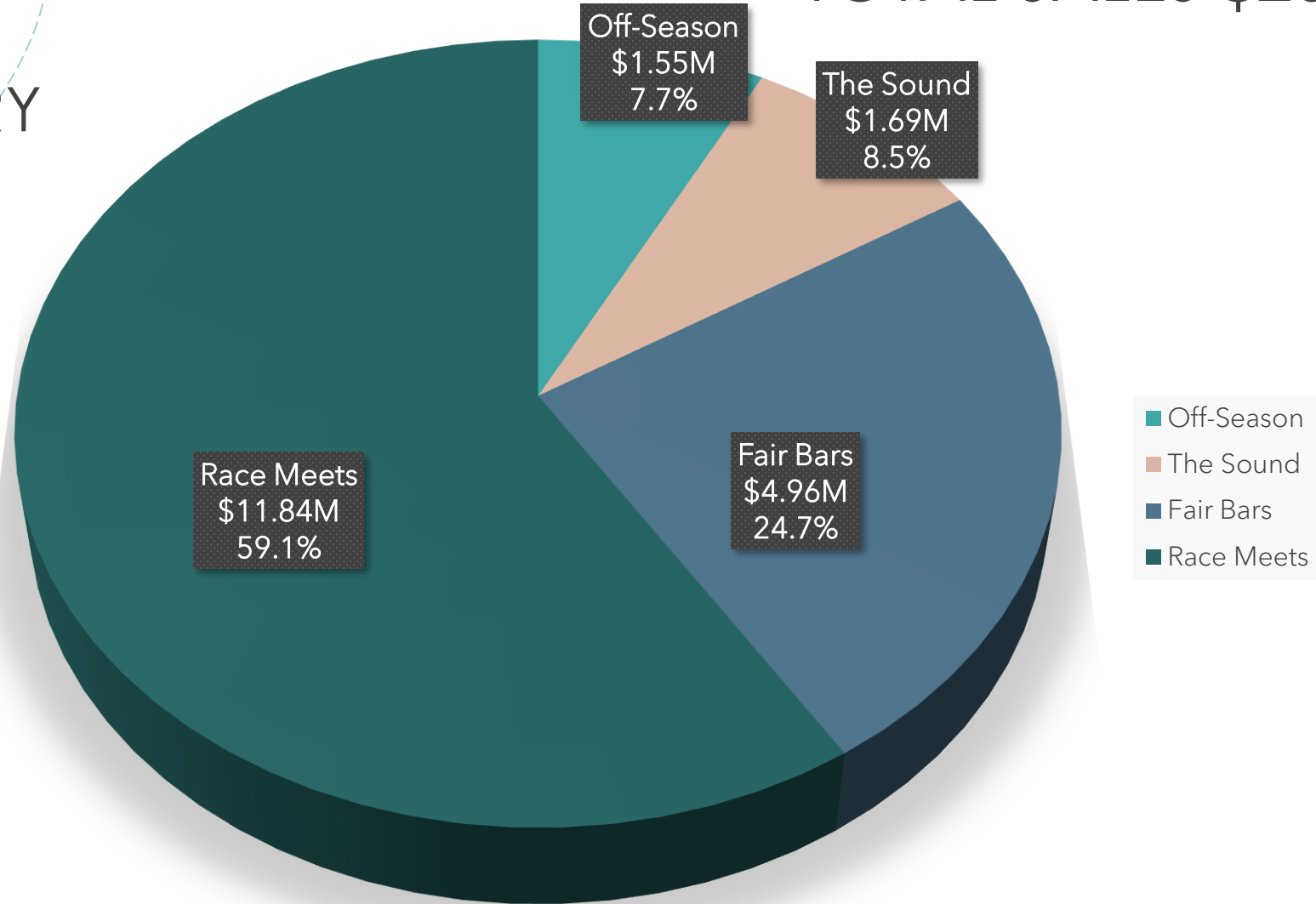


2023 YEAR-END REPORT

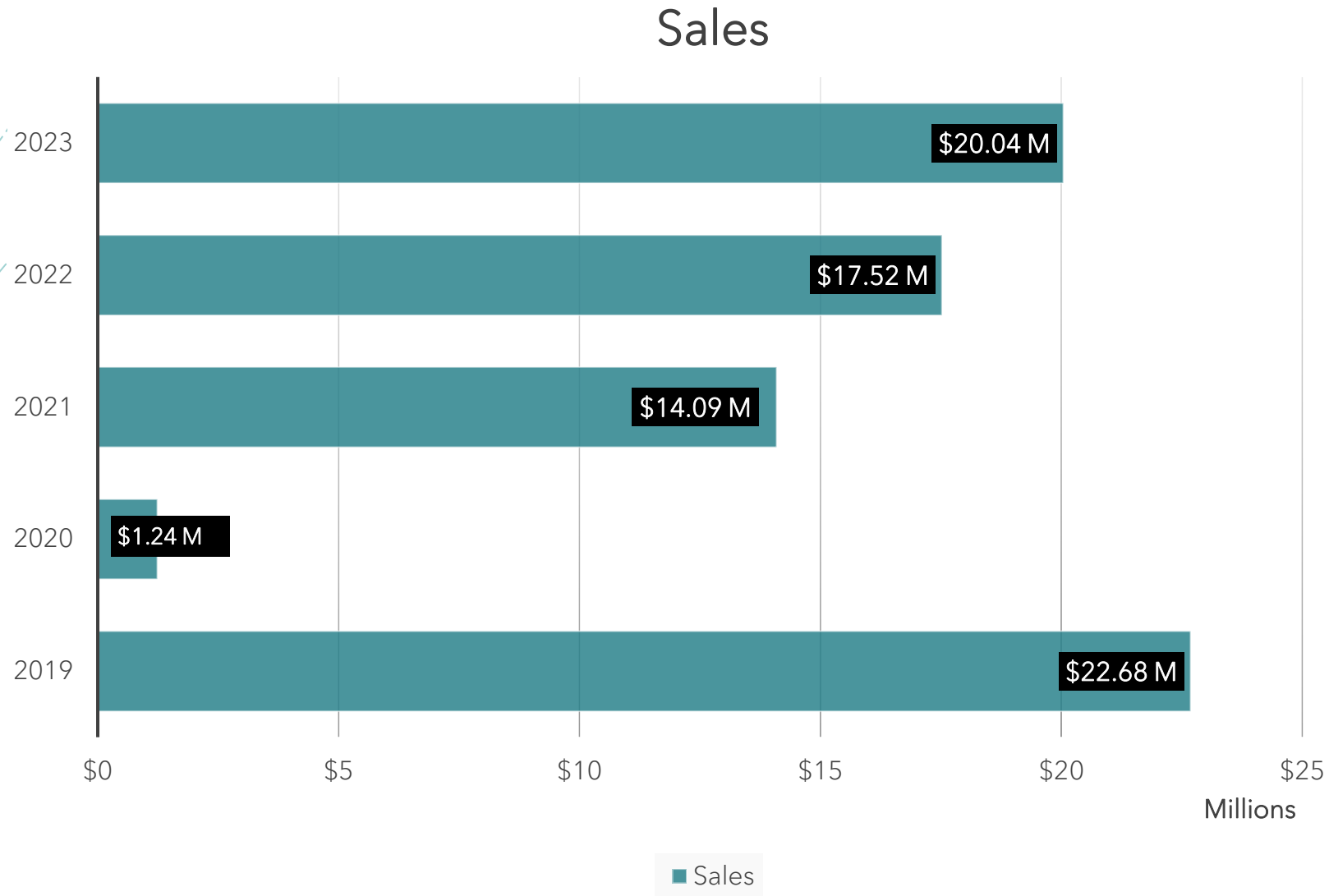
Premier Food Services

2023 GROSS TOTAL F&B REVENUE SUMMARY

