



2024 ENTRY TIMELINE

Entry Deadline	Tuesday, April 30 • 8:00pm
Tier 1 Notification Email	Wednesday, May 8
Shipped Entries May Arrive	Thursday, May 9–Wednesday, May 15
Entry Delivery	Tuesday, May 14 & Wednesday, May 15 • 10am–6pm
Awards Presentation (accepted Exhibitors invited)	Tuesday, June 11 • 6–9pm
Fair Dates	Wednesday, June 12–Sunday, July 7 (closed every Monday and Tuesday)
Entry Pick Up	Tuesday, July 9 • 10am–6pm

ONE-DAY CONTESTS

Plein Air Contest	(pre-register by Saturday, June 15) Saturday, June 22 • 11am–5pm
Retro-Pet Portrait Contest.....	(pre-register by Tuesday, June 25) Thursday, June 27 • 11am–4pm
Miniature Masterpiece Contest	(pre-register by Wednesday, July 3) Saturday, July 6 • 11am–4pm

ENTRY FEE

\$20 per entry (non-refundable).

ENTRY LIMIT

Three (3) entries per exhibitor in each class. You may enter as many classes as you like.

ENTRY CHECKLIST

- ☐ Read entry materials, decide what to enter, and photograph entry.
- ☐ Enter online and pay entry fees by deadline at www.sdfair.com/entry.
- ☐ After receiving email confirmation, log in to your account to confirm that all images have been successfully uploaded with correct titles.
- ☐ Notification of accepted entries from Tier 1 online judging will be emailed using the **WEN** number listed on your confirmation receipt.
- ☐ Prepare your accepted artwork for delivery.
- ☐ Deliver or ship entries for Tier 2 judging.
(Tues., May 14 & Wed., May 15)
- ☐ Pick Up Entries. (Tuesday, July 9 • 10am–6pm)

**Need help
photographing and/or
uploading your artwork?**

Contact us and schedule
an appointment to have
a staff member assist
with entry photo and
upload.

NEW THIS YEAR

- Fair Theme: **“Let’s Go Retro!”** With a nod to nostalgia and a focus on fun, the 2024 Fair will give our yesteryears another moment in the San Diego sun. The music, styles, and events of the ‘50s through the ‘90s will be celebrated!
- **New!** Our popular **Plein Air Contest** is back! This year we are changing the contest to Saturday, June 22, to accommodate the artists who work during the week. We are looking forward to seeing all our Plein Air artists at this event!
- **New!** **“Art After Dark”**. Enjoy art and entertainment every Friday in the Fine Art Exhibit from 7:00pm to 9:00pm.

CONTACT

Kate FitzSimons and Kathy Thompson, Coordinators

Entry Office • Monday–Friday, 10am–4pm (*extended support to 8pm on entry deadline date*)

(858) 792-4207 • entry@sdfair.com

2260 Jimmy Durante Blvd, Del Mar, CA 92014 • www.sdfair.com/entry

ELIGIBILITY

Fine Art is an international exhibition of art open to all interested living artists ages 18 or older. Work must be that of the entrant. Group work by two or more artists is not allowed. Artwork must be original and have been executed and owned by the artist whose name appears in the online entry registration. Artwork must have been completed within the last three years. *Artwork created by Artificial Intelligence (AI), either partially or completely, may not be entered in any category.* Art previously shown at the Fair or nearly identical, regardless of title, is ineligible.

FAIR TICKETS

Exhibitors will receive two (2) Exhibitor Access Passes.

PHOTOGRAPHING YOUR WORK

Digital photo submission of your entry is required.

JUDGING

The Exhibition of Fine Art is a two-tier, juried show. Tier 1 judging, from digital images, determines which artwork will be accepted. Tier 2 judging takes place on-site where judges view the artwork and select award winners. Accepted work may be disqualified if misrepresented or not ready for display. It is important that you submit the best quality digital image of your artwork for the judging process. Each piece of artwork will be evaluated on its own merit. The decision of the judges is final.

Judging Criteria: Composition, Technical Quality, Visual Impact, Creativity, and Presentation.

