



## NOTICE OF MEETING

22<sup>nd</sup> District Agricultural Association Board of Directors  
Tuesday, March 10, 2026 at 9:30 a.m.

### Boardroom

Del Mar Fairgrounds  
2260 Jimmy Durante Boulevard  
Del Mar, California 92014

*While the 22nd District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22nd DAA will also provide for remote participation by Board members and members of the public. If you prefer to participate remotely, please check the 22nd DAA's website ([Public Information](#)) for the Zoom link and/or Zoom dial-in instructions on how to participate and/or view this meeting.*

### OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

### OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

### 22nd DAA BOARD OF DIRECTORS

Sam Nejabat, Chair  
Lisa Barkett, Vice Chair  
Mark Arabo, Director  
Phil Blair, Director  
Donna DeBerry, Director  
Michael Gelfand, Director  
Kathlyn Mead, Director  
Joyce Rowland, Director  
Frederick Schenk, Director

Secretary-Manager  
Carlene Moore  
Chief Executive Officer

22nd DAA Counsel  
Joshua Caplan  
Office of the California Attorney General

## **OUR GOALS**

### **THE LENS**

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the 22nd DAA and the Del Mar Fairgrounds.

### **BUSINESS PLAN**

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving Del Mar Fairgrounds.

### **MASTER PLAN**

Create an environmentally and fiscally responsible land use plan for the Del Mar Fairgrounds, aligning with purpose, mission, vision, and values of the organization.

### **COMMUNITY ENGAGEMENT**

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

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Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to ensure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at [www.delmarfairgrounds.com/](http://www.delmarfairgrounds.com/). Public comments on agenda items will be accepted during the meeting as items are addressed.



## 22<sup>nd</sup> District Agricultural Association Board of Directors Meeting AGENDA

Tuesday, March 10, 2026 at 9:30 a.m.

1. **CALL TO ORDER** – CHAIR SAM NEJABAT  
All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board Chair.
  
2. **ROLL CALL**
  
3. **PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**  
This item is for public comment on issues **NOT** on the current agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.
  
4. **CONSENT CALENDAR** [Action Item]  
All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board at the time requested and be recognized by invitation of the Chair to address the Board.
  - **Minutes, Regular Meeting – February 10, 2026**
  - **Contract Awards & Approvals**
    - **Standard Agreements**  
22-022 AM4 The 9th Shield Incorporated; 22-027 AM5 Rafo Investment, Inc. DBA SD Luxury Limos; 22-032 AM4 Velasea, LLC; 23-002 AM3 Wagner Consulting Group, Inc.; 23-031 AM1 Global Power Group, Inc.; 24-022 AM1 Lopez Works Incorporated (Trash Labor Services); 24-025 AM1 Lopez Works Incorporated (Asphalt Sweeping Services); 24-026 AM1 Lopez Works Incorporated (Power Washing Services); 23-068 AM2 Southwest Strategies; 26-016 JJLR LLC DBA Kiosk Prepaid; 22-902 AM2 Event Money, Inc. DBA Money Mobile; 22-028 AM4 San Elijo JPA
    - **2026 San Diego County Fair Ride Operator Agreements**  
26-M-01 Alamo Amusements; 26-M-02 Bishop Amusement Rides; 26-M-04 Dakota Rides; 26-M-05 SBP Entertainment; 26-M-06 Iconic Midway Rides; 26-M-07 Kastl Amusements; 26-M-08 M & C Attractions; 26-M-09 Outside Amusements; 26-M-10 Prime Pacific; 26-M-11 RCS; 26-M-12 RCS; 26-M-13 Southern Cross; 26-M-14 Still Tryan; 26-M-15 Talley Amusements; 26-M-16 Talley Amusements; 26-M-17 Wanderlust Amusements; 26-M-18 Wood Ent Co
    - **2026 San Diego County Fair Game Operator Agreements**  
26-M-19 Ashlea Enterprises; 26-M-20 Big T Toys & Sports; 26-M-21 Boguey Concessions; 26-M-22 Boguey's Boardwalk; 26-M-23 JACA Ent; 26-M-24 PAN; 26-M-25 Paul's Concession; 26-M-26 Rogmic Ent; 26-M-27 Talley Amusements