TOTAL SALES \$20M



HISTORICAL TOTAL GROSS F&B REVENUE SUMMARY



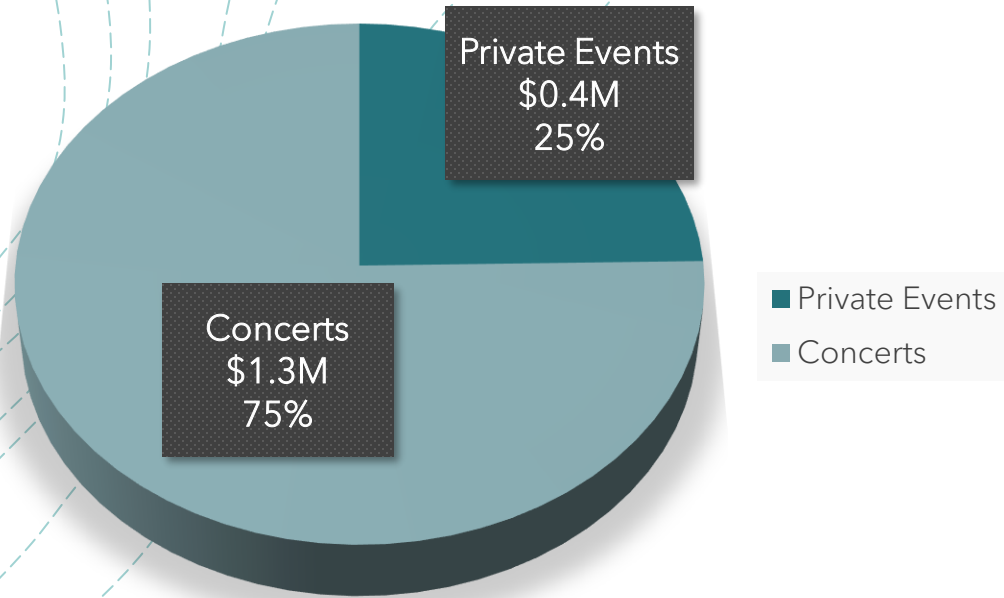
THE SOUND

- Opened Feb 2023