DELIVERY & PICK UP

Entries may be delivered or shipped to the Fairgrounds. Accepted exhibitors for Tier-2 judging will be emailed delivery instructions and must have an entry tag secured to the back of each entry. Accepted 2-D artwork may be shipped to the Fairgrounds. The Fair is not responsible for lost or delayed shipments. For return of entries, a pre-paid return label from the shipper (UPS or USPS) must be included with your entry. The San Diego County Fair assumes no responsibility for damage to shipped artwork.

Ship to: San Diego County Fair
Ag & Ed Department • Exhibition of Fine Art
2260 Jimmy Durante Blvd.
Del Mar, CA 92014

A claim check for entry pick up will be issued to each exhibitor upon entry delivery and must be presented at the time of entry pick up. If you are unable to pick up your artwork, you may arrange for another person to bring in your claim check with a signed written authorization from you. Entries not picked up become the property of the San Diego County Fair and will be upcycled promptly.

RULES

1. Local and State Rules apply to this competition.
2. The 22nd DAA (San Diego County Fair) will not be responsible for loss or damage of any kind. No entry will be accepted should the exhibitor describe the conditions under which they will exhibit.
3. **Once registered, changes in description, title, and price may not be changed.** Substitutions will not be allowed. Limit descriptions to 120 characters and include **medium, art materials, and method** used in creating artwork for the judges' reference. Review your entry before completing registration to ensure that you have entered the **correct division and class** for each work of art, and **titles match the uploaded images.**
4. Work must be in good taste and suitable for family viewing.
5. Digital images of entries must be submitted at time of online registration (see Photography Tips for Tier 1 Judging).

PHOTOGRAPHY TIPS FOR TIER 1 JUDGING

- Resolution should be a minimum of 1,000 pixels on the longest side, in JPEG format. File size must be smaller than 6MB per image.
- No digital enhancement allowed.
- A professional image is the best way to present an accurate representation of your work. Flat artwork should be photographed with no “hot spots” or reflections (remove glass/plastic in frame). Sculptures should be photographed with proper lighting to show the depth, texture, and shape of the subject at the best angle.
- Avoid using a flash. Natural daylight on an overcast day, or shade on a sunny day, is the best light for photographing.
- Set camera on a tripod or solid surface for stability and aim camera level with art to avoid distortion (important when using a slow shutter speed or a low f-stop).
- Check your camera settings to verify you are using the largest size (resolution) and highest quality (low or no compression) that your camera supports.
- Check for the depth of field. If using manual settings, an f-stop of 5.6 or higher is best.
- Take several photos at different settings and look at them on your computer screen to select the best image.
- For photographing 3-D artwork, use a neutral-toned matte background such as grey, black, or ivory. Be sure your entry fills the frame of the photo with some, but minimal, backdrop showing.

ACCEPTED ARTWORK REQUIREMENTS

Accepted 2-D work: Artwork shall be no more than 5 feet (60 inches) in any direction excluding the frame or supports (including total size of multiple-related panels). Multiple-part works shall be submitted and judged as one entry and must have each part labeled, along with a diagram for hanging or assembly (photograph recommended). All artworks must be securely framed and ready to hang. Frames must be equipped with wires for hanging (sawtooth hangers are not acceptable). Frames without wire for hanging will not be accepted. Gallery-wrapped, boxed canvases with the image painted, wrapped around the edge of the stretcher frame, and stapled on the backside, are acceptable. Artwork on paper must be under protective clear acrylic sheeting (i.e. plexiglass). Glass will not be accepted, except for charcoal or pastel entries.

Upload one (1) digital image of your artwork showing only the image (no frame or mat) and the correct orientation (vertical or horizontal). Digital images should give the complete impression of the artwork.

Accepted 3-D work: Artwork that is independent, freestanding, and viewed from all sides shall be no more than 7 feet (84 inches) tall and 5 feet (60 inches) wide or deep. Other 3-D not listed may include bas-relief and stained glass that is viewed primarily from one side.

Upload three (3) separate images of your artwork for each item entered. Submit a front view, side view and a close-up (macro) image of each art piece to give judges the best view of your work from all angles.

