

7-B: Fair Operations Committee Report

Chair: Frederick Schenk

- Grandstand Entertainment Agreements
- The Sound Entertainment Agreements
- Don Diego Statue

[Informational Item]

No action will be taken by the Board

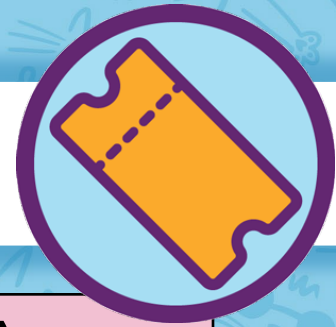
SAN DIEGO COUNTY
FAIR
SUMMER
PET-TACULAR
2025



March 2025 On-Sale



Gate Admission



WEEKDAY PRICING (WEDNESDAY & THURSDAY)

Ticket Type	In Advance	Day Of
General Admission	\$16	\$20
Youth (6-12) and Senior (62+)	\$13	\$17

WEEKEND PRICING (FRIDAY - SUNDAY)

Ticket Type	In Advance	Day Of
General Admission	\$20	\$25
Youth (6-12) and Senior (62+)	\$17	\$22

- Kids 5 and under are **free** every day!
- Kids 12 and under are **free** every Friday in June!

Parking



PRICING		
Parking Type	In Advance	Day Of
General Parking	\$16	\$20
Preferred Parking	\$50	\$55
Horsepark	\$10	\$10

- **Free** off-site parking at Canyon Crest Academy
- **Free shuttles** to fairgrounds from Horsepark, Canyon Crest Academy, and Solana Beach train station with Fair Tripper ticket

SAN DIEGO COUNTY FAIR SEASON PASS



Enjoy all 20 days of the
San Diego County Fair
without reservation!



SAN DIEGO COUNTY FAIR
FAIR #1 FANATIC
SEASON PASS

\$160

- Enjoy **all 20 days** of the San Diego County Fair without reservation
- Commemorative **lanyard** and access pass
- Refillable **souvenir cup** with discounted refills
- Free **first-day parking**
- Discounted **same day** parking
- Buy One, Get One Free **FastPass**
- 50% off two (2) **General Admission tickets**
- 15% off Fair **merchandise**
- \$10 off two (2) tickets to one show at **The Sound**

Carnival Blast Pass



Carnival Credits

March 14 – April 30	May 1 – June 11	June 12 – July 7
50% more credits	25% more credits	No additional credits

Pay-One-Price Ride Days

March 14 – April 30	May 1 – June 11	June 12 – July 7
\$50 Save \$5	\$50 Save \$5	\$55 No discount

Pet-tacular Pooch Fun Run/Walk

Presented by **SouthpawVet**

Saturday, July 5
7:30am - 10:30am



- Choose between a scenic half mile or 1-mile course to walk or run with your dog
- Photo op at the Ferris wheel on the 1-mile course
- Vendor village, dog contests, food & drinks, pup cups

Grandstand Concert Series



- Goals set by Fair Operations Committee:
 - **19 shows**
 - One night of **fireworks** on July 4
- Budget of **\$4,500,000**
- Goal to increase attendance at the Fair through ticket sales





