

1 BOARD OF DIRECTORS MEETING
2 22ND DISTRICT AGRICULTURAL ASSOCIATION
3 STATE RACE TRACK LEASING COMMISSION
4 DEL MAR FAIRGROUNDS
5 2260 JIMMY DURANTE BOULEVARD
6 DEL MAR, CALIFORNIA 92014

7
8 (TELECONFERENCE)

9
10 TUESDAY, MARCH 12, 2024

11
12
13
14
15
16 --o0o--

17
18 Transcribed by (via Audio):

19
20 QuickCaption, Inc.
21 3457 Arlington Avenue, Ste. 104
22 Riverside, CA 92506

23
24 --o0o--
25
26

IN ATTENDANCE

OFFICERS:

FREDERICK SCHENK, PRESIDENT

MICHAEL GELFAND, 1ST VICE PRESIDENT

G. JOYCE ROWLAND, 2ND VICE PRESIDENT (VIA ZOOM)

DIRECTORS PRESENT:

MARK ARABO, DIRECTOR

LISA BARKETT, DIRECTOR

PHIL BLAIR, DIRECTOR

DON MOSIER, DIRECTOR

SAM NEJABAT, DIRECTOR

KATHLYN MEAD, DIRECTOR

PHIL MEAD, DIRECTOR

22ND DISTRICT AGRICULTURAL ASSOCIATION STAFF:

CARLENE MOORE, CHIEF EXECUTIVE OFFICER

KATIE MUELLER, CHIEF OPERATIONS OFFICER

MELINDA CARMICHAEL, CHIEF ADMINISTRATIVE OFFICER

TRISTAN HALLMAN, CHIEF COMMUNICATIONS OFFICER

DUSTIN FULLER, SUPERVISING ENVIRONMENTAL PLANNER

DONNA O'LEARY, EXECUTIVE OFFICE MANAGER

HENRY RIVERA, PRODUCTION DIRECTOR

1 22ND DISTRICT AGRICULTURAL ASSOCIATION COUNSEL

2 JOSHUA CAPLAN, OFFICE OF THE CALIFORNIA ATTORNEY GENERAL

3
4 OTHER PRESENTERS:

5 MIKE BRADLEY (VIA ZOOM)

6 DALE HARVEY, HITS DEL MAR

7
8 PUBLIC COMMENTERS:

9 LORI SALDAÑA

10 JACK DUCKWORTH

11 MARTHA SULLIVAN

12 CARLA HAYES

13 LAURA DeMARCO

14 ANNE RIZZO

15
16
17
18
19
20
21
22
23
24
25

1 DEL MAR, CALIFORNIA

2 TUESDAY, MARCH 12, 2024

3
4 PRESIDENT SCHENK: WELL, GOOD AFTERNOON, EVERYONE.

5 WANT TO WELCOME YOU ALL TO THE MARCH 12, 2024 MEETING OF
6 THE 22ND DISTRICT AG ASSOCIATION BOARD OF DIRECTORS.

7 WE HAVE A QUORUM.

8 WE'LL PAUSE MOMENTARILY.

9 IS IT WORKING?

10 YOU WANT ME TO SPEAK AND THEN YOU CAN TELL ME?

11 I GOT A THUMBS UP, ALL RIGHT.

12 NO WORRIES.

13 I BELIEVE WE HAVE DIRECTOR MEAD IS JOINING US STILL.

14 OKAY.

15 WE'LL BEGIN WITH A SLOW ROLL CALL.

16 AND THEN PERHAPS BY THE TIME WE'RE DONE SHE'LL BE HERE.

17 IN THE INTERIM I DO WANT TO INTRODUCE A NEW BOARD MEMBER TO
18 THE 22ND DISTRICT AG BOARD.

19 PHIL BLAIR IS JOINING US FOR THE FIRST TIME.

20 WAS RECENTLY APPOINTED BY GOVERNOR NEWSOM AND I'VE KNOWN
21 PHIL FOR MANY, MANY YEARS.

22 AND WE ARE VERY HONORED AND VERY GRATEFUL FOR YOUR
23 WILLINGNESS TO JOIN US ON THIS BOARD AND LOOK FORWARD TO WORKING WITH
24 YOU AND BENEFIT FROM YOUR WISDOM AND YOUR MANY YEARS OF EXPERIENCE IN
25 GOVERNANCE.

1 SO PHIL, WELCOME TO THE BOARD OF DIRECTORS.

2 ALL RIGHT.

3 WITH THAT, I THINK I'VE STALLED AS LONG AS I CAN.

4 NOT THAT YOUR INTRODUCTION WAS A STALL.

5 [LAUGHTER]

6 I COULD GO THROUGH YOUR BIO, BUT I'VE INVITED MEL TO COME

7 IN AND GIVE YOUR BIO.

8 WHY DON'T WE TAKE ROLL?

9 MS. O'LEARY: PRESIDENT SCHENK.

10 PRESIDENT SCHENK: HERE.

11 MS. O'LEARY: VICE PRESIDENT GELFAND.

12 VICE PRESIDENT GELFAND: HERE.

13 MS. O'LEARY: VICE PRESIDENT ROWLAND

14 VICE PRESIDENT ROWLAND: PRESENT.

15 MS. O'LEARY: DIRECTOR ARABO.

16 DIRECTOR ARABO: HERE.

17 MS. O'LEARY: DIRECTOR BARKETT.

18 DIRECTOR BARKETT: HERE.

19 MS. O'LEARY: DIRECTOR BLAIR.

20 DIRECTOR BLAIR: HERE.

21 MS. O'LEARY: DIRECTOR MOSIER.

22 DIRECTOR MOSIER: HERE.

23 MS. O'LEARY: DIRECTOR NEJABAT.

24 DIRECTOR NEJABAT: HERE.

25 MS. O'LEARY: AND DIRECTOR MEAD IS ON HER WAY.

1 PRESIDENT SCHENK: WE DO HAVE A QUORUM.

2 WE HAVE DIRECTOR ROWLAND REMOTE.

3 EVEN WITH THOSE PRESENT WE HAVE A QUORUM.

4 SO WE'LL START WITH THE CONSENT CALENDAR.

5 IF YOU'VE HAD AN OPPORTUNITY TO REVIEW, ARE THERE ANY
6 QUESTIONS OR COMMENTS ON THE BOARD REGARDING THE CONSENT CALENDAR?

7 ANY POINTS OF CLARIFICATION THAT WAS TO BE MADE OR
8 EXPRESSED?

9 SEEING NONE, WE'LL INVITE PUBLIC TO SPEAK ON THE CONSENT
10 CALENDAR.

11 I SEE TWO INDIVIDUALS HAVE SIGNED UP AND IF THERE ARE MORE
12 WE'LL FIND OUT.

13 BUT WE HAVE MS. SULLIVAN, YOU ARE LISTED AS THE FIRST
14 PERSON IF YOU'D LIKE.

15 MARTHA SULLIVAN: NO, [INDISCERNIBLE] PUBLIC COMMENT.

16 PRESIDENT SCHENK: WE DO HAVE YOU ON, BUT I JUST WANT TO
17 MAKE SURE.

18 AND WE HAVE MS. SALDANA IF YOU WOULD LIKE TO, PLEASE.

19 MS. SALDANA: WITH REGARD TO THE MINUTES (INDISCERNIBLE)
20 I BELIEVE THE ONLY ITEM --

21 PRESIDENT SCHENK: HOLD ON.

22 LET'S MAKE SURE THAT --

23 MS. SALDANA: IS IT WORKING NOW?

24 PRESIDENT SCHENK: YES, NOW IT IS.

25 MS. SALDANA: ALL RIGHT.

1 20 YEARS OF TEACHING COMES IN HANDY WITH TECHNOLOGY.

2 WE JUST ASK THAT WHILE THE MINUTES ARE REFERENCING THE
3 TRANSCRIPT, THAT I WOULD ENCOURAGE YOU TO INCLUDE AT LEAST SOME BASIC
4 INFORMATION ON YOUR MINUTES TO LET THE PUBLIC KNOW WHAT OCCURRED.

5 AND SPECIFICALLY REGARDING THE ITEM BEING PULLED.

6 IT DOES NOTE THAT THE ITEM WAS PULLED OF THE -- THE MINUTES
7 WERE PULLED FROM JANUARY, BUT IT DOESN'T INDICATE THAT WAS AT THE
8 REQUEST OF A MEMBER OF THE PUBLIC.

9 SO IN TERMS OF CLARIFYING MINUTES AND SO PEOPLE WHO ARE
10 READING THEM AND WERE NOT AWARE OF WHAT HAPPENED AT THE MEETING, I
11 THINK IT'S WORTH NOTING THE REASON FOR THAT MOTION, WHICH WAS AN
12 UNUSUAL MOTION, THOSE MINUTES ARE APPROVED IN A VERY STRAIGHTFORWARD
13 WAY.

14 I THINK IT WOULD BE HELPFUL THAT YOU INCLUDE THAT THEY WERE
15 PULLED AS A RESULT OF PUBLIC REQUEST.

16 THANK YOU.

17 PRESIDENT SCHENK: THANK YOU FOR THAT.

18 THOSE ARE THE ONLY TWO INDIVIDUALS THAT I SHOW HAVING
19 REQUESTED TO SPEAK.

20 IF THERE WERE ANY OTHER MEMBERS THAT ARE IN THE AUDIENCE
21 WHO WOULD LIKE TO SPEAK ON PUBLIC COMMENT ON THE CONSENT CALENDAR,
22 PLEASE.

23 JACK DUCKWORTH: MY NAME IS JACK DUCKWORTH.

24 I WAS HERE A FEW TIMES LAST YEAR.

25 AND THE PURPOSE OF ME COMING TODAY IS JUST TO LET YOU KNOW

1 HOW GRATEFUL I AM ABOUT THE DECISION YOU MADE TO ALLOW ME TO COME
2 BACK TO THE SURF AND TURF RV PARK AND WHAT AN IMPACT IT HAS ON ME AND
3 THAT, I MEAN, I MADE A WHOLE LIST LAST TIME, BUT MOST IMPORTANTLY
4 SEEMS TO BE MY ABILITY TO GO TO MY DOCTORS.

5 I MEAN, THIS IS MY 13TH YEAR HERE, SO 12 YEARS OF FORMING
6 RELATIONSHIPS WITH DOCTORS AT MY AGE, WHICH I WILL BE TURNING 74 ON
7 ST. PATRICK'S DAY, THIS SUNDAY.

8 AND WHEN I WAS 15 I SAID TO MY MOM, "WHY DIDN'T YOU NAME ME
9 PATRICK?"

10 SHE SAID, "OH, I THOUGHT JACK WAS BETTER."

11 [LAUGHTER]

12 I SAID, "BUT YOU DON'T DEAL WITH SOME OF THE EXTRA THINGS
13 THEY ADD TO JACK THAT I HAVE TO DEAL WITH", OKAY.

14 [LAUGHTER]

15 AND THEN NOT TO GET TO MY LAST NAME, DUCKWORTH, I HAD TO
16 DEAL WITH THAT, TOO.

17 NEVERTHELESS, I JUST WANT YOU TO KNOW I'M EXTREMELY
18 GRATEFUL.

19 IN ADDITION TO MY DOCTORS, EVEN THOUGH I'M AN OLD RETIRED
20 GUY, SUBSTITUTE TEACH ELEMENTARY SCHOOL TWO OR THREE DAYS A WEEK IN
21 CARLSBAD AND SAN MARCOS, IN ADDITION TO THE SUPPLEMENTAL INCOME THAT
22 I GET, I REALLY ENJOY THE RAPPORT WITH THE KIDS AND STUFF.

23 I ONLY DO THIRD, FOURTH, AND FIFTH GRADE BECAUSE THEY'RE
24 STILL NICE, YOU KNOW, OKAY?

25 COMPARED TO THE OLDER ONES.

1 AND THEN THERE'S A TOTAL BONUS THAT I DIDN'T EVEN KNOW
2 ABOUT.

3 THE NEW MANAGER OVER AT SURF AND TURF, KEVIN.

4 YOU CALL HIM THE "WAGON MASTER" OR WHATEVER.

5 BUT I'M JUST TELLING YOU, AND I DON'T WANT TO BE NEGATIVE,
6 BUT IT'S QUITE A CONTRAST FROM WHAT WE HAD PREVIOUSLY, TO SAY THE
7 LEAST.

8 OKAY?

9 AND THEN THE FACT THAT IT'S AFFORDABLE FOR SOMEONE LIKE ME.
10 THAT'S ANOTHER BONUS, OKAY?

11 HUH?

12 MS. O'LEARY: YOUR TIME IS UP.

13 JACK DUCKWORTH: ONE LAST THING.

14 IT'S A LITTLE SENTIMENTAL BECAUSE THAT'S THE LAST PLACE MY
15 WIFE AND I SPENT THE NIGHT THERE AFTER 40 YEARS OF MARRIAGE.

16 SO THANK YOU VERY MUCH FOR LISTENING TO ME.

17 I APPRECIATE IT.

18 PRESIDENT SCHENK: THANK YOU, JACK.

19 I WISH YOU GOOD HEALTH AND CONTINUE TO BE NIMBLE.

20 [LAUGHTER]

21 I DON'T KNOW WHAT YOU HAD IN MIND FOR OTHER WORDS THAT
22 MIGHT BE ASSOCIATED WITH JACK, BUT TO ME IT'S BEING NIMBLE.

23 SO I WISH YOU NIMBLENESS.

24 I WISH YOU GOOD HEALTH.

25 AND TO BE QUICK, BUT THAT'S UP FOR INTERPRETATION, I WOULD

1 SAY.

2 ALL RIGHT.

3 ANYBODY ELSE WOULD LIKE TO SPEAK ON THE CONSENT CALENDAR

4 THIS WOULD BE AN OPPORTUNITY.

5 YOU'RE WELCOME TO GO TO THE PODIUM.

6 UNKNOWN: CLARIFY THE GENERAL PUBLIC COMMENT.

7 PRESIDENT SCHENK: NO, PUBLIC COMMENT IS NEXT.

8 I'M TALKING ABOUT THE CONSENT CALENDAR SPECIFICALLY.

9 THAT'S THE TOPIC WE'RE ON RIGHT NOW.

10 ANYBODY ELSE WHO WISHES TO SPEAK TO THE CONSENT CALENDAR?

11 SEEING NONE, I'LL ENTERTAIN A MOTION TO APPROVE.

12 DIRECTOR MOSIER: SECOND.

13 PRESIDENT SCHENK: IT'S MOVED BY DIRECTOR GELFAND, DIRECTOR

14 MOSIER SECOND.

15 ANY DISCUSSION?

16 YOU KNOW WHAT?

17 BEFORE WE DO THAT, LET ME JUST FOR THE RECORD, DIRECTOR

18 MEAD HAS JOINED US AND IS NOW AT THE TABLE.

19 YOU GOT THAT OKAY?

20 THANK YOU.

21 ALL RIGHT.

22 ANY COMMENT WITH REGARD TO THE CONSENT CALENDAR BY THE

23 BOARD?

24 SEEING NONE, WE'LL VOTE.

25 MS. O'LEARY: PRESIDENT SCHENK.

1 PRESIDENT SCHENK: AYE.

2 MS. O'LEARY: VICE PRESIDENT GELFAND.

3 VICE PRESIDENT GELFAND: AYE.

4 MS. O'LEARY: VICE PRESIDENT ROWLAND.

5 VICE PRESIDENT ROWLAND: AYE.

6 MS. O'LEARY: DIRECTOR ARABO.

7 DIRECTOR ARABO: AYE.

8 MS. O'LEARY: DIRECTOR BARKETT.

9 DIRECTOR BARKETT: AYE.

10 MS. O'LEARY: DIRECTOR BLAIR.

11 DIRECTOR BLAIR: AYE.

12 MS. O'LEARY: DIRECTOR MEAD.

13 DIRECTOR MEAD: AYE.

14 MS. O'LEARY: DIRECTOR MOSIER.

15 DIRECTOR MOSIER: AYE.

16 MS. O'LEARY: DIRECTOR NEJABAT.

17 DIRECTOR NEJABAT: AYE.

18 PRESIDENT SCHENK: THE CONSENT CALENDAR ACTION ITEMS HAVE
19 BEEN VOTED UPON AND VOTED IN FAVOR UNANIMOUSLY, SO LET THE RECORD
20 REFLECT THAT.

21 WE'RE GOING TO GO NEXT TO PUBLIC COMMENT.

22 I DO WANT TO POINT OUT BEFORE WE GO TO PUBLIC COMMENT THAT
23 WE WILL BE MOVING THE SCHEDULE AROUND TO ACCOMMODATE SCHEDULING FOR
24 SOME FOLKS TO HAVE THE CLOSED SESSION AFTER NUMBER FOUR, BUT BEFORE
25 THE EXECUTIVE REPORT TODAY.

1 WE EXPECT IT TO RUN ABOUT AN HOUR, BUT IT WOULD BE -- SO IT
2 WON'T BE TERRIBLY LONG.

3 WE WANT TO DO THE SESSION AFTER PUBLIC COMMENT, SO WE WANT
4 TO LET THE PUBLIC KNOW THAT.

5 WITH THAT, I'M OPEN FOR ANYONE WHO WISHES TO SPEAK TO US ON
6 PUBLIC COMMENT.

7 I DO HAVE MS. SULLIVAN AS THE FIRST PERSON ON THE LIST AND
8 YOU'RE WELCOME TO SPEAK TO US.

9 THANK YOU.

10 MARTHA SULLIVAN: GOOD AFTERNOON.

11 I'M MARTHA SULLIVAN.

12 I WOULD LIKE TO SHARE WITH YOU SOMETHING THAT I - I
13 ACTUALLY HAVE SENT IT TO YOUR EXECUTIVE ASSISTANT TO SHARE WITH YOU,
14 BUT IT WAS TOO LATE TO GET IN THE BOARD PACKET.

15 AS THE 22ND DAA, WHICH OPERATES THE STATE-OWNED 22ND DAA
16 DEL MAR FAIRGROUND PAYS OFF \$700,000 OF DEL MAR RACE TRACK BOND DEBT,
17 RACEHORSE OWNERS ARE POISED TO ONCE MORE TAKE MILLIONS IN TAX WRITE-
18 OFFS.

19 THIS IS FROM PROPUBLICA, THE PUBLIC INTEREST REPORTING
20 MEDIA SITE.

21 HORSERACING GETS HUGE TAXPAYER SUBSIDIES REGARDLESS OF
22 WHETHER THERE'S CASINO REVENUE SUBSIDIES.

23 DEDUCTIONS FROM HOBBIES AND SIDE PROJECTS, WHICH THE
24 ULTRAWEALTHY CAN STRUCTURE ITS BUSINESSES ARE ANOTHER FUN OPTION
25 WHERE FOR SOME BILLIONAIRES IT'S RACEHORSES.

1 WE FOUND THAT SIX OWNERS OF THOROUGHBREDS AT THE 2021
2 KENTUCKY DERBY HAD TAKEN A COMBINED 600 MILLION IN TAX WRITE-OFFS ON
3 THE HORSE RACING OPERATION.

4 SO THAT'S SIX OWNERS AT ONE KENTUCKY DERBY.

5 SO LET'S JUST IMAGINE ALTOGETHER DEDUCTIONS THEY'RE TAKING.

6 BUT YET THIS STATE AGENCY HAS TO DIRECT \$700,000 OF ITS
7 REVENUE TO PAY OFF PART OF THE RACETRACK BOND DEBT.

8 THIS IS NOT EQUITABLE.

9 IT'S NOT FAIR.

10 I JUST WANT TO MAKE SURE YOU'RE AWARE OF THIS.

11 THANK YOU.

12 PRESIDENT SCHENK: THANK YOU, MS. SULLIVAN.

13 NEXT IS FORMER ASSEMBLY MEMBER LORI SALDANA.

14 WELCOME.

15 LORI SALDANA: THANK YOU.

16 AT LAST MONTH'S MEETING THERE WAS DISCUSSION OF THE
17 INABILITY OF MYSELF TO SPEAK AT THE PRIOR MEETING AND I APPRECIATE
18 THAT THE MINUTES, THERE WAS QUESTIONS ABOUT HOW THE MINUTES WOULD
19 REFLECT THAT.

20 BUT WHAT HAPPENED WHEN THE BOARD WENT INTO THE RECESS
21 BEFORE GOING INTO CLOSED SESSION CONCERNS ME BECAUSE AT THAT POINT OF
22 YOUR MEMBERS APPROACHED ME TO CONTINUE THE DISCUSSION.

23 MAYBE IN LEGAL TERMS THAT'S WHAT'S KNOWN AS EX PARTE
24 COMMUNICATIONS, IN OTHER WORDS IT'S OFF THE RECORD, IT'S NOT IN THE
25 TRANSCRIPT, IT'S NOT IN THE VIDEO.

1 BUT I DON'T APPRECIATE CONTINUING BOARD BUSINESS IN AN EX
2 PARTE WAY LIKE THAT.

3 I THINK THAT IF A DISCUSSION OF CONCERN TO THE BOARD AND
4 NUMBERS OF THE PUBLIC IS WORTH CONTINUING THE CONVERSATION, THEN IT
5 NEEDS TO BE PART OF THE RECORD.

6 AND IT WAS ALSO SUGGESTED THAT THE BURDEN OF PROVIDING
7 EVIDENCE OF A VIOLATION OF BAGLEY-KEENE WAS ON THE PERSON REPORTING
8 THAT AND THAT IS NOT THE WAY WE ENFORCE OUR STATE REGULATIONS AND
9 POLICIES.

10 THE BURDEN IS ON THE BOARD TO CONFORM WITH THE BAGLEY-KEENE
11 AND THE OPEN MEETINGS LAW.

12 I JUST WANT TO MAKE IT VERY CLEAR, AS SOMEONE WHO SERVED IN
13 ELECTED OFFICE AND SOMEONE WHO SERVED ON THE ETHICS COMMITTEE AND HAD
14 TO REMOVE A MEMBER FOR UNETHICAL BEHAVIOR, WHEN SOMEONE TRIES TO HAVE
15 A CONVERSATION WITH ME, THAT'S A MATTER OF PUBLIC BUSINESS AND THEY
16 DO IT AFTER A MEETING HAS ENDED OR IS IN RECESS AND IT'S NOT THEN
17 MADE PART OF THE PUBLIC RECORD, I DON'T WANT TO PARTICIPATE IN THAT
18 CONVERSATION.

19 AND I DID TRY TO GET THE INFORMATION THAT WAS REQUESTED AND
20 APPARENTLY I MADE THE REQUEST OF THE WRONG PERSON IN THE ATTORNEY
21 GENERAL'S OFFICE, BUT MY CONCERN IS WHO REPRESENTS THE PUBLIC IN
22 MATTERS OF QUESTION OF LAW WHEN IT COMES BEFORE THIS BOARD?

23 THE PUBLIC DOESN'T HAVE AN ATTORNEY REPRESENTING US.

24 YOU HAVE ATTORNEYS REPRESENTING YOU, BUT THEN IF THE BURDEN
25 IS ON US TO HIRE AN ATTORNEY TO GO THROUGH THE PROCEDURES FOR

1 LITIGATION, THAT IS A BURDEN AND A BARRIER.

2 AND I WOULD ENCOURAGE THIS BOARD TO HAVE MORE TRANSPARENCY
3 AND ACCOUNTABILITY.

4 MS. O'LEARY: MS. SALDANA, YOUR TIME IS UP.

5 LORI SALDANA: THANK YOU.

6 PRESIDENT SCHENK: THANK YOU, MS. SALDANA.

7 ARE THERE ANY OTHER INDIVIDUALS WHO WOULD LIKE TO SPEAK ON
8 PUBLIC COMMENT, PLEASE?

9 SO THAT THE RECORD CAN HEAR YOU.

10 [LAUGHTER]

11 CARLA ECHOLS-HAYES: HI, I'M CARLA ECHOLS-HAYES.

12 AND I'M SPEAKING NOW BECAUSE I DON'T WANT TO WAIT FOR AN
13 HOUR FOR THE EXECUTIVE REPORT ABOUT DEL MAR NATIONAL.

14 WE ARE VERY EXCITED.

15 IT'S A HERITAGE SHOW.

16 IT'S THE 75TH ANNIVERSARY, WHICH IS A BIG DEAL IN THE HORSE
17 INDUSTRY, AND IT'S GOING TO BE A TERRIFIC SHOW AT A HORSE PARK, AND
18 THANK YOU SO MUCH, YOU GUYS, FOR ALLOWING HITS TO TAKE ON THAT
19 RESPONSIBILITY.

20 WE REALLY APPRECIATE IT.

21 THE OTHER THING IS THERE IS A DRESSAGE SHOW WEEK AFTER NEXT
22 THAT I BELIEVE IS THE LAST DARW FOR OLYMPIC QUALIFIERS.

23 WE HAVE TWO MEMBERS OF RANCHO SANTA FE.

24 ONE IS A YOUNG WOMAN, ANNA BUFFINI.

25 AND SHE'S ON A HORSE THAT COST, OH, I DON'T KNOW A MICRON

1 OF WHAT THE OTHER HORSE COST WHICH IS STEFFEN PETERS, WHO IS A FIVE-
2 TIME OLYMPIAN AND WILL PROBABLY GO.

3 SO IF YOU'RE INTERESTED IN SEEING THE OLYMPICS WITHOUT
4 JETLAG, YOU'VE GOT A CHANCE, OKAY.

5 THE LAST THING IS YES, I THINK THE TAX STRUCTURE IS REALLY
6 SOMETHING.

7 IT WAS MENTIONED BY MARTHA SULLIVAN.

8 BUT THE OTHER SIDE OF HORSE RACING IS THAT THE STATE OF
9 CALIFORNIA GARNERS \$1 BILLION A YEAR FROM THE HANDLE.

10 THANK YOU VERY MUCH.

11 PRESIDENT SCHENK: THANK YOU VERY MUCH.

12 THERE ANY OTHER MEMBERS OF THE PUBLIC WHO WOULD LIKE TO
13 SPEAK AT PUBLIC COMMENT?

14 WELL, THERE WAS -- OKAY.

15 WE'LL GO FIRST ROW, SECOND ROW, THIRD ROW.

16 OR, YEAH, YOU CAN QUEUE UP IF YOU'D LIKE AT THE PODIUM IS
17 AN OPTION.

18 LAURA DeMARCO: LAURA DeMARCO OF DEL MAR.

19 I WOULD LIKE TO WELCOME FELLOW DELMARTION, DELMARIAN,
20 HOWEVER YOU WANT TO CALL IT.

21 PHIL BLAIR.

22 SOMETIMES WE'RE IN PLUTO.

23 BUT ANYWAY, THE REASON I'M UP HERE IS TO MAKE SURE THAT YOU
24 GUYS HAVE THE OPPORTUNITY TO COME TO THE U.S. OLYMPIC FUNDRAISER
25 THAT'S GOING TO BE NEXT FRIDAY.