Labeling and Display: Each piece of artwork must be marked on the back or base with a label or a securely attached card with the artist's name, title of artwork and class entered. The artist's name and title of artwork must be the same as it appears in the online registration. Artwork that does not adhere to the requirements specified will be disqualified.

Sale of Artwork: All artwork on display will be considered for sale at the price indicated in the registration. Artwork not for sale must be registered with price field **blank**. Work not priced will be considered **Not for Sale (NFS)**. Listing a sale price authorizes the Fair to give your phone number to interested buyers. All sales are the responsibility of the exhibitor. As a courtesy to our exhibitors, we allow sale prices to be displayed during the Fair. However, the San Diego County Fair has absolutely no involvement in any sales or purchases of any entries displayed. Purchased artwork may be picked up by the buyer on the entry pick-up date, provided the buyer presents a claim check and a signed, written authorization from the exhibitor. No sales are allowed on the Fairgrounds during the run of the Fair.

DIVISIONS AND CLASSES

DIVISION 1001: TWO-DIMENSIONAL

(**Must** submit digital image with registration)

When registering, please state in the description **medium**, **art materials**, and **methods** used in creating the artwork.

- Class 001** Fair Theme: **Let's Go Retro**
- Class 002** Acrylic–Representational, People
- Class 003** Acrylic–Representational, Animals
- Class 004** Acrylic–Representational, Cityscapes
- Class 005** Acrylic–Representational, Landscapes
- Class 006** Acrylic–Representational, Waterscapes
- Class 007** Acrylic–Representational, Still Life & Florals
- Class 008** Oil–Representational, People
- Class 009** Oil–Representational, Animals
- Class 010** Oil–Representational, Cityscapes
- Class 011** Oil–Representational, Landscapes
- Class 012** Oil– Representational, Waterscapes
- Class 013** Oil–Representational, Still Life & Florals
- Class 014** Watercolor–Representational, People
- Class 015** Watercolor–Representational, Animals
- Class 016** Watercolor–Representational, Cityscapes
- Class 017** Watercolor–Representational, Landscapes
- Class 018** Watercolor– Representational, Waterscapes
- Class 019** Watercolor–Representational, Still Life & Florals
- Class 020** Non-Representational–All Media
- Class 021** Asian Brush
- Class 022** Drawing–Black & White
- Class 023** Drawing–Color and Printmaking
- Class 024** Pastel–People & Animals
- Class 025** Pastel–Land/Cityscapes, Still Life, Florals
- Class 026** Mixed Media
- Class 027** Other 2-D not listed including Collage, and Recycled Art (80% recycled materials)
- Class 028** Digital Art (When registering, please state in the description the **software** and **process** used in creating the artwork.)

Artwork created by Artificial Intelligence (AI), either partially or completely, may not be entered in any category.

DIVISION 1002: THREE-DIMENSIONAL

(**Must** submit **three (3)** digital images with registration)

When registering, please state in the description **medium**, **art materials**, and **methods** used in creating the artwork.

- Class 029** Fair Theme: **Let's Go Retro**
- Class 030** Sculptures
- Class 031** Ceramics
- Class 032** Other 3-D not listed (including glass art)
- Class 033** Assemblage & Recycled Art (must include 80% recycled materials)

All Theme entries in both Class 001 (2D) and Class 029 (3D) will be judged as one Fair Theme Class.

Similar classes may be combined and judged as a single class, at the discretion of the judges, if there are not sufficient entries to merit separate classes.

AWARDS

The following will be awarded in each class:

1st Place	\$200 and Rosette
2nd Place	\$175 and Rosette
3rd Place	\$150 and Rosette

A **Best of Show** is selected from 1st Place winners in all classes and is awarded in each division:
\$250 and Rosette

Special Awards

San Diego Award: \$250 and Rosette
Coordinator's Award: \$250 and Rosette
Don Diego Award: \$250 and Rosette

Honorable Mention ribbons may be awarded at judges' discretion.

A **People's Choice Ribbon** will be given each day of the Fair by popular votes.

Award checks will be available at entry pick up. Checks not picked up will be mailed within 30 days.

