year. *You must notify us if the person/business name to issue your awards check is different than the exhibitor name the entry was registered under.*
4. Animals are not allowed on the Fairgrounds at any time (other than service animals).

PROFESSIONAL FLORAL DESIGN

ELIGIBILITY: Open to professionals. A professional is a person who engages in any aspect of the floral industry as a portion of their livelihood rather than as a hobby, according to the California State Rules.

SIZE LIMIT: Maximum size 30" height x 20" diameter, including container. There is no minimum height or width.

AWARDS:

1st Place: \$175 & Ribbon

2nd Place: \$150 & Ribbon

3rd Place: \$125 & Ribbon

JUDGING CRITERIA: Theme Interpretation (25 points), Design Principles & Elements (25 points), Technical Execution and Mechanics (15 points), Creativity (25 points), and Quality of Flowers (10 points).

DIVISION 4005 (to be exhibited June 12)

Class 001 1950's

Class 002 Rock & Roll

DIVISION 4010 (to be exhibited June 14)

Class 003 The Green Line

Class 004 All Foliage

DIVISION 4015 (to be exhibited June 19)

Class 005 Easy Street

Class 006 High School Hangout

DIVISION 4020 (to be exhibited June 21)

Class 007 Gone Fishing

Class 008 Magnificent Monochromatic

DIVISION 4025 (to be exhibited June 26)

Class 009 Red & Elegant

Class 010 Left Out of the Triangle

DIVISION 4030 (to be exhibited June 28)

Class 011 The Crescent Moon

Class 012 The Circle of Life

DIVISION 4035 (to be exhibited July 3)

Class 013 America the Beautiful

Class 014 The Fourth Day of July

DIVISION 4040 (to be exhibited July 5)

Class 015 Fine Wine

Class 016 San Diego Summer Sunset

AMATEUR FLORAL DESIGN

ELIGIBILITY: Open to amateurs. An amateur is an experienced floral designer who engages in a method of floral design adhering to the guidelines of National Garden Club, Inc. For more information regarding this method, go to www.gardenclub.org/schools.

SIZE LIMIT: Maximum size 48" high x 30" diameter, including container. There is no minimum height. Table size is 20.5 inches square. 42 inches in height from the floor.

AWARDS:

1st Place: \$100 & Ribbon
2nd Place: \$75 & Ribbon
3rd Place: \$50 & Ribbon

JUDGING CRITERIA: Artificial plant materials may not be used. Dry and treated materials may be used in unlabeled fresh designs, which must include fresh plant material. Dry designs may not use any fresh plant material. Dry plant material may be treated and/or painted.

JUDGES SHOULD CONSIDER: Distinction in design principles and elements and quality floral materials used. Emphasis should not be created by the use of accessories to symbolically represent specific themes.

DIVISION 4050 (to be exhibited June 12)

Class 001 1960's Retro
Class 002 Musical
Class 003 Zip Tied—Dry

DIVISION 4055 (to be exhibited June 14)

Class 004 Stems and/or Leaves Only
Class 005 Wired
Class 006 Minimalistic Magic—Dry

DIVISION 4060 (to be exhibited June 19)

Class 007 Hot Tamales!
Class 008 Circles Around
Class 009 Tubular—Dry

DIVISION 4065 (to be exhibited June 21)

Class 010 Purple Panache
Class 011 Pretty Plastic
Class 012 Multiple containers—Dry

DIVISION 4070 (to be exhibited June 26)

Class 013 Metallic Allure
Class 014 Underwater
Class 015 Frankly Framed—Dry

DIVISION 4075 (to be exhibited June 28)

Class 016 Coiled Up
Class 017 Triple Threat
Class 018 Paper Proud—Dry

DIVISION 4080 (to be exhibited July 03)

Class 019 Red White Blue--- Dry
Class 020 America the Beautiful
Class 021 Sparkly—Dry

DIVISION 4085 (to be exhibited July 05)

Class 022 Wooly
Class 023 Curls and Swirls
Class 024 Twists and Turns—Dry

BEGINNER FLORAL DESIGN

ELIGIBILITY: Open to floral designers and florists who do not earn their livelihood through floral design (ex: hobbyist, student, etc.).