1 AND I HOPE YOU CAN COME.

2 AND ANNA BUFFINI WILL LIKELY BE THERE AND ANNA, AS CARLA
3 SAID, NOT ONLY IS SHE YOUNG, SHE'S ONLY 29 YEARS OLD, WHICH IS LIKE
4 AN INFANT IN EQUESTRIAN SPORTS, BUT SHE'S ALSO AFRICAN AMERICAN AND
5 WILL BE THE FIRST AFRICAN AMERICAN ON THE U.S. OLYMPIC TEAM.

6 WE ARE VERY CONFIDENT OF --

7 FOR HORSES, YEAH.

8 YES.

9 SO ANYWAY, IT'S REALLY -- WE HOPE TO SEE YOU THERE AND
10 THAT'S IT.

11 THANKS.

12 PRESIDENT SCHENK: THANK YOU FOR SHARING THAT INFORMATION.

13 AND I KNOW THERE'S ONE OTHER INDIVIDUAL IN THE BACK ROW.

14 THANK YOU.

15 UNIDENTIFIED SPEAKER: GOOD AFTERNOON.

16 I NOTICED TWO MINUTES GOES BY REALLY FAST WHEN YOU'RE
17 STANDING HERE BUT NOT WHEN YOU'RE SITTING THERE.

18 SO I WILL SPEAK QUICKLY.

19 I THINK THIS IS THE MOST FANTASTIC PIECE OF LAND.

20 YOU LOOK AT THE BEAUTY OF THE PACIFIC OCEAN AND THIS RIVER
21 MOUTH HERE AND THE TEMPERATURE THAT WE HAVE HERE.

22 I SPOKE TO YOU LAST TIME ABOUT TRYING TO PUT SOME
23 PICKLEBALL COURTS, BUT I KNOW THAT WILL BE AT A DIFFERENT TYPE OF
24 MEETING.

25 WHAT I WANT TO SAY IS YOU ARE THE STEWARDS OF THIS LAND AND

1 YOU SHOULD REALLY BE IMPRESSED WITH WHAT IS THERE AND I DON'T THINK
2 YOU GET THE CHANCE TO WALK OVER TO THE RIVER MOUTH WHEN I TOLD YOU I
3 HAD STAYED IN AN RV FOR SOME TIME WHILE BETWEEN HOMES.

4 THAT PART OF THE FAIRGROUNDS IS NOT OPEN UP TO THE PUBLIC.

5 AND IT'S AN EXTENSION OF THE COAST TO CREST AND NOBODY CAN
6 ACCESS IT BECAUSE IT'S BEHIND THE FIRE GATE AND IT'S ACTUALLY QUITE A
7 MESS.

8 SO WHEN I DID STAY IN YOUR RV PARK THERE ALONG THE RIVER
9 MOUTH I NOTICED IT WAS VERY NEGLECTED WITH DEAD TREES, CIGARETTE
10 BUTTS, AND I FEEL LIKE YOU SHOULD MAYBE HAVE YOUR MANAGEMENT GO OVER
11 THERE AND MAYBE WALK IT YOURSELF AND REALIZE THE BEAUTY THAT'S THERE,
12 BUT THAT'S BEING CONCEALED AND NEGLECTED.

13 IT BREAKS MY HEART TO SEE THE CONDITION THAT IT'S IN AND
14 I'D LIKE PEOPLE TO BE ABLE TO ACCESS IT.

15 I THINK I'VE HEARD THAT THERE IS GOING TO BE SOME ACCESS TO
16 IT, BUT I WOULD ALSO LIKE THAT SECTION MAYBE CLEANED UP AND NOT USE
17 IT AS A JUNKYARD AND STORE YOUR TRASH CANS THERE BECAUSE PEOPLE CAN
18 SEE THAT AND YOU'RE STORING TRASH CANS IN THE MOST BEAUTIFUL PART OF
19 ALL THIS LAND.

20 I THINK YOU CAN PUT IT EAST OF THE FREEWAY IN THE FLOOD
21 ZONE BEHIND THE FREIGHT CONTAINERS.

22 I DON'T THINK IT NEEDS TO BE RIGHT UP NEXT TO THE RIVER
23 MOUTH.

24 I THINK THAT WHOLE SECTION ALONG WHERE -- THERE WE GO.

25 MS. O'LEARY: YOUR TWO MINUTES ARE UP.

1 PRESIDENT SCHENK: I'M GOING TO TAKE A MOMENT AS THE CHAIR
2 HERE TO INVITE YOU TO GO OVER TO THE MAP BECAUSE I SEE PEOPLE
3 QUESTIONING EXACTLY WHERE IT IS.

4 MALE UNIDENTIFIED SPEAKER: THE SCREEN IS IN THE WAY.

5 PRESIDENT SCHENK: THE SCREEN IS IN THE WAY, I KNOW.

6 FEMALE UNIDENTIFIED SPEAKER: IT'S RIGHT HERE AT THE RIVER
7 MOUTH.

8 THE RIVER MOUTH IS UP THERE, THIS IS YOUR RIVER TRAIL. AND
9 THIS IS WHERE THE RVS [INDISCERNIBLE OFF MIC] DOLLARS A NIGHT TO STAY
10 IN THE MOST BEAUTIFUL PART OF THE PARK AND WALK THE RIVER TRAIL AND
11 [INDISCERNIBLE OFF MIC] THE SUNSET.

12 THIS BEING SUCH A BEAUTIFUL SPOT.

13 IT'S ALL TRASH CANS, BROKEN VEHICLES, AND THIS
14 [INDISCERNIBLE OFF MIC] RIGHT HERE PEOPLE USED TO COME IN I THINK
15 [INDISCERNIBLE OFF MIC].

16 I THINK YOU SHOULD BRING THE [INDISCERNIBLE OFF MIC] OUT.

17 PRESIDENT SCHENK: I APPRECIATE THAT.

18 NEXT TIME YOU'RE WELCOME TO USE ANOTHER TWO MINUTES.

19 I REALLY WANTED YOU TO IDENTIFY FOR US WHERE IT WAS THAT
20 YOU WERE SPEAKING ABOUT, AND I APPRECIATE YOU POINTING IT OUT.

21 THANK YOU.

22 ARE THERE ANY OTHER MEMBERS OF THE PUBLIC WHO WOULD LIKE TO
23 PROVIDE PUBLIC -- DON?

24 DIRECTOR MOSIER: I'D LIKE TO MAKE A RESPONSE TO THAT
25 COMMENT.

1 JOSH CAPLAN: IT'S NOT AN AGENDIZED ITEM, SO IT WOULD NOT BE
2 PROPER TO ENGAGE IN A BACK-AND-FORTH TO THE EXTENT THE BOARD WANTS TO
3 AGENDIZED THIS ON A FUTURE AGENDA SO YOU CAN HAVE A FULL DISCUSSION
4 WITH THE PUBLIC AND THE BOARD, THE BOARD CHAIR CAN DO THAT AT HIS
5 DISCRETION.

6 PRESIDENT SCHENK: RIGHT.

7 AND WE WILL DO THAT, DON, AND I APPRECIATE.

8 BUT LATER ON WHERE THERE'S DIRECTORS, YOU'RE WELCOME TO
9 RAISE IT THEN.

10 ANY OTHER MEMBERS OF THE PUBLIC WHO WOULD LIKE TO SPEAK TO
11 US?

12 SEEING NONE, ANYONE ONLINE?

13 IT WOULD BE REGISTERED AND WE SEE NONE, OKAY.

14 ALL RIGHT.

15 SO WE ARE GOING TO ADJOURN INTO CLOSED SESSION AND WE WILL
16 NOTIFY EVERYONE IF YOU'RE INTERESTED IN WAITING OUTSIDE OR, YOU KNOW,
17 I'M HOPING THAT WITHIN AN HOUR OR THEREABOUTS WE SHOULD BE ABLE TO
18 RECONVENE.

19 I APOLOGIZE FOR THE INCONVENIENCE.

20 [CLOSED SESSION]

21 MALE UNIDENTIFIED SPEAKER: AND WE'RE READY TO START
22 WHENEVER YOU GUYS ARE READY.

23 THE ZOOM ROOM IS OPEN AND READY TO START.

24 PRESIDENT SCHENK: WE'RE GOING TO RECONVENE.

25 GOOD TO GO?

1 OKAY.

2 I WANT TO WELCOME EVERYONE BACK TO THE GENERAL SESSION FOR
3 THE MARCH 12, 2024 MEETING OF THE 22ND DISTRICT "AG" BOARD.

4 THE DISTRICT'S BOARD OF DIRECTORS CONSIDERED THE ADVICE OF
5 COUNSEL ON THE ITEMS IDENTIFIED ON THE CLOSED SESSION PORTION OF THE
6 AGENDA AND WE HAVE NOTHING TO REPORT OUT.

7 SO WE WILL MOVE ON TO THE EXECUTIVE REPORT.

8 CARLENE?

9 CARLENE MOORE: OKAY.

10 I WAS JUST CHECKING, DO WE -
11 WASN'T SURE IF HE'S GOING TO MAKE IT BACK OR NOT SO THANK
12 YOU.

13 BUT FIRST UP WE DO HAVE SEVERAL ITEMS ON THE AGENDA WHERE
14 WE HAVE SOME PRESENTATIONS AND FIRST UP IS - WANT TO INTRODUCE AND
15 MANY OF YOU MAY REMEMBER DALE HARVEY WHO WAS OUR LONGTIME
16 HUNTER/JUMPER MANAGER FOR THE DEL MAR NATIONAL HORSE SHOW AND HE IS
17 NOW WITH "HITS" AT - WHICH ARE THE OPERATORS AT HORSE PARK WHO ARE
18 HELPING US TO BRING BACK THE 75TH ANNIVERSARY OF THE DEL MAR NATIONAL
19 HORSE SHOW.

20 JUST DELAYED BY A FEW YEARS GIVEN A PANDEMIC AND THINGS.

21 AND SO WITH THAT, IF WE HAVE DALE IN THE QUEUE -

22 PRESIDENT SCHENK: HE WAS IN THE PANEL LIST RIGHT THERE.

23 HE JUST DROPPED OUT, CARLENE.

24 I'M NOT SURE, MAYBE HE HAD TO TAKE ANOTHER CALL, BUT HE WAS
25 IN THERE.

1 SO I DON'T KNOW IF YOU WANT TO SKIP AND GO ON TO THE NEXT.

2 CARLENE MOORE: YES, AND I WILL - WE'LL GO BACK TO - WELL,
3 LET ME KNOW WHEN HE IS AVAILABLE.

4 AND IN THE MEANTIME THEN WE'LL MOVE ON TO THE NEXT
5 PRESENTATION BECAUSE I DO SEE MIKE BRADLEY'S FACE THERE IN THE QUEUE.

6 THIS IS THE "AG" ON A GRAND SCALE PROJECT.

7 IF YOU RECALL GOING BACK TO, I THINK IT WAS, NOVEMBER OF
8 2022, THE INTERNATIONAL ASSOCIATION'S AFFAIRS AND EXPOSITION
9 CONDUCTED THIS NATIONWIDE SURVEY AND INPUT PROCESS WITH REGARD TO THE
10 PUBLIC, AND MIKE BRADLEY HAD LED THAT PROGRAM AND SO HE'S GOING TO BE
11 SHARING WITH US AND GIVING SOME DETAILS AND RESULTS FROM THAT
12 PROJECT.

13 MIKE IS -

14 I HAVE KNOWN MIKE A VERY LONG TIME.

15 I THINK HE WAS THE "AG" PROGRAM MANAGER/SUPERVISOR BACK IN
16 THE DAY AT THE STATE FAIR IN SACRAMENTO, AS WELL AS HE IS THE FORMER
17 EXECUTIVE DIRECTOR OF THE CALIFORNIA FARM BUREAU.

18 AND I THINK THE BEST WAY TO DESCRIBE MIKE IS THAT HE IS
19 JUST A LONGTIME ADVOCATE AND EDUCATOR FOR AGRICULTURE THROUGHOUT
20 CALIFORNIA.

21 AND HE'S ACTUALLY WORKING WITH US, APART FROM THIS PROJECT,
22 HE'S WORKING WITH US SPECIFICALLY, AS WE WORK ON OUR INITIATIVE OF
23 COMMUNITY ENGAGEMENT AND BUSINESS PLANNING AND MAST SITE PLANNING OF
24 OUR RELATIONSHIP AND ROLE IN AGRICULTURE HERE IN SAN DIEGO COUNTY.

25 AND SO WITH THAT, WELCOME, MIKE.

1 MIKE BRADLEY: THANK YOU VERY MUCH.

2 MEMBERS OF THE BOARD, IT'S A PLEASURE TO BE HERE TODAY AND
3 JOIN YOU.

4 YOU HAVE A TREMENDOUS TEAM.

5 YOU HAVE A GREAT FAIR.

6 IT'S RESPECTED INTERNATIONALLY LITERALLY, AND I THINK YOU KNOW THAT.

7 I'VE TRAVELED QUITE A BIT MYSELF AND YOUR FAIR IS ONE OF
8 THE SPECTACULAR ONES, ONE OF THE TREASURES OF OUR COUNTRY.

9 SO CONGRATULATIONS ON THAT AND CONGRATULATIONS ON THE 75TH
10 DEL MAR NATIONAL AS WELL.

11 THAT IS VERY EXCITING.

12 I BELIEVE -- IF SOMEONE COULD ASSIST ME DOING A SCREEN
13 SHARE I WILL BRING UP THE POWERPOINT FOR YOU, IF THAT IS POSSIBLE.

14 AND BY THE WAY, AS WE'RE GOING THROUGH THIS, IF ANYONE
15 WANTS TO JUMP IN AND ASK A QUESTION, FEEL FREE TO DO SO.

16 AND, OF COURSE, IF THERE ARE QUESTIONS AT THE END, WE CAN
17 MAKE THAT HAPPEN AS WELL.

18 PRESIDENT SCHENK: MIKE, YOU SHOULD BE ABLE TO SCREEN SHARE.
19 THERE YOU GO.

20 MIKE BRADLEY: THERE WE ARE.

21 OKAY, CAN EVERYONE SEE THAT THERE UP ON THE SCREEN?

22 CARLENE, IS THAT PRESENT?

23 CARLENE MOORE: YES, WE CAN SEE IT.

24 MIKE BRADLEY: WONDERFUL.

25 THANK YOU ONCE AGAIN.

1 WE'RE GOING TO GO AHEAD AND GET STARTED.

2 I KNOW THAT TIME IS PRECIOUS HERE.

3 FIRST OF ALL, OUR PURPOSE FOR TODAY IS TO INTRODUCE YOU, AS
4 CARLENE MENTIONED, INTRODUCE YOU TO THE FINDINGS OF THIS NORTH
5 AMERICAN CONSUMER SURVEY ABOUT FOOD PRODUCTION.

6 AND SUGGEST HOW THOSE FINDINGS THAT WE DISCOVER CAN ASSIST
7 NOT ONLY YOUR FAIR BUT FAIRS AROUND THE COUNTRY.

8 BUT MOST SPECIFICALLY, HOWEVER, THE SAN DIEGO COUNTY FAIR.

9 IT'S IMPORTANT TO POINT OUT IN YOUR MISSION THAT YOU
10 CLEARLY PLACE AN EMPHASIS ON AGRICULTURE AND EDUCATION.

11 THAT ALLOWS A GREAT JUMPING OFF POINT FOR THIS PROGRAM.

12 AGRICULTURE ON A GRAND SCALE WAS REALLY INSTITUTED TO DO A
13 BETTER JOB OF LISTENING.

14 WE IN THE AGRICULTURAL COMMUNITY, AND I CAN SPEAK FROM
15 EXPERIENCE THERE, DO A TERRIBLE JOB LISTENING TO THE CONSUMER.

16 WE TEND TO TELL THE CONSUMER.

17 SO THIS WAS AN OPPORTUNITY TO LISTEN.

18 IT'S ALSO AN OPPORTUNITY TO ADVANCE AND BROADEN THE SCOPE
19 OF AGRICULTURAL EDUCATION AND FOOD PRODUCTION AWARENESS.

20 WHAT ARE THE PURPOSES OF THE SURVEY?

21 FIRST, IT WAS TO IDENTIFY AND BETTER UNDERSTAND WHAT THE
22 NORTH AMERICAN CONSUMER IS INTERESTED IN RELATIVE TO FOOD PRODUCTION,
23 WHAT THEY WANT TO EXPERIENCE, WHAT DO THEY WANT TO LEARN, AND WHAT
24 THEY WANT TO UNDERSTAND, AND HOW FAIRS CAN UTILIZE THAT NEW
25 INFORMATION.

1 SO A COUPLE OF THINGS.

2 AND CARLENE NICELY INTRODUCED THAT THIS WAS PRODUCED AS AN
3 INITIATIVE THROUGH THE IAFE, THERE WERE 18 MEMBERS ON THE TASK FORCE,
4 WHICH I CONTINUE TO LEAD, THROUGHOUT NORTH AMERICA, ALL PROFESSIONALS
5 WITHIN THE BUSINESS.

6 MOST EXCITING WHICH INCLUDED SAN DIEGO WERE 20 NORTH
7 AMERICAN MARKETS IN THE FAIR INDUSTRY THAT SUPPORTED THIS INITIATIVE
8 AND THEY INCLUDED SMALL COMMUNITIES LIKE CLAY COUNTY IN IOWA, AND
9 ALSO ALL THE WAY UP TO WHAT I CALL SUPER METROS LIKE HOUSTON AND
10 PHOENIX.

11 IN THE SURVEY, THERE WERE OVER 2900 RESPONSES BY CONSUMERS.

12 WHEN YOU DO PROFESSIONAL SURVEYS LIKE THIS, THAT'S A
13 SIGNIFICANT NUMBER.

14 POLITICAL SURVEYS TYPICALLY ARE LESS THAN 1000.

15 SO WE HAVE AN EXCELLENT RESPONSE RATE.

16 THE SURVEY TOOK ABOUT 12 MINUTES.

17 TEN MINUTES OF THAT SURVEY WERE QUESTIONS THAT EACH OF THE
18 PERSONS TAKING THE SURVEY ACTUALLY ANSWERED ALL THOSE QUESTIONS.

19 SO THE FIRST 10 MINUTES.

20 HOWEVER, THE LAST TWO MINUTES OF THE SURVEY WERE YOUR
21 SPECIFIC MARKET QUESTIONS THAT YOU DEVELOPED FOR THOSE PERSONS IN
22 YOUR MARKETPLACE.

23 YOUR MARKETPLACE INCLUDED, AT THE DIRECTION OF YOUR
24 MANAGEMENT TEAM, SAN DIEGO COUNTY AND IMPERIAL COUNTY.

25 SO WE LISTENED TO FOLKS WITHIN YOUR TWO COMMUNITIES THERE.

1 IT WAS IMPORTANT FOR US TO LISTEN AND NOT TELL THEM.

2 AND THEN TO LEARN, ADAPT, AND CHANGE OUR METHOD OF
3 PRESENTING THE FOOD STORY ITSELF.

4 SO WHAT ARE THE SUMMARIES?

5 THIS IS THE OVERALL SUMMARY OF THE NATIONAL SURVEY, AND BY
6 THE WAY, THIS IS NORTH AMERICA.

7 INCLUDED CANADA AND FROM COAST TO COAST AND FROM TEXAS ALL THE
8 WAY UP TO CALGARY AND MANY, MANY MARKETS IN BETWEEN.

9 FIRST OF ALL, FARMERS AND RANCHERS ARE THE MOST TRUSTED
10 WHEN IT COMES TO FOOD AND FOOD PRODUCTION ACCORDING TO THE CONSUMER.

11 THEY ALSO -- GUESTS TELL US -- THESE CONSUMERS - THEY WANT
12 TO LEARN MORE BY DOING.

13 THEY WANT EXPERIENCES.

14 ANIMALS ARE EXTREMELY IMPORTANT IN THE INTERACTIVE ELEMENT OF
15 THE FAIR BUT NOT LIVESTOCK JUDGING IN THEIR MIND.

16 THERE IS A NEGATIVE GAP BETWEEN WHAT WE CALL EXPECTATIONS
17 OF DELIVERY OF THE INFORMATION AND ACTUAL PERFORMANCE OF THOSE WE
18 EXPECT TO DELIVER THE FOOD MESSAGE.

19 FOR EXAMPLE, IF THE GROCERY STORE SENDS THE MESSAGE, THERE
20 IS THE EXPECTATION LEVEL WHAT THE GROCERY STORE WILL TELL THE
21 CONSUMER.

22 AND IF THAT EXPECTATION IS NOT MET, THEN THERE'S A GAP
23 THERE.

24 AND WE'LL TALK ABOUT THAT BRIEFLY.

25 IN THIS SURVEY FOOD IS CLEARLY, CLEARLY THE PRIORITY.

1 WE ALL KNOW THIS.

2 GUESTS WANT TO HANG OUT AT THE FAIR.

3 THEY WANT TO BE WITH THEIR FRIENDS.

4 AND THEY WANT TO BUY FAIR FOOD.

5 WE KNOW THAT FOR A FACT.

6 THIS REEMPHASIZES IT.

7 THE RESPONDENTS WANT MORE, HOWEVER, MORE AND DIFFERENT FOOD
8 EXPERIENCES AT FAIRS.

9 GUESTS WANT MORE FOOD ALSO FROM DIFFERENT CULTURES AND
10 REGIONS.

11 THEY ALSO WANT TO KNOW MORE ABOUT FARMING.

12 SO WHEN WE LOOK AT THE SURVEY OF YOUR RESPONDENTS, JUST
13 WITHIN THE SAN DIEGO AND IMPERIAL COUNTY AREAS, WE FIND THAT THEY'RE
14 GENERALLY CONSISTENT WITH THE NATIONAL RESULTS.

15 HOWEVER, THERE'S A FEW NUANCES THERE.

16 FOR YOUR INDIVIDUAL MARKET, FAIRS TEND TO BE LESS IMPORTANT
17 BUT NATIONAL RESTAURANT CHAINS ARE MORE IMPORTANT FOR DELIVERING
18 INFORMATION ABOUT HOW FOOD IS PRODUCED.

19 THAT DOES NOT MEAN THAT FAIRS ARE NOT IMPORTANT, IT ONLY
20 MEANS THAT IN THIS MARKETPLACE THAT RESTAURANT CHAINS TEND TO BE MORE
21 IMPORTANT THAN FAIRS DO.

22 THAT'S AN OPPORTUNITY HONESTLY SINCE THERE'S A GAP THERE.

23 SAN DIEGO COUNTY ALSO RATE CELEBRITY CHEFS, GROCERY STORES,
24 INTERNET WEB SEARCHES AND FOOD NETWORK AS VERY HIGH IN TERMS OF THEIR
25 PERFORMANCE OF FOOD INFORMATION DELIVERY.

1 NATIONAL RESTAURANT CHAINS HAVE THE BIGGEST GAP AS WE
2 TALKED ABOUT IN TERMS OF ACTUAL DELIVERY VERSUS EXPECTATIONS AS DO
3 WEB SEARCHES, CELEBRITY CHEFS AND THOSE CATEGORIES SPECIFICALLY.

4 SAN DIEGO AND IMPERIAL COUNTY ARE MORE CONCERNED COMPARED
5 TO THE NATIONAL SURVEY ABOUT FOOD PRICES, FARM ANIMALS AND MEAT
6 PRODUCTION, AND SPECIAL DIETS THAN THE NATIONAL RESPONDENTS.

7 THAT MEANS THEY WANT TO KNOW MORE ABOUT THOSE CATEGORIES.

8 SO WHAT WERE YOUR CUSTOM MARKET QUESTIONS AND WHAT WERE THE
9 RESULTS?

10 THESE ARE THE QUESTIONS YOUR TEAM PROVIDED AND WERE ASKED
11 WITHIN YOUR MARKET SPECIFICALLY.

12 NO OTHER MARKETS IN THE COUNTRY WERE ASKED THESE SPECIFIC
13 QUESTIONS.

14 SO FIRST WE ASK HOW IMPORTANT IS IT FOR A FAIR TO PROVIDE
15 THE PUBLIC WITH EDUCATIONAL INFORMATION ABOUT FOOD PRODUCTION?

16 WELL, CLEARLY, THE RESPONDENTS WERE HIGH ON THAT.

17 82% WITHIN A FOUR TO SIX RANGE.

18 THIS WAS FOR A SCORE - FOR A RANGE OF ONE TO SIX.

19 SO 82% WERE IN THAT HIGHEST RANGE WHILE ONLY 18% WERE IN THE
20 LOWER RANGE.

21 THAT GIVES YOU AN OPPORTUNITY AND GIVES YOU A MESSAGE TO
22 SAY NOW WE HAVE THE AUTHORITY REALLY TO TALK ABOUT FOOD PRODUCTION.

23 NEARLY 30% DO NOT BELIEVE THAT THEIR CHILDREN ARE EDUCATED
24 ABOUT WHERE THEIR FOOD COMES FROM.

25 AND EVEN THOUGH 72% INDICATE THEY ARE, THERE'S A BIG GAP

1 THERE.

2 AND SO AGAIN, THAT'S AN OPPORTUNITY FOR US SO.

3 WHEN ASKED HOW WELL ARE YOUR CHILDREN EDUCATED ABOUT HOW
4 FOOD IS PROCESSED, 44% SAY THAT THEY'RE LACKING IN THAT CATEGORY.

5 56% INDICATE THAT THEY'RE SATISFIED WITH THAT.

6 WHEN ASKED HOW IMPORTANT IS IT FOR YOU TO HAVE A DEEPER
7 UNDERSTANDING OF THE FOOD YOU EAT?

8 CLEARLY THE HIGHEST-RANKING CATEGORY WAS SIX TO TEN OUT OF
9 A SCORE OF ONE TO TEN THAT INDICATES THAT THEY WANT TO KNOW MORE
10 ABOUT WHERE THEIR FOOD COMES FROM AND MORE ABOUT THE FOOD ITSELF,
11 WHICH GIVES YOU THE AUTHORITY AGAIN TO TELL THAT STORY ACCORDING TO
12 THE CONSUMER.

13 HOW DO YOU COMPARE TO THE NATIONAL SURVEY?

14 THE FIRST QUESTION IS WHO SHOULD DELIVER THE FOOD STORY TO
15 THE CONSUMER?

16 THIS IS US ASKING THE CONSUMER.

17 ON THE HIGH SCORE CATEGORY, ONE TO 100, BELIEVE IT OR NOT,
18 HEALTHCARE AND MEDICAL PROFESSIONALS SCORE THE ABSOLUTE HIGHEST IN
19 THE SAN DIEGO MARKET.