The Fair assumes no responsibility for awards donated nor endorses any organization or individual.

2024 San Diego Fair Local Rules

Presentation of completed entry form shall be deemed acceptance of all rules. Acceptance includes permission to use your name, photograph, and exhibit for the news media.

1. Online registration is required in all departments and some one-day contests. Online entries are accepted until 8:00pm (Pacific Time) on the deadline day for online entry registration, unless otherwise stated.
2. Incomplete or incorrect entry forms may be returned at the discretion of the management. The Management is not responsible for errors on entry forms which may lead to elimination or disqualification of an entry.
3. Processing fees must be paid online at the time of registration.
4. Requests for refunds must be submitted in writing, in accordance with State Rules. Refunds under **\$15** will not be granted. **Badging and entry processing fees are non-refundable.**
5. Exhibitors must be living at the time the entry form and/or online entry is submitted.
6. All non-livestock entries must be the creative work of the exhibitor.
7. It is the responsibility of the exhibitor to obtain necessary permission to use material that is considered copyrighted in their entries.
8. Youth exhibitors must be **5 years** of age by January 1, 2024, and not older than 17 years on June 1, 2024, unless otherwise stated in Department Information.
9. The Management reserves the right to reject any exhibit/entry if it is objectionable in any way, requires an excessive amount of space, or the capacity of the department has been reached. All material used in decorating booths or exhibits must comply with State Fire codes. No entry will be accepted should the exhibitor describe conditions under which he/she will exhibit or the exhibit will be displayed.
10. The Management reserves the right to limit entries, and display thereof, to facilities available and to cancel any division or class in which, in its judgment, the entries are insufficient to secure adequate competition. Classes may be closed when capacity is reached.
11. Substitutions may only be made in the original Division and Class, unless otherwise noted in the Department rules.
12. Entries must be delivered on the date(s) and times specified. Entries will not be accepted before or after the stated delivery date. All accepted exhibits must remain on display and shall not be removed until the date specified in the rules. Any exhibit not picked up on the specified date becomes the property of the San Diego County Fair and will be disposed of promptly.
13. All exhibits are entered and shown at the owner's risk. Reasonable care will be taken to prevent loss or damage to exhibits, but in no event will the 22nd District Agricultural Association (San Diego County Fair) be responsible for any injury or loss which may occur or for the actions of third parties. Insurance, if desired, should be obtained by the exhibitor at his/her own expense.
14. The American System of Judging will be used in the Adult Divisions and the Danish System of Judging will be used in the Youth Divisions, unless otherwise stated.
15. All entrants at exhibits must be neatly attired, wear shoes, and conduct themselves in a quiet and orderly manner.
16. Any person who violates any Local, State, or Department rule or displays unethical conduct will forfeit all privileges and premiums and be subject to such penalty as the District may order.
17. **Contact Information:** If an entrant experiences a change of address, phone number, or email address, they are required to update this information with the Entry Office so they may be contacted regarding awards. This notification must be in writing and can be emailed to entry@sdfair.com or mailed to the Entry Department, 2260 Jimmy Durante Blvd, Del Mar, CA 92014.
18. All premium money will be paid from the awards as marked by the judges in the official judging books and not from ribbons that may be attached to the exhibits. The San Diego County Fair assumes no responsibility for special awards offered by clubs, individuals, or sanctioning bodies.
19. All premium and auction checks will be made payable to the exhibitor as listed on the entry form or online entry. Checks will be mailed within 30 days after the close of the Fair to the address shown on the entry form. Auction checks may be held longer if the buyer has not paid. Checks not cashed within 12 months from the date of issue will be forfeited. Replacement checks may be subject to a **\$35** stop payment fee.
20. The 22nd District Agricultural Association (San Diego County Fair) is required by the Internal Revenue Service to report any premiums paid totaling the amount of **\$600** or more. Exhibitors may be required to submit a W-9 form.
21. The 22nd District Agricultural Association management reserves the right to amend or add to these rules, the 22nd District Agricultural Association (San Diego County Fair) assumes no liability or responsibility not herein expressed.