



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
April 9, 2024, at 1:30 p.m.

Boardroom

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

While the 22nd District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22nd DAA will also provide for remote participation by Board members and members of the public. If you prefer to participate remotely, please check the 22nd DAA's website ([Public Meetings](#)) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22ND DAA BOARD OF DIRECTORS

Frederick Schenk, President

Michael Gelfand, 1st Vice President
G. Joyce Rowland, 2nd Vice President
Mark Arabo, Director
Lisa Barkett, Director

Phil Blair, Director
Kathlyn Mead, Director
Don Mosier, Director
Sam Nejabat, Director

Secretary-Manager

Carlene Moore
Chief Executive Officer

22nd DAA Counsel

Joshua Caplan
Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision, and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com. Public comments on agenda items will be accepted during the meeting as items are addressed.



22nd District Agricultural Association Board of Directors Meeting

AGENDA

April 9, 2024, at 1:30 p.m.

1. **CALL TO ORDER** – PRESIDENT FREDERICK SCHENK

All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.

2. **ROLL CALL**

3. **CONSENT CALENDAR (ACTION ITEMS)**

All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board at the time requested and be recognized by invitation of the Chair to address the Board.

- **Minutes, Regular Meeting March 12, 2024**
- **Minutes, Regular Meeting March 26, 2024**
- **Delegation of Authority**
 - Local Agency Investment Fund Authorization
- **Contract Awards & Approvals**
 - **Standard Agreements**
24-006 Garden Block Project; 22-020 AM2 Stage Crew Labor; 22-021 AM2 LED Walls; 22-022 AM2 Security Guard Services ATV and K9; 22-027 AM3 Offsite Transportation/Shuttle Services; 22-031 AM2 Office Trailer Rentals; 23-032 AM2 Touchless Weapon Detection; 23-024 AM1 Rolling Stages/Grandstand Production; 23-041 AM2 Audio Design Rentals/Grandstand Production; 23-042 AM1 Stage-Tech/Grandstand Production; 22-028 AM3 Technical Operations and Maintenance of Storm Water Treatment Building; 23-034 AM1 Fair Street Banner Printing; 23-036 AM1 Fair Street Banner Printing; 24-014 Reverse ATM Machines and Service; 24-017 TV and Radio Post Production; 24-016 Video Production Crew at Grandstand
 - **2024 San Diego County Fair Ride Operator Agreements**
24-M-01 6th Generation; 24-M-02 Alamo Amusements; 24-M-03 Bishop Amusements; 24-M-04 Bishop Amusements; 24-M-05 Caprice Enterprises; 24-M-06 Caprice Enterprises; 24-M-07 D&K Amusements; 24-M-08 D&K Amusements; 24-M-09 Dakota Rides; 24-M-10 Helm & Sons; 24-M-11 Helm & Sons; 24-M-12 Hot Shot Thrill Rides; 24-M-13 Iconic Midway Rides; 24-M-14 Iconic Midway Rides; 24-M-15 Kastl Amusements; 24-M-16 Kastl Amusements; 24-M-17 Prime Pacific; 24-M-18 RCS; 24-M-19 RCS; 24-M-20 RCS; 24-M-21 Southern Cross; 24-M-22 Talley Amusements; 24-M-23 Talley Amusements; 24-M-24 Talley Amusements; 24-M-25 Wanderlust Amusements; 24-M-26 Wood Entertainment
 - **2024 San Diego County Fair Game Operator Agreements**
24-M-27 All State 38; 24-M-28 Big T Toys & Sports; 24-M-29 Boguey's Boardwalk; 24-M-30 Boguey's Concessions; 24-M-31 JACA Ent.; 24-M-32 Kimo's Concessions;

24-M-33 PAN; 24-M-34 Paul's Concessions; 24-M-35 Rogmic Ent.; 24-M-36 Talley Amusements

○ **Sponsorship Agreements**

SPO-24-004 Sharp Business Systems; SPO-24-084 Soapy Joe's Car Wash

4. **PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

This item is for public comment on issues **NOT** on the current agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

5. **EXECUTIVE REPORT (INFORMATIONAL)** – CEO Carlene Moore

• **Operational Announcements**

- Annual Report Presentation
- Premier Annual Report Presentation

• **Construction Projects & Facilities Updates**

• **Industry News & Updates**

• **Review of Contracts Executed per CEO Delegation of Authority**

○ **Standard Agreements**

24-013 Theme Exhibit Consulting and Design

○ **Individual Project Agreements (IPA) with California Construction Authority (CCA)**

