



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
July 23, 2025, at 9:30 a.m.

Boardroom

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

The 22nd District Agricultural Association Board meeting will be conducted in person per Government Code Section 11133.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22nd DAA BOARD OF DIRECTORS

Frederick Schenk, President

Michael Gelfand, 1st Vice President

G. Joyce Rowland, 2nd Vice President

Mark Arabo, Director

Lisa Barkett, Director

Phil Blair, Director

Donna DeBerry, Director

Kathlyn Mead, Director

Sam Nejabat, Director

Secretary-Manager

Carlene Moore

Chief Executive Officer

22nd DAA Counsel

Joshua Caplan

Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision, and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to ensure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com. Public comments on agenda items will be accepted during the meeting as items are addressed.



22nd District Agricultural Association Board of Directors Meeting AGENDA

July 23, 2025 at 9:30 a.m.

1. **CALL TO ORDER** – PRESIDENT FREDERICK SCHENK
All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board Chair.
2. **ROLL CALL**
3. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**
Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:
 - A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA. (Govt. Code, § 11126, subd. (e).)
 - B. To confer with and receive advice from legal counsel, regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, the Board will decide whether to initiate litigation. (Govt. Code, § 11126, subd. (e).)
 - C. Personnel: The Board will meet in closed session to consider those items authorized under Section 11126 of the Government Code, including but not limited to the evaluation of performance of the CEO. [Gov. Code, § 11126, subd. (a)]
4. **RECONVENE TO OPEN SESSION** [Anticipated by 11:30 a.m.]
Report on actions, if any, taken by the Board in closed executive session.
5. **CONSENT CALENDAR** [Action Item]
All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, the implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board at the time requested and be recognized by invitation of the Chair to address the Board.
 - **Minutes, Regular Meeting – May 13, 2025**
 - **Authorize District CEO to continue affordable housing discussions with the City of Del Mar under the Exclusive Negotiating Rights Agreement entered into between the District and the City of Del Mar**
 - **Contract Awards & Approvals**
 - **Standard Agreements Exercising Option Years**
22-015 AM3 Fair Sign Production; 22-021 AM3 LED Walls; 22-031 AM3 Trailer Rentals
 - **Revenue-Generating Agreements from Competitive Solicitation**
25-036 Used Oil Collection
 - **Sponsorship Agreements**
SPO-25-032 AM1 Evo Turf USA

6. **PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

This item is for public comment on issues **NOT** on the current agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

7. **GENERAL BUSINESS**

A. **Finance Committee Report** – Michael Gelfand, Chair

1. Consideration and vote on whether to exercise the second of three three-year options for Agreement # 22-018 Managing Promoter of The Sound [Action Item]
2. Consideration and vote on Operator Rental Agreement # 25-903 SET Spike, LLC, dba Wave Volleyball [Action Item]
3. Consideration and vote on Amendment to Operator Rental Agreement # 24-905 AM1 DMGC Golf Management, Inc. [Action Item]

B. **Master Site Plan Environmental Stewardship Committee Report** – Kathlyn Mead, Committee Member [Information Item]

C. **DMTC Liaison Committee Report** – Mark Arabo, Chair [Information Item]

- Horse Racing Industry News & Information including Live Meets Update

8. **EXECUTIVE REPORT** – CEO Carlene Moore [Information Item]

- **Operational Announcements**
 - Response to SANDAG's NOP for the LOSSAN Rail Realignment Project
- **Construction Projects & Facilities Updates**
 - Update on Facilities Condition Assessment Report
- **Industry News & Updates**
 - Annual update on California Construction Authority

9. **MATTERS OF INFORMATION**

- **Correspondence**
- **Review of Contracts Executed per President Schenk's Delegation of Authority**
 - Standard Agreements from Competitive Solicitation
25-005 Sheriff Services
 - Sole Source Standard Agreements
25-031 Production Technical Specialist; 25-035 Sanitary Services
- **Review of Contracts Executed per CEO Delegation of Authority**
 - Standard Agreements
25-030 Fair-tastic Food Competition Video Production; 25-032 Civilian Traffic Control Training; 25-033 Hauling and Recycling Wood Shavings; 25-034 Concessions Auditor; 25-037 Fire Station Remediation Services; 25-038 Drone and Video Production; 25-PW-02 Caballo Hall HVAC Replacement
 - Funding Contracts with California Construction Authority (CCA)
022-22-234 FCO #002 The Sound Floor Infill; 022-25-889929 Solana Ramp Asphalt Repair
 - 2025 San Diego County Fair Grandstand Entertainment Agreements
25-1045 Melle Kiet Stomp f/s/o Mesto
 - 2025 San Diego County Fair Entertainment Agreements
25-1139 Justin Froese; 25-1140 Kyle Bomstad f/s/o Cornelius Blue Band; 25-1141 Burn Institute; 25-1142 Price Bernard; 25-1143 Trevor Plume; 25-1144 Ron Boncian f/s/o The Red Fox Tails; 25-1145 Dulce Perez