- Number of Events: **50**



THE SOUND GROSS F&B REVENUE SUMMARY

Total Sales \$1.7M

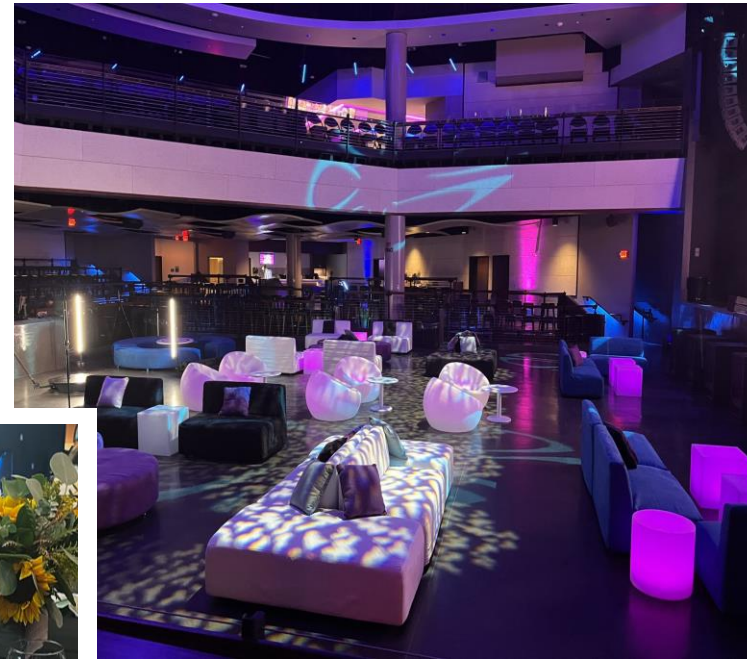
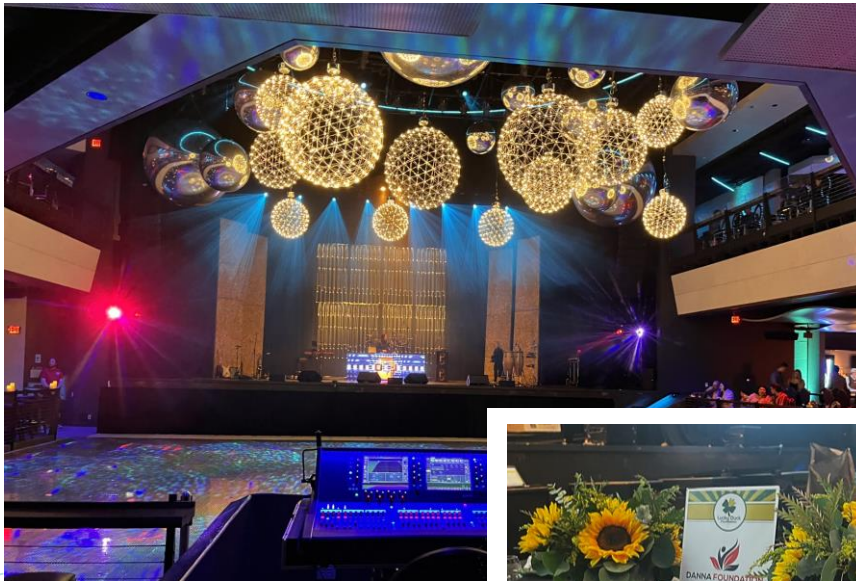