TOYOTA

SUMMER CONCERT SERIES

on the  **Corona**
GRANDSTAND STAGE



+LIVE+ & COLLECTIVE SOUL
JUNE 11



FOREIGNER
JUNE 12



MAXWELL
JUNE 13



LOS TIGRES DEL NORTE
JUNE 15



JORDAN DAVIS
JUNE 18



XSCAPE
JUNE 19



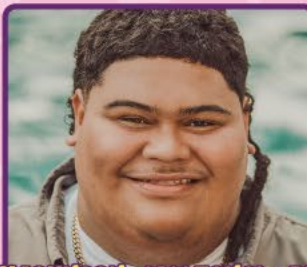
2 CHAINZ & LIL JON
JUNE 20



SAMMY JOHNSON • IAM TONGI • PROTOJE
JUNE 21



BANDA MS
JUNE 22



YEAH YEAH YEAHS
JUNE 26



JON PARDI
JUNE 27



BANDA EL RECODO & BANDA LOS RECODITOS
JUNE 29



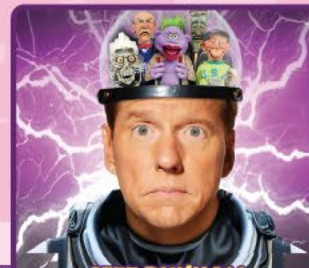
THIRD EYE BLIND
JULY 2



JEFF DUNHAM
JULY 3



ZIGGY MARLEY
JULY 5



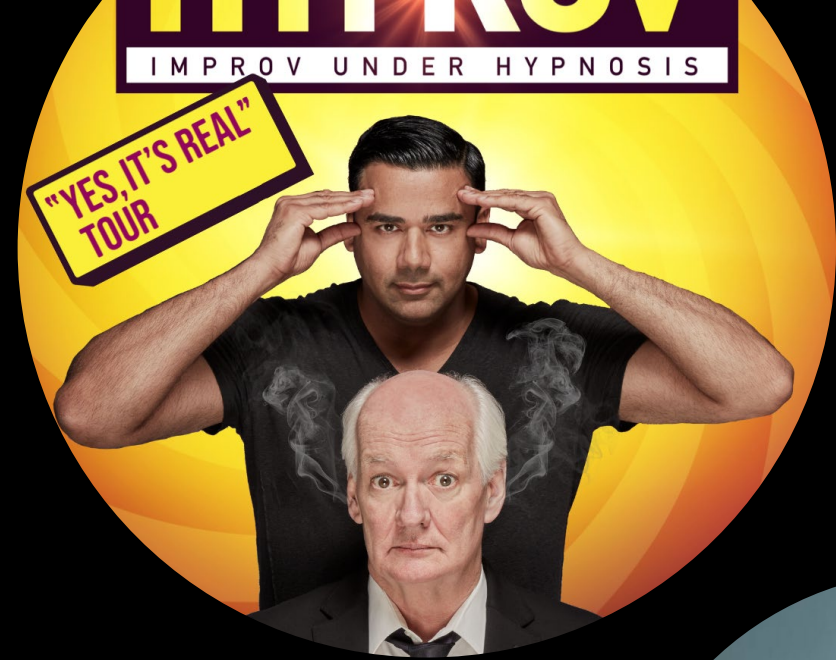
LOS TUCANES DE TIJUANA
JULY 6



THE SOUND

SURFSIDE

2025
San Diego
County Fair
Entertainment



Laser Shows – Taylor Shines & Pink Floyd

June 11 & June 12 – Taylor Shines

Show Time: 6pm

GA Seating Capacity

June 13 & June 14 – Pink Floyd

Show Time: 6pm

Reserved Seating Show



June 18

Hyprov – Improv Under Hypnosis

- Improv and comedy legend Colin Mochrie (“Whose Line is it Anyway?”)
- World-renowned hypnotist Asad Mecci
- 85-100 min live show combining hypnosis and improv