SIZE LIMIT: Maximum size 30" height x 20" diameter, including container. There is no minimum height. There are no walls provided

AWARDS:

1st Place: \$100 & Ribbon
2nd Place: \$75 & Ribbon
3rd Place: \$50 & Ribbon

JUDGING CRITERIA: Theme Interpretation (25 points), Design Principles & Elements (25 points), Technical Execution and Mechanics (15 points), Creativity (25 points), and Quality of Flowers (10 points).

DIVISION 4150 (to be exhibited June 12)

Class 001 1950's
Class 002 Rock Around the Clock

DIVISION 4155 (to be exhibited June 14)

Class 003 All Foliage
Class 004 Line Design

DIVISION 4160 (to be exhibited June 19)

Class 005 Fountain
Class 006 Underwater

DIVISION 4165 (to be exhibited June 21)

Class 007 Here's a Complement
Class 008 Magnificent Monochromatic

DIVISION 4170 (to be exhibited June 26)

Class 009 Red and Elegant
Class 010 Left Out of the Triangle

DIVISION 4175 (to be exhibited June 28)

Class 011 The Crescent Moon
Class 012 The Circle of Life

DIVISION 4180 (to be exhibited July 03)

Class 013 America the Beautiful
Class 014 The Fourth Day of July

DIVISION 4185 (to be exhibited July 05)

Class 015 Fine Wine
Class 016 Neat, Sweet, and Petite

PETITE FLORAL DESIGN

ELIGIBILITY: Open to any designer. Petites are judged according to rules by accredited judges of National Garden Club.

SIZE LIMIT: 5"x 5" maximum all inclusive. Backdrops & underlays are permitted. Design size should be in proportion to size of backdrop, if used. Artificial plant material may not be used. Dry and treated materials may be used in unlabeled designs which must include fresh plant material. Dry designs may not include any fresh plant material. Designs are displayed on a shelf at approximately eye level.

AWARDS:

1st Place: \$35 & Ribbon
2nd Place: \$25 & Ribbon
3rd Place: \$15 & Ribbon

JUDGING CRITERIA: Distinction in Design, Proportion, Scale, and Quality Plant Materials. Petites are judged according to rules by accredited judges of National Garden Club.

DIVISION 4205 (to be exhibited June 12)

Class 001 1950's Retro
Class 002 Spring into Summer
Class 003 Creative Circles—Dry

DIVISION 4210 (to be exhibited June 14)

Class 004 Underwater Odyssey
Class 005 Pastels
Class 006 Suspended or Hung—Dry

DIVISION 4215 (to be exhibited June 19)

Class 007 Hoop -fully
Class 008 Leaves Alone
Class 009 Twiggy—Dry

DIVISION 4220 (to be exhibited June 21)

Class 010 Summer's Here!
Class 011 Nuts!
Class 012 Curvaceous—Dry

DIVISION 4225 (to be exhibited June 26)

Class 013 Multiple Containers
Class 014 Angular
Class 015 Paper Pizzazz—Dry

DIVISION 4230 (to be exhibited June 28)

Class 016 Metal Magic
Class 017 Around & Around
Class 018 Seeds and/or Pods—Dry

DIVISION 4235 (to be exhibited July 3)

Class 019 Glitzy
Class 020 Flashy Fourth
Class 021 Bright!—Dry

DIVISION 4240 (to be exhibited July 5)

Class 022 Boxy
Class 023 Triangular
Class 024 Tubular—Dry

TABLE FLORAL DESIGN

ELIGIBILITY: Open to any designer.