20 NOW IN THIS SCREEN THAT YOU SEE, THE RED SCORES ARE YOUR
21 MARKET AND THE BLACK SCORES ARE THE NATIONAL SURVEY.

22 SO THEY SCORED VERY HIGH FROM THE SPONSORSHIP OPPORTUNITY.

23 SO CLEARLY HEALTH AND MEDICAL PROFESSIONALS SCORED VERY
24 HIGH IN TERMS OF WHO SHOULD DELIVER THAT FOOD STORY.

25 IN TERMS OF THE SPONSORSHIP OPPORTUNITY, THAT'S HUGE.

1 VERY, VERY BIG.

2 FARMERS AND RANCHERS SCORED THE HIGHEST ON THE NATIONAL
3 LEVEL CONSISTENTLY, AND THEY SCORED AGAIN VERY HIGH IN SAN DIEGO.

4 GROCERY STORES SCORED VERY HIGH.

5 FARMERS MARKETS, NATIONAL RESTAURANT CHAINS.

6 WE MENTIONED THEM EARLIER.

7 FOOD COMPANIES, THOSE ARE THE LABELS AND THE BRANDS THAT
8 PRODUCE THE FOOD.

9 COLLEGES AND UNIVERSITIES AND K-12 DID PRETTY GOOD AS WELL.

10 THEY DID NOT DO QUITE SO WELL ON THE NATIONAL LEVEL.

11 NOW FOR THE LOW SCORES, THOSE NOT SCORING QUITE AS WELL.

12 DOESN'T MEAN THEY DID TERRIBLE, THEY JUST DIDN'T SCORE
13 QUITE AS WELL.

14 THE FAIRS FELL INTO THAT CATEGORY.

15 BY THE WAY, THE QUESTION WASN'T ABOUT YOUR FAIR, IT WAS
16 FAIRS IN GENERAL.

17 YOUR CONSUMERS THAT ATTENDED FAIRS, NATIONAL CONSUMERS THAT
18 ATTENDED FAIRS.

19 SO WHAT THEY TOLD US IS THAT FAIRS COULD DO A BETTER JOB.

20 IN SAN DIEGO COUNTY, 56 OUT OF - COMPARED TO 65 WAS THE
21 SCORE.

22 GYMS AND FITNESS CENTERS GOT AN AVERAGE SCORE.

23 SOCIAL MEDIA WENT LOW.

24 AND INFLUENCERS GOT A VERY LOW SCORE COMPARED TO THE
25 NATIONAL AVERAGE.

1 NOW, WHO PERFORMS WELL IN YOUR COMMUNITY ON TELLING THE
2 FOOD STORY IN THE SAN DIEGO COUNTY MARKET?

3 WELL YOUR MARKET COMPARED TO ANY OTHER MARKET WITHIN THE 20
4 THAT WE SURVEYED, CELEBRITY CHEFS SKYROCKETED TO THE TOP.

5 THAT WAS A BIG DEAL, SO CLEARLY YOUR MARKET WANTS TO HEAR
6 FROM CELEBRITY CHEFS IN TERMS OF THE FOOD STORY.

7 AND THERE THEY ARE.

8 FARMERS AND RANCHERS, OBVIOUSLY CLEARLY THERE.

9 FARMERS MARKETS.

10 GROCERY STORES.

11 THE INTERNET.

12 AND THE FOOD NETWORK.

13 THEY ALL PERFORM VERY, VERY WELL.

14 NOW WHAT DO GUESTS DO AT FAIRS?

15 THIS WAS A QUESTION WE ASKED.

16 SO THE LAST FAIR YOU ATTENDED HOW MUCH TIME DID YOU SPEND
17 ON THE FOLLOWING ACTIVITIES?

18 AND WHAT THEY TOLD US, AND BY THE WAY, THE RED IS SAN
19 DIEGO, YOUR MARKET, AND THE BLUE IS THE NATIONAL.

20 YOU'RE PRETTY CLOSE ON EVERYTHING.

21 BUT CLEARLY WHAT THEY TOLD US MOST IMPORTANTLY IS THEY WANT
22 TO HANG OUT WITH THEIR FRIENDS.

23 THAT WAS BIG.

24 NO SURPRISE ON THE NEXT ONE, WHICH IS THEY WANT TO BUY FAIR
25 FOOD AND DRINKS.

1 BUT WHAT WAS GREAT HERE IS THAT CLEARLY ON THE HIGHER END
2 THEY WANT TO VIEW FARM ANIMALS IN THE BARN.

3 THEY ALSO WANT TO DO A LITTLE BIT OF SHOPPING.

4 AND THEY LIKE LIVE PERFORMANCES.

5 WHAT THEY TELL US THEY DON'T SEE AT FAIRS ACCORDING TO THIS
6 GRAPH, THEY DON'T SEE AT FAIRS IS LEARNING HOW FOOD IS PRODUCED.

7 THEY ALSO DON'T SEE ENOUGH COOKING DEMONSTRATIONS OR GARDEN
8 AND LANDSCAPE DISPLAYS OR ANIMAL ENTERTAINMENT.

9 NOW, WHEN ASKED WHAT DO GUESTS WANT TO LEARN MORE ABOUT AND
10 WHAT IS MOST IMPORTANT AT THE FAIR?

11 YOUR SAN DIEGO MARKET TOLD US THAT FOOD PRICES WERE THE
12 MOST IMPORTANT ON THEIR LIST.

13 THAT THE HEALTH EFFECTS OF FOOD WERE CRITICAL.

14 THAT THEY WANTED TO KNOW MORE ABOUT NEW FRUITS AND
15 VEGETABLES AND OTHER HEALTHY FOODS.

16 THAT DOESN'T MEAN THEY DON'T LIKE FAIR FOOD, IT JUST MEANS
17 THEY WANT TO KNOW ABOUT THE HEALTHY ONES.

18 THEY WANT TO KNOW MORE ABOUT FARMING, MOST PARTICULARLY
19 FARM ANIMALS AND FOOD PRODUCTION.

20 AND THEY WANT TO KNOW MORE ABOUT SPECIAL DIETS.

21 NOW, WHAT DO GUESTS WANT TO DO MORE OF AT THE FAIR?

22 AND THIS IS CONSISTENT, AGAIN, WITH THE NATIONAL.

23 THEY'RE ALL TELLING US THEY WANT TO TRY FOODS FROM
24 DIFFERENT REGIONS AND DIFFERENT CULTURES.

25 THEY WANT FOOD EXHIBITS AND THEY WANT EXPERIENCES.

1 THEY WANT TO SEE MORE ANIMAL EXHIBITS, MORE FLOWER,
2 LANDSCAPE AND GARDEN EXHIBITS.

3 AND YOUR COMMUNITY WANTS TO KNOW A LITTLE BIT MORE ABOUT
4 GMO'S.

5 WHAT THEY DO NOT WANT TO DO IS WATCH ANIMAL JUDGING.

6 THAT GOT THE LOWEST SCORE OF THE WHOLE NORTH AMERICAN
7 SURVEY IN YOUR MARKET.

8 THAT DOESN'T MEAN THEY DON'T ENJOY IT OR IT'S NOT
9 IMPORTANT.

10 IT ONLY MEANS THAT THEY DON'T UNDERSTAND IT.

11 IT'S A DIFFERENT LANGUAGE.

12 THEY DON'T GET IT.

13 NOW, HOW GUESTS WANT TO LEARN AT THE FAIR.

14 SO WHAT THEY ARE TELLING US HERE IS THAT THEY WANT TO
15 EXPERIENCE THINGS.

16 THEY WANT TO EXPERIENCE PRIMARILY THROUGH ANIMAL EXHIBITS.

17 THEY WANT DEMONSTRATIONS, HANDS-ON EXPERIENCES, GUIDED
18 TOURS, IF THEY CAN OF FARMS AND FARMING, WHICH BODES WELL FOR YOUR
19 FARM OUT AT THE INFIELD.

20 WHAT THEY DIDN'T SCORE TOO WELL ON, ALTHOUGH IT WASN'T
21 TERRIBLE, WAS VIRTUAL OR AUGMENTED REALITY OR INFOGRAPHICS.

22 YOUR COMMUNITY IS THE DARK RED BAR VERSUS THE LIGHT RED
23 BAR, SO IT'S PRETTY CONSISTENT WITH THE NATIONAL.

24 SO AS A SUMMARY WHAT DID WE HEAR AND WHAT DID WE LEARN?

25 FIRST OF ALL, WE LEARNED THAT FARMERS ARE VERY HIGHLY

1 TRUSTED TO TELL THE FOOD STORY.

2 NEXT, GROCERY STORES, HEALTH AND PROFESSIONALS WITHIN THAT
3 CATEGORY ARE ALSO VERY WELL RESPECTED AND ARE IMPORTANT TO THE
4 GUESTS.

5 FAIR GUESTS WANT FOOD EXPERIENCE AND THEY WANT TO LEARN BY
6 DOING.

7 FAIR GUESTS WANT TO LEARN MORE ABOUT THE FOOD STORY, HOW
8 FOOD IS PRODUCED AND THE HEALTH BENEFITS OF THAT.

9 THEY WANT TO HEAR FROM CELEBRITY CHEFS AND RESTAURANTS THAT
10 CAN HELP TELL THE STORY.

11 THEY ALSO WANT TO KNOW MORE ABOUT MEAT PRODUCING ANIMALS
12 AND ANIMALS IN GENERAL.

13 AND THAT'S VERY, VERY IMPORTANT TO LEARN ABOUT THAT AND
14 EXPERIENCE IT.

15 THEY WANT TO KNOW MORE ABOUT FOODS AND EXPERIENCE MORE
16 ABOUT FOODS FROM DIFFERENT CULTURES AND REGIONS.

17 AND PROBABLY THE MOST TELLING ELEMENT OF WHAT WE HEARD WAS
18 THAT MOST OF THE TRADITIONAL METHODS THAT FAIRS HAVE OF TELLING THE
19 AGRICULTURAL STORY ARE NOT WORKING.

20 THEY ARE NOT INTERESTED IN IT.

21 IT'S NOT DESIRABLE BY THE GUEST.

22 IT'S TOO STATIC.

23 THERE'S NO STORY THERE.

24 MILLENNIALS, GEN Z, GEN Y DON'T CARE.

25 AND THEY INDICATE, I DON'T UNDERSTAND, IT'S A DIFFERENT

1 LANGUAGE THAN MINE.

2 SO WHAT THAT MEANS IS WE HAVE A BIG OPPORTUNITY TO CHANGE
3 THE NARRATIVE AND DELIVER WHAT THE CONSUMER DESIRES.

4 SO, NEXT STEPS.

5 SO, WE'VE HEARD A LITTLE BIT ABOUT THE PAST.

6 WE KNOW WHAT WE'VE DONE IN THE PAST.

7 '24 IS THE TIME FOR US TO DO RESEARCH AND DEVELOPMENT, AND
8 '25 IS FOR A PLAN, INSTRUCTION, AND BEYOND THAT.

9 WE'VE BEEN WORKING WITH KATY, CARLENE, AND THE TEAM ON SOME
10 OPPORTUNITIES MOVING FORWARD.

11 AND THESE ARE KIND OF SOME INTRODUCTIONS ON HOW WE MIGHT
12 BE ABLE TO APPLY WHAT WE HAVE LEARNED SO FAR.

13 FIRST OF ALL, WE NEED TO TELL THE STORY FROM A DIFFERENT
14 PERSPECTIVE.

15 WE NEED TO INVEST IN THE DATA THAT WE'VE COLLECTED.

16 AND WE KNOW THAT FARMERS ARE THE MOST TRUSTED TO TELL THE
17 STORY.

18 WE ALSO LEARN WHAT PEOPLE WANT.

19 WE LEARNED THAT THEY WANT A FOOD EXPERIENCE.

20 THEY WANT TO HEAR FROM FARMERS AND CHEFS.

21 AND BY THE WAY, SINCE THEY BUY SO MUCH FOOD AT THE FAIR,
22 THE CONCESSIONAIRES BECAME A GREAT OPPORTUNITY FOR US TO CONNECT THE
23 DOTS BETWEEN THE FARMER AND THE FOOD THEY EAT.

24 THEY WANT TO HEAR FROM GROCERY STORES, HEALTH
25 PROFESSIONALS.

1 THEY WANT DEMONSTRATION.

2 THEY WANT HANDS-ON LEARNING.

3 THEY WANT TO HAVE FUN.

4 THEY WANT TO TELL, OR EXCUSE ME, THEY WANT TO TASTE, SMELL,
5 TOUCH, HEAR EXPLORE AND LEARN THE FOOD STORY.

6 SO IN DOING THAT, IF WE LOOK AT ONE OF YOUR MOST BEAUTIFUL
7 BUILDINGS ON THE GROUND THERE IS AN OPPORTUNITY TO TRANSFORM THIS
8 PARTICULAR BUILDING WHERE WE NOW WE SEE CALIFORNIA GROWN TAKING
9 PLACE.

10 IN TO A CONCEPTUAL PROGRAM CALLED THE SAN DIEGO COUNTY
11 FAIR FOOD EXPERIENCE.

12 SO THIS IS AN OPPORTUNITY FOR US TO CHANGE THE NARRATIVE,
13 TO CREATE A VIRTUAL SHOWCASE OF THE FOOD WE PRODUCE, WE PROCESS, WE
14 COOK AND ENJOY FOR GUESTS AT THE FAIR.

15 IN DOING SO WE NEED TO MAKE SURE THAT WE'VE ADDRESSED THE
16 AGRICULTURAL COMMUNITY, WHICH IS PART OF WHAT WE'RE DOING TO ENHANCE
17 THE PROGRAMMING AT YOUR FAIR.

18 WE'VE ALREADY BEGAN THAT PROCESS.

19 WE ALREADY HAVE SEVERAL MEMBERS THAT AGREED TO PARTICIPATE.

20 WE WANT TO HEAR FROM THOSE FOLKS AND MAKE SURE THAT WE
21 RECEIVE ENDORSEMENTS FROM THAT AS WELL IN TELLING THEIR STORY.

22 THEY NEED TO ADVISE US - ONE OF THE PERSON IN THE PHOTO
23 THAT YOU SEE IN THE BOTTOM LEFT IS ERIC LARSON, WHO IS THE FORMER
24 CEO, LONG-TIME CEO OF THE SAN DIEGO COUNTY FARM BUREAU AND STATEWIDE
25 REPRESENTATIVE.

1 AND HE'S AGREED TO SERVE ON THAT COUNCIL AND HELP LEAD IT.

2 THE OTHER PERSON THAT IS NEW TO COUNCIL IS THIS IS THE
3 BRAND-NEW PRESIDENT OF THE STATE'S LARGEST FARM ORGANIZATION AT THE
4 TOP OF THE PAGE THERE.

5 HER NAME IS SHANNON DOUGLAS.

6 SHE'S THE VERY FIRST WOMAN TO BE ELECTED PRESIDENT OF THE
7 CALIFORNIA FARM BUREAU FEDERATION.

8 AND THEN THE OTHER THREE LADIES ALSO IN THE PHOTO REPRESENT
9 CALIFORNIA GROWN, THE IMPERIAL COUNTY FARM BUREAU AND THE VEGETABLE
10 GROWERS OF CALIFORNIA.

11 ALL SERVING ON YOUR COUNCIL.

12 WE WANT TO MAKE SURE WE HAVE STRONG RELATIONSHIPS WITH
13 THOSE THAT WE CREATED IN THE PAST AND THOSE WE CREATE IN THE FUTURE.

14 WE WANT TO ALSO LOOK AT THIS OUTREACH PROGRAM NOT JUST FROM
15 A SAN DIEGO PERSPECTIVE OR A SOUTHERN CALIFORNIA PERSPECTIVE BUT ALSO
16 FOR THE ENTIRE STATE AND BRING TOGETHER ALL THE FOOD THAT WE CREATE
17 AND ENJOY AND EXPERIENCE.

18 WE WANT TO MAKE SURE WE DO LEARN BY LEARNING IN EVERYTHING
19 WE TRY TO CREATE.

20 AND HOPEFULLY OUR GUEST WALKS AWAY BY SAYING TO US, I
21 LEARNED SOMETHING DURING MY VISIT.

22 IT'S OUR RESPONSIBILITY ALSO TO RECOGNIZE THAT WE HAVE TO
23 EXPOSE AND INFORM A GROWING URBAN POPULATION TO AND ABOUT THE FOOD
24 STORY AND THE IMPORTANCE OF FARMING FAMILIES IN PRODUCING THE BOUNTY
25 WE ALL ENJOY.

1 AS CARLENE SAYS, THESE ARE THE FOUR E'S OF YOUR 22ND
2 AGRICULTURAL DISTRICT, EDUCATION, ENGAGEMENT, EXCELLENCE, AND
3 ENVIRONMENTAL.

4 AND THAT'S WHAT WE'LL ENGAGE IN TO PROVIDE IN THIS PROGRAM
5 AS WELL.

6 WE DON'T EVER WANT TO FORGET OUR ROOTS EVER AND WHAT IS
7 IMPORTANT ABOUT EVERY FAIR, JUST ABOUT EVERY FAIR.

8 AND THAT IS, THAT YOUTH AGRICULTURE IS THE CENTER OF THE
9 MISSION OF THE FAIR AS WELL.

10 EXCELLENCE IS CRITICAL.

11 AND WE WANT TO PRODUCE AND PRESENT THAT EXCELLENCE IN ANY
12 PROGRAM CREATED.

13 SO THE GOAL IS TO DELIVER A FOOD AND FARM EXPERIENCES FROM
14 THE FARMERS AND OTHERS IN THE FOOD DELIVERY SYSTEM TO OUR GUESTS.

15 AND BY THE WAY DON'T WORRY FAT, GREASE, SUGAR AND BACON
16 WILL STILL SELL AT THE FAIR.

17 THANK YOU.

18 ANY QUESTIONS?

19 PRESIDENT SCHENK: QUESTIONS FROM THE BOARD?

20 CARLENE MOORE: THANK YOU. THANK YOU, MIKE.

21 PRESIDENT SCHENK: MIKE, THANK YOU SO VERY MUCH.

22 MIKE BRADLEY: YOU BET.

23 THANK YOU.

24 CARLENE MOORE: ALL RIGHT, SO NOW MOVING ON TO OUR DEL MAR
25 NATIONAL HORSE SHOW PRESENTATION.

1 I THINK I SAW DALE IN THE QUEUE?

2 DALE HARVEY: HI, CARLENE.

3 SORRY I WAS NOT ABLE TO STAY.

4 I WAS THERE EARLIER.

5 PRESIDENT SCHENK: I WAS GOING TO SAY THERE WAS SOMEONE HERE
6 WHO LOOKED JUST LIKE YOU A LITTLE WHILE AGO.

7 DALE HARVEY: YEAH, THAT WAS ME.

8 SO ANYWAY, TALKING ABOUT THE 75TH, WE'RE FINALLY ABOUT TO
9 HAVE THAT EVENT AFTER QUITE A FEW YEARS OF DELAY.

10 AND AS YOU ALL KNOW IT'S NOW GOING TO BE AT THE DEL MAR
11 HORSE PARK.

12 I'VE ACTUALLY RUN THE DEL MAR NATIONAL FOR ALMOST A THIRD
13 OF THOSE 75 YEARS WHICH IS KIND OF CRAZY THAT I'M BACK AT IT OVER AT
14 DEL MAR HORSE PARK.

15 IT'S GOING TO BE A PRETTY DIFFERENT THAN IT'S BEEN IN THE
16 PAST BECAUSE IT IS NOW A DAY EVENT AT THE DEL MAR FAIRGROUNDS.

17 IT WAS AN EVENING EVENT SO VERY DIFFERENT ATMOSPHERE.

18 BUT WE ARE PLANNING TO TRY TO CREATE A PRETTY SPECIAL DAY
19 PARTICULARLY ON SATURDAY OF THE HUNTER JUMPER WEEK AND THEN SUNDAY OF
20 THE DRESSAGE WEEK.

21 I ASSUME YOU ALL KNOW THAT THIS YEAR THE WEEK DRESSAGE AND
22 THE HUNTER JUMPER WEEK ARE SEPARATED BY A COUPLE OF WEEKS, SO THEY
23 ARE NOT TOGETHER.

24 SO IT WILL BE A LITTLE BIT DIFFERENT IN THAT RESPECT.

25 BUT FOR EACH EVENT WE ARE PLANNING SPECIAL FEATURES GO

1 ALONG WITH IT TO TRY TO REALLY MAKE IT SPECIAL.

2 ON THE SATURDAY OF THE HUNTER JUMPER, WHICH TRADITIONALLY
3 IS THE BIGGEST DAY OF THE DEL MAR NATIONAL, WE HAVE A LOT OF SPECIAL
4 EVENTS PLANNED LEADING INTO THE 100,000-DOLLAR GRAND PRIX OF DEL MAR
5 AS AN OPENING FOR THAT.

6 I THINK THAT WILL BE PRETTY SPECIAL.

7 THAT STARTS AT 2:00 ON SATURDAY THE 4TH.

8 AND ALL OF YOU ON THE BOARD WILL BE GETTING INVITATIONS TO
9 JOIN US IN THE DEL MAR OCEAN CLUB.

10 WHAT ELSE DO I HAVE TO TELL YOU.

11 WE'VE INVITED ALL OF THE PAST GRAND PRIX WINNERS THAT WE
12 HAVE BEEN ABLE TO TRACK DOWN.

13 WE WILL SEE HOW MANY OF THOSE TURN UP.

14 WE'VE GOT A LOT OF JUST MEMORABILIA AND PHOTOS AND VIDEOS
15 SHOWING THE HISTORY OF THE SHOW THAT WE'LL BE USING IN THE OPENING.

16 WHAT ELSE.

17 THAT PROBABLY SUMS IT UP.

18 WE'RE TRYING TO KEEP A LOT OF THE TRADITIONS THAT WERE PART
19 OF THE DEL MAR NATIONAL HORSE SHOW EVEN THOUGH AS I SAY IT'S GOING TO
20 BE DIFFERENT AS A DAY EVENT BUT WE WILL TRY TO KEEP A LOT OF THE
21 TRADITIONS.

22 NANI LUEBKE AND LINETTE WHO HAVE BEEN WITH ME AND THE DEL
23 MAR NATIONAL AND YOU ALL FOR MANY, MANY YEARS ARE JOINING US AGAIN
24 AND WILL BE PART OF THE TEAM.

25 I'M REALLY EXCITED ABOUT THAT TRYING TO KEEP ALL OF THE

1 THINGS THAT WE'VE SORT OF GROWN UP TO AS PART OF THE DEL MAR NATIONAL
2 TRYING TO KEEP ALL OF THOSE INTACT.

3 SO THAT'S A SHORT SUMMARY.

4 ANY QUESTIONS?

5 CARLENE MOORE: ANY QUESTIONS?

6 ACTUALLY, THE NEXT STEP WILL BE A SLIDE THAT HAS THE DATES
7 LISTED ON IT FOR YOU.

8 AND WE WILL HAVE MORE DETAILED INFORMATION COMING OUT TO
9 YOU.

10 THANK YOU VERY MUCH, DALE.

11 DALE HARVEY: YOU'RE WELCOME.

12 MY PLEASURE.

13 AND LIKE I SAY, WE WILL BE SENDING INVITATIONS TO YOU ALL
14 TO COME TO BOTH THE DRESSAGE AND THE JUMPING.

15 PRESIDENT SCHENCK: GREAT.

16 THANK YOU.

17 DALE HARVEY: YOU'RE WELCOME.

18 IT REALLY IS VERY EXCITING TO SEE THIS COME BACK AND TO
19 HAVE IT COMING BACK AND HAVE IT OVER AT HORSE PARK.

20 AS WE ALL KNOW, HAS REALLY BEEN RENOVATED WITH OUR OPERATOR
21 HITS OVER THERE.

22 LOOKING FORWARD TO THAT.

23 SO THE DATE FOR THE PARTICULAR EVENTS ARE ON THE SATURDAYS.

24 BUT THE FIRST WEEK, APRIL 11-14 IS DRESSAGE WEEK.

25 AND THEN THE HUNTER JUMPER WEEK WILL BE MAY 1ST THROUGH THE

1 5TH.

2 AND AGAIN, WE'LL GET YOU MORE DETAILS ON THE VARIOUS
3 PROGRAM DATES THAT DALE WAS REVIEWING.

4 DALE HARVEY: YES.

5 CARLENE MOORE: THANK YOU FOR JOINING US, DALE.

6 DALE HARVEY: OH, YOU'RE WELCOME. GOOD TO SEE YOU ALL.

7 CARLENE MOORE: ALL RIGHT, NEXT UP WE ALSO HAVE A
8 PRESENTATION IN TERMS OF OUR ENVIRONMENTAL STEWARDSHIP.

9 AND SO WE'LL HAVE OUR DUSTIN FULLER, WHO IS OUR SUPERVISING
10 ENVIRONMENTAL PLANNER HERE ON STAFF AT THE 22ND DISTRICT AG
11 ASSOCIATION.

12 I BELIEVE WE ARE THE ONLY FAIRGROUNDS IN CALIFORNIA, TO MY
13 KNOWLEDGE WHICH I KNOW A COUPLE THINGS, BUT THAT HAS THE
14 ENVIRONMENTAL - DEDICATED ENVIRONMENTAL PERSON ON STAFF.

15 EVEN THOUGH WE ALSO HAVE A SISTER ENTITY THAT DEALS WITH
16 SOME OF THOSE SIMILAR SITUATIONS THAT WE DO IN TERMS OF COASTAL
17 COMMISSION AND OTHERS.

18 [MULTIPLE SPEAKERS]

19 DUSTIN FULLER: I BELIEVE YOU ARE CORRECT.

20 I CANNOT CONFIRM IT BUT I THINK I AM THE UNICORN.

21 I LIKE TO THINK I AM AT LEAST.

22 [LAUGHTER]

23 CARLENE MOORE: YOU ARE, YOU ARE OUR UNICORN.

24 AND SO AS YOU RECALL IN ADDITION TO AGRICULTURE, REALLY OUR
25 ENVIRONMENTAL STEWARDSHIP IS SOMETHING THAT IS INTERTWINED WITH OUR

1 PURPOSE AND WITH OUR MISSION.

2 AND WE INVEST NEARLY, APPROXIMATELY, \$2 MILLION PER YEAR IN
3 THAT EFFORT, ALONG WITH SPECIAL PROJECTS AND THINGS LIKE THAT THAT WE
4 HAVE DONE ALONG THE WAY.