5. **EXECUTIVE REPORT** – CEO Carlene Moore [Information Item]

- **Presentation by Don Diego Scholarship Foundation**
- **Operational Announcements**
  - Executive Summary of Monthly Financial Reports
  - Boards, Committees, and Standing Meetings Update
  - Fairgrounds 2050 Public Outreach and Engagement
  - Employee Engagement Initiative
- **Industry News & Updates**
  - CDFA Collaborative Exchange

6. **GENERAL BUSINESS**

- A. **Audit & Governance Committee Report** – Joyce Rowland, Chair [Information Item]
- B. **Entertainment & Vendor Relations Committee Report** – Donna DeBerry, Chair [Information Item]
- C. **Fair Operations Committee Report** – Kathlyn Mead, Chair [Information Item]
  - Announce additional Grandstand show offerings
- D. **Finance Committee Report** – Mark Arabo, Chair
  - 1. Consideration and vote on whether to approve the proposed Facility Rental Rates beginning in 2027 [Action Item]
- E. **Legal Committee Report** – Frederick Schenk, Chair
  - 1. Discuss and vote to amend the Exclusive Negotiating Rights Agreement entered into between the District and the City of Del Mar [Action Item]
- F. **People & Culture Committee Report** – Kathlyn Mead, Chair [Information Item]
  - Update on selection of facilitators and dates for Board governance education and culture workshops
- G. **Regulatory & Governmental Affairs Committee Report** – Michael Gelfand, Chair [Information Item]
- H. **RTA-SRTLC Meetings Report** – Mark Arabo, RTA President [Information Item]
  - Recap of meetings on March 9, 2026
- I. **Board of Directors' one-way requests for placement of information or action items on an agenda for a future meeting of the District's Board of Directors** [Information Item]

7. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA. (Govt. Code, § 11126, subd. (e).)
- B. To confer with and receive advice from legal counsel, regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, the Board will decide whether to initiate litigation. (Govt. Code, § 11126, subd. (e).)
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Melinda Carmichael v. 22nd District Agricultural Association, et. al., San Diego County Superior Court, Case No. 25-CU-047040C.
- D. Personnel: The Board will meet in closed session to consider those items authorized under Section 11126 of the Government Code, including but not limited to the evaluation of performance of the CEO. (Gov. Code, § 11126, subd. (a).)

8. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

9. **MATTERS OF INFORMATION**

- **Correspondence**
- **Review of Contracts Executed per CEO Delegation of Authority**
  - Standard Agreements up to \$50,000  
26-013 ShareStaff; 26-014 Design Pickle, LLC; 26-017 Fair-ly Decent Promotions
  - Event Agreements  
26-1423 Legends Global (Bar Mitzvah); 26-1428 Susan G. Komen; 26-1431 Legends Global (RAV 4 Launch); 26-1432 Legends Global (Women's Resource Center Gala); 26-1433 Legends Global (Wedding Reception)
  - San Diego County Fair Agreements  
Dr. Seuss Enterprises, L.P.; Scholastic Book Fairs
  - San Diego County Fair Grandstand Entertainment Agreements  
26-1013 Chicago; 26-1010 Frias Entertainment f/s/o Pancho Barraza and Banda Machos; 26-1015 Nelly; 26-1008 MMM Touring, Inc f/s/o Maren Morris; 26-1011 Frias Entertainment f/s/o Capibaras; 26-1003 AJR Touring, LLC f/s/o AJR; 26-1016 Megadeth; 26-1012 Frias Entertainment f/s/o Conjuntos Primavera
  - San Diego County Fair Concessions Agreements  
26-1435 Pay2Play RC; 26-1436 E3 Ventures Inc.

10. **ADJOURNMENT**