SIZE LIMIT: Actual display table size is 30" x 30" square (8 tables per show available, first-come, first-served).

RULES: See the current National Garden Club Inc. "Handbook for Table Designs". A complete floral design is required.

JUDGING CRITERIA: Tables will be judged on a point scale. Elements and principles of Floral Design National Garden Club Judges.

AWARDS:

1st Place: \$100

2nd Place: \$75

3rd Place: \$50

Class 001: Functional Table (All tables are for two (2) people unless otherwise noted). Table exhibit planned and set for actual service of food, capable of functioning for dining as displayed. Convenience and sense of order must prevail. A complete floral design is required.

Class 002: Exhibition Table not meant to be functional created artistically to suggest the service of food with no requirements as to type or number of table appointments. Emphasis is on creative use of materials to express the theme. A complete floral design is required.

DIVISION 4300 - Exhibited June 12

Theme: Breakfast on the Patio

Class 001 Functional Table

Class 002 Upright Exhibition Table

DIVISION 4301 - Exhibited June 14

Theme: Luncheon at the Marina

Class 001 Functional Table

Class 002 Upright Exhibition Table

Division 4302 - Exhibited June 19

Theme: Champagne & Charcuterie

Class 001 Functional Table

Class 002 Upright Exhibition Table

Division 4303 - Exhibited June 21

Theme: Holiday Brunch at Home

Class 001 Functional Table

Class 002 Upright Exhibition Table

Division 4304 - Exhibited June 26

Theme: My Valentine & Me

Class 001 Functional Table

Class 002 Upright Exhibition Table

Division 4305 - Exhibited June 28

Theme: Lovely Lemon Brunch

Class 001 Functional Table

Class 002 Upright Exhibition Table

DIVISION 4306 - Exhibited July 3

Theme: After the Fireworks

Class 001 Functional Table

Class 002 Upright Exhibition Table

DIVISION 4307 - Exhibited July 5

Theme: Achromatic Diner

Class 001 Functional Table

Class 002 Upright Exhibition Table

FLORAL ART INTERPRETATION

DIVISION 4400

ELIGIBILITY: Open to any designer.

FLORAL ART INTERPRETATION: Designers create their interpretive arrangement piece from a grouping of original artworks. Floral exhibit should give the viewer the same emotion and feeling as the original artwork intended.

ART CHOICE: After the entry deadline, exhibitors will receive an email, explaining the procedure for selecting the piece/s of art to base their designs from. A digital copy of all artwork will be sent to exhibitors to choose from. Contestants will choose their show date/s and bring their finished arrangement/s to the Flower Show O'Brien Hall, per the delivery schedule.

SHOW DATES: June 12, 14, 19, 21, 25, 28, & July 3

SIZE LIMIT: Maximum size: 28" height x 24" width and depth, including container. Accessories, backdrops, and underlays are permitted.

AWARDS:

1st Place: \$100 & Ribbon

2nd Place: \$75 & Ribbon

3rd Place: \$50 & Ribbon

JUDGING CRITERIA: Design Principles & Elements (*15 points*), Technical Execution and Mechanics (*15 points*), Creativity (*30 points*), Interpretation (*30 points*) and Quality of Flowers (*10 points*).

Design should emphasize creative use of fresh and/or dried floral and plant materials to express the interpretation, and may include props to create scenes, as well as painted items. No artificial plant materials or cut fruits permitted.

2024 ANNUAL BEST OF SAN DIEGO FLORAL DESIGNER CONTEST

DIVISION 3000

ENTRY DEADLINE: June 22 • 5pm

COMPETITION: Sunday, June 30

ELIGIBILITY: Open to any designer.

THEME: Make it Retro

ENTRY FEE: \$20 (*non-refundable*)

ENTER ONLINE at entry@sdfair.com

Class 001: Experts who have won several 1st places

Class 002: Advanced who have either not entered or not won as yet.