5 AND SO DUSTIN IS GOING TO - IS JOINING US TO HELP US KIND
6 OF CELEBRATE THAT, BE REMINDED OF THOSE EFFORTS.

7 BUT I DO JUST WANT TO SAY WE HAVE AN UPCOMING OPPORTUNITY,
8 AND I THINK DUSTIN IS GOING TO SPEAK TO IT.

9 SO JUST KIND OF STAY TUNED BUT WE'LL HAVE SOME DETAILS
10 COMING OUT ON THAT AS WELL.

11 DUSTIN FULLER: THAT WASN'T TOO NEBULOUS WAS IT.

12 CARLENE MOORE: SO THAT WAY YOU STAY ENGAGED WONDERING WHAT
13 IT MIGHT BE THE WHOLE TIME.

14 [LAUGHTER]

15 DUSTIN FULLER: IT'S AT THE VERY END.

16 AND YOU'LL BE DOING SLIDES JUST TO LET YOU KNOW IN ADVANCE.

17 OR WOULD YOU LIKE THE -

18 DUSTIN FULLER: SURE, YES.

19 [OFF MIC] FULLER, ENVIRONMENTAL PLANNER FOR THE 22ND DAA.

20 A LOT OF FAMILIAR FACES, AND A FEW I HAVEN'T MET.

21 DIRECTOR BLAIR, WELCOME.

22 DIRECTOR ARABO, WELCOME.

23 I LOOK FORWARD TO GETTING TO KNOW YOU TWO.

24 I STARTED HERE IN 2008.

25 AND AS CARLENE MENTIONED, I THINK I'M THE ONLY

1 ENVIRONMENTAL PLANNER AT A DAA.

2 I DIDN'T NEED GLASSES TO DO THIS BACK IN 2008, NOW I DO.

3 SO I'VE GOT SOME NOTES HERE BECAUSE I HAVE SOME THINGS I
4 REALLY WANT TO HIT ON.

5 BUT REALLY THIS PRESENTATION IS DESIGNED TO SHOW YOU WHAT I
6 DO, WHAT THIS BOARD HAS DONE IN TERMS OF ENVIRONMENTAL STEWARDSHIP.

7 AND THEN TO GO OVER A FEW PROJECTS FROM OTHER AGENCIES
8 OUTSIDE OF OUR CONTROL THAT IMPACT US.

9 SO THE OVERVIEW.

10 I ONLY NEED THEM FOR CLOSE UP.

11 INTRODUCTION, I JUST DID.

12 DO A BRIEF HISTORICAL REVIEW, WE TALK ABOUT THE LEAST TERN
13 NESTING SITES, WE'LL TALK ABOUT SOME WETLAND RESTORATION, STORM WATER
14 PERMITTING, OUR PARKING AND TRAFFIC MONITORING PROGRAM, OUR TREE
15 PLANTING PROJECT, HINT-HINT.

16 AND THEN SOME PROJECTS DONE BY OTHER AGENCIES.

17 AND THEN OTHER - EXCUSE ME - SOME ADDITIONAL PROJECTS THAT
18 I OVERSEE AND THEN OTHER AGENCY PROJECTS.

19 AND THEN ADDITIONALLY, YOU MIGHT RECALL BACK IN 2023 WHEN
20 THE HARRIS ON-CALL CONTRACT WAS APPROVED, YOU ASKED FOR AN ANNUAL
21 UPDATE ON THE SPEND.

22 I'M GOING TO ENDEAVOR TO PROVIDE THAT FOR YOU TODAY.

23 SO AS YOU CAN SEE BY THIS PICTURE, WE ARE IN A UNIQUE AND
24 ENVIRONMENTALLY SENSITIVE AREA.

25 WE ARE ONE OF ONLY TWO FAIRGROUNDS ON THE COAST.

1 THE OTHER BEING VENTURE.

2 AND WE HAVE A MUCH LARGER FOOTPRINT THAN THEM.

3 WE ARE SURROUNDED ALMOST ON ALL SIDES BY WATER, IN PART BY
4 NATURAL WETLANDS.

5 AND I'LL TALK ABOUT THOSE AGAIN LATER.

6 WE TAKE THESE ISSUES VERY SERIOUSLY.

7 I THINK PART OF THAT IS INDICATIVE OF MY POSITION HERE.

8 WE'RE ALWAYS WORKING TO DO BETTER IN THIS BOARD.

9 AND STAFF HAS MADE A MAJOR COMMITMENT TO ENVIRONMENTAL
10 STEWARDSHIP.

11 AND IT'S NOT SOMETHING YOU TRADITIONALLY THINK ABOUT WITH
12 AN ENTERTAINMENT VENUE OR FAIRGROUNDS BUT AGAIN, WE'RE VERY UNIQUE.

13 AND AS CARLENE MENTIONED, THIS YEAR - WE AVERAGE ABOUT 2
14 MILLION, BUT THIS YEAR WE BUDGETED ABOUT 1.5 FOR ENVIRONMENTAL
15 STEWARDSHIP EFFORTS.

16 AND WE ALSO MADE ENVIRONMENTAL UPGRADES AS AN IMPORTANT
17 PART OF THE HITS CONTRACT.

18 YOU JUST HEARD FROM DALE.

19 WHEN THEY TOOK OVER THAT PROJECT THERE WAS A LOT OF
20 ENVIRONMENTAL WORK THAT NEEDED TO BE DONE AS A REQUIREMENT OF THAT
21 CONTRACT.

22 YOU'RE MAKING THIS - EXCUSE ME.

23 THE BOARD IS MAKING ENVIRONMENTAL STEWARDSHIP AN INTEGRAL
24 PART OF THE STRATEGIC PLANNING PROCESS.

25 THAT'S REALLY GREAT.

1 I LOOK FORWARD TO INTERACTING WITH YOU ON THAT.

2 AND THEN AS WE GO FORWARD I KIND OF WANT TO GO BACKWARDS
3 FIRST, SO IN KEEPING WITH OUR "LET'S GO RETRO" THEME.

4 I WANT TO TAKE YOU BACK TO THE EARLY 1800'S.

5 THIS ISN'T THE 1800'S BUT THE PURPLISH-BLUE LINE YOU SEE ON
6 THAT MAP, THAT IS THE COURSE OF THE RIVER FROM 1889.

7 IT IS NOT, BUT THE PURPLE BLUE LINE IS THE SAN DIEGUITO
8 RIVER.

9 IN 1926, I DON'T KNOW IF IT WAS A FEDERAL ACT BUT THERE WAS
10 A SWAMP LAND RECLAMATION ACT THAT DID EXACTLY WHAT IT SOUNDS.

11 IT TOOK SWAMPLANDS TO REPURPOSE THEM FOR OTHER USES.

12 THERE WAS 184 ACRES HERE THAT WAS TURNED INTO A GOLF
13 COURSE.

14 AND IT WAS OPERATED FROM 1926 TO 1930.

15 THE ORANGE LINE THAT YOU SEE IN THIS MAP IS THE SAN
16 DIEGUITO RIVER IN 1933.

17 IN 1936 THAT 140-ACRE GOLF COURSE AND ADJOINING 57 ACRES
18 WAS PURCHASED WITH FUNDS FROM THE STATE DIVISION AFFAIRS AND
19 EXPOSITIONS

20 FOR OUR THE FAIRGROUNDS.

21 THE 22ND DAA, WHO WAS STILL THE SPONSOR AND WAS THE SPONSOR
22 BACK THEN, RECEIVED \$500,000 WORKS PROGRESS ADMINISTRATION GRANT TO
23 FUND THE CONSTRUCTION OF THE ORIGINAL FACILITIES.

24 THAT INCLUDED THE MAIN EXHIBIT HALL, COMBINATION GRANTS AND
25 UTILITY BUILDING, TEN LIVESTOCK BUILDINGS, THE LONG RACE TRACK, 600

1 STALES FOR HORSES AND A MAIN ENTRANCE BUILDING.

2 AND THAT'S WHAT WE LOOKED LIKE BACK IN 1936.

3 NOW WE'LL FAST FORWARD 1984-85.

4 TALKING ABOUT THE LEAST TERNS NESTING.

5 IT ALL STARTED WITH THE INFIELD TUNNEL.

6 WE DECIDED TO PLACE THE INFIELD TUNNEL FROM THE MAIN PART
7 OF THE PROPERTY INTO THE INFIELD.

8 THE COASTAL COMMISSION DEEMED THAT TO BE AN INTENSIFICATION
9 OF USE, WHICH REQUIRED MORE PARKING.

10 NOT A PROBLEM EXCEPT FOR THE SOUTH OVERFLOW LOT WHERE WE
11 HAD PARKING IDENTIFIED HAD AN ENVIRONMENTAL ENHANCEMENT PLAN
12 AFFILIATED WITH IT.

13 IT IDENTIFIED THAT SOUTH OVERFLOW PARKING LOT AS, YOU CAN
14 SEE A PORTION OF IT HERE, LEAST TERN NESTING SITES.

15 SO WE WERE GOING - WE SET ASIDE 4 ACRES FOR LEAST TERN
16 NESTING SITES RIGHT HERE.

17 WE SET ASIDE AN ADDITIONAL 7 ACRES OF LEAST TERN NESTING
18 SITES AT THE MOUTH OF THE SAN DIEGUITO RIVER.

19 I CANNOT GUARANTEE THAT THIS IS THE EXACT LOCATION BUT THIS
20 IS THE LOGICAL LOCATION.

21 IS THAT DAA LAND?

22 DUSTIN FULLER: BACK THEN IT WAS.

23 BACK THEN IT WAS, YES.

24 IN 2010 WE ENTERED INTO AN AGREEMENT WITH THE STATE LANDS
25 COMMISSION THAT TRADED THAT LAND FOR - I'M SORRY, I'M GOING OFF TRACK

1 HERE, FOR THE AREA IN YELLOW.

2 YES, BACK THEN IT WAS OURS.

3 SO MOVING FORWARD IN 2007, EXCUSE ME, WE ENTERED INTO AN
4 AGREEMENT WITH THE RIVER PARK JPA AND THE SOUTHERN CALIFORNIA EDISON
5 FOR THE RESTORATION PROJECT THAT THEY HAD UNDERTAKEN.

6 THAT ESSENTIALLY GAVE THEM ACCESS THROUGH THE AREA WHERE WE
7 HAD 7 ACRES OF LEAST TERN NESTING SITES.

8 IN RETURN, THEY CREATED FOR US JUST OVER 18 ACRES OF
9 NESTING SITES WITHIN WHAT WE CALL THE WETLAND RESTORATION AREA.

10 THEY ARE IDENTIFIED IN YELLOW AS ORANGE, I'M SORRY.

11 ON THE MAP IS ORANGE.

12 THERE'S FIVE OF THEM, THEY ARE 11, 12, 13, 14, 15.

13 WE ARE 11 THROUGH 14 AND 15 IS OPERATED BY THE CALIFORNIA
14 DEPARTMENT OF FISH AND WILDLIFE.

15 [OFF MIC]

16 DUSTIN FULLER: IT'S A SUCCESSFUL SITE.

17 IN 2020 WE HAD, GOSH, 15 OR SO FLEDGLINGS.

18 AND EVERY YEAR AFTER THAT, IT'S JUST INCREASED AND
19 INCREASED.

20 THIS PROJECT DOES NOT HAVE AN END DATE.

21 THIS WAS A REQUIREMENT OF THE COASTAL COMMISSION, SO EVERY
22 YEAR WE'RE REQUIRED TO MAINTAIN AND MONITOR THESE.

23 AND IT'S ABOUT \$245,000 A YEAR.

24 WHY ARE THEY CALLED A LEAST?

25 I KNOW THE ANSWER BUT NOT EVERYBODY WAS ON THE BOARD BACK

1 THEN.

2 DUSTIN FULLER: THEY ARE THE SMALLEST OF ALL THE TERNS.

3 AND THE MOST EXPENSIVE, YES.

4 BUT LOOK HOW CUTE THEY ARE.

5 SO I DON'T KNOW IF YOU RECALL I MENTIONED THAT WE HAD SET

6 ASIDE 3 EXCUSE ME, 4 ACRES IN THE SOUTH OVERFLOW LOT FOR THE LEAST

7 TERN NESTING SITES.

8 WHEN WE ENTERED INTO THE AGREEMENT WITH EDISON AND FISH

9 AND GAME AND RIVER PARK JPA, WE WERE ALLOWED TO RECOUP THAT AREA.

10 DURING THAT PROCESS WE DETERMINED THAT FISH AND WILDLIFE -

11 CALIFORNIA FISH AND WILDLIFE THAT ONE OF THOSE WAS WETLAND.

12 THE REMAINING THREE WE OPENED UP.

13 THE ARMY CORP OF ENGINEERS DISAGREED WITH OUR ASSESSMENT

14 AND DEEMED IT A VIOLATION OF WETLANDS.

15 SO WE WERE REQUIRED TO RESTORE THOSE THREE ACRES TO

16 WETLANDS.

17 AND THAT WAS THE INITIATION OF THE PHASE ONE WETLAND

18 RESTORATION PROJECT, WHICH OCCURRED DOWN OVER HERE.

19 THAT PROJECT WAS IN 1990.

20 OVER THE NEXT 17 YEARS I DON'T KNOW WHAT HAPPENED, I WASN'T

21 HERE.

22 I DON'T KNOW HOW OLD I WAS BUT I WAS YOUNGER.

23 OVER THE COURSE OF THE TIME AFTER I STARTED, WE STARTED

24 WITH SOME ADDITIONAL PLANS.

25 AND THEN IN 2012 WE RECEIVED PERMITS TO RESTORE JUST OVER 3

1 ACRES OF WETLANDS, EXCUSE ME, THREE ACRES OF SALT MARSH HABITAT.

2 APPROXIMATELY THE SAME, THIS IS THE PHASE 1 AREA AND WHAT
3 IT LOOKS LIKE, AT LEAST CONCEPTUALLY.

4 OVER THE SAME PERIOD OF TIME, SOME OF YOU REMEMBER THE
5 COASTAL COMMISSION CONSENT ORDERS.

6 WERE ENTERED INTO AN AGREEMENT WITH COASTAL COMMISSION
7 WHERE WE NEEDED TO CREATE SEVERAL PERMITS.

8 ONE OF THOSE PERMITS INCLUDED THE FULL RESTORATION OF THE
9 REMAINING PORTION OF THE SOUTH OVERFLOW LOT OR THE YEAR-ROUND USE OF
10 THE EAST OVERFLOW LOT.

11 THAT WAS APPROVED AND THEN IN 2014, EXCUSE ME, NOT 2014.

12 THAT WAS IN 2012 THAT THAT AGREEMENT WAS MADE.

13 THAT LED THE WAY TO BASICALLY RESTORING THE ENTIRE WETLAND
14 AREA DOWN THERE.

15 PHASE 1 BROKE GROUND 2014 AND WAS COMPLETED IN 2015.

16 IT'S UNDER A 5-YEAR MAINTENANCE AND MONITORING PERIOD.

17 WE HAVE NOT MET THE CRITERIA NEEDED TO RELEASE IT.

18 SO COASTAL STAFF HAS BIOLOGICAL MARKERS THAT THEY HAVE SET
19 AND WE HAVEN'T BEEN ABLE TO MEET.

20 THE AREA IS VERY SALIENT AND VERY SALTY, SO GETTING THE
21 SALT - THE HABITAT TO GROW IS DIFFICULT.

22 AT THIS TIME WE ARE OPTIMISTIC THAT BY 2026 THIS PROJECT
23 WILL BE COMPLETE.

24 IT WILL GET THE SIGN OFF WE WILL NO LONGER HAVE TO FUND IT
25 OR DO ANYTHING WITH IT.

1 PHASE TWO, WHICH IS ON THE RIGHT-HAND SIDE.
2 THAT BROKE GROUND IN 2016, IT WAS COMPLETED IN 2017.
3 IT'S UNDER THE SAME FIVE-YEAR MAINTENANCE MONITORING.
4 WE HAVE TECHNICALLY NOT FINISHED THAT FIVE YEARS.
5 COVID RELATED DELAYS HAVE KIND OF PUT US BACK.
6 COASTAL STAFF HAS BEEN VERY ACCOMMODATING.
7 AGAIN, WE'RE OPTIMISTIC THAT NOW WE WILL GET BOTH OF THESE
8 DONE BY 2026.
9 THE SPEND FOR THIS YEAR IS \$268,000.
10 SO HOPEFULLY BY 2026 THOSE COSTS SHOULD GO DOWN AS WE
11 CONTINUE FORWARD.
12 BUT BY 2026 THIS SHOULD NO LONGER BE A PROJECT THAT THE
13 22ND DAA HAS TO DO.
14 STORM WATER.
15 AND I HAVE A FEW PICTURES THAT ARE REPURPOSED FROM OUR
16 WATER CAFO WATER QUALITY IMPROVEMENT PROJECT THAT WE DID IN, OH,
17 GOSH, WHAT WAS THAT?
18 BACK IN NOVEMBER I THINK.
19 NO, IT WASN'T THAT FAR BACK.
20 SO 22ND DAA IS SUBJECT TO THE CALIFORNIA CLEAN WATER ACT.
21 WE ARE REQUIRED TO DO TWO PERMITS.
22 ONE OF THEM COVERS OUR CAFO AREAS, BASICALLY, THE AREAS
23 WHERE HORSES OCCUPY THE GROUNDS.
24 THE REST OF THIS SITE IS COVERED BY WHAT'S CALLED THE
25 PHASE II MS4.

1 THOSE ARE TRADITIONAL MS4S, MOST CITIES OPERATE UNDER
2 THOSE.

3 SO FOR OUR PHASE I, WE DID A CONSTRUCTED WETLAND.
4 AND IT REQUIRES ANNUAL MAINTENANCE AND MANAGEMENT.
5 WE NEED TO REMOVE INVASIVES.
6 WE HAVE TO MAKE SURE NO SENSITIVE BIRDS OR SPECIES MOVE IN.
7 IT'S NOT A HABITAT FOR THE BUGS AND BUNNIES.
8 IT'S A STORM WATER PROJECT.

9 WE HAVE TO TAKE CARE OF THE WETLAND PLANS.
10 WE HAVE TO REMOVE ALGAE.
11 WE'VE INVESTED IN NANO BUBBLERS TO HELP WITH THAT.
12 THIS ANNUAL COST FOR THIS IS ABOUT \$200,000.
13 AND WE HOPE THAT OVER THE COURSE OF TIME THAT NUMBER
14 CONTINUES TO DECLINE AS WE GET BETTER IN THE MAINTENANCE AND
15 MONITORING OF IT.

16 PART OF THAT PROJECT ALSO INCLUDES THE STORM WATER
17 TREATMENT BUILDING.

18 SAN DIEGO JOINT POWERS AUTHORITY JUST TO OUR NORTH, THEY
19 ARE ON UNDER CONTRACT TO OPERATE THAT FOR US.

20 THEY MAINTAIN IT, THEY REPAIR ANY PUMPS THAT GET BROKEN.

21 THEY TAKE CARE OF ALL OF THE MECHANICAL EQUIPMENT WITHIN
22 THE BUILDING.

23 THIS -- THAT SPEND IS ABOUT 175,000 AT THIS POINT, INCLUDES
24 NEW PARTS AND STUFF.

25 BUT THAT IS NOT PART OF THE OF THE HARRIS OVERALL

1 CONTRACTS, SO THAT'S SEPARATE.

2 THEN THE REMAINING PORTION OF THE GROUND, THE NON-BLUE
3 THAT'S COVERED BY OUR PHASE II MS4 THAT REQUIRES MONTHLY AND
4 QUARTERLY INSPECTIONS THAT I GO OUT AND DO.

5 WE ENSURE ALL BMPS ARE IN PLACE AND EFFECTIVE AS THE FIBER
6 ROLL OF THE COCONUT MAT YOU SEE ON THE STORM DRAINS, SILK FENCING.

7 MONITOR FOR ILLICIT DISCHARGES.

8 AND THEN WE HAVE ANNUAL REPORTING THAT'S DONE.

9 WE DO HAVE A CONSULTANT THROUGH HARRIS THAT HELPS US WITH
10 THAT.

11 AND THAT'S ABOUT \$65,000 A YEAR THAT WE SPEND ON THAT.

12 ONE OF THE OTHER THINGS THAT WE'RE REQUIRED TO DO ON AN
13 ANNUAL BASIS, THIS IS BASED ON ACTUALLY SEVERAL COASTAL DEVELOPMENT
14 PERMITS THAT WE'VE RECEIVED STARTING WITH THE GRAND STAND REBUILD.

15 IT ALSO INCLUDES THE ARENA ROOF, IT ALSO INCLUDES SSRP/THE
16 SOUND.

17 ITS ANNUAL PARKING AND TRAFFIC MONITORING WE TAKE PHYSICAL
18 COUNTS AT THE INTERSECTIONS.

19 WE DO AVERAGE DAILY TRIPS.

20 WE'RE ALSO RESPONSIBLE FOR TAKING COUNTS OF OUR OFFSITE AND
21 ONSITE PARKING LOT.

22 SO IT'S THE EAST OVERFLOW LOT, HORSE PARK AND TORREY PINES.

23 NEXT YEAR IT'S GOING TO BE CANYON CREST INSTEAD OF TORREY
24 PINES.

25 BUT WE'RE REQUIRED TO REPORT THAT ANNUALLY TO THE COASTAL

1 COMMISSION.

2 THAT PROJECT IS ABOUT \$20,000 A YEAR AT THIS POINT IN TIME.

3 THIS IS THE PROJECT THAT CARLENE WAS MENTIONING.

4 WE RECENTLY BEEN WORKING WITH SAN DIEGO GAS AND ELECTRIC,
5 CITY OF DEL MAR'S CLIMATE ACTION COMMITTEE, I BELIEVE IT'S CALLED.

6 SUSTAINABILITY COMMITTEE.

7 THIS IS A PROJECT THAT WOULD PLANT 50 TREES ALONG OUR
8 SOUTHWESTERN BORDER ON JIMMY DURANTE BOULEVARD.

9 IT'S TO HELP SHIELD VIEWS FROM THE ROAD TO OUR PROPERTY.

10 AND IT'S TO REDUCE GREENHOUSE GAS EMISSIONS.

11 WE'RE -- I'M SORRY, IT'S THE RED LINE, IT'S RIGHT ALONG
12 THAT AREA.

13 SO IT'S THE -- YEAH, IT WILL PROVIDE SOME PHYSICAL BREAK
14 BETWEEN THE ROAD AND THE PARKING LOT.

15 NO, PALM TREES WOULD STAY.

16 IT'S PROPOSED TO BE 50 BRISBANE BOX TREES.

17 AND THIS IS A PICTURE OF THEM.

18 WE DID SOME RESEARCH.

19 I THINK CARLENE DID THE RESEARCH. WE HAD TO MAKE SURE THEY
20 WERE NONFLOWERING SO WE DON'T HAVE TO PICK UP A BUNCH OF STUFF.

21 THESE ARE DROUGHT TOLERANT.

22 THEY ARE VERY HARDY TREES.

23 THEY'RE LOW MAINTENANCE TREES.

24 AND IRRIGATION, RECYCLED WATER IRRIGATION IS IN PLACE TO
25 WATER THOSE AND TO GET THEM ESTABLISHED.

1 RIGHT NOW WE'RE SCHEDULED FOR APRIL 18TH.

2 WE'RE STILL CONFIRMING WITH SDG&E.

3 OF THIS YEAR, YES.

4 CARLENE MOORE: MARK YOUR CALENDARS.

5 DUSTIN FULLER: YES, SO AN INVITE WILL BE COMING OUT.

6 CAN YOU SHOW THE SLIDE AGAIN?

7 YEAH, THAT ONE.

8 DUSTIN FULLER: YES.

9 CARLENE MOORE: CAN WE SAVE QUESTIONS FOR THE END?

10 EVERYBODY JUST KIND OF SAVE --

11 DUSTIN FULLER: CARLENE SAID NO.

12 DIRECTOR BLAIR SAID, LET'S DO THIS AND WE'RE GETTING IT

13 DONE.

14 OKAY, SO NOW WE'RE MOVING ONTO PROJECTS BY OTHER ENTITIES.

15 SO MANY OF YOU HAVE HEARD OF THE SANDAG DOUBLE TRACK BRIDGE

16 REPLACEMENT RAIL PLATFORM PROJECT.

17 I'VE BEEN WORKING ON THIS SINCE ABOUT 2009.

18 IT WOULD REPLACE THE OVER 100-YEAR-OLD WOOD TRESTLE.

19 IT WOULD DOUBLE THE TRACKS IN THE AREA FROM SOLANO BEACH

20 DOWN TO FURTHER SOUTH OF DEL MAR.

21 AND IT WOULD INCLUDE A SEASONAL RAIL PLATFORM FOR OUR

22 EVENTS.

23 KIND OF SEE WHERE THIS WOULD GO ON THE PROPERTY.

24 THIS IS THE VIEW OF IT LOOKING FROM OUR PROPERTY TO THE

25 WEST.

1 THAT'S A LITTLE DISTORTED BECAUSE I MADE IT BIGGER FOR THE
2 SLIDE SHOW BUT THIS IS WHAT IT WOULD END UP LOOKING LIKE.

3 THE OCEAN IS ON THE OTHER SIDE.

4 SO RIGHT NOW THIS IS PROPOSED IS TWO PHASES.

5 I THINK SANDAG IS SEARCHING FOR MONEY TO MAKE IT ONE, WHICH
6 WOULD BE GREAT.

7 BECAUSE TWO PHASES YOU ARE PROBABLY LOOKING AT SIX YEARS OF
8 DISRUPTION ON OUR PROPERTY, VERSUS ONE PHASE WOULD BE ABOUT THREE TO
9 THREE AND A HALF YEARS, WHICH I WOULD MUCH PREFER.

10 THIS REQUIRES TEMPORARY AND PERMANENT EASEMENTS FROM THE
11 22ND DAA.

12 SO WE'RE WORKING IS SANDAG, DGS, NCTD TO GET THOSE IN
13 PLACE.

14 AND THIS WOULD HAVE IDEALLY A 2025 GROUNDBREAKING BUT
15 THAT'S YET TO BE SEEN.

16 NEXT PROJECT IS THE CITY OF SAN DIEGO PROJECT IT'S THE EL
17 CAMINO REAL BRIDGE REPLACEMENT PROJECT.

18 THIS WOULD ESSENTIALLY MOVE THE EL CAMINO REAL ALIGNMENT TO
19 THE EAST.

20 IT WOULD VACATE THE ACCORDING OF THE EL CAMINO REAL THAT'S
21 IN EXISTENCE.

22 [OFF MIC]

23 DUSTIN FULLER: YES, THAT'S THE HORSE PARK TO THE LEFT.

24 THANK YOU.

25 THAT PORTION IS VACATED WOULD NOT BE DEMOLISHED.

1 IT WOULD REMAIN IN PLACE.

2 FROM THE INTERSECTION OF THAT EXISTING ROADWAY UP TO MARY'S
3 TACK AND FEED, I THINK THAT'S GOING TO BE THEIR ONLY ACCESS POINT.

4 THE 22ND DAA ACTUALLY OWNS THE AREA JUST EAST OF THE
5 EXISTING ALIGNMENT.

6 IT'S A DRAINAGE SWALE.

7 SO HOPEFULLY THERE'S DISCUSSIONS TO BE HAD ABOUT WHAT TO DO
8 WITH THAT DRAINAGE SWALE, AND WHAT CAN BE DONE WITH THE VACATED
9 PORTION OF THE ROAD THAT ISN'T GOING TO BE USED.