022-23-107 Surfside Exterior Deck Replacement; 022-24-595634 Grandstand Fire Panel Replacement

○ **2024 San Diego County Fair Entertainment Agreements**

24-1036 Love Productions f/s/o The Rocket Man; 24-1089 A Hundred Drums; 24-1088 Done Dirt Cheap; 24-1090 The New Originals; 24-1091 Timba Tumbao; 24-1204 Irma Esquer Roman; 24-1205 KM Creative Solutions; 24-1206 R.W.B.

○ **2024 San Diego County Fair Judging Agreements**

24-33J Elizabeth McGhee; 24-34J Nathan Gibbs; 24-35J David Milton; 24-36J Echo Baker; 24-37J Dawn Buckingham; 24-38J Kate Cohen; 24-39J Tiffany Wai-Ying Beres; 24-40J Victoria Gerard; 24-42J Katie Dolgov; 24-43J Katie Werner; 24-44J Elin Thomas; 24-45J Linda Clark; 24-46J Walt Meier; 24-47J Sharon Tooley; 24-48J Glenn Jensen; 24-49J Fred Miyahara; 24-50J Mark Edgar; 24-51J Lena Shiroma; 24-52J Stewart Walton

○ **Sponsorship Agreements**

SPO-24-005 Communications; SPO-24-019 California Lottery; SPO-24-024 Cutco Cutlery; SPO-24-035 iHeart Media for Clean CA; SPO-24-067 Casual Fridays for IHES; SPO-24-082 California Deluxe Windows; SPO-24-083 Goettl AC & Plumbing

○ **Event Agreements**

24-459 Jewish National Fund; 24-460 Koi Club of San Diego

6. **GENERAL BUSINESS**

A. **Affordable Housing Committee Report** – Kathlyn Mead, Chair (Informational)

- City of Del Mar presentation on the 6th Cycle Housing Element

B. **Audit & Governance Committee Report** – Sam Nejabat, Chair (Action)

1. Consideration and vote to amend Policy 3.01, Board Composition and Officers, to authorize the Board Officers to conduct bank transactions, including check signing authority, on behalf of the District

C. **Community & Government Relations Committee Report** – Don Mosier, Chair (Informational)

- D. **Fair Operations Committee Report** – Frederick Schenk, Chair
 - Community Banner Program Presentation (Informational)
 - 1. Consideration and vote to approve 2025 and 2026 San Diego County Fair dates and themes (Action)
- E. **Finance Committee Report** – Michael Gelfand, Chair
 - 1. Consideration and vote to delegate authority to Vice President Gelfand, to consult with staff to review, select, and procure insurance policies for 2024-25 and to report back on those selections to the full board at the May meeting (Action)
 - 2. Consideration and vote on rental rates for Del Mar Premier Events Private Event Sales Program (Action)
 - 3. Consideration and vote to approve Hacienda Room Renovation project (Action)
 - 4. Consideration and vote on 2024 Operating Budget adjustment to authorize additional civil service position openings (Action)
- F. **Strategic Planning Committee Report** – Michael Gelfand, Chair (Informational)
- G. **Sustainability Committee Report** – Don Mosier, Chair (Informational)
- H. **State Race Track Leasing Commission and Del Mar Race Track Authority Meetings Report** – Mark Arabo, RTA President (Informational)
- I. **Comprehensive Policies Development & Review**
 - Receive feedback on draft policies presented previously
- J. **Consideration and vote to appoint a Member Entity Representative and an Alternate to the California Fairs Financing Authority dba California Construction Authority Board of Directors per Section 8 (a) and (b) of the Joint Exercise of Powers Agreement** (Action)

7. **MATTERS OF INFORMATION**

- Correspondence

8. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
- B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Talley Amusements, Inc., et al., v 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
- D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Allen v. 22nd District Agricultural Association, et al., Case No. 37-2023-00004430.
- E. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Flores v. 22nd District Agricultural Association, et al., Case No. 37-2023-000030940.
- F. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. City of Solana Beach v. 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2024-00011380.

9. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

10. **ADJOURNMENT**