Class 003: High School Students or recent graduates

AWARDS:

Class 001:1st Place: \$150 & Ribbon

Class 001: 2nd Place: \$100 & Ribbon

Class 002:1st Place: \$100 & Ribbon

Class 002: 2nd Place: \$75 & Ribbon

Class 003:1st Place: \$100 & Ribbon

Class 003: 2nd Place: \$75 & Ribbon

JUDGING CRITERIA: Judging panel consists of equal numbers of National Garden Club Inc. judges and professional design judges.

WEDDING FLORAL DESIGN

ELIGIBILITY: Open to any designer.

SIZE LIMIT: No size limitation. Table top size is 24". Accessories, backdrops, and underlays are encouraged, but must not be the dominant portion of the design.

AWARDS:

1st Place: \$100 & Ribbon

2nd Place: \$75 & Ribbon

3rd Place: \$50 & Ribbon

JUDGING CRITERIA: Design Principles & Elements (20 points), Technical Execution Mechanics and Wearability (30 points), Creativity (15 points), Theme (25 points), and Quality of Flowers (10 points).

DIVISION 4500 (to be exhibited June 12)

Theme: Sun Down on San Diego Bay

Class 001 Centerpiece

DIVISION 4501 (to be exhibited June 14)

Theme: Ranch/ Rodeo

Class 002 Flower Girl; Bouquet for a 6 Year Old

DIVISION 4502 (to be exhibited June 19)

Theme: Rustic but Right

Class 003 Table Decor

DIVISION 4503 (to be exhibited June 21)

Theme: Ultra-Modern, Tight, & Simplistic

Class 004 Bride Bouquet

DIVISION 4504 (to be exhibited June 26)

Theme: Dazzling & Dramatic

Class 005 Maid's Bouquet

DIVISION 4505 (to be exhibited June 28)

Theme: Bold & Beautiful

Class 006 Mother's Bouquet

DIVISION 4506 (to be exhibited July 03)

Theme: Monochromatic Magic

Class 007 Head Piece for Honor Maid

DIVISION 4507 (to be exhibited July 05)

Theme: Understated Coffee Latte

Class 008 Centerpiece

Big Romantic Day in the Garden “Hearts & Flowers”

Romantic All Day Event
Saturday, June 15

We invite you to bask in the beauty of the flower-filled gardens and indulge in the sweetest treats, surrounded by selfie spots to create romantic memories or to be the backdrop for your “Save the Date” invitations. Many florists as well as Vons Albertsons will be there showing you their most beautiful bridal bouquets and wedding flowers. Let the enchanting melodies of the music and the soft whispers of love guide you through this magical experience. Come with your loved ones, family, or friends, and celebrate the beauty of love and the joy of togetherness in a truly romantic way. It's a lovely way to spend a Saturday. We can't wait to see you here!

We have spared no expense in creating a romantic wonderland for you and your special someone at the Hearts & Flowers Festival. Our gardens are bursting with color and many florists are there to show you their beautiful flowers and lush greenery, creating the perfect backdrop for your intimate celebration of love. Our expertly crafted wedding cakes will be a delightful centerpiece of your day, and our experienced officiants will help you exchange your vows in a meaningful and memorable way on your very special day.

Throughout the day, our talented DJs, harpist, and musicians will fill the air with the sweet sounds of romance, transporting you and your loved one to a world of pure enchantment. From classic love songs to modern ballads, every note will be carefully chosen to enhance your special day.

But most importantly, we invite you to bring your loved ones to the festival. Whether you've been together for years or just starting out, our Hearts & Flowers Festival is the perfect opportunity to celebrate your love and create unforgettable memories together. We can't wait to see you and your beloved at our festival of love and flowers!

Reserve a spot (space is limited) by calling (858) 792-4273.
No participation fee for this event.

2024 San Diego Fair Local Rules

Presentation of completed entry form shall be deemed acceptance of all rules. Acceptance includes permission to use your name, photograph, and exhibit for the news media.