2023



THE SOUND PRIVATE EVENTS

- AYA
- COX TOP TECH
- LUCKY DUCK
- PALOMAR HEALTH
- VISION OF CHILDREN



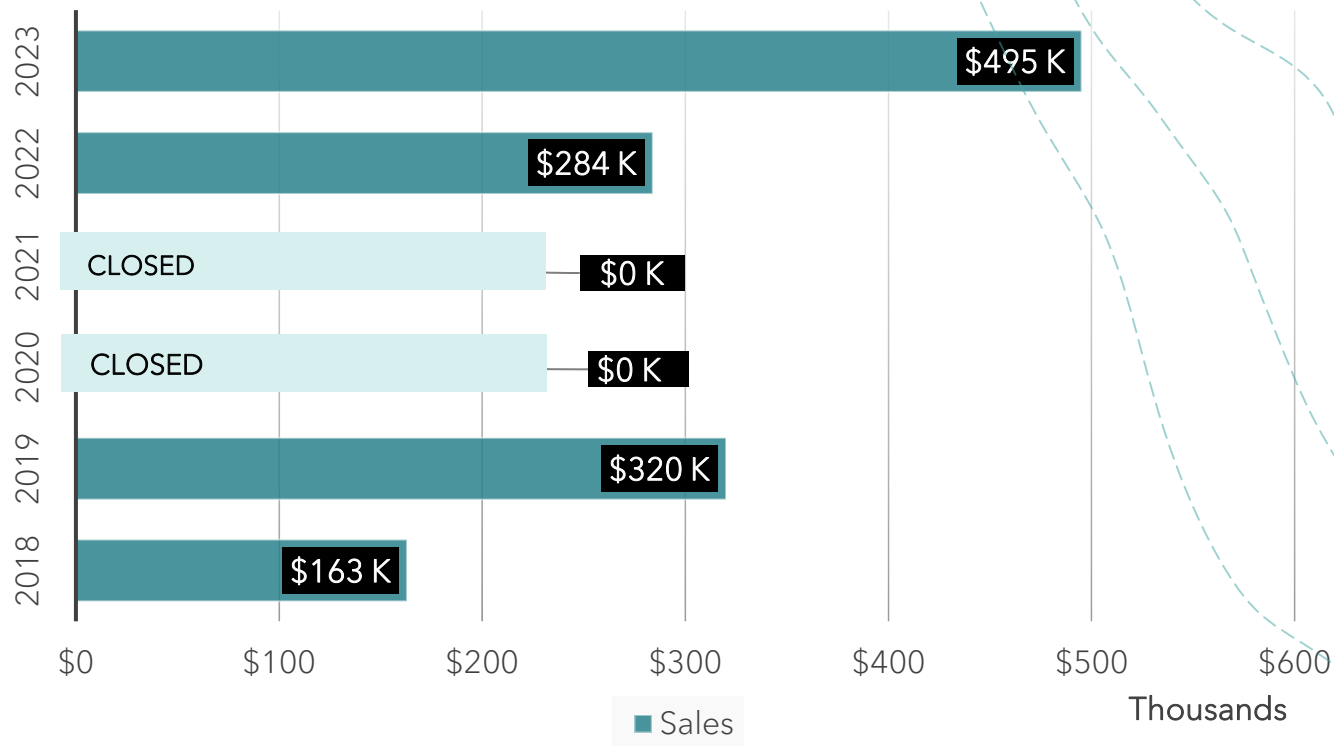


THE 2023 SAN DIEGO
COUNTY FAIR
HIGHLIGHTS

DESTINATION UNKNOWN

FIND US AND GET LOST....

Historical Gross Sales



SPEAKEASY FUN!



SPEAKEASY FUN!



\$216K
Gross
Sales



THE WICKED KITCHEN

- Plant based
- Best Vegan Dish at the 2023 Fair
- Menu Items:

Wicked Meatball "Pasta" Amazeballs on Julienne Zucchini & Gold Bar "Pasta", Oven Roasted Tomatoes, Basil Marinara, Vegan Parmesan

Amaze "Bao" Steamed Bao Buns, Amazeballs Meatballs, Pickled Vegetables, Jalapeno, Cucumber, Cilantro, Sweet Chili Sauce, Spicy Slaw

Wicked "McFish" Sandwich Wicked Fish Filet, Vegan Cheddar Cheese, Dill Tartar Sauce, Heirloom Tomato, Red Onion, Butter Lettuce, Pickles, Sweet Potato Fries

Wicked "Spicy" Taco, Diced Wicked Jalapeno Patty, Avocado, Vegan Jack Cheese, Spicy Slaw, Chipotle Crema, Roasted Corn Pico, Corn Tortillas, Chips & Salsa