Show Time: 8pm

Reserved Seating Show

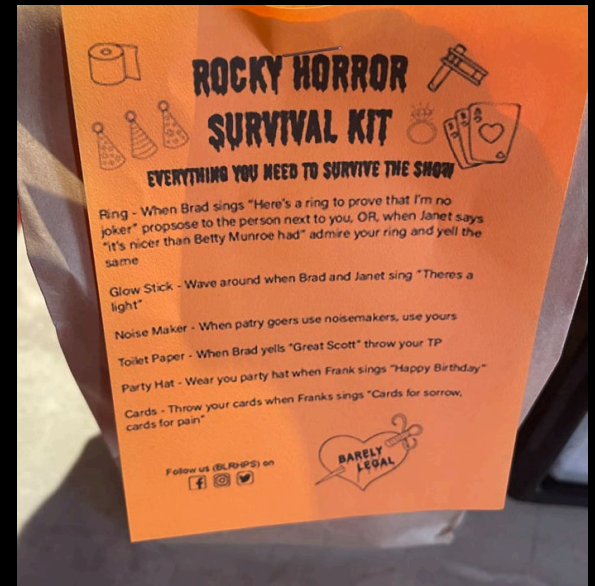


June 20

50th Anniversary of the Rocky Horror Picture Show Spectacular w/Barry Bostwick

Screening of the original unedited movie with a live shadow cast, audience participation, VIP Meet & Greet with Barry Bostwick, and more!

Show Time: 8pm
Reserved Seating Show



June 21

Cesar Millan

The pet care industry's most recognized and sought-after authority working in the field of dog care and rehabilitation, Cesar will share his philosophies and methods, then present examples via live demonstrations.

Show Time: 6pm

Reserve Seating Show



June 28

Big Gigantic

Electronic dance music with
live instruments

Show Time: 8pm

General Admission Show



*Big
Gigantic*

June 29 & July 6

Puppy Yoga

with Spirit Barre Studio

We are partnering with Spirit Barre Studio in Pacific Beach to host puppy yoga sessions.

Yoga: 10am

Advanced Registration with Spirit Barre Studio



July 2 & July 3

Marcello Hernandez

Stand-up comedian, writer, and actor who currently performs as a featured player on Saturday Night Live in New York City.

Show Time: 8pm

Reserved Seating Show



July 4

Sensory Friendly Fireworks

For Fairgoers who have sensory needs and can't attend traditional fireworks shows, we will play a fireworks show on our video board without sound.

Show Time: 6pm

General Admission Seating Show

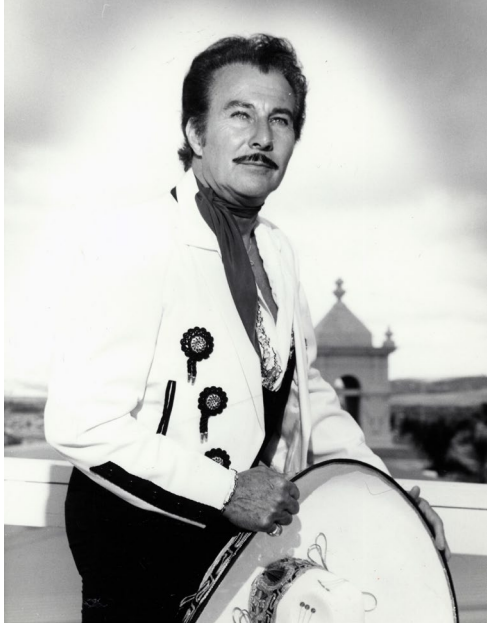
Ticket prices: Free with Fair Admission





Don Diego Statue

Background



Don Diego served as the San Diego County Fair's only goodwill ambassador. For generations, Don Diego — portrayed by Tom Hernandez from 1947 until his death in 1984 — welcomed visitors to the venue, escorted the Fairest of the Fair, and appeared at council meetings and community events.

The 22nd DAA Board in 1984 commissioned artist Maher Morcos to create a 16-foot bronze sculpture of Don Diego to symbolically welcome visitors.





Relocation and Restoration Plan



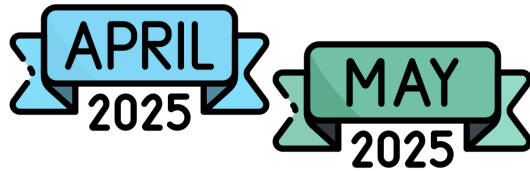
Timeline



- Relocate statue to south planter at main gate
-



- Relocate plantings
 - Re-pave the area underneath the statue
-



- Restoration company cleans and restores statue
-



- Landscape installed