1. Online registration is required in all departments and some one-day contests. Online entries are accepted until 8:00pm (Pacific Time) on the deadline day for online entry registration, unless otherwise stated.
2. Incomplete or incorrect entry forms may be returned at the discretion of the management. The Management is not responsible for errors on entry forms which may lead to elimination or disqualification of an entry.
3. Processing fees must be paid online at the time of registration.
4. Requests for refunds must be submitted in writing, in accordance with State Rules. Refunds under **\$15** will not be granted. **Badging and entry processing fees are non-refundable.**
5. Exhibitors must be living at the time the entry form and/or online entry is submitted.
6. All non-livestock entries must be the creative work of the exhibitor.
7. It is the responsibility of the exhibitor to obtain necessary permission to use material that is considered copyrighted in their entries.
8. Youth exhibitors must be **5 years** of age by January 1, 2024, and not older than 17 years on June 1, 2024, unless otherwise stated in Department Information.
9. The Management reserves the right to reject any exhibit/entry if it is objectionable in any way, requires an excessive amount of space, or the capacity of the department has been reached. All material used in decorating booths or exhibits must comply with State Fire codes. No entry will be accepted should the exhibitor describe conditions under which he/she will exhibit or the exhibit will be displayed.
10. The Management reserves the right to limit entries, and display thereof, to facilities available and to cancel any division or class in which, in its judgment, the entries are insufficient to secure adequate competition. Classes may be closed when capacity is reached.
11. Substitutions may only be made in the original Division and Class, unless otherwise noted in the Department rules.
12. Entries must be delivered on the date(s) and times specified. Entries will not be accepted before or after the stated delivery date. All accepted exhibits must remain on display and shall not be removed until the date specified in the rules. Any exhibit not picked up on the specified date becomes the property of the San Diego County Fair and will be disposed of promptly.
13. All exhibits are entered and shown at the owner's risk. Reasonable care will be taken to prevent loss or damage to exhibits, but in no event will the 22nd District Agricultural Association (San Diego County Fair) be responsible for any injury or loss which may occur or for the actions of third parties. Insurance, if desired, should be obtained by the exhibitor at his/her own expense.
14. The American System of Judging will be used in the Adult Divisions and the Danish System of Judging will be used in the Youth Divisions, unless otherwise stated.
15. All entrants at exhibits must be neatly attired, wear shoes, and conduct themselves in a quiet and orderly manner.
16. Any person who violates any Local, State, or Department rule or displays unethical conduct will forfeit all privileges and premiums and be subject to such penalty as the District may order.
17. **Contact Information:** If an entrant experiences a change of address, phone number, or email address, they are required to update this information with the Entry Office so they may be contacted regarding awards. This notification must be in writing and can be emailed to entry@sdfair.com or mailed to the Entry Department, 2260 Jimmy Durante Blvd, Del Mar, CA 92014.
18. All premium money will be paid from the awards as marked by the judges in the official judging books and not from ribbons that may be attached to the exhibits. The San Diego County Fair assumes no responsibility for special awards offered by clubs, individuals, or sanctioning bodies.
19. All premium and auction checks will be made payable to the exhibitor as listed on the entry form or online entry. Checks will be mailed within 30 days after the close of the Fair to the address shown on the entry form. Auction checks may be held longer if the buyer has not paid. Checks not cashed within 12 months from the date of issue will be forfeited. Replacement checks may be subject to a **\$35** stop payment fee.
20. The 22nd District Agricultural Association (San Diego County Fair) is required by the Internal Revenue Service to report any premiums paid totaling the amount of **\$600** or more. Exhibitors may be required to submit a W-9 form.
21. The 22nd District Agricultural Association management reserves the right to amend or add to these rules, the 22nd District Agricultural Association (San Diego County Fair) assumes no liability or responsibility not herein expressed.