10 RIGHT NOW, MY UNDERSTANDING IS THIS IS GOING TO START IN
11 2025 AND CONSTRUCTION WILL RUN THROUGH 2028.

12 AND AGAIN, THOSE WOULD TAKE SOME TEMPORARY EASEMENTS FROM
13 US AS WELL.

14 NOTHING THAT'S TOO SERIOUS, JUST THE ENTRANCE OF THE HORSE
15 PARK FACILITY AND FURTHER SOUTH IN THE AREAS THAT WE DON'T USE.

16 ANOTHER PROJECT THAT'S BEEN ADVERTISED IS A SPORTS COMPLEX
17 BY SURF CUP SPORTS.

18 IT IS A CONDITIONAL USE PERMIT AND A SITE DEVELOPMENT
19 PERMIT FOR A 48,000 SQUARE FOOT, TWO-STORY MULTIPURPOSE SPORTS
20 COMPLEX PARKING LOT AND SPORTS FIELD.

21 IT WILL BE OCCURRING ON THAT PROPERTY RIGHT THERE.

22 IT'S THE WHO PROPERTY, AND IT'S THE MILAN PROPERTY, AND NOW
23 IT'S THE SURF CUP SPORTS PROPERTY.

24 [OFF MIC]

25 DUSTIN FULLER: IT'S JUST A PROJECT THAT IS POTENTIALLY

1 IMPACTFUL TO US.

2 SO THE ADDITION OF, MY NOTES UP HERE, TRAFFIC AND
3 CIRCULATION CONCERNS AS IT RELATES TO THE FAIR, TO OTHER EVENTS THAT
4 WE HAVE, I PLAN TO PARTICIPATE IN THE REVIEW PROCESS TO EXPRESS THOSE
5 CONCERNS I HAVE OVER TRAFFIC.

6 ANOTHER PROJECT THAT'S BEEN ON THE BOOKS FOR FOREVER THAT
7 SEEMS TO BE GOING NOWHERE IS THE VIA DE LA VALLE ROAD WIDENING
8 PROJECT.

9 THIS IS A PROJECT THAT BLACK MOUNTAIN RANCH IS DOING AS
10 MITIGATION.

11 THEY ARE PROPOSING TO TAKE THE TWO-LANE ROAD AND MAKE IT A
12 FOUR-LANE ROAD.

13 IT WOULD HAVE TO -- CURBS, GUTTER, SIDEWALK.

14 IT WOULD TAKE UP A LARGE -- NOT A LARGE PORTION BUT SOME OF
15 OUR PROPERTY ON THE VERY NORTH SIDE, THEY PUT IN A LARGE RETAINING
16 WALL, FILL THAT IN TO ACCOMMODATE THE FOUR LANES.

17 AGAIN, DGS WOULD HELP US WITH ANY EASEMENTS.

18 BUT AT THIS TIME, MY UNDERSTANDING IS THEY RUN INTO A WALL
19 SDG&E IN TERMS OF THE DRY UTILITIES AND THERE'S BEEN NO MOVEMENT OVER
20 THE LAST SIX MONTHS, I WOULD SAY.

21 I CHECK IN REGULARLY ON THIS JUST TO MAKE SURE.

22 BECAUSE THIS PROJECT, EL CAMINO REAL ROAD WIDENING PROJECT,
23 THERE IS CONCERNS RELATED TO HOW WE GET PEOPLE IN AND OUT OF HORSE
24 PARK DURING THE FAIR.

25 SO I LIKE TO KEEP APPRISED TO WHAT'S HAPPENING.

1 AND OTHER PROJECTS THAT HARRIS IS WORKING ON THAT I DIDN'T
2 MENTION.

3 THEY COMPLETED THE SOUND MONITORING.

4 THAT WAS THE REQUIRED MITIGATION FOR THE SOUND WHERE WE
5 MONITORED FOR PARKING AND NOISE IMPACTS.

6 THAT WAS 185,000-DOLLAR SPEND.

7 THEY ARE DOING AN AVIAN STUDY.

8 THEY ARE SUPPORTING ME.

9 BASICALLY PUTTING IN NEW NOISE MONITORING EQUIPMENT
10 THROUGHOUT THE PROPERTY.

11 WE'RE DOING SOME AS-BUILT SURVEYS ON THE NEWLY CREATED
12 WETLAND LAKE.

13 AND WE'RE DOING A PARKING OPTIMIZATION STUDY TO HOPEFULLY
14 RESTRIPE THE MAIN PARKING LOT AND MAXIMIZE THE NUMBER OF SPACES THAT
15 WE HAVE AVAILABLE FOR OUR PATRONS.

16 THAT'S ALL I HAVE.

17 HAPPY TO ANSWER ANY QUESTIONS OR...

18 PRESIDENT SCHENK: PHIL?

19 PHIL BLAIR: EARLIER IN OUR MEETING TODAY WE TALKED ABOUT
20 THIS CORNER OVER HERE, TALKING ABOUT TRASHCANS, IS THAT YOUR AREA OF
21 EXPERTISE?

22 DUSTIN FULLER: NO, BUT I IMAGINE THAT THROUGH OUR STRATEGIC
23 PLAN, MASTER PLAN PROCESS THAT AREA WILL COME UP AND I DON'T KNOW
24 EXACTLY WHAT WILL HAPPEN WITH IT.

25 BUT THAT'S BEEN THERE SINCE WELL BEFORE I ARRIVED.

1 PHIL BLAIR: BECAUSE THERE WAS A PLAN FOR A WALKWAY THERE,
2 ISN'T THERE?

3 ALONG THE RIVER ON THE SIDE OF IT?

4 DUSTIN FULLER: YES.

5 IF YOU HAVEN'T BEEN THERE, THERE IS AN EXISTING WOOD
6 TRESTLE FENCE THAT SEPARATES OUR PROPERTY FROM WHERE THE TRAIL WOULD
7 BE.

8 IT'S 25-FOOT IN THAT AREA.

9 THEY ARE MOVING FORWARD.

10 THE PARK JPA IS MOVING FORWARD WITH PLANS TO INSTALL THAT
11 TRAIL IN THE AREA THAT WE'VE ALREADY PROVIDED.

12 SO THEY WOULD BASICALLY COME DOWN JUST WEST OF JIMMY
13 DURANTE INTO THAT VEGETATED AREA WHERE YOU SEE SOME TREES AND THEN
14 HIT THE TRAIL HEADING WEST FROM THERE.

15 WE WOULDN'T HAVE TO MOVE ANY OF THAT STUFF TO ACCOMMODATE
16 THEIR TRAIL AT THIS POINT IN TIME.

17 PRESIDENT SCHENK: ANY OTHER QUESTIONS?

18 PHIL BLAIR: A FEW QUESTIONS JUST TO FOLLOW-UP ON THAT.

19 A FEW QUESTIONS TO FOLLOW-UP ON THAT QUESTION.

20 TO THE WEST, DOES THAT TRAIL LEAD TO THE BEACH SOMEHOW AND
21 HOW WOULD IT INTERSECT THE SANDAG, THE RAIL STATION?

22 DUSTIN FULLER: SO AT THIS POINT, NO, IT DOES NOT MAKE IT TO
23 THE WEST.

24 THE PROPOSED DOUBLE TRACK BRIDGE REPLACEMENT PROJECT DOES
25 CREATE A PATH FOR THEM TO TAKE ON THE SOUTH SIDE OF THE RIVER, SO

1 THEY COULD GO DOWN ACROSS JIMMY DURANTE, TAKE RIVER PATH DEL MAR AND
2 GO ACROSS THAT WAY.

3 IT'S EQUESTRIAN, NO, EXCUSE ME.

4 IT'S PEDESTRIAN, BICYCLES, NON-EQUESTRIAN.

5 PHIL BLAIR: OKAY.

6 DUSTIN FULLER: RIGHT NOW, HOW, IF, WHEN THEY REACH THE
7 BEACHES IS UNDER DISCUSSION.

8 I'M A PART OF THAT BOARD.

9 I SIT EX-OFFICIO.

10 AND THE EXECUTIVE DIRECTOR HAS JUST RECONVENED THE REACH
11 THE BEACH COMMITTEE.

12 SO WE HAVEN'T HAD A MEETING ON THAT.

13 BUT THAT TOPIC IS GOING TO BE COMING UP.

14 PHIL BLAIR: OKAY, YOU HAD A SLIDE THAT SHOWED DRAINAGE,
15 STORM DRAINS AND THE DRAINAGE THAT LEADS TO OUR PONDS.

16 DUSTIN FULLER: ONE OF THESE?

17 OOPS.

18 I JUST HIT THE WRONG BUTTON.

19 [MULTIPLE SPEAKERS]

20 CARLENE MOORE: USE THE RED BUTTON MAYBE TO GO BACK.

21 DUSTIN FULLER: THERE WE GO.

22 THIS SHOWS DRAINAGE TO OUR PONDS.

23 THIS ONE?

24 PHIL BLAIR: YEAH.

25 SO THE -- THOSE ARE SORT OF SETTING OUT DISTINCT AREAS OF

1 DRAINAGE.

2 DUSTIN FULLER: CORRECT.

3 PHIL BLAIR: DO THEY ALL LEAD TO THE PONDS OR DO SOME
4 DIRECTLY LEAD TO THE RIVER.

5 DUSTIN FULLER: SO THE BLUE AREA ALL GETS DIRECTED TO THE
6 RECEIVING LAKE, THE EAST LAKE, THE POND.

7 PHIL BLAIR: WHEN YOU SAY BLUE IT'S KIND OF GREENISH?

8 DUSTIN FULLER: YEAH.

9 I'M COLOR BLIND AND DEAF TOO SO I APOLOGIZE.

10 PHIL BLAIR: NO PROBLEM.

11 SO THAT ALL LEADS TO THE PONDS.

12 DUSTIN FULLER: THAT ALL LEADS TO THE POND, CORRECT.

13 PHIL BLAIR: HOW ABOUT THE YELLOW -- AND [MULTIPLE SPEAKERS]

14 DUSTIN FULLER: THE YELLOW, I DON'T KNOW IF YOU CAN SEE
15 WHERE IT SAYS BASIN 10.

16 DOES IT SAY BASIN 10?

17 CARLENE MOORE: DOWN AT THE BOTTOM.

18 DUSTIN FULLER: JUST SOUTH OF THAT, THERE'S A LITTLE BLACK
19 DOT THAT'S OUR DISCHARGE POINT NUMBER 4.

20 SO ALL OF THAT SURFACE FLOWS OR GETS PIPED, RAIN WATER
21 STRAIGHT OUT TO THAT DISCHARGE POINT.

22 PHIL BLAIR: SO THERE IS NO TREATMENT OR CATCH BASIN?

23 DUSTIN FULLER: WE DO HAVE FILTERS THAT GO THROUGH THERE.

24 AND WE ARE WORKING ON NOW WHAT IS CALLED THE TRASH
25 REQUIREMENTS.

1 WE PUT BASICALLY SOME STRUCTURE TO RETAIN LARGE PARTICLES.

2 [OFF MIC]

3 DUSTIN FULLER: LET ME SEE, IT'S BEEN IMPLEMENTED BUT IT'S
4 NOT A REQUIREMENT YET.

5 PHIL BLAIR: OKAY.

6 THE LEFT OF IT, THE BASIN CLOSEST TO WHERE THE TRAIN
7 STATION IS GOING TO GO.

8 DUSTIN FULLER: MM-HMM, IF YOU LOOK, THERE'S ANOTHER LITTLE
9 BLACK --

10 PHIL BLAIR: SAME THING, IT DRAINS DIRECTLY.

11 DUSTIN FULLER: SAME THING.

12 PHIL BLAIR: OKAY.

13 DUSTIN FULLER: AND THAT'S BEING EMPTIED AND FILTERED.

14 PHIL BLAIR: OKAY.

15 THE TREES THAT ARE GOING TO BE ADDED ALONG JIMMY DURANTE,
16 HAVE THEY BEEN LOOKED AT JUST IN TERMS OF PREDATORY PERCHES FOR THE
17 WETLAND AREA, THE UPLAND AREA THAT'S IMMEDIATELY TO THE SOUTH OF IF?

18 DUSTIN FULLER: NOT THAT I'M AWARE OF.

19 THIS IS A PROJECT REALLY INITIATED BY THE CITY OF DEL MAR'S
20 SUSTAINABILITY COMMITTEE AND SAN JOAQUIN GAS AND ELECTRIC.

21 AND WE WERE JUST BEING WILLING PARTNERS, GOOD NEIGHBORS TO
22 ACCOMMODATE IT ON THE PROPERTY.

23 PHIL BLAIR: THAT'S ONE OF THE CONSIDERATIONS THAT YOU
24 SHOULD MAKE SURE TO PUT INTO THAT PLAN.

25 DUSTIN FULLER: OKAY.

1 PHIL BLAIR: AND THEN JUST A QUICK QUESTION ON THE SURF DEL
2 MAR, SURF DEL MAR, THE PROPERTY --

3 [MULTIPLE SPEAKERS]

4 PHIL BLAIR: ACQUIRED THE PROPERTY TO THE NORTH OF THE POLO
5 FIELDS.

6 DO THEY HAVE TO DO A ZONING CHANGE TO DO WHAT THEY ARE
7 PROPOSING TO DO, DO YOU KNOW?

8 DUSTIN FULLER: I BELIEVE IT IS PART OF THE PROCESS, YES.

9 PHIL BLAIR: OKAY.

10 DUSTIN FULLER: THEY WILL ALSO BE DOING A CEQA DOCUMENT.

11 PHIL BLAIR: YEAH, I KNOW THERE'S A LAWSUIT PENDING THERE.

12 BUT THAT'S ON THE SURF PROPERTY ITSELF.

13 RIGHT.

14 PHIL BLAIR: YEAH.

15 AND THEN THE WIDENING OF THE VIA DE LA VALLE, IS THERE
16 ANYTHING WE CAN DO TO MOVE THAT ALONG TO HELP?

17 DUSTIN FULLER: I MADE THAT OFFER, A FAMILY FRIEND ACTUALLY
18 WORKS FOR SDG&E AND HE'S THE REPRESENTATIVE FOR THIS AREA ON THE
19 COMMUNITY RELATIONS SIDE.

20 AND I'VE OFFERED TO REACH OUT TO HIM AND THUS FAR, BLACK
21 MOUNTAIN RANCH FOLKS HAVE SAID WE GOT IT, THANK YOU VERY MUCH.

22 I KNOW THAT JOE LACAVA AND FROM CITY OF SAN DIEGO IS VERY
23 KEEN TO GET THIS DONE AND SO I DON'T THINK HE'LL LET THIS ONE PASS.

24 PHIL BLAIR: MEANWHILE, THE POTHOLES WERE REALLY ROUGH.

25 DUSTIN FULLER: YEAH.

1 [OFF MIC]

2 PRESIDENT SCHENK: OKAY, THANK YOU.

3 ANY OTHER?

4 MARK?

5 MARK ARABO: A FEW COMMENTS.

6 GREAT JOB ON EVERY YOU DO.

7 DUSTIN FULLER: THANK YOU.

8 MARK ARABO: AND YOU WORK A LOT WITH THE COASTAL COMMISSION.

9 DUSTIN FULLER: CORRECT.

10 MARK ARABO: YOU ALSO RIGHT NOW LAST MEETING TALKED ABOUT OR

11 OTHER MEETINGS ABOUT HOUSING AND AFFORDABLE HOUSING.

12 DO YOU ATTEND THOSE MEETINGS TO SEE WHAT KIND OF IMPACT?

13 LIKE DO YOU HAVE THAT IN A STUDY?

14 ANOTHER TWO-PART QUESTION.

15 THE SECOND ONE I SAW IN THE MEDIA RECENTLY THAT DEL MAR

16 CITY HAS AN OPTION TO DO HOUSING I GUESS WAS TURNED DOWN OR NOT

17 STUDIED.

18 WHEN SOMETHING LIKE THAT HAPPENS, DOES YOUR DEPARTMENT LOOK

19 AT THAT?

20 OR ENVIRONMENTAL?

21 [MULTIPLE SPEAKERS] OUTSIDE THE CITY, IN THE CITY AND ALSO

22 ON THE ASSOCIATION.

23 DUSTIN FULLER: FOR THE FIRST PART, YES, WE HAVE BEEN

24 INVOLVED IN SOME AFFORDABLE HOUSING MEETINGS.

25 AT THIS POINT IN TIME, THERE REALLY ISN'T A PROJECT TO

1 EVALUATE.

2 I DON'T KNOW WHAT COASTAL COMMISSION STANCE WOULD BE BUT IT
3 WOULD DEFINITELY BE A PROJECT THAT WOULD HAVE TO GO BEFORE THAT
4 COMMISSION.

5 THE SECOND PART, IF A PROJECT IS APPROVED BY THE CITY OF
6 DEL MAR AND THERE IS AN ENVIRONMENTAL REVIEW OR THERE IS SOME
7 PLANNING ASPECT I WILL TAKE A LOOK AT THAT ON BEHALF OF THE 22ND DAA
8 AND PROVIDE COMMENTS OR INPUT, AS NECESSARY.

9 BUT AT THIS POINT IN TIME THAT PROJECT UP ON THE TOP, I'M
10 CONFUSED AS TO HOW IT'S ALLOWED, WHY IT'S ALLOWED, WHAT THE ISSUE
11 ACTUALLY IS.

12 MARK ARABO: IN THE MEETINGS LIKE STAKEHOLDERS WITH THE 22ND
13 DAA AND THE CITY, WHEN THOSE MEETINGS HAPPEN, ARE YOUR DEPARTMENT
14 SITTING AT THOSE MEETINGS?

15 DUSTIN FULLER: AT THE STAFF LEVEL, YES.

16 SO I WORK WITH THEIR PRINCIPAL PLANNER AND WE DISCUSS.
17 AND THEN CARLENE WILL SIT IN AT THE HIGHER ECHELON TABLES.

18 PRESIDENT SCHENK: ANY OTHER QUESTIONS OR COMMENTS?

19 DUSTIN, I HAVE A QUESTION THAT THE OTHER DAY I WAS WALKING
20 ALONG THE BEACH IN DEL MAR, AND I DOING A PHOTOGRAPH OF THIS IS JUST
21 BLOW THE HOME OF SOME GUY WHO USED TO BE VERY MUCH AFFILIATED WITH
22 MICROSOFT.

23 BUT WHAT USED TO BE LIKE A BOTTOM OF THE SURFACE OF THE
24 HOUSE, IT'S NOW, THERE IS ABOUT A 20-FOOT DROP, AND THERE IS NO SAND.

25 IT IS SCARY.

1 DUSTIN FULLER: MEANING IT IS ERODED AWAY.

2 PRESIDENT SCHENK: IT'S ERODED AWAY.

3 I'M JUST WONDERING IF YOU KNOW ANYTHING ABOUT, YOU KNOW,
4 WHAT IF ANYTHING IS BEING CONSIDERED TO ACCOMMODATE FOR THAT,
5 ESPECIALLY WITH REGARD TO YOU KNOW, THE RAIL LINES.

6 BECAUSE IF IT'S ERODING THAT MEANS WATER IS GOING TO -- AND
7 IT WAS A HIGH TIDE.

8 WE COULDN'T WALK FROM DOG PARK, YOU KNOW, SOUTH.

9 [MULTIPLE SPEAKERS]

10 DUSTIN FULLER: BACK IN 2017, 2018, CITY OF DEL MAR WAS
11 WORKING ON THEIR LOCAL COASTAL PLAN AMENDMENT FOR SEA-LEVEL RISE.

12 GOT TO SIT ON THAT COMMITTEE AS AN ADVISORY COMMITTEE
13 PERSON.

14 I DON'T BELIEVE THAT THAT PLAN HAS BEEN APPROVED BY THE
15 COASTAL COMMISSION.

16 IT WAS BASICALLY A TOOL BOX OF THINGS THAT THEY CAN DO TO
17 HELP IN THE EVENT OF SEA-LEVEL RISE.

18 THERE WAS RETREAT, THERE WAS ARMORING.

19 THERE WAS IDEAS TO PUT BASICALLY JETTIES OUT INTO THE
20 WATER.

21 THERE WAS JUST A BUNCH OF DIFFERENT IDEAS.

22 AND UNTIL THAT LOCAL COASTAL PLAN AMENDMENT IS APPROVED, I
23 DON'T THINK THERE IS ANY REAL -- DON MAY HAVE SOME COMMENTS ON THIS,
24 BUT I DON'T THINK THERE'S ANY REAL ACTION THAT THE CITY CAN TAKE THAT
25 THE COASTAL COMMISSION WOULD APPROVE.

1 I THINK SOME OF THE HOMES THERE CAN KEEP THEIR EXISTING
2 ARMORING.

3 I DON'T THINK THEY CAN EXPAND UPON THOSE.

4 PRESIDENT SCHENK: YEAH, YOU CAN SEE DOWN TO THE PYLONS.

5 DUSTIN FULLER: YEAH.

6 THE BIG ISSUE WAS THE WORD RETREAT.

7 A LOT OF -- BASICALLY MEAN IF YOUR HOUSE, YOUR PROPERTY WAS
8 DAMAGED DUE TO SEA-LEVEL RISE, YOU JUST BACKED IT UP AND MOVED TO A
9 DIFFERENT SPOT.

10 AND I THINK THAT DIDN'T SIT WELL WITH A LOT OF RESIDENTS IN
11 DEL MAR.

12 DON, DO YOU KNOW ANYTHING ABOUT THE AREA I'M DESCRIBING?

13 D. MOSIER: YES, I DO.

14 THAT'S PART OF THE BEACH PRESERVATION ZONE.

15 AND THERE'S PLAN FOR SAND REPLENISHMENT THERE, BUT THE SAND
16 LOSS THIS WINTER HAS BEEN EXTREME, PARTICULARLY RIGHT IN FRONT OF THE
17 HOUSE WHERE I THINK YOU TOOK THE PICTURE.

18 THAT THE BOTTOM OF THAT BATTEN IS TOTALLY EXPOSED AND THAT
19 WILL GET UNDERCUT AND NEED TO BE REPLACED.

20 THERE IS AN ANOMALY IN DEL MAR ABOUT PROPERTY LINES.

21 AS YOU GO NORTH, STARTING AT 27TH STREET, THE BEACH WHEN
22 ALL THE PROPERTY LINES WERE DRAWN 100 YEARS AGO, USED TO GO WAY OUT
23 AND SWING OUT TO THAT POINT AND SO THE PROPERTY LINES ARE WAY OUT IN
24 THE BEACH NOW NORTH OF 27TH STREET.

25 SO THOSE PEOPLE COULD PUT IN REVETMENT, THIS IS ALL ON

1 THEIR PROPERTY.

2 SOUTH, IT'S PUBLIC BEACH AND PUBLIC PROPERTY AND THEY
3 CAN'T.

4 BUT THE PROPERTY LINES NORTH OF 29TH STREET ARE ACTUALLY
5 CRAZY.

6 PEOPLE OWN 200 YARDS OF BEACH.

7 [MULTIPLE SPEAKERS]

8 AND THERE'S EASEMENTS.

9 ALSO I ATTENDED A CONFERENCE WITH THE -- WITH ONE OF THE
10 SPEAKERS WAS THE EXECUTIVE DIRECTOR, THE NEW EXECUTIVE DIRECTOR OF
11 THE COASTAL COMMISSION.

12 AND SHE SAID THAT THE COASTAL COMMISSION'S POSITION ON
13 MANAGED RETREAT HAS SOFTENED A BIT AND NOW THEY ARE LOOKING AT
14 DIFFERENT CIRCUMSTANCES WHERE THERE ARE HOMES THAT ARE PRE-'76 OR
15 BEFORE THE COASTAL ACT.

16 AND THEY WILL SORT OF TAKE THOSE INTO CONSIDERATION AND DO
17 SOME AVERAGING AND SOME OF THE HOMES BETWEEN PRE-'76 HOMES COULD
18 ACTUALLY HAVE RETAINING WALLS AND OTHER THINGS HAPPEN.

19 YEAH.

20 PRESIDENT SCHENK: THE POLICY AT THE COASTAL COMMISSION
21 LEVEL IS SHIFTING.

22 [MULTIPLE SPEAKERS] SOUNDS.

23 [OFF MIC]

24 PRESIDENT SCHENK: GOT TO START SOMEWHERE.

25 OKAY.

1 ANY OTHER COMMENTS?

2 THANK YOU SO MUCH, DUSTIN, APPRECIATE IT.

3 CARLENE MOORE: YES, THANK YOU, DUSTIN.

4 BUT BEFORE MOVING ONTO ITEM 5, A COUPLE OF OTHER THINGS --
5 I'M SORRY, NOT 5, THIS IS STILL ALL PART OF 5.

6 BUT BEFORE WE START CONSTRUCTION AND BEFORE I ACTUALLY
7 SPEAK TO THE RACE TRACK AUTHORITY AND RACE TRACK LEASING COMMISSION
8 BECAUSE THAT SPILLS OVER INTO THE CONSTRUCTION PROJECTS AND
9 FACILITY'S UPDATE.

10 A COUPLE OF THINGS I WANTED TO MAKE THE BOARD AWARE OF.

11 LAST WEEK, THE CITY OF DEL MAR APPROVED THE EXCLUSIVE
12 NEGOTIATING RIGHTS AGREEMENT.

13 YOU MAY HAVE SEEN THAT IN THE PAPERS.

14 SO THEY APPROVED THAT AS WELL.

15 SO WE ARE WORKING TO EXECUTE THAT DOCUMENT AT THE STAFF
16 LEVELS.

17 AND THEN ALSO JUST AS A REMINDER, LAST MONTH FRED SPOKE TO
18 IT IN TERMS OF OUR SUMMER SOCIALS FOR THE FAIR.

19 AND IN THE INTEREST OF TIME, I'M GOING TO ASK TRISTEN IF
20 HE'LL JUST SPEAK TO IT BRIEFLY AND KNOW WE'LL SEND SOME MORE
21 INFORMATION OUT.

22 BUT THIS IS PART OF OUR KIND OF OUTREACH AND ENGAGEMENT
23 PROGRAM THAT WE HOST DURING THE FAIR.

24 TRISTEN: SURE, AND I'LL TRY TO BE QUICK.

25 AS CARLENE MENTIONED, SO WE'RE PLANNING TO HAVE NINE OF

1 THESE SUMMER SOCIAL EVENTS DURING THE FAIR.

2 SO THAT'S NINE OF THE 20 NIGHTS.

3 NINE IS ALSO THE NUMBER OF PEOPLE ON THIS BOARD.

4 SO WE WERE HOPING TO WORK WITH YOU AND WORK WITH YOUR
5 SCHEDULES TO MAKE SURE THAT TO ASSIGN YOU BASICALLY TO THE NIGHT THAT
6 BEST FITS YOUR AVAILABILITY.