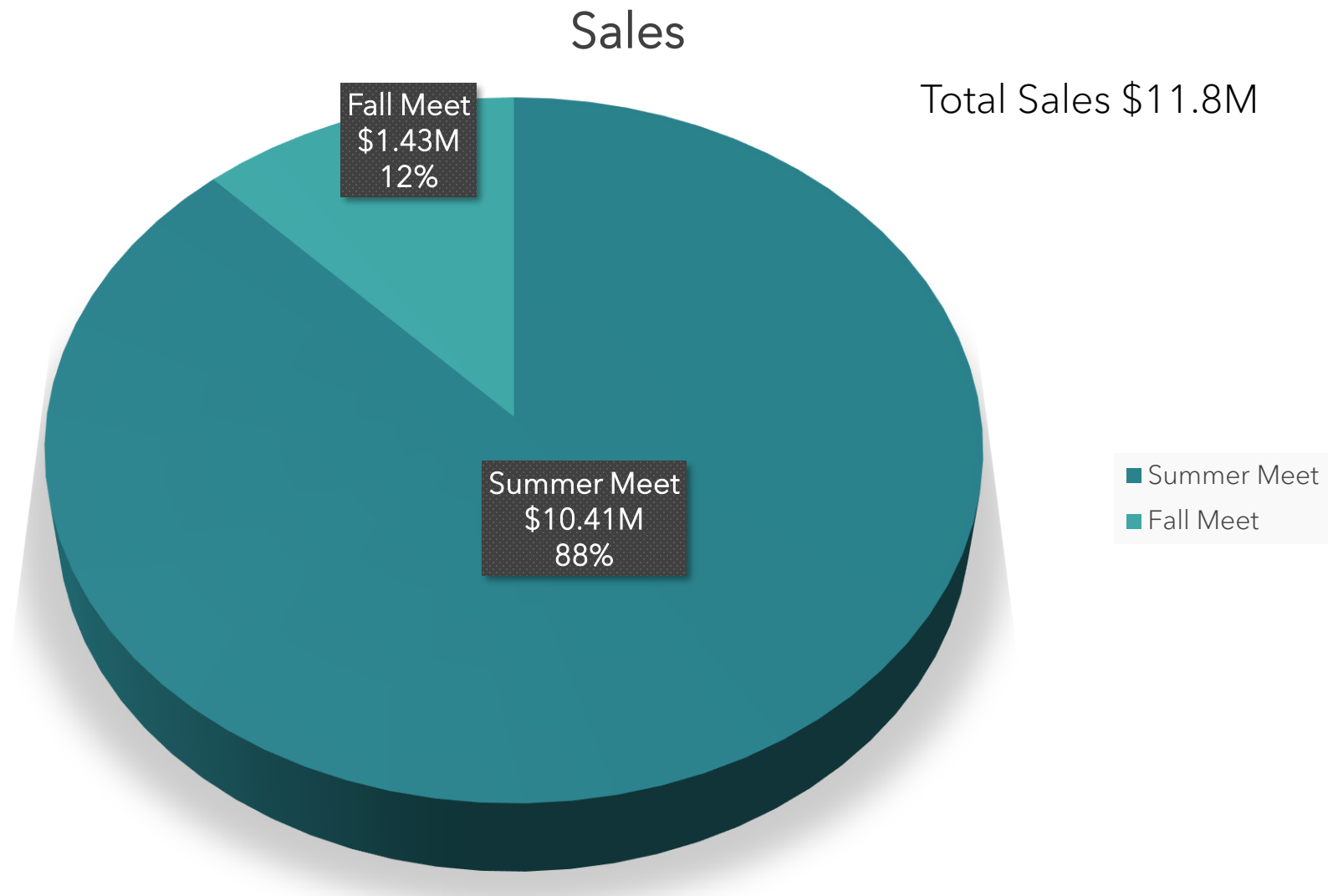
BEVERAGE FESTIVALS





2023 LIVE MEET RACING HIGHLIGHTS

TOTAL LIVE MEET F&B GROSS REVENUE SUMMARY



TANNERS

- Blue Moon Celebrity Grill
- Brandt Beef Sponsor
- Huge success & looking to expand in 2024



COME TASTE
THE DIFFERENCE.



BLADE & BOW

- Sponsorship remodel in Longshot Lounge
- Signature Cocktails



DOS HOMBRES

- New Sponsorship 2023
- Celebrity product launch



LOOKING AHEAD





Thank you for your continued support !