



## **NOTICE OF MEETING**

22<sup>nd</sup> District Agricultural Association Board of Directors meeting  
February 11, 2025, at 1:30 p.m.

### **Boardroom**

Del Mar Fairgrounds  
2260 Jimmy Durante Boulevard  
Del Mar, California 92014

*While the 22<sup>nd</sup> District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22<sup>nd</sup> DAA will also provide for remote participation by Board members and members of the public. If you prefer to participate remotely, please check the 22<sup>nd</sup> DAA's website ([Public Information](#)) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.*

### **OUR PURPOSE**

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

### **OUR MISSION**

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

### **22<sup>nd</sup> DAA BOARD OF DIRECTORS**

Frederick Schenk, President

Michael Gelfand, 1<sup>st</sup> Vice President

G. Joyce Rowland, 2<sup>nd</sup> Vice President

Mark Arabo, Director

Lisa Barkett, Director

Phil Blair, Director

Kathlyn Mead, Director

Don Mosier, Director

Sam Nejabat, Director

#### **Secretary-Manager**

Carlene Moore

Chief Executive Officer

#### **22<sup>nd</sup> DAA Counsel**

Joshua Caplan

Office of the California Attorney General

## OUR GOALS

### **THE LENS**

*Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.*

### **BUSINESS PLAN**

*Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.*

### **MASTER PLAN**

*Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision, and values of the organization.*

### **COMMUNITY ENGAGEMENT**

*Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.*

---

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at [www.delmarfairgrounds.com](http://www.delmarfairgrounds.com). Public comments on agenda items will be accepted during the meeting as items are addressed.



**22<sup>nd</sup> District Agricultural Association Board of Directors Meeting**  
**AGENDA**  
**February 11, 2025, at 1:30 p.m.**

1. **CALL TO ORDER** – PRESIDENT FREDERICK SCHENK

All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.

2. **ROLL CALL**

3. **CONSENT CALENDAR** [Action Item]

All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board at the time requested and be recognized by invitation of the Chair to address the Board.

- **Minutes, Regular Meeting – January 14, 2025**
- **Contract Awards & Approvals Exceeding CEO Delegated Authority**
  - **Standard Agreements from Competitive Solicitation**  
23-021 AM2 On Call Environmental Services; 25-002 Crowd Management and Security Services
  - **Sole Source Standard Agreements**  
DAA-20-053-8X AM2 Record Storage and Document Destruction
  - **2025 San Diego County Fair Ride Operator Agreements**  
25-M-01 Alamo Amusements; 25-M-02 Bishop Amusements; 25-M-03 Caprice Enterprises; 25-M-04 Dakota Rides; 25-M-05 Helm & Sons; 25-M-06 Hot Shot Thrill Rides; 25-M-07 Iconic Midway Rides; 25-M-08 Kastl Amusements; 25-M-09 M & C Attractions; 25-M-10 Outside Amusements; 25-M-11 Prime Pacific; 25-M-12 RCS; 25-M-13 RCS; 25-M-14 Southern Cross; 25-M-15 Still Tryan; 25-M-16 Talley Amusements; 25-M-17 Wanderlust Amusements; 25-M-18 Wood Entertainment
  - **2025 San Diego County Fair Game Operator Agreements**  
25-M-19 Ashlea Enterprises; 25-M-20 Big T Toys & Sports; 25-M-21 Boguey Concessions; 25-M-22 Boguey's Boardwalk; 25-M-23 JACA Ent; 25-M-24 Kimo's Concessions; 25-M-25 PAN; 25-M-26 Paul's Concessions; 25-M-27 Rogmic Ent; 25-M-28 Talley Amusements
  - **Sponsorship Agreements**  
SPO-25-010 Constellation Brands Beer Division

4. **PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

This item is for public comment on issues **NOT** on the current agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

5. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**  
Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:
- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA. (Govt. Code, § 11126, subd. (e).)
  - B. To confer with and receive advice from legal counsel, regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, the Board will decide whether to initiate litigation. (Govt. Code, § 11126, subd. (e).)
  - C. Personnel: The Board will meet in closed session to consider those items authorized under Section 11126 of the Government Code, including but not limited to the evaluation of performance of the CEO. [Gov. Code, § 11126, subd. (a)]
6. **RECONVENE TO OPEN SESSION**  
Report on actions, if any, taken by the Board in closed executive session.
7. **GENERAL BUSINESS**
- A. **Presentation by San Diego Association of Governments (SANDAG) of the LOSSAN Rail Realignment Values Analysis Study** [Information Item]
  - B. **Update on SANDAG’s Bridge Replacement and Special Events Platform Project** [Information Item]
  - C. **Discuss and vote on whether the District CEO should continue or discontinue affordable housing discussions with the City of Del Mar under the Exclusive Negotiating Rights Agreement entered into between the District and the City of Del Mar** [Action Item]
  - D. **Finance Committee Report** – Michael Gelfand, Chair
    - 1. Discuss and vote on whether to restructure or refinance the Del Mar Race Track Authority Revenue Bonds, Series 2015 [Action Item]
    - 2. Consideration and vote to approve policies as recommended: 4.04 Financial Stewardship, 4.05 Financial Reserves, 6.02 Event Ticket Purchase, and 6.03 Cashless Fair Operations [Action Item]
      - Update and Board discussion on Nilforushan Equisport Events LLC Installment Payment Agreement and potential future events by Nilforushan Equisport Events LLC at the Del Mar Fairgrounds [Information Item]
  - E. **Master Site Plan Public Engagement Committee Report** – Phil Blair, Chair [Information Item]
  - F. **Fair Operations Committee Report** – Frederick Schenk, Chair [Information Item]
  - G. **DMTC Liaison Committee Report** – Mark Arabo, Chair
    - 1. Consideration and vote to approve the 2025 Operating Budget of the Del Mar Thoroughbred Club [Action Item]
    - 2. Consideration and vote on whether to hold a grandstand concert on the final Sunday (July 6) of the 2025 San Diego County Fair [Action Item]
  - H. **Audit & Governance Committee Report** – Sam Nejabat, Chair
    - 1. Consideration and vote to amend the Bylaws as previously presented [Action Item]
8. **EXECUTIVE REPORT** [Information Item] – CEO Carlene Moore
- **Operational Announcements**
    - WFA Awards Presentation
    - Annual spend on standard agreement 23-021 On-Call Environmental Services

- **Construction & Facilities Updates**
  - Facilities Condition Assessment Report Progress
  - Coast to Crest Trail Update
- **Industry News & Updates**
  - Bird Flu Impact on Poultry and Dairy Cattle Shows

9. **MATTERS OF INFORMATION**

- **Correspondence**
- **Contracts Executed per CEO Delegation of Authority**
  - Standard Agreements  
25-006 San Diego County Fair Social Media Content Development; 25-013 Del Mar National Horse Show 2025
  - Individual Project Agreements (IPA) with California Construction Authority (CCA)  
022-25-889942-01 The Sound Boiler Replacement
  - 2025 San Diego County Fair Entertainment Agreements  
25-1200 San Diego Fine Woodworkers Association; 25-1201 R.W.B. Party Props, Inc.; 25-1202 Michael Marks; 25-1203 Rodger Dohm
  - 2025 San Diego County Fair Judging Agreements  
25-01J Wayne Belding; 25-02J Jay Bileti; 25-03J Emily Bloom; 25-04J Breanne Cohen; 25-05J Traci Dutton; 25-06J Stacie Hunt; 25-07J Michael Franz; 25-08J Tim McDonald; 25-09J Gary Parker; 25-10J Devin Parr; 25-11J Jeff Slankard; 25-12J Kevin Walsh; 25-13J Lisa Redwine; 25-14J Chance Coulter; 25-15J Kevin Deal; 25-16J Stephen Caudana; 25-17J Del Cover; 25-18J Russ Filbeck; 25-19J Mark Stook; 25-20J Steffanie Dotson; 25-21J Kevin Sheehan; 25-22J Patrick Quinn; 25-23J Jim Simpson; 25-24J Robert Jacobson; 25-25J Dennis Fowler; 25-26J Don Owen; 25-27J David John; 25-28J Mick Yarbrough; 25-29J Virgil Kruger; 25-30J Anita Amsberry; 25-31J Allen Lewis
  - Event Agreements  
25-876 Jiu Jitsu World League; 25-877 Jiu Jitsu World League; 25-878 Bart Hall & Associates; 25-879 Westward Expos; 25-880 Scott William Bass, Inc.; 25-881 Gem Faire; 25-882 Giant Shows, Inc.; 25-883 SnowJam LLC; 25-884 La Mesa RV Center; 25-887 Rancho Santa Fe Democratic Club; 25-888 Open World, Inc.; 25-889 Viewpoint Brewing; 25-890 Pinery Christmas Trees, Inc.; 25-891 ASULT Productions; 25-894 Just Between Friends; 25-896 La Mesa RV Center; 25-897 Redo Vintage and Makers Market; 25-898 Century Club of San Diego; 25-899 Pinery Christmas Trees; 25-900 Purdy Tree Farms, LLC

10. **ADJOURNMENT**