- 2025 San Diego County Fair Agreements
 25-1204 AM1 San Diego Garden Railway; 25-1213 AM1 Lindsey K. Mebane; 25-1216 AM1 Barbara Davies dba A Simpler Time; 25-1221 GFWC / Mira Mesa Women's Club, Inc; 25-1222 Aaron Dolgin; 25-1223 Ramona Valley Olive Oil; 25-1224 Lisa's Leaves; 25-1225 Aviara Parkway Farms, Inc. dba Carlsbad Strawberry Company; 25-1226 Margaret Alice Tyler; 25-1227 Green Acres Nursery, Inc.; 25-1228 KM Creative Solutions; 25-1229 TS Aerial Media LLC; 25-1232 Paint Box Studio Art; 25-1233 Joey's Wings Foundation; 25-1234 Charity Wings; 25-1235 Palomar Handweavers & Spinners Guild; 25-1236 Silvergate Lacers; 25-1237 San Diego Bead Society; 25-1238 The Machine Knitter's Guild of San Diego; 25-1239 El Camino Quilters; 25-1239 AM1 El Camino Quilters; 25-1240 Coin Collector Clubs; 25-1242 Poway Stamp Club
- 2025 San Diego County Fair Judging Agreements
 25-190J John Thomas; 25-191J Suzanne Stebelski Johnson; 25-192J Dawn Standke; 25-193J Kathryn Blankenship; 25-194J Keylee Graeiner; 25-195J Karen England; 25-196J Mary Bradley; 25-197J Kenny Andersen; 25-198J Rebecca Doughty; 25-199J Taylor Farrer; 25-200J Carrie Seeman; 25-201J Diane Rexin; 25-202J Linda Jones; 25-203J Kathleen Logsdon; 25-204J Marilyn Cornell; 25-205J Betty Corvey; 25-206J Carol Silva; 25-207J Min Shan; 25-208J Alva Rivera; 25-209J Rachel Bradley; 25-210J Denise Fraser; 25-211J Elizabeth South; 25-212J Kevin Stanford; 25-213J Sharon Clark; 25-214J Toni Green; 25-215J Tiffany Lynne Hatch; 25-216J Deborah Weiss-Calamar; 25-217J Kim Signoret Paar; 25-218J Andrea Chiba; 25-219J Nagaranjan Akshay; 25-220J Beth Van Boxtel; 25-221J Tacie Lynne Hatch; 25-222J Erin Coogan; 25-223J Pat Wisler; 25-224J Tobin Weight-Carter; 25-225J Richard Pereyra; 25-226J Kathryn Keitzer; 25-227J Sharon Lowry; 25-228J Laura Crenshaw; 25-229J Carvil Veech; 25-230J Amanda Wick; 25-231J Melissa Cefalu Magee; 25-232J Lena Magee; 25-233J John DeCarlo, Jr.; 25-234J Donna Elkins; 25-235J Tammi Josephson; 25-236J Lynne Batchelor; 25-237J MargaretAnn Mary McCay; 25-238J George Speer; 25-239J Jennifer Kennedy; 25-240J Deborah Magnuson; 25-241J Sue Streeper; 25-242J Christine Allan; 25-243J Rand Allan; 25-244J Barbara Norcross; 25-245J Linda Clark dba Roseworks; 25-246J Diana Ruiz; 25-247J Natalie Stout; 25-248J Kathleen Hider; 25-249J James N. Price; 25-250J Joan Sieber; 25-251J Alice Brown; 25-252J Elizabeth J. Basin; 25-253J Linda Clark dba Roseworks; 25-254J Audrey Greenwood; 25-255J Virginia West; 25-256J Rachel Bradley; 25-257J Tobin Weight-Carter
- 2025 San Diego County Fair Commercial Vendor Agreements
 25-1236 The Caricature Entertainment; 25-1241 Happy Cheeks Face Painting; 25-1242 Sunny West; 25-1243 Yurivilca's Made' 25-1244 Wimsico; 25-1245 ELAUN; 25-1246 Fay Brothers Inc. dba Granite Transformations; 25-1247 Ocean Sales Ltd; 25-1248 Rosemary and Sage; 25-1249 Visions Bedrooms & Swings; 25-1250 JCD Enterprises; 25-1253 Child Evangelism Fellowship; 25-1254 Crystal Psychic Reader; 25-1255 Happy Day Pony Ride; 25-1256 West Coast Innovations Int'l; 25-1257 Refreshed Enterprise; 25-1258 Refreshed Enterprise; 25-1259 International Gift; 25-1260 F & R Body Art; 25-1261 O'Ryan LLC; 25-1262 Puzzle Light Co.; 25-1263 O'Shun's Orchard LLC; 25-1264 Ultra Dzollik; 25-1265 Florida's Best Inc.; 25-1266 TLM International Inc; 25-1267 Yambala Designs; 25-1270 3P Enterprise; 25-1271 Rama Handicraft; 25-1273 Avalon Scott; 25-1274 Branch and Vine; 25-1275 M & E Sales; 25-1276 AH Studios; 25-1281 Hortencia Purses; 25-1282 Hortencia Purses; 25-1283 OG Images; 25-1284 Farm Fresh To You; 25-1286 Switch Your Fixture, Inc. dba Trimlight of SB; 25-1287 BBrews LLC; 25-1289 MCS Jewelry; 25-1290 Amahu LLC

- 2025 San Diego County Fair Concession Agreements
25-1278 Fun Biz Concessions Inc.; 25-1285 Refreshed Enterprise; 25-1288 B and E Concessions LLC
- Event Agreements
26-1084 SB HUB, INC; 26-1093 Jiu Jitsu World League, LLC; 26-1094 Villain Arts, Inc; 26-1237 Gem Faire; 26-1238 Gem Faire; 26-1239 Jurassic Quest Holdings, LLC; 26-1240 Goodguys Rod and Custom, Inc; 26-1253 TC's Rockets; 26-1267 Koi Club of San Diego; 26-1277 Plumbing Heating Cooling Contractors; 26-1280 Del Mar Trade Shows, Inc; 26-1291 Westward Expos; 26-1292 Happy Shows, Inc

10. **ADJOURNMENT**