7 AND WE'RE GOING TO ALSO PARTNER, SO IN ADDITION TO YOU
8 HOSTING IT, WE'RE LOOKING TO PARTNER WITH ORGANIZATIONS THAT CAN HELP
9 SPREAD OUR MESSAGE AND SHARE OUR STORY WITH DIFFERENT KEY STAKEHOLDER
10 GROUPS.

11 SO SAY LIKE THE TOURISM INDUSTRY OR BUSINESS GROUPS,
12 COMMUNITY, AGRICULTURAL ORGANIZATIONS, WE WOULD ESSENTIALLY HAVE IT
13 THEMED AND SORT OF TAILOR OUR MESSAGE TO THOSE GROUPS AS WE TALK
14 ABOUT WHAT IT IS WE DO HERE, WHAT IT IS THAT YOU'RE DOING AND SORT OF
15 THE STRATEGIC PLANNING PROCESS THAT YOU'RE ENGAGED IN.

16 SO WE'LL BE SENDING YOUR MORE INFORMATION AND WE LOOK
17 FORWARD TO SHARING THAT WITH YOU.

18 CARLENE MOORE: THANK YOU.

19 YES, THANK YOU.

20 SO MARCH 20TH AT 11:00 A.M. WE HAVE THE RACE TRACK
21 AUTHORITY AND STATE RACE TRACK LEASING COMMISSION MEETING COMING UP.

22 THE AGENDAS ARE POSTED ON THE DISTRICT'S WEBSITE.

23 YOU MAY ALSO HAVE SEEN AS WELL THAT DOCTOR, DIRECTOR ARABO
24 -- YOU'RE NOW A DOCTOR.

25 WAS JUST RECENTLY APPOINTED -- [MULTIPLE SPEAKERS] -- YEAH,

1 [MULTIPLE SPEAKERS]

2 [LAUGHTER]

3 DR. D.

4 BUT HE'S BEEN APPOINTED TO THE COMMISSION.

5 SO HE'LL BE JOINING DIRECTORS MEAD AND BARKETT ON THE
6 COMMISSION.

7 AND THE COMMISSIONERS ARE ALSO THE MEMBERS OF THE RACE
8 TRACK AUTHORITY BOARD.

9 SO THEY SERVE IN A DUAL ROLE.

10 THEY TYPICALLY MEET THIS MONTH, EITHER END OF FEBRUARY OR
11 MARCH.

12 LAST YEAR MET IN AUGUST BUT WE'RE BACK ON TRACK THIS YEAR.

13 AND I JUST WANTED TO REMINDED YOU AS THE BOARD THAT AT
14 THESE MEETINGS WE ARE BRINGING FORWARD A COUPLE OF ITEMS THAT THIS
15 BOARD HAD ALREADY TAKEN ACTION ON WITH REGARD TO SEEKING EXERCISING
16 THE FINAL OPTION OF THE OPERATING AGREEMENT WITH THE THOROUGHBRED
17 CLUB.

18 THIS WOULD BE FOR THE YEARS 2026 THROUGH 2030.

19 AND YOU MAY RECALL THE PART SEEKING THAT BECAUSE IF NOT AND
20 INSTEAD FOR SOME REASON THE COMMISSION WAS WANTING TO GO BACK OUT TO
21 BID, THE TIME NECESSARY TO IN ESSENCE PUT TOGETHER THE RFP TYPE OF
22 DOCUMENT AND THINGS LIKE THAT, THE DECISION REALLY DOES NEED TO BE
23 MADE NOW IF THAT PROCESS WAS NEEDED INSTEAD OF THE OPTION.

24 BUT WE ARE RECOMMENDING FROM THE DISTRICT'S POSITION, WE
25 ARE RECOMMENDING EXERCISING THAT FINAL OPTION HERE OF THE OPERATING

1 AGREEMENT.

2 AND THEN WE'LL ALSO BE PURSUING APPROVAL OF THE BREEDERS
3 CUP TERMS FOR 2025.

4 SO PREVIOUSLY, LAST AUGUST THEY HAD APPROVED THE 2024
5 TERMS.

6 AND THEN IF YOU RECALL IN NOVEMBER, WE LEARNED THAT
7 BREEDERS CUP WOULD LIKE TO RETURN FOR TWO BACK-TO-BACK YEARS.

8 AS WE ARE GOING TO BE REQUESTING EXERCISING THE OPTION
9 YEARS, WE'RE GOING TO LOOK TO TAKE THE OPPORTUNITY TO MAKE SURE THAT
10 THE AGREEMENT IS KIND OF CONSISTENT WITH SOME PRACTICES.

11 AND IT'S AREAS AROUND SUCH AS PARKING AND HOW THAT'S
12 OPERATED DURING THE RACES.

13 AS WELL AS LOOKING TO INCLUDE SOME TYPE OF ESCALATOR WITH
14 REGARD TO THE ANNUAL PAYMENT TO THE DISTRICT, WHICH IS IN ESSENCE THE
15 RENT THAT WE RECEIVE.

16 WE RECEIVE THAT BEFORE THEIR NET OPERATIONS, WHICH THEN ARE
17 CONTRIBUTED TO THE BOND PAYMENT.

18 AND THEN JUST ONE OTHER THING THAT THE RTA, OR THE RACE
19 TRACK AUTHORITY SPECIFICALLY WILL BE LOOKING AT IS SEEKING AMENDMENTS
20 TO THE BYLAWS TO CONFORM WITH THE JOINT POWERS AUTHORITY.

21 DURING THIS PROCESS OF CHANGE AND LEADERSHIP CHANGE, WE
22 WANT TO CLEAN UP, AGAIN, IF THE BYLAWS DO NOT CONFORM WITH, SO THERE
23 ARE JUST SOME REFERENCES TO SOME OF THE OFFICER POSITIONS AND THINGS
24 LIKE THAT.

25 BUT IT'S ALL DETAILED ON THE AGENDA FOR THE RTA.

1 MM-HMM?

2 WHEN ARE WE GOING TO BE ASKED TO VOTE ON THE EXTENSION OF
3 THE THOROUGHBRED CLUB?

4 CARLENE MOORE: YOU ALREADY DID.

5 OH. [OFF MIC] [MULTIPLE SPEAKERS]

6 CARLENE MOORE: YES, SO THIS BOARD HAS ALREADY TAKEN ACTION.

7 IT'S JUST THE DELAY, SO THE RTA, THE COMMISSION AND THE
8 AUTHORITY, AGAIN, MEET USUALLY JUST ONCE A YEAR.

9 SO THIS BOARD ALREADY TO ACTION ON THOSE ITEMS.

10 WE'RE JUST FINALLY GETTING TO THE MEETING.

11 THE OTHER MEMBERS OF THE COMMISSION BEYOND OUR THREE
12 DIRECTORS ARE THE DIRECTORS OF THE DEPARTMENT OF GENERAL SERVICES,
13 THE DEPARTMENT OF FOOD AND AGRICULTURE, AND THE DEPARTMENT OF
14 FINANCE.

15 SO COORDINATING ALL OF THOSE SCHEDULES GETS TO A MEETING AT
16 THE END OF MARCH.

17 LISA BARKETT: IT'S ALWAYS LISA'S FAULT.

18 [CHUCKLING]

19 CARLENE MOORE: SO HENCE THE DELAY.

20 AND THEREFORE, I THOUGHT IT WOULD JUST BE HELPFUL TO REMIND
21 YOU.

22 AND THEN IN TERMS OF SOME NEXT STEPS WHICH ALSO PLACE INTO
23 THIS MEETING.

24 AND MELINDA IS GOING TO TALK JUST BRIEFLY ABOUT AN UPDATE
25 ON SOME OF OUR CONSTRUCTION PROJECTS IN THE FACILITIES.

1 BUT IN THE COURSE OF THIS REVIEW OF THE BYLAWS AND THE JPA
2 DOCUMENT FOR THE RACE TRACK AUTHORITY DISCOVERED THAT THOUGH THIS
3 BOARD CORRECTLY AND APPROPRIATELY APPROVED THE CAPITAL EXPENDITURE
4 BUDGET LAST MONTH THE PORTION OF IT THAT WOULD BE FUNDED BY THE
5 SURPLUS FUND, THOUGH THAT COMES BACK TO THE DISTRICT FROM THE BONDS,
6 THE RTA BOARD WILL ALSO NEED TO APPROVE THAT.

7 SO WE'LL SPECIFICALLY BE SEEKING, IT'S ABOUT \$2 MILLION OF
8 THE OVERALL \$5 MILLION THAT THIS BOARD APPROVED JUST THAT AUTHORITY
9 FROM THE RACE TRACK AUTHORITY.

10 AND THAT'S WHY THESE TWO THINGS ARE SOMEWHAT TIED TOGETHER.

11 AND SO MELINDA, IF YOU HAVE AN UPDATE ON SOME OF OUR
12 CONSTRUCTION PROJECTS FROM THE APPROVAL OF THAT CAPITAL EXPENDITURE
13 BOND.

14 MELINDA: HAPPY TO UPDATE THE BOARD ON THE STATUS OF SOME OF
15 OUR LARGER PROJECTS.

16 SO AS YOU MAY RECALL, SB5 PROP 68 GRANT HELPED US UPDATE
17 OUR SURF AND TURF RV LOT, AND WITH THAT, WE DID SOME SEWER
18 INSTALLATION, UPGRADED ELECTRICAL TO 50-AMP SERVICE AND SOME ADA
19 SPOTS, IN SHORT.

20 AND THAT IS 100% COMPLETE.

21 WE USED ALL THE FUNDS THAT WERE ALLOCATED TO US.

22 THE LAST THING WE PUT IN, AND I THINK DIRECTOR BLAIR WILL
23 APPRECIATE THIS, WE PUT IN SOME TREES.

24 WE'RE SO EXCITED ABOUT TREES.

25 THE SOUND ENTERTAINMENT VENUE, WHILE WE FINISHED

1 CONSTRUCTION AT THE END OF 2022, WE FOUND THE NEED TO RAISE THE PIT
2 FLOOR AS YOU'LL RECALL.

3 SO WE ADDED 7 INCHES OF CONCRETE, SOME ADDITIONAL DRINK
4 RAIL SHIELDS AND SOME OTHER THINGS FOR SAFETY.

5 THAT WAS COMPLETED.

6 HOWEVER, WE DID FIND THAT DURING HAVING THESE GREAT ACTS IN
7 THERE THAT OUR GREEN ROOMS WERE MISSING THE HEAT -- REHEAT COILS AND
8 VALVES THAT NEED TO BE PUT IN THERE TO KEEP THE ARTISTS WARM.

9 SO WITH OUR PROJECT TO TIE BACK IN THE DESCOPED OUTER AREA
10 OF SURF SIDE, WE HAD PUT IN A NEW HVAC TO THE OUTER AREAS WHICH WERE
11 DESCOPED AND ADDED THOSE REHEAT COILS.

12 THAT WORK HAS BEEN COMPLETED AND IS AWAITING INSPECTION.

13 SO WE'RE ALMOST TO THE FINISH LINE WITH THAT.

14 AND ALSO, I'M HAPPY TO REPORT THAT WE HAD SOME ROOF WORK
15 DONE.

16 AS YOU KNOW WE HAVE A LOT OF LEAKY ROOFS.

17 SO O'BRIEN AND WYLAND ROOFS WERE REPAIRED.

18 AND WE SHOULD HAVE A FINAL INSPECTION FOR WARRANTY NEXT
19 WEEK OR SO.

20 ALSO LAST YEAR, WE DID A LOT OF CRACK REFILLING ON THE
21 AVENUE FOR TO ENSURE WE HAD MINIMAL TRIP AND FALLS.

22 WE ALSO REPAVED THE FIRE DEPARTMENT AND THE SURF AND TURF
23 REC LOT.

24 SO WE FILLED IN ALL THE CRACKS AND POTHOLES, WE SLURRIED
25 THE WHOLE LOT AND RESTRIPE THEM FOR BOTH THOSE TWO.

1 AND THIS SPRING ACTUALLY AT THE END OF MARCH AND EARLY
2 APRIL WE ARE GOING TO BE FIXING THE ENTIRE AREA OF THE AVENUE WITH
3 WHAT WE REFER TO AS THE AVENUE.

4 WHICH IS BASICALLY FROM THE BIG STATUE, ALL THE WAY DOWN TO
5 MISSION TOWER AND IN FRONT OF ALL THE BIG HALLS BEING O'BRIEN AND
6 EXHIBIT.

7 AND THEN LASTLY, WHICH WE'RE VERY EXCITED ABOUT, THIS BOARD
8 APPROVED THE CONVERSION OF SURF SIDE BUILDING TO BUILD OUT OFFICE FOR
9 ENTIRE STAFF, OUTSIDE FACILITIES, I.T., AND TELECOM.

10 AND WE JUST RECEIVED THE FIRST DRAFT DRAWINGS, WHICH
11 CARLENE IS REALLY EXCITED ABOUT.

12 AND WE'RE GOING TO BE MEETING WITH STAFF NEXT WEEK TO GET
13 THEIR INPUT ON THE INITIAL DRAWINGS.

14 AND THEN FLESH THOSE OUT AND ONCE WE GET TO A GOOD PORTION,
15 WE'LL BRING THAT BACK TO THE BOARD FOR REVIEW.

16 AND THAT PRETTY MUCH CONCLUDES OUR LARGER PROJECTS.

17 WE HAVE TONS OF OTHER THINGS GOING ON.

18 BUT IS THERE ANY QUESTIONS THAT I CAN ANSWER FOR YOU?

19 PRESIDENT SCHENK: ANYONE?

20 YES, MARK?

21 MARK ARABO: THE GREEN ROOM [OFF MIC]

22 THE GREEN ROOMS FOR THE SOUND WILL NOT ONLY HAVE HEAT BUT
23 ALSO AIR CONDITIONING?

24 CARLENE MOORE: OH, THEY ALREADY HAD AIR CONDITIONING.

25 MARK ARABO: THEY ALREADY HAD -- [MULTIPLE SPEAKERS]

1 CARLENE MOORE: THEY ONLY HAD AIR.

2 [MULTIPLE SPEAKERS]

3 MARK ARABO: OKAY.

4 [MULTIPLE SPEAKERS]

5 CARLENE MOORE: JUST REHEAT COILS.

6 [MULTIPLE SPEAKERS]

7 [OFF MIC]

8 YEAH.

9 CARLENE MOORE: ALL RIGHT.

10 PRESIDENT SCHENK: ANY OTHER QUESTIONS, COMMENTS FROM THE
11 BOARD?

12 THANK YOU.

13 MELINDA: THANK YOU.

14 CARLENE MOORE: ALL RIGHT, THANK YOU, MELINDA.

15 SO MOVING ONTO INDUSTRY NEWS AND UPDATES.

16 AND THAT IS AN ANNUAL UPDATE ON THE CALIFORNIA CONSTRUCTION
17 AUTHORITY JPA.

18 SO REALLY WANT TO PROVIDE YOU SOME BACKGROUND ON THIS.

19 FOR MANY OF YOU, THOSE THAT ARE NEW AND MAYBE THOSE WHO
20 HAVE BEEN AROUND A WHILE JUST AS A REMINDER, THERE IS SOME
21 INTERESTING INFORMATION.

22 IT WAS ORIGINALLY FORMED AS THE CALIFORNIA FAIRS FINANCING
23 AUTHORITY.

24 THE DBA OF THAT IS THE CALIFORNIA CONSTRUCTION AUTHORITY OR
25 CCA.

1 IT'S A JOINT POWERS AUTHORITY THAT WAS FORMED THROUGH THE
2 AND THIS IS THE TITLE OF THE DOCUMENT, JOINT EXERCISE OF POWERS
3 AGREEMENT AMONG THE COUNTY OF SOLANO, THE COUNTY OF EL DORADO, THE
4 22ND DISTRICT AGRICULTURAL ASSOCIATION, US, THE 22ND DISTRICT
5 AGRICULTURAL ASSOCIATION, AND THE 46TH DISTRICT AGRICULTURAL
6 ASSOCIATION, JPA.

7 THE FIVE ENTITIES THAT CAME TOGETHER FOR THAT.

8 AND THAT WAS FORMED ON JULY 1ST OF 1988 AND THEN WAS
9 AMENDED IN NOVEMBER OF 1989.

10 AND THOSE FIVE ENTITIES INCLUDING THE 22ND DISTRICT
11 AGRICULTURAL ASSOCIATION REPRESENT THE MEMBER ENTITIES OF THE JPA.

12 THE BUSINESS AND PROFESSIONS CODE PROVIDES FOR THE ABILITY
13 FOR CCA TO ISSUE REVENUE BONDS TO PAY THE COST AND EXPENSE OF
14 ACQUIRING OR CONSTRUCTING LAND, BUILDINGS, STRUCTURES, FACILITIES OR
15 ANY IMPROVEMENTS TO CALIFORNIA FAIRGROUNDS FOR THE PURPOSE OF
16 CONDUCTING FAIRS, PARIMUTUEL WAGERING AND OTHER ACTIVITIES.

17 BUT PRIOR TO THE FORMATION OF CCA, THERE WAS NOT A
18 MECHANISM OUTSIDE OF THE STATE DEPARTMENT OF GENERAL SERVICES FOR
19 CALIFORNIA FAIRGROUNDS TO BE ABLE TO TAKE ADVANTAGE OF THE
20 OPPORTUNITY TO ISSUE REVENUE BONDS TO FUND THESE MAJOR CAPITAL
21 PROJECTS.

22 THE PRIMARY PURPOSE OF CCA IS TO PROVIDE ESSENTIAL
23 ADMINISTRATION FOR THE COMMON INTEREST OF THE MEMBER ENTITIES.

24 AGAIN THE TWO COUNTIES AND THE THREE DAA'S THAT CAME
25 TOGETHER, AS WELL AS THE ASSOCIATE MEMBERS.

1 IN ESSENCE IT REPRESENTS ALL OF THE FAIRGROUNDS IN
2 CALIFORNIA.

3 THE DISTRICT AGRICULTURAL, SO THE DISTRICT COUNTY AND
4 CITRUS FRUIT FAIRS NONPROFIT CORPORATIONS, SOME OF WHICH MANAGE THE
5 COUNTY FACILITIES IN SOME AREAS, CAL EXPO, AS WELL AS THE DEPARTMENT
6 OF FOOD AND AGRICULTURE.

7 SO CAN REPRESENT ALL OF THOSE TO IMPLEMENT THE RELEVANT
8 PORTIONS OF ARTICLE 9 OF CHAPTER 4 DIVISION 8 OF THE BUSINESS AND
9 PROFESSIONS CODE, WHICH WAS ORIGINALLY FOR THE FINANCING AND
10 CONSTRUCTION OF SATELLITE WAGERING FACILITIES.

11 BUT ALSO ANY OTHER PROJECTS THAT CAN BE AUTHORIZED.

12 AND SO PROJECTS ARE DEFINED AS, AGAIN, LAND, BUILDINGS,
13 STRUCTURES OR FACILITY OR IMPROVEMENTS INCLUDING REPAIRS, PERSONAL
14 PROPERTY, IN ESSENCE, BETTERMENTS OR ADDITIONS TO ANY OF THE MEMBER
15 ENTITIES AND THE ASSOCIATE MEMBERS, WHICH CAN BE FINANCED AGAIN
16 THROUGH CCA.

17 AND THAT CAN BE FOR AGRICULTURAL, LIVESTOCK, CULTURAL,
18 FAIRS, EXHIBITIONS, OF COURSE THE PARI-MUTUEL WAGERING OR SATELLITE
19 WAGERING, IT CAN INCLUDE AREAS OF PARKING, SITE DEVELOPMENT,
20 LANDSCAPING.

21 SO IN ESSENCE, CCA IS THE CONSTRUCTION PROJECT MANAGEMENT
22 ARM OF THE INDUSTRY.

23 AND WE ARE ONE OF THE FOUNDING MEMBERS.

24 THE MISSION IS TO FACILITATE TIMELY AND COST-EFFECTIVE
25 CONSTRUCTION ON CALIFORNIA FAIRGROUNDS TO ENSURE PUBLIC HEALTH AND

1 SAFETY.

2 THE ONLY OTHER OPTION THAT DISTRICT AGRICULTURAL
3 ASSOCIATIONS HAVE FOR THOSE SERVICES IS THE DEPARTMENT OF GENERAL
4 SERVICES.

5 AND THOUGH OUR PROJECTS SOUND VERY LARGE IN TERMS OF DOLLAR
6 SIZE, AT THE STATE LEVEL THEY'RE NOT.

7 SO IT REALLY GIVES US, AGAIN, THIS DIRECT SERVICE.

8 THE CCA BOARD IS COMPOSED OF THE FIVE VOTING MEMBERS, ONE
9 APPOINTED FROM EACH MEMBER ENTITY.

10 AND A SIXTH NON-VOTING EX-OFFICIO MEMBER THAT'S APPOINTED
11 BY THE DEPARTMENT OF FOOD AND AGRICULTURE.

12 CCA BOARD MEMBERS SERVE FOR A TERM OF FIVE YEARS OR UNTIL
13 AN APPOINTMENT OF A SUCCESSOR AND AT THE PLEASURE OF THE APPOINTING
14 MEMBER ENTITY.

15 AN ALTERNATE MEMBER IS ALSO APPOINTED TO SERVE IN THE
16 ABSENCE OF THE PRIMARY MEMBER THAT'S APPOINTED.

17 AND YOU ARE GOING, WOW, WHAT DOES ALL OF THIS MEAN FOR US?

18 SO BACK AT THE APRIL 2019 BOARD MEETING, THIS BOARD
19 APPOINTED ME, AT THE TIME I WAS THE DEPUTY GENERAL MANAGER, AS THE
20 DIRECTOR TO THE CCA BOARD OF DIRECTORS AND THE CEO AT THE TIME AT THE
21 ALTERNATE.

22 I AM NOW MIRRORING THE END OF THE -- MY FIVE-YEAR TERM.

23 I KNOW, CRAZY, RIGHT?

24 YEAH.

25 AND AN ALTERNATE MEMBER HAS NOT BEEN NAMED SINCE THE

1 RETIREMENT OF THE FORMER CEO IN 2020.

2 SO NEXT MONTH, SO PART OF THIS WAS TO BRING FORWARD TO YOU
3 SO YOU ARE AWARE OF IT, CAN BE THINKING ABOUT IT, BECAUSE NEXT MONTH
4 THAT WILL NEED TO BE TAKEN UP FOR CONSIDERATION.

5 AND HISTORICALLY, IT HAS BEEN A MEMBER OF THE EXECUTIVE
6 TEAM THAT HAS SERVED AS THE APPOINTED AND ALTERNATE REPRESENTATIVES
7 BUT IT CAN ALSO BE A BOARD MEMBER.

8 SO THAT'S JUST FOR CONSIDERATION IN TERMS OF SERVING IN
9 THOSE CAPACITIES.

10 CURRENTLY, I AM THE CHAIR OF CCA, AND I'M IN MY SECOND TERM
11 AS A CHAIR OF CCA.

12 SO NEXT MONTH, LIKE I SAID, WE WILL CALENDAR FOR DISCUSSION
13 ON THIS, THIS WILL BE AN ACTION ITEM WITH REGARD TO THE APPOINTMENT
14 OR POTENTIALLY REAPPOINTMENT AND AS WELL AS THE ALTERNATE TO THE CCA
15 BOARD.

16 PRESIDENT SCHENK: SO IF ANYONE WANTS TO GIVE US INPUT, LET
17 ME KNOW OR LET CARLENE KNOW.

18 CARLENE MOORE: MM-HMM.

19 AND THEN THE -- JUST ONE OTHER THING, I WAS GOING TO BUT IN
20 THE INTEREST OF TIME, I WON'T.

21 SO I'LL DO IT NEXT MONTH AND JUST MAKE YOU AWARE, I KNOW
22 YOU HAVE ENJOYED THAT BEFORE.

23 LIKE THE BILLS THAT WE'RE TRACKING WITHIN THE INDUSTRY.

24 BUT I DID WANT TO TAKE A MOMENT AS A REMINDER OF SB544,
25 WHICH IS THE BILL THAT WAS SIGNED INTO LAW, GOVERNOR NEWSOM SIGNED

1 THAT IN LAST FALL, WENT INTO EFFECT JANUARY 1.

2 JUST AS A REMINDER OF SOME OF THE NEW REQUIREMENTS WITH
3 REGARD TO TELECONFERENCE MEETINGS UNDER THE BAGLEY-KEENE OPEN MEETING
4 ACT.

5 ALMOST EVERYBODY IS HERE TODAY BUT JOYCE.

6 FOR THE ABILITY TO PARTICIPATE REMOTELY AS BOARD MEMBERS.

7 AS A REMINDER, WE DO HAVE TO HAVE A QUORUM OF THE BOARD
8 MEETING AT THE PHYSICALLY PRESENT -- THE PLACE OF THE MEETING.

9 SO EACH MONTH IT'S VERY IMPORTANT FOR US TO KNOW WHO WILL
10 BE HERE IN PERSON.

11 AND IF WE WON'T HAVE FIVE, WE WOULD NOT BE ABLE TO HOLD THE
12 MEETING OR ANY ACTION ITEMS.

13 SO IT'S NOT AS EASY, I GUESS, TO MAKE A LAST-MINUTE CHANGE
14 IF SOMEONE DOES NEED TO REMOTELY AS IT WAS UNDER THE EMERGENCY
15 EXECUTIVE ORDERS THAT ALLOWED REALLY FOR THE ENTIRE BOARD TO JOIN
16 REMOTELY.

17 [OFF MIC]

18 CARLENE MOORE: YES, IT DOES.

19 [MULTIPLE SPEAKERS]

20 CARLENE MOORE: PHYSICALLY WE HAVE TO HAVE FIVE MEMBERS
21 HERE.

22 [MULTIPLE SPEAKERS]

23 NOW THAT WE HAVE A NINE-PERSON BOARD.

24 CARLENE MOORE: EVEN IF WE WERE DOWN TO SIX, IT WOULD STILL
25 REQUIRE [MULTIPLE SPEAKERS] ALWAYS THE QUORUM OF THE BOARD NO MATTER

1 IF WE HAVE VACANCIES OR NOT.

2 [OFF MIC] -- IS IT THAT WE CAN'T HAVE THE MEETING OR WE
3 CAN'T TAKE ACTION?

4 PRESIDENT SCHENK: WE CAN'T TAKE ACTION.

5 SO THE MEETING COULD GO FORWARD?

6 CARLENE MOORE: YES, IT WOULD JUST BE INFORMATION, NO, I
7 MIGHT BE INCORRECT.

8 ACTUALLY -- I'M GOING TO TURN --

9 THE MEETING COULD MOVE FORWARD BUT IT WOULD BE AS IF IT WAS
10 A COMMITTEE MEETING.

11 AND HOWEVER, THE COMMITTEE COULD HAPPEN AND THEN
12 RECOMMENDATIONS COULD BE MADE TO THE FULL BOARD TO THEN TAKE ACTION
13 ON THE NEXT NOTICED MEETING WHERE THE QUORUM REQUIREMENT IS MET.

