



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
September 9, 2025, at 9:30 a.m.

Boardroom

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

While the 22nd District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22nd DAA will also provide for remote participation by Board members and members of the public. If you prefer to participate remotely, please check the 22nd DAA's website (Public Information) for the Zoom link and/or Zoom dial-in instructions on how to participate and/or view this meeting.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22nd DAA BOARD OF DIRECTORS

Frederick Schenk, President

Michael Gelfand, 1st Vice President

G. Joyce Rowland, 2nd Vice President

Mark Arabo, Director

Lisa Barkett, Director

Phil Blair, Director

Donna DeBerry, Director

Kathlyn Mead, Director

Sam Nejabat, Director

Secretary-Manager

Carlene Moore

Chief Executive Officer

22nd DAA Counsel

Joshua Caplan

Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision, and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to ensure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com. Public comments on agenda items will be accepted during the meeting as items are addressed.



22nd District Agricultural Association Board of Directors Meeting AGENDA

September 9, 2025 at 9:30 a.m.

1. **CALL TO ORDER** – PRESIDENT FREDERICK SCHENK
All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board Chair.
2. **ROLL CALL**
3. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**
Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:
 - A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA. (Govt. Code, § 11126, subd. (e).)
 - B. To confer with and receive advice from legal counsel, regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, the Board will decide whether to initiate litigation. (Govt. Code, § 11126, subd. (e).)
 - C. Personnel: The Board will meet in closed session to consider those items authorized under Section 11126 of the Government Code, including but not limited to the evaluation of performance of the CEO. [Gov. Code, § 11126, subd. (a)]
4. **RECONVENE TO OPEN SESSION** [Anticipated by 9:45 a.m.]
Report on actions, if any, taken by the Board in closed executive session.
5. **CONSENT CALENDAR** [Action Item]
All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, the implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board at the time requested and be recognized by invitation of the Chair to address the Board.
 - **Minutes, Regular Meeting – July 23, 2025**
 - **Minutes, Regular Meeting – August 12, 2025**
 - **Contract Awards & Approvals**
 - **Standard Agreements Exercising Option Years**
23-034 AM3 Community Banner Printing; 24-015 AM1 Sponsorship Coordinator
6. **PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**
This item is for public comment on issues **NOT** on the current agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

7. **GENERAL BUSINESS**

- A. **Audit & Governance Committee Report** [Action Item] – Sam Nejabat, Chair
 - 1. Presentation and vote to accept the 2024 Audit Report
- B. **Master Site Plan Public Engagement Committee Report** [Information Item] – Phil Blair, Chair
 - Quarterly Progress Report: Master Site Plan Outreach and Education Plan
 - Presentation of the county-wide opinion poll
- C. **Discussion of the City of Del Mar’s request to site affordable housing on District property and the potential impact of that use on District’s operations and future master site planning considerations** [Information Item]
- D. **Authorize District CEO to continue affordable housing discussions with the City of Del Mar under the Exclusive Negotiating Rights Agreement entered into between the District and the City of Del Mar** [Action Item]
- E. **DMTC Liaison Committee Report** [Information Item] – Mark Arabo, Chair
 - Horse Racing Industry News & Information including Live Meets Update
- F. **Report of the State Race Track Leasing Commission and Del Mar Race Track Authority Meetings** [Information Item] – Mark Arabo, RTA President
- G. **Fair Operations Committee Report** [Information Item] – Frederick Schenk, Chair
 - Presentation of the 2025 San Diego County Fair Wrap-Up
- H. **Finance Committee Report** [Information Item] – Michael Gelfand, Chair
- I. **Consideration and vote to approve the slate of officers effective October 1, 2025** [Action Item]

8. **EXECUTIVE REPORT** – CEO Carlene Moore [Information Item]

- **Operational Announcements**
 - Emergency Response Planning Briefing: Wildfire Activation Plan
- **Construction Projects & Facilities Updates**
- **Industry News & Updates**

9. **MATTERS OF INFORMATION**

- **Correspondence**
- **Review of Contracts Executed per CEO Delegation of Authority**
 - Event Agreements
26-1293 Show Management Associates; 26-1295 CBF Productions; 26-1296 Just Between Friends; 26-1298 TMT Productions; 26-1299 Viewpoint Brewing; 26-1300 Central Valley Reptile Expo; 26-1301 La Jolla Kiwanis; 26-1302 La Mesa RV Center; 26-1303 FJS Productions

10. **ADJOURNMENT**