14 IT COULD ALLOW US TO NOT GET BEHIND ON INFORMATIONAL ITEMS
15 BY HOLDING THE MEETING.

16 YES, THAT'S CORRECT.

17 BUT AGAIN, THE BOARD COULD NOT TAKE ANY ACTION BINDING THE
18 DISTRICT AT THAT MEETING.

19 PRESIDENT SCHENK: AND WE DON'T WANT TO BE DOING THAT SO.

20 [OFF MIC]

21 CARLENE MOORE: YOUR MIC -- I'M ACTUALLY GOING TO SPEAK TO
22 WHAT THE QUESTION IS HERE IN JUST A MOMENT.

23 NO, YOU'RE FINE.

24 AND WITH THAT, AND THIS IS ONE OF THE CHANGES AS WELL.

25 IF YOU ARE JOINING REMOTELY AS A BOARD MEMBER, THERE ARE

1 CONDITIONS TO THAT.

2 AND PART OF THAT IS, LET ME GET TO IT.

3 SO IN ESSENCE, AGAIN, THE MAJORITY OF THE MEMBERS HAVE TO
4 PHYSICALLY BE PRESENT HERE.

5 IF YOU ARE PARTICIPATING FROM A REMOTE LOCATION, ONE, YOU
6 HAVE TO DISCLOSE WHETHER ANY OTHER INDIVIDUALS 18 YEARS OF AGE OR
7 OLDER ARE PRESENT IN THE ROOM AT THE REMOTE LOCATION.

8 AND THE GENERAL NATURE OF YOUR RELATIONSHIP WITH THAT
9 INDIVIDUAL.

10 AND THE SECOND IS THAT YOU MUST VISIBLY APPEAR ON CAMERA
11 DURING THE OPEN PORTION OF THE MEETING.

12 SO IF YOU DO NEED TO STEP AWAY FROM THE MEETING, THEN WHAT'
13 S RIGHT IS TO ACTUALLY EXIT THE REMOTE MEETING AND THEN LOG BACK IN
14 WHEN YOU RETURN.

15 AND CAMERAS HAVE TO BE ON WHEN YOU ARE PARTICIPATING
16 REMOTELY.

17 SO NO LONGER CAN IT JUST BE THE BLACK SCREEN WITH THE NAMES
18 OR THE INITIALS.

19 THOSE ARE REALLY THE TWO KEY PIECES WITH THAT.

20 AND WE'LL SEND OUT, I THINK JOSH IS PREPARED TO SEND OUT A
21 COMMUNICATION TO THE BOARD THAT ALSO JUST DETAILS THIS FURTHER.

22 BUT WANTED TO IN CASE THERE WERE ANY QUESTIONS, JUST AS A
23 REMINDER, WE'RE AT THE THIRD MONTH NOW OF STARTING OF NAVIGATING THIS
24 NUANCE.

25 THE BIGGEST ONE IS AGAIN, KNOWING WE'LL HAVE FIVE MEMBERS

1 ATTENDING -- PHYSICALLY ATTENDING THE MEETING.

2 PRESIDENT SCHENK: DIRECTOR MOSIER.

3 D. MOSIER: YEAH, I HAD A QUESTION BECAUSE BEFORE THE
4 PANDEMIC THERE WERE RULES FOR REMOTE PARTICIPATION IN COUNCIL
5 MEETINGS.

6 AND ONE OF THE BIG NUISANCES WAS YOU HAD TO PUT UP A PUBLIC
7 NOTICE THAT YOU WERE GOING TO BE PARTICIPATING IN A MEETING.

8 AND THAT ALLOW THAT PUBLIC TO HAVE ACCESS TO THAT SPACE.

9 IS THAT?

10 CARLENE MOORE: THAT'S NO LONGER.

11 D. MOSIER: THAT'S NO LONGER.

12 CARLENE MOORE: CORRECT.

13 SO PRE-PANDEMIC AND THE EMERGENCY EXECUTIVE ORDER THAT WAS
14 ISSUED, YES, YOU HAD TO -- THAT WAS PART OF THE TELECONFERENCING
15 REQUIREMENTS WAS TO LIST ALL OF THE LOCATIONS THAT SOMEONE MAY JOIN
16 FROM.

17 NOW, THAT IS GONE.

18 BUT IN EXCHANGE, KIND OF THE TRADEOFF TO THAT IS AGAIN, THE
19 QUORUM OF THE BODY HAS TO BE PHYSICALLY PRESENT AT THE MEETING SPACE.

20 MM-HMM.

21 PRESIDENT SCHENK: ANY OTHER QUESTIONS?-

22 CARLENE MOORE: THAT CONCLUDES MY REPORT.

23 PRESIDENT SCHENK: WELL, THANK YOU.

24 MOVING ONTO ENTERTAINMENT.

25 CARLENE MOORE: AND THEN, YES, SO THE CONTRACTS ARE LISTED.

1 THERE WERE NOT ANY CONTRACTS REQUIRING BOARD ACTION AT THIS
2 MEETING.

3 BUT BEGINNING ON PAGES 10 THROUGH 29 OF THE PACKET ARE THE
4 CONTRACTS THAT HAVE BEEN EXECUTED PER MY DELEGATION OF AUTHORITY.

5 SO AGAIN, STANDARD AGREEMENTS UNDER \$50,000, THE IPAS OR
6 THE INDIVIDUAL PROJECT AGREEMENTS WITH THE CALIFORNIA CONSTRUCTION
7 AUTHORITY, ENTERTAINMENT AGREEMENTS UNDER \$500,000, JUDGING
8 AGREEMENTS AND THEN EVENT AGREEMENTS, WHICH ARE THE RENTAL AGREEMENTS
9 BY PROMOTERS FOR USE OF THE PROPERTY FOR THEIR EVENTS.

10 PRESIDENT SCHENK: GREAT.

11 THANK YOU.

12 WE'LL NOW ENTERTAIN PUBLIC COMMENT ON THE EXECUTIVE REPORT.

13 MS. SULLIVAN, YOU ARE IDENTIFIED IF YOU WOULD LIKE TO
14 ADDRESS THE BOARD.

15 [OFF MIC]

16 PRESIDENT SCHENK: APPRECIATE THAT.

17 BUT WANT YOU TO KNOW IF YOU WOULD LIKE TO.

18 [OFF MIC]

19 PRESIDENT SCHENK: WE WILL.

20 WE WILL DO THAT.

21 MS. SALDANA PLEASE.

22 MS. SALDANA: MS. SULLIVAN IS NOT WILLING, I GUESS, TO ASK
23 THAT YOU PLEASE SPEAK CLOSELY TO THE MICROPHONE WHEN YOU ARE SPEAKING
24 AND ENSURE IT'S ON SO SHE CAN HEAR WHAT'S BEING SAID.

25 I HAVE TO SAY THAT I LOST TRACK OF THESE VERBAL REPORTS.

1 THERE WAS A LOT OF GROUND COVERED.

2 THERE WAS NOTHING IN THE PACKET WRITTEN AND YOU SEEM TO
3 BROADEN YOUR DISCUSSION BEYOND THE SCOPE OF WHAT WAS LISTED IN THAT.

4 ANYTHING THAT WAS PRESENTED TO YOU TODAY, THE STAFF PERSON
5 FOR THE ENVIRONMENTAL REPORT HAS NOW LEFT.

6 I WAS NOT ABLE TO ASK ANY QUESTIONS.

7 AND I DID HAVE QUESTIONS.

8 BUT BECAUSE YOU'VE DECIDED TO HAVE THIS BE ONE LONG PIECE
9 OF ITEMS INSTEAD OF SIX AND EIGHT SUBSECTIONS, IT IS NOW IMPOSSIBLE
10 TO ASK QUESTIONS OF THE PERSON WHO MADE THE PRESENTATION BECAUSE THEY
11 HAVE DEPARTED.

12 SO I WOULD ASK IN THE INTEREST OF MANAGING THESE MEETINGS,
13 IF YOU ARE GOING TO HAVE A PERSON AVAILABLE TO MAKE PRESENTATIONS AND
14 TAKE QUESTIONS FROM THE BOARD, THAT YOU HONOR THE RIGHT FOR THE
15 PUBLIC TO ASK QUESTIONS OF THAT PERSON AS WELL.

16 AND I'LL JUST AS IS THE RIGHT OF THE PUBLIC, ANYTHING THAT
17 WAS PRESENTED TO YOU IN WRITING, I REALIZE THESE WERE ALL LISTED AS
18 VERBAL REPORTS BUT I SAW YOU REFERRING TO NOTES.

19 I WOULD LIKE TO REQUEST COPIES OF ANYTHING THAT WAS
20 SUBMITTED TO YOU, WHETHER IT WAS THE POWERPOINT PRESENTATION LIKEWISE
21 THE GENTLEMAN WHO WAS HERE ON THE FAIRGROUNDS, I WANTED TO ASK HIM
22 SOME QUESTIONS BUT HE HAS NOW LEFT THE MEETING.

23 FOR EXAMPLE, THERE HAS BEEN A HUGE INCREASE IN THE NUMBER
24 OF PEOPLE WHO ARE NOW SWITCHING TO A PLANT-BASED DIET.

25 AND I THINK THAT YOU WOULD GET A LOT OF INTEREST IF YOU

1 WOULD DO MORE ON THE AGRICULTURAL PART OF THE FAIR PRESENTATIONS AND
2 THE EDUCATIONAL PART IF YOU REALLY REACHED OUT TO PEOPLE WHO ARE NOW
3 DOING PLANT-BASED EATING AND ARE MORE INTERESTED IN THAT THAN THEY
4 ARE IN TRADITIONAL KIND OF COUNTY FAIRS WITH THE ANIMAL AGRICULTURE,
5 AS YOU SAID, HAS DECLINED A BIT IN INTEREST.

6 SO JUST AS A MATTER, AGAIN, OF HOW TO MANAGE THE PUBLICS'
7 RIGHT AND INTEREST OF QUESTIONING SOME OF THIS INFORMATION IF YOU
8 COULD PLEASE GIVE US AN OPPORTUNITY TO SPEAK BEFORE YOU GET TO THE
9 END OF WHAT BECAME --

10 MS. SALDANA, YOUR TIME IS UP.

11 MS. SALDANA: A VERY LONG AGENDA ITEM.

12 THANK YOU.

13 PRESIDENT SCHENK: THANK YOU FOR THAT INPUT.

14 WE'LL MOVE ON TO GENERAL BUSINESS.

15 WE WILL ENTERTAIN A MOTION TO APPROVE THE JANUARY 9, 2024,
16 MINUTES.

17 AND I'LL -- DIRECTOR GELFAND HAS MADE THE MOTION.

18 IS THERE A SECOND?

19 DIRECTOR NEJABAT HAS OFFERED THE SECOND.

20 I'M GOING TO ASK THAT WE START WITH COUNSEL JOSH CAPLAN,
21 TO TELL US IF YOU HAVE REVIEWED SOME OF THE CORRESPONDENCE AND THE
22 ISSUES THAT HAVE BEEN ADDRESSED.

23 COUNSEL, ARE WE IN ANY WAY IN VIOLATION OF BAGLEY-KEENE IN
24 THE WAY WE HANDLE THE OPPORTUNITY FOR PUBLIC COMMENT?

25 JOSH CAPLAN: BASED ON THE INFORMATION THAT I'VE REVIEWED

1 AND MY DISCUSSIONS WITH STAFF, I DO NOT THINK THERE WAS A VIOLATION
2 OF BAGLEY-KEENE AT THE JANUARY BOARD MEETING.

3 PRESIDENT SCHENK: WHY IS THAT?

4 JOSH CAPLAN: WELL, THE BOARD IMPLEMENTS A VIRTUAL MEETING
5 PLATFORM THROUGH ZOOM.

6 THERE ARE SOME SOFTWARE TERMS USED AS PART OF THAT PLATFORM
7 WHEN YOU SIGN UP AS A MEMBER OF THE PUBLIC TO SPEAK.

8 FOR EXAMPLE, THE TERM "PERMISSIONS".

9 THE TERM "PERMISSIONS" MEANS SOMETHING VERY DIFFERENT WHEN
10 YOU ARE TALKING ABOUT SOFTWARE BITS THAN IT DOES GIVING A MEMBER OF
11 THE PUBLIC THE OPPORTUNITY TO SPEAK.

12 AND SO ZOOM PLATFORMS USES THE TERM PERMISSIONS.

13 I DON'T TAKE THAT TO MEAN THAT'S A WAY OF THE BOARD
14 COMMUNICATING TO A MEMBER OF THE PUBLIC, YOU NOW HAVE PERMISSION TO
15 SPEAK.

16 I THINK THAT'S A WAY FOR ONE TERMINAL TO SPEAK TO ANOTHER
17 AND OPEN UP THE CONNECTIONS SO THAT THEY CAN ADDRESS A BOARD MEETING
18 FROM A REMOTE LOCATION USING AN INTERNET CONNECTION THROUGH SOME
19 INTERNET SERVICE PROVIDER.

20 PRESIDENT SCHENK: OKAY.

21 THANK YOU.

22 JOSH CAPLAN: BUT AGAIN, I KNOW THAT THERE WERE ISSUES THAT
23 WERE RAISED BY MEMBERS OF THE PUBLIC RELATED TO THE INABILITY TO JOIN
24 REMOTELY.

25 IT'S UNCLEAR WHETHER THAT WAS TECHNOLOGICAL ISSUES ON THE

1 DISTRICT SIDE OR ON THE MEMBERS OF THE PUBLIC SIDE.

2 BUT IT APPEARED DURING THE MEETING THAT THE I.T. TEAM WAS
3 DOING EVERYTHING THEY COULD TO FIGURE OUT WHAT WAS GOING ON IN
4 REALTIME.

5 AND THAT STAFF CONTINUES TO WORK TO LOOK FOR WAYS TO
6 IMPROVE THE PROCESS TO MAKE PARTICIPATION MORE SEAMLESS AND TO AVOID
7 TECHNOLOGICAL ISSUES MOVING FORWARD.

8 PRESIDENT SCHENK: ALL RIGHT.

9 THANK YOU.

10 ANY COMMENTS BY THE BOARD?

11 HAVING HEARD NOTHING FROM THE BOARD, I WANT TO SAY THAT I
12 THINK IT'S IMPORTANT THAT WE TRY TO DO BETTER.

13 AND WHATEVER, WHETHER THE TECHNOLOGY GAP IS ON THE SIDE OF
14 THE PUBLIC OR ON OUR SIDE, WE NEED TO TRY TO ACCOMPLISH THE GOAL OF
15 INTERACTING WITH THE PUBLIC AND GETTING -- ALLOWING ACCESS AND
16 SHARING OF INFORMATION.

17 SO I THINK THAT CERTAINLY IS, YOU KNOW, WE'RE BACK TO BEING
18 IN-PERSON, WHEREAS FOR SEVERAL YEARS, WE WERE MOSTLY REMOTE.

19 AND WE HAVE TO PERHAPS GET BETTER EDUCATED ON HOW TO
20 ACCOMPLISH THAT.

21 DIRECTOR GELFAND.

22 VICE PRESIDENT GELFAND: [OFF MIC]

23 PRESIDENT SCHENK: THERE WILL BE, YES.

24 MIC PLEASE.

25 VICE PRESIDENT GELFAND: I WAS ASKING IF THERE WAS GOING TO

1 BE PUBLIC COMMENT BEFORE WE HAVE FORMAL DISCUSSION ON THE MOTION AND
2 THEN VOTE ON IT.

3 PRESIDENT SCHENK: YEAH.

4 VICE PRESIDENT GELFAND: OKAY.

5 I JUST WOULD LIKE SOME CLARIFICATION ON THE BOARD PACKET,
6 PAGE 43, AND IT'S 21 OF BAGLEY-KEENE.

7 AND I'M LOOKING AT THE FIRST FULL PARAGRAPH.

8 AND IN THE MIDDLE OF THAT PARAGRAPH, THE SENTENCE STARTS
9 WITH, FURTHER, THE PUBLIC IS NOT ENTITLED TO A SECOND OPPORTUNITY TO
10 COMMENT ON AN AGENDA ITEM WHEN A COMMITTEE COMPOSED EXCLUSIVELY OF
11 MEMBERS OF THE STATE BODY CONSIDERED THE ITEM AT A MEETING DURING
12 WHICH THE PUBLIC HAD AN OPPORTUNITY TO COMMENT ON THE ITEM UNLESS THE
13 ITEM SUBSTANTIALLY CHANGED SINCE THE COMMITTEE MEETING.

14 SO IS THAT -- IT SEEMS LIKE WE COMMENT A LOT ON THE SAME --
15 JOSH, MAYBE YOU COULD --

16 JOSH CAPLAN: I DON'T HAVE THE STATUTE OR PROVISION IN FRONT
17 OF ME BUT I THINK WHAT THIS IS REFERRING TO IF YOU HAVE A COMMITTEE
18 MEETING THAT IS NOTICED UNDER BAGLEY-KEENE AND DURING THAT NOTICED
19 MEETING A MEMBER OF THE PUBLIC IS GIVEN THE OPPORTUNITY TO SPEAK ON
20 AN ITEM.

21 AND THAT COMMITTEE HAS SOME AUTHORITY TO BIND THE AGENCY.

22 AND THAT ITEM THEN FALLS BACK TO THE AGENCY AS A WHOLE.

23 I THINK THIS SPEAKS TO THE ABILITY OF THE MEMBER OF THE
24 PUBLIC TO SPEAK A SECOND TIME ON THE SAME ISSUE IF THE ISSUE HAS NOT
25 CHANGED SINCE THAT PUBLICLY NOTICED COMMITTEE MEETING.

1 I DON'T THINK THAT'S AN ISSUE HERE BECAUSE THE COMMITTEES
2 HERE ARE A TWO-PERSON AD HOC COMMITTEES THAT ARE CREATED AT THE WILL
3 OF THE BOARD CHAIR.

4 AND THEY'RE NOT REQUIRED TO COMPLY WITH THE REQUIREMENTS OF
5 BAGLEY-KEENE.

6 OKAY.

7 JOSH CAPLAN: I DON'T KNOW IF THAT PROVISION IS APPLICABLE.
8 TO US.

9 OKAY.

10 MY SECOND QUESTION IS CAN WE COMMENT -- WE CAN'T COMMENT ON
11 PUBLIC COMMENT, CORRECT?

12 JOSH CAPLAN: IF A MEMBER OF PUBLIC IS SPEAKING ON AN ITEM
13 ON THE AGENDA THEN CERTAINLY A BOARD MEMBER AND A MEMBER OF THE
14 PUBLIC CAN EXCHANGE A QUESTION-AND-ANSWER BACK AND FORTH.

15 BUT IF THEY ARE SPEAKING ON THE GENERAL PUBLIC COMMENT
16 PORTION OF THE AGENDA WHICH SPEAKS TO ISSUES NOT ON THE AGENDA, THEN
17 YOU CAN'T HAVE A DISCUSSION AT THAT POINT BECAUSE YOU WOULD BE
18 DEPRIVING THE OPPORTUNITY OF ANY OTHER MEMBER OF THE PUBLIC THAT
19 WOULD WANT TO BE THERE TO BE PART OF THAT DISCUSSION BUT THEY WOULD
20 HAVE NO IDEA THAT IT WOULD BE OCCURRING AT THAT TIME.

21 RIGHT BECAUSE THEY ARE BRINGING UP SOMETHING THAT WAS NOT
22 AGENDIZED.

23 OKAY.

24 PRESIDENT SCHENK: OKAY, SO THERE'S BEEN A MOTION AND A
25 SECOND.

1 WE'LL INVITE PUBLIC COMMENT.

2 AND I HAVE MS. SULLIVAN, YOU ARE THE FIRST PERSON ON THE
3 LIST.

4 SO YOU ARE WELCOME TO ADDRESS THE BOARD.

5 MS. SULLIVAN: THANK YOU.

6 MARTHA SULLIVAN.

7 I WANT TO QUOTE FROM THE TRANSCRIPT OF LAST MONTH'S BOARD
8 MEETING HERE.

9 PRESIDENT FRED SCHENK, "AS YOU SAW TODAY, YOU KNOW THERE
10 WERE TECHNICAL ISSUES THAT, YOU KNOW, THERE, BUT I THINK WE DO NOW
11 HAVE SOMEONE WHO IS MONITORING THIS SEPARATELY.

12 SOMEONE OUTSIDE OF BEING INVOLVED IN THE MINUTES SITTING IN
13 A BOARD MEETING WHERE WE CAN'T BE CHECKING OUR EMAILS, NOR SHOULD WE
14 BE CHECKING OUR EMAIL.

15 BUT WE WILL HAVE A DEDICATED PERSON ADDRESSING THAT GOING
16 FORWARD.

17 SO WE'LL ADDRESS THIS WHEN WE BRING THIS BACK UP."

18 WHICH I PRESUME WAS GOING TO BE TODAY.

19 THIS IS NOWHERE IN THE REPORT AS AN OPTION OF HAVING A
20 STAFF MEMBER WHO IS NOT INVOLVED IN THE BOARD MEETING MONITORING
21 REQUESTS TO PARTICIPATE REMOTELY VIA ZOOM OR TELEPHONE.

22 I DON'T SEE IT ANYWHERE IN THE REPORT.

23 MAYBE I'M MISSING IT.

24 I ALSO WANT TO READ FROM THE JANUARY TRANSCRIPT WHERE THIS
25 RELATES.

1 AGAIN, PRESIDENT FRED SCHENK, YEAH, WE'LL SEE WHAT WE COULD
2 DO, BUT -- WAIT A MINUTE.

3 NO.

4 "WE'LL SEE WHAT WE COULD DO, BUT SHE WOULD BE WELL ADVISED
5 AS SHE RECALLED WHEN SHE SAT IN SACRAMENTO THAT, YOU KNOW, MEETINGS
6 START ON TIME AND WE EXPECT OTHERS WHO WANT TO JOIN US TO BE TIMELY
7 AS WELL.

8 SO IF SHE CAN JOIN US, THAT WOULD BE GREAT.

9 IF SHE CAN'T, MAYBE NEXT TIME.

10 BUT WE ALWAYS WELCOME FORMER ASSEMBLY MEMBER SALDANA'S
11 VOICE HERE.

12 BUT ONLY IF SHE'S CAPABLE OF, YOU KNOW, KEEPING --
13 MS. SULLIVAN, YOUR TIME IS UP.

14 PRESIDENT SCHENK: GO AHEAD AND FINISH YOUR COMMENT.

15 MS. SULLIVAN: KEEPING WITH US ON WHEN SHE NEEDS TO JOIN US
16 AND THE TIMELINESS OF THAT.

17 SO PLEASE PASS THIS ONTO HER.

18 SHE'S WELCOME TO JOIN US.

19 PRESIDENT SCHENK: THANK YOU.

20 OUR NEXT MEMBER OF THE PUBLIC WHO WOULD LIKE TO ADDRESS THE
21 BOARD IS MS. SALDANA.

22 MS. SALDANA: I AGREE WITH COUNSEL THAT PERMISSION IN IS
23 TECHNOLOGY SENSE DOES MEAN SOMETHING VERY DIFFERENT.

24 BUT IN FACT, WHAT THE EMAIL RESPONSE WHEN YOU SUBMIT A
25 REQUEST TO SPEAK SAYS, IS NOT PERMISSION, IT SAYS APPROVAL.

1 THERE IS NO APPROVAL REQUIRED FOR PEOPLE TO SPEAK AND IT
2 SAYS THAT.

3 AND SO I THINK IF YOU ARE GOING TO HAVE A TWO-PART SYSTEM
4 WHERE SOMEONE NEEDS TO SUBMIT A REQUEST THEN ALL YOU REALLY NEED TO
5 DO IS GIVE THEM ACCESS TO THAT MEETING.

6 ONCE A PERSON HAS REQUESTED ACCESS, NOT PERMISSION, NOT
7 APPROVAL, THEY HAVE REQUESTED ACCESS.

8 THERE IS NOTHING THAT PROHIBITS YOU FROM DOING THAT EXCEPT
9 PERHAPS LACK OF STAFFING TO MONITOR THAT.

10 MINE WAS SUBMITTED IN JANUARY AT 1:33.

11 THE MEETING WAS NOT UNDERWAY.

12 AND I HAVE HEARD DIFFERENT EXPLANATIONS AND THIS IS WHAT'S
13 MISSING, AND IF I COULD, COULD SOMEONE PLEASE READ THE MOTION BACK
14 WITH ALL THE DISCUSSION.

15 AGAIN, YOU MADE A MOTION AND THEN YOU DID DISCUSSION AND
16 NOW YOU ARE LETTING US SPEAK.

17 CAN SOMEONE PLEASE READ THE MOTION, WHAT IS IT WE'RE
18 ADDRESSING HERE?

19 PRESIDENT SCHENK: IT WAS A MOTION TO APPROVE THE MINUTES.
20 SIMPLY THAT.

21 MS. SALDANA: OKAY, BUT SPECIFICALLY WHAT IS GOING TO BE
22 SAID ABOUT THAT PORTION OF THE MINUTES THAT WAS DISPUTED, WHICH IS
23 WHY WE ARE HERE TODAY AS OPPOSED TO A MONTH AGO APPROVING THIS.

24 PRESIDENT SCHENK: THE MOTION IS TO APPROVE THE MINUTES FROM
25 THE BOARD MEETING, WHICH WE HAVE NOT DONE.

1 BUT WE'RE NOT GOING TO HAVE A DIALOGUE.

2 YOU'VE GOT STILL TIME LEFT TO SPEAK.

3 MS. SALDANA: I THINK THE CONCERN HERE IS THAT YOU WERE
4 OFFENDED THAT SOMEONE TRIED TO EXERT THEIR RIGHT UNDER BAGLEY-KEENE
5 TO SPEAK.

6 THAT WE DIDN'T REQUIRE PERMISSION.

7 WE DIDN'T REQUIRE APPROVAL.

8 WE SIMPLY REQUIRED ACCESS.

9 ALL THAT REQUIRED WAS GIVING A ZOOM MEETING I.D., SO A
10 PERSON COULD LOG INTO THE MEETING.

11 AND NOW INSTEAD OF GIVING THAT ACCESS, YOU ARE TALKING
12 ABOUT REMOVING IT AS AN OPTION.

13 I THINK YOU WERE TRYING TO GET RID OF AN OPTION FOR PEOPLE
14 TO PARTICIPATE AS OPPOSED TO MANAGING IT MORE EFFICIENTLY AND MORE
15 EFFECTIVELY.

16 THERE WAS A REASON YOU HAVE TO HAVE A MAJORITY OF PEOPLE A
17 QUORUM ESTABLISHED IN-PERSON.

18 BECAUSE YOU WERE APPOINTED.

19 BUT THAT DOES NOT APPLY TO THOSE OF US IN THE PUBLIC.

20 SO PLEASE KEEP THE ZOOM GOING FORWARD FOR FUTURE MEETINGS.

21 PRESIDENT SCHENK: THANK YOU.

22 COMMENTS FROM THE BOARD?

23 DIRECTOR MEAD.

24 I THOUGHT YOU HAD YOUR HAND UP.

25 KATHLYN MEAD: I DID HAVE MY HAND UP.

1 I GUESS MY QUESTION IS, ARE WE CONSIDERING NOT HAVING THE
2 ZOOM CAPABILITY?

3 NO.

4 [OFF MIC]

5 KATHLYN MEAD: I THINK IT IS AN OPTION BUT WE HAVE NOT
6 DECIDED TO TAKE THAT QUESTION UP.

7 ALTHOUGH, MAY I JUST CONFIRM, IT IS NOT -- WE ARE NOT
8 REQUIRED TO HAVE PARTICIPATION ELECTRONICALLY.

9 ALTHOUGH IT IS AN OPTION WE HAVE NOT DECIDED TO TAKE IT UP,
10 CORRECT?

11 PRESIDENT SCHENK: COUNSEL.

12 JOSH CAPLAN: THE ANSWER TO YOUR FIRST QUESTION, DIRECTOR
13 MEAD, IS THERE NOTHING UNDER BAGLEY-KEENE THAT REQUIRES
14 TELECONFERENCE MEETINGS.

15 WHAT IS REQUIRED IS IF THE BOARD, IF THE AGENCY MAKES IT
16 AVAILABLE TO ONE OR MORE BOARD MEMBERS, IT NEEDS TO BE MADE AVAILABLE
17 TO MEMBERS OF THE PUBLIC.

18 BUT AGAIN, BAGLEY-KEENE WOULDN'T PREVENT YOU ALL FROM GOING
19 BACK TO THE WAY MEETINGS WERE RUN PRE-COVID.

20 IN-PERSON.

21 PRESIDENT SCHENK: THERE IS NO A.D.A. VIOLATIONS BY
22 REQUIRING PEOPLE TO BE HERE SIMPLY IN PERSON.

23
24 JOSH CAPLAN: NOT THAT I'M AWARE OF, NO.

25

1 PRESIDENT SCHENK: OKAY.

2 DIRECTOR GELFAND.

3

4 VICE PRESIDENT GELFAND: OKAY.

5 I'M CONCERNED THAT THE PUBLIC WHEN THEY DO ZOOM IN TO OUR
6 MEETINGS CAN GET IN WITHOUT ANY KIND OF HINDRANCE.

7 CAN STAFF DESCRIBE WHAT THAT PROCESS LOOKS LIKE?

8 BECAUSE MY IMPRESSION OF WHAT HAPPENS DURING THE MEETING
9 WHERE MS. SALDANA DID NOT HAVE AN OPPORTUNITY TO SPEAK WAS THAT SHE
10 WASN'T IN THE QUEUE.

11 AND SO WE COULDN'T ALLOW HER SPEAK BECAUSE SHE JUST WASN'T
12 THERE.

13 BUT WAS THAT BECAUSE OF SOMETHING THAT HAPPENED TECHNICALLY
14 ON OUR END?

15 OR THE WAY OUR SYSTEM IS DESIGNED?

16 OR JUST A ONE-TIME FLUKE?

17 OR WHAT?

18 I MEAN, HOW DOES -- IS IT SUPPOSED TO WORK AND WAS IT
19 WORKING AT THAT TIME?

20 PRESIDENT SCHENK: WELL, WE KNOW IT WAS WORKING BECAUSE
21 OTHERS WERE ABLE TO GET IN.

22 SO WE DON'T KNOW THE ANSWER TO THE QUESTION.

23 BUT OUT OF RESPECT FOR MS. SALDANA, AND ANYBODY ELSE, MY
24 VIEW IS THAT WE HAVE TO MAKE SURE THAT AT LEAST FROM OUR END THINGS
25 ARE WORKING PROPERLY.

1 I DON'T KNOW SPECIFICALLY, AND I DON'T KNOW THAT WE HAVE AN
2 ANSWER AS TO WHETHER IT WAS MS. SALDANA'S TECHNOLOGY THAT WASN'T
3 WORKING.

4 WE KNOW THAT MS. SULLIVAN'S WAS BECAUSE SHE WAS APPEARING
5 REMOTELY.

6 AND REPORTING TO US THAT SHE UNDERSTOOD THAT MS. SALDANA
7 WANTED TO COMMUNICATE BUT WE HAD NO INFORMATION OF HER PRESENCE.

8 SO MY REFERENCE TO THAT WAS THAT WE HEARD SAY THAT THERE
9 WAS SOMEBODY ELSE WANTING TO SHARE TWO MINUTES.

10 BUT I DIDN'T HAVE ANYTHING ON THE TECHNOLOGY SIDE THAT
11 INDICATED SOMEBODY WAS IN THE QUEUE OR WAITING OR INTERESTED IN
12 SPEAKING.

13 SO THERE WAS NO WAY TO COMMUNICATE.

14 VICE PRESIDENT GELFAND: RIGHT, I HEAR YOU.

15 SO CARLENE, AS FAR AS YOU KNOW, ANYBODY CAN ZOOM IN AT ANY
16 TIME DURING THE MEETING.

17 CARLENE MOORE: YES, ONE THING I WANT TO BE CLEAR ON IS IN
18 TERMS OF OUR SYSTEM, OUR SYSTEM IT'S NOT SOMETHING THAT IS UNIQUE AND
19 PROPRIETARY TO US.

20 WHAT WE ARE USING IS ZOOM SOFTWARE.

21 AND WE ARE USING IN ESSENCE, THE ABILITY TO CONDUCT
22 MEETINGS IN THIS WAY.

23 IT'S A SLIGHTLY DIFFERENT VERSION THAN WHAT YOU MAY USE AT
24 HOME, YOU KNOW, FOR JUST JOINING A ZOOM MEETING.

25 IT ALLOWS FOR LIKE THE SPEAKER'S PRESENTATIONS AND THINGS

1 OF THAT NATURE.

2 AND THEN, WITH THAT BEING SAID, WE DON'T KNOW.

3 WE DON'T HAVE DETAIL TO THE BACK-END SIDE OF ZOOM TO DO THE
4 DEEPER DIVE INTO, YOU KNOW, THE ELECTRONIC FOOTPRINTS AND THINGS LIKE
5 THAT.

6 WHAT THE TRANSCRIPT ALSO REFLECTS IS THAT OUR TECHNICIANS
7 DID LOOK TO DO IF THEY COULD FIND WITHIN THE QUEUE, WHAT IT IS A
8 PROCESS.

9 AND THE ACCESS GRANTED PERMISSIONS, THINGS LIKE THIS, THESE
10 ARE ALL TERMS OF ZOOM WITH REGARD TO THE SOFTWARE.

11 WE AS THE 22ND DISTRICT AGRICULTURAL ASSOCIATION ARE NOT
12 DENYING NOR GRANTING ACCESS OR PERMISSIONS OR THINGS LIKE CHAT. THE
13 SAME WAY WE WOULD NOT DO THAT IF A PERSON WAS HERE PHYSICALLY PRESENT
14 AT THE MEETINGS AS WELL.

15 WHAT WE HAVE DONE SINCE TO HELP, BECAUSE AN EMAIL WAS SENT
16 IN THE MEETING DURING THE MEETING TO THOSE, TWO OF US WHO ARE
17 ACTIVELY INVOLVED IN THIS AND ARE NOT MONITORING EMAILS.

18 AS WE HAVE ADDRESSED AND HAVE A DEDICATED PERSON WHO IS NOT
19 INVOLVED, UNLESS TIME KEEPING, ISN'T PARTICIPATING IN THE
20 PRESENTATIONS, ISN'T TRYING TO OPERATE THE TECHNOLOGICAL ASPECTS OF
21 THESE TELECONFERENCE MEETINGS WHO IS MONITORING FOR ADDITIONAL SIGN
22 UPS TO BE ABLE TO CONTINUE TO ADD THEM INTO THE QUEUE.

23 WHAT WE COULDN'T FIND WAS WITH MS. SALDANA BEING PRESENT
24 WITHIN THAT QUEUE.

25 AND BUT WE CAN'T GET TO EXACTLY WHERE THAT HAPPENED.

1 VICE PRESIDENT GELFAND: OKAY.

2 SO I MEAN, I HOST SOME MEETINGS FOR MY BUSINESS.

3 AS A ZOOM HOST, YOU CAN JUST LET EVERYBODY IN.

4 YOU CAN ADMIT THEM ONE AT A TIME.

5 YOU CAN ALSO LET THEM IN AND PUT THEM IN A WAITING ROOM SO
6 THEY CAN'T TALK OVER EVERYBODY ELSE.

7 AND YOU CAN LET THEM IN AND JUST MUTE THEM UNTIL YOU ARE
8 READY TO HEAR FROM THEM.

9 DO YOU KNOW WHICH OF THOSE WE USE?

10 CARLENE MOORE: WITHOUT GETTING TOO MUCH INTO IT, WHAT YOU
11 ARE REFERRING TO IS THE MORE TRADITIONAL WAY OF ZOOM AS COMPARED TO
12 CONDUCTING A PUBLIC MEETING WHERE YOU HAVE AGAIN, THESE PRESENTATIONS
13 CONTROLLING IT.

14 AND TRULY BEING ABLE TO CONTROL THE ACCESS TIMES FOR THE
15 AUDIENCES THAT THEY ARE WHETHER THAT'S A PERSON WHO NEEDS TO BE
16 PARTICIPATING IN THE MEETING, PRESENTING IT OR FOR PUBLIC COMMENT.

17 PRESIDENT SCHENK: AND SO --

18 CARLENE MOORE: IT'S NOT THE FREE VERSION OF ZOOM.

19 VICE PRESIDENT GELFAND: SO THIS QUESTION OF A MONITOR
20 PERSON IS THAT SOMETHING THAT'S CHANGED IN TERMS OF --

21 CARLENE MOORE: YEAH.

22 AND WE CHANGED IT STARTING LAST MONTH.

23 VICE PRESIDENT GELFAND: THANK YOU.

24 DON'T WE HAVE MOLLY?

25 ISN'T MOLLY TRACKING FOR US?

1 CARLENE MOORE: WE HAVE A PERSON WHO IS MONITORING THAT.
2 THE PERSON MAY CHANGE BUT THERE IS A DEDICATED PERSON,
3 THERE'S BEEN AN ASSIGNMENT FROM AN OPERATIONAL STANDPOINT, FOR
4 SOMEONE TO BE DOING THAT.

5 PRESIDENT SCHENK: THANK YOU.

6 ANY OTHER?

7 [OFF MIC]

8 KATHLYN MEAD: YEAH, I JUST WHAT I HEARD WAS - THANK YOU,
9 CARLENE, FOR REPRESENTING THIS IS WHAT WE'RE REPRESENTING DOING
10 MOVING FORWARD, THAT WE'VE GOT SOMEBODY MONITORING.

11 WHAT I HEARD IS THAT THIS IS NOT INDICATED IN THE MINUTES.

12 SO SINCE WE ARE AT THAT POINT WHERE WE'RE APPROVING THE
13 MINUTES, I WOULD LIKE TO RECOMMEND THAT OUR MINUTES REFLECT THAT
14 THERE IS SOMEBODY WHO IS MONITORING THE EMAILS.

15 PRESIDENT SCHENK: THAT WOULD BE IN THE MINUTES OF THIS
16 MEETING.

17 CARLENE MOORE: YES.

18 KATHLYN MEAD: IT WILL BE IN THE MINUTES OF THIS MEETING.

19 BUT IT WASN'T IN THE MEETING IF -- [MULTIPLE SPEAKERS]

20 PRESIDENT SCHENK: SINCE WE DIDN'T HAVE THE MONITOR PERSON
21 AT THAT TIME.

22 KATHLYN MEAD: RIGHT.

23 BUT I THINK WHAT WE'RE HEARING IS THAT THAT WAS DISCUSSED
24 IN THE LAST MEETING?

25 THAT WE SAID WE WOULD DO THAT, GO FORWARD AND THE MINUTES

1 ARE SILENT ON THAT.

2 AND SO I WOULD JUST LIKE TO HAVE THE MINUTES REFLECT FROM
3 THE JANUARY 30, IF ACCEPTABLE TO WHOEVER MADE THE MOTION.

4 PRESIDENT SCHENK: ARE YOU MAKING A MOTION TO AMEND?

5 CARLENE MOORE: I GUESS I WOULD JUST -- THIS IS APPROVING
6 THE MINUTES AS WRITTEN FROM THE MEETING THE DIALOGUE, THE ACTIONS
7 THAT TOOK PLACE.

8 AND THERE IS INFORMATION AS WELL BECAUSE THERE HAS BEEN
9 SOME DISCUSSION AS WELL OF WHETHER OR NOT OUR MINUTES ARE IN
10 COMPLIANCE, WHICH THEY ARE.

11 WHICH IS TO DEMONSTRATE THE ACTIONS, TO RECORD THE ACTIONS
12 THAT TAKE PLACE.

13 WHAT I'M HEARING FROM YOU IS YOU WOULD LIKE THE MINUTES OF
14 THIS MEETING WHERE THIS HAS BEEN DISCUSSED, THIS PARTICULAR PART
15 ABOUT SOMEONE MONITORING IT, INCLUDED IN THE MINUTES BEYOND JUST THE
16 ACTION THAT COMES OUT OF THIS.

17 KATHLYN MEAD: THANK YOU.

18 PRESIDENT SCHENK: AND THAT WILL BE THE CASE.

19 ANY OTHER DISCUSSION?

20 ALL RIGHT.

21 HEARING NONE, WE'LL TAKE A VOTE AND THE VOTE IS ON THE --

22 [MULTIPLE SPEAKERS]

23 PRESIDENT SCHENK: I KNOW THAT.

24 [MULTIPLE SPEAKERS]

25 I'M SAYING THAT FOR ME.

1 [CHUCKLING]

2 [MULTIPLE SPEAKERS]

3 PRESIDENT SCHENK: APPROVING THE MEETING MINUTES OF JANUARY

4 9TH, 2024.

5 PRESIDENT SCHENK.

6 PRESIDENT SCHENK: AYE.

7 VICE PRESIDENT GELFAND.

8 VICE PRESIDENT GELFAND: AYE.

9 VICE PRESIDENT ROWLAND.

10 DIRECTOR ARABO.

11 MARK ARABO: AYE.

12 DIRECTOR BARKETT.

13 LISA BARKETT: AYE.

14 DIRECTOR BLAIR.

15 PHIL BLAIR: I'LL ABSTAIN SINCE I WASN'T AT THE MEETING.

16 DIRECTOR MOSIER, I MEAN, DIRECTOR MEAD.

17 KATHLYN MEAD: AYE.

18 DIRECTOR MOSIER.

19 D. MOSIER: AYE.

20 AND DIRECTOR NEJABAT.

21 S. NEJABAT: AYE.

22 PRESIDENT SCHENK: THE MOTION CARRIES.

23 AND SEVEN AYES AND ONE ABSTENTION.

24 I DO WANT TO THANK THE PUBLIC FOR THEIR INPUT ON THIS AS

25 WELL.

1 MOVING ONTO GENERAL BUSINESS ITEM B, COMPREHENSIVE POLICIES
2 DEVELOPMENT AND REVIEW.

3 IT'S AN INFORMATION TOPIC.

4 CARLENE MOORE: YES.

5 SO IF YOU RECALL, OUR PROCESS IS TO BRING FORWARD NEW
6 POLICIES OR IF WE HAD REVISED POLICIES TO INTRODUCE FROM AN
7 INFORMATIONAL STANDPOINT TO THE BOARD.

8 YOU HAVE OVER THE NEXT MONTH AS WELL AS TO THE PUBLIC TO
9 LOOK AT THAT.

10 AND THEN WE'LL TAKE FEEDBACK OR INPUT ON THOSE AT THE APRIL
11 MEETING.

12 THE TIMELINE BEING APPROXIMATELY 60 DAYS, MEANING IT WOULD
13 BE BROUGHT BACK FOR ANY ACTION PENDING INPUT FROM THE PUBLIC, THIS
14 BOARD OR ANY COMMITTEES THAT WE MIGHT REFER THAT TO.

15 PRESIDENT SCHENK: THIS IS AN ITEM, IT'S INFORMATION BUT I
16 WILL ENTERTAIN COMMENTS FROM THE PUBLIC.

17 SO MS. SULLIVAN, WOULD YOU CARE TO SPEAK TO THIS?

18 [OFF MIC]

19 PRESIDENT SCHENK: YOU'RE WELCOME TO ADDRESS THE BOARD.

20 I'M TRYING TO FIND THE [OFF MIC]

21 PRESIDENT SCHENK: DO YOU WANT TO -- [MULTIPLE SPEAKERS]

22 MS. SULLIVAN: 47.

23 MARTHA SULLIVAN, REGARDING THE RECORDS MANAGEMENT POLICY
24 PROPOSED AT PAGE I THINK IT'S 53 IF I'M READING MY WRITING RIGHT.

25 CARLENE MOORE: 52, OR IT STARTS ON PAGE 52.

1 MS. SULLIVAN: THE REFERENCE I'M REFERRING TO IS REGARDING
2 TO A WORKING FILE.

3 I THINK THAT'S ON PAGE 53.

4 THIS WOULD BASICALLY SAY THAT PERSONAL NOTES ABOUT AN
5 ASSIGNMENT SHOULD BE DESTROYED AFTER THAT ASSIGNMENT IS COMPLETE.

6 IS EVERYBODY -- DO I HAVE EVERY BODY'S ATTENTION?

7 BECAUSE I DON'T WANT TO WASTE MY BREATH ON THIS.

8 PRESIDENT SCHENK: CAN YOU JUST GIVE ME A MINUTE TO FIND THE
9 SECTION THAT YOU'RE TALKING ABOUT?

10 MY BOOK DOESN'T HAVE PAGE NUMBERS IN THE POLICY SECTION.

11 [MULTIPLE SPEAKERS]

12 IN THE BOARD PACKET.

13 PRESIDENT SCHENK: WHAT POLICY NUMBER IS IT?

14 MS. SULLIVAN: IT'S THE RECORDS MANAGEMENT.

15 PRESIDENT SCHENK: OKAY.

16 BACK SIDE.

17 WE'LL CREDIT YOU BACK THE TIME, MS. SULLIVAN, SO THAT --

18 MS. SULLIVAN: THANK YOU.

19 PRESIDENT SCHENK: GO AHEAD.

20 MS. SULLIVAN: I'M NOT LOOKING AT THIS DIRECTLY AND I'M
21 PARAPHRASING.

22 BUT MY CONCERN IS THAT THIS IS SAYING THAT PERSONAL NOTES
23 SHOULD BE -- YOU KNOW, WILL BE DESTROYED AFTER THE COMPLETION OF THE
24 ASSIGNMENT.

25 THIS REALLY CONCERNS ME.

1 AS A MEMBER OF THE PUBLIC WHO HAS DONE PUBLIC RECORDS ACT
2 REQUESTS TO OBTAIN DOCUMENTS OF ALL KINDS.

3 OFTEN STAFF AND OTHER PEOPLE'S NOTES ARE THOSE ESSENTIAL
4 DOCUMENTS.

5 AND I WANT TO REMIND YOU THAT THIS IS VERY MUCH THE CASE
6 WHEN IT COMES TO SCORING RFPS, RESPONSES TO RFPS, WHICH THIS BODY
7 KNOWS VERY INTIMATELY.

8 AND FROM MEDIA COVERAGE LAST YEAR OR THE LAST COUPLE OF
9 YEARS.

10 SO I WOULD VERY MUCH ADVISE AND RECOMMEND THAT YOU DO NOT
11 INCLUDE THIS SECTION THAT WORKING FILES INCLUDING PERSONAL NOTES
12 ABOUT ASSIGNMENTS BE DESTROYED.

13 THERE IS A LOT OF ROOM IN WHEN AN ASSIGNMENT IS COMPLETED.

14 I WOULD SAY AS A FORMER REGULATOR WHO WORKED FOR THE STATE
15 PUBLIC UTILITIES COMMISSION WHERE I ALSO OBTAINED RECORDS FROM
16 UTILITIES, WHICH INCLUDED PERSONAL NOTES.

17 SOMETIMES THAT ASSIGNMENT ISN'T COMPLETED UNTIL LITIGATION
18 IS OVER.

19 SO I WOULD BE VERY CAUTIOUS ABOUT THIS WORDING.

20 YOU SHOULD NOT BE REQUIRING STAFF OR ANYBODY ELSE TO
21 DESTROY PERSONAL NOTES.

22 MS. SULLIVAN, YOUR TIME IS UP.

23 PRESIDENT SCHENK: THANK YOU SO MUCH FOR YOUR INPUT.

24 MS. SALDANA, YOU TOO ARE LISTED ON THIS SUBJECT IF YOU WILL
25 LIKE TO ADDRESS THE BOARD, PLEASE.

1 MS. SALDANA: I JUST WANT TO CONCUR WITH MS. SULLIVAN'S
2 COMMENTS, ESPECIALLY IN AN AGE WHERE DIGITAL RECORDS ARE INCREASINGLY
3 INEXPENSIVE TO STORE.

4 IF THERE ARE A WORKING -- A WORK IN PROGRESS, IF THEY ARE
5 CONFIDENTIAL, BUT THERE IS ANY CHANCE FOR LITIGATION OR AN
6 INVESTIGATION RELATED TO THAT ACTION, I THINK THERE ARE STATUTES OF
7 LIMITATIONS THAT NEED TO BE ADHERED TO.

8 AND I WOULD LIKE WISE RECOMMEND THAT YOU NOT DESTROY
9 RECORDS THAT COULD BE SUBJECT TO REQUESTS EITHER BY LEGAL AUTHORITIES
10 OR AUDITORS OR ANYONE ELSE WHO WANTS TO CONFIRM WHAT ACTUALLY TOOK
11 PLACE DURING THE DEVELOPMENT OF A PARTICULAR PROJECT, CONTRACT, OR
12 OTHER ITEM UNDER DEVELOPMENT BEFORE THE BODY.

13 THANK YOU.

14 PRESIDENT SCHENK: THANKS FOR YOUR TIME.

15 WE'LL MOVE ONTO --

16 CAN I ASK A QUESTION?

17 PRESIDENT SCHENK: YES.

18 SEEING AS HOW MY PACKET WASN'T -- DIDN'T INCLUDE THAT PAGE,
19 ARE WE -- WE HAVE UNTIL THE NEXT MEETING TO --

20 CARLENE MOORE: FOR INPUT.

21 YEAH.

22 ARE YOU GOING TO SEND US A PHYSICAL OR DIGITAL COPY OF THIS
23 THAT'S COMPLETE FOR US TO LOOK AT?

24 [MULTIPLE SPEAKERS]

25 CARLENE MOORE: IT WAS EMAILED OUT ON THE -- [MULTIPLE

1 SPEAKERS]

2 I'M WONDERING -- [MULTIPLE SPEAKERS]

3 IF IT'S MY DIGITAL COPY.

4 OKAY.

5 CARLENE MOORE: I THINK YOU HAVE MY PAGES, AND I HAVE YOUR
6 BOOK I THINK IS WHY.

7 BUT THAT'S WHY.

8 BUT IT'S IN THE PACKET THAT IS ONLINE AND THAT WAS EMAILED
9 TO THE BOARD.

10 I WANT TO MAKE SURE I HAVE A COMPLETE COPY.

11 PRESIDENT SCHENK: ANY OTHER BOARD QUESTIONS, COMMENTS,
12 OBSERVATIONS ON GENERAL BUSINESS TOPIC B?

13 ALL RIGHT.

14 NONE.

15 [OFF MIC]

16 PRESIDENT SCHENK: NO, WE'RE MOVING ON, MS. SULLIVAN.

17 [OFF MIC]

18 PRESIDENT SCHENK: WOULD YOU LIKE TO ADDRESS ON ANOTHER
19 TOPIC?

20 PLEASE.

21 I'LL ACCEPT THAT.

22 MS. SULLIVAN: THANK YOU VERY MUCH.

23 PRESIDENT SCHENK: THAT'S NO WORRIES.

24 BUT MAYBE NEXT TIME TRY TO COVER THEM DURING YOUR TIME.

25 AND IF YOU REALLY NEED EXTRA TIME ON IT --

1 MS. SULLIVAN: I'M NOT GILBERT GOTTFRIED IN TERMS OF SPEED.

2 [CHUCKLING]

3 PRESIDENT SCHENK: OKAY.

4 FAIR ENOUGH.

5 GO AHEAD.

6 MS. SULLIVAN: ALL RIGHT.

7 PRESIDENT SCHENK: TWO MINUTES.

8 MS. SULLIVAN: I DON'T THINK TWO MINUTES IS GOING TO KILL

9 YOU.

10 GIVEN HOW MUCH TIME YOU -- [MULTIPLE SPEAKERS]

11 PRESIDENT SCHENK: NOTHING ABOUT THIS WILL KILL EITHER ONE

12 OF US.

13 MS. SULLIVAN: ALL RIGHT.

14 PRESIDENT SCHENK: IT WOULD BE MOST UNFORTUNATELY IF THIS

15 DID THAT, RIGHT?

16 TWO MINUTES PLEASE.

17 MS. SULLIVAN: THIS COMMENT ON THE CONTRACTS AND PROCUREMENT

18 POLICY, THE DRAFT CONTRACT AND PROCUREMENT POLICY.

19 THERE'S A CHANGE IN WORDING OF NONPROFIT COMMUNITY SERVICE

20 AGREEMENT FROM THE CURRENT, WHICH I THINK LOOKS LIKE IT'S PAGE 58.

21 TO THE PROPOSED, WHICH I CAN'T QUITE MAKE OUT FROM MY NOTES

22 WHAT PAGE IT'S ON.

23 MY CONCERN HERE IS THE EXISTING LANGUAGE OF NONPROFIT

24 COMMUNITY SERVICE AGREEMENT IS MUCH MORE NARROW.

25 THE NEW LANGUAGE USED FOR NONPROFIT COMMUNITY SERVICE

1 AGREEMENT IS MUCH BROADER, REFERS TO A NOT-FOR-PROFIT ORGANIZATION.
2 WHICH THE DEL MAR THOROUGHBRED CLUB IS.

3 SO I WOULD NOT WANT AN AGREEMENT WITH THE DEL MAR
4 THOROUGHBRED CLUB TO BE CATEGORICALLY EXEMPT AS A COMPETITIVE
5 PROCUREMENT, WHICH IS WHAT THIS SAYS.

6 SO I SUGGEST, AGAIN, THAT YOU LOOK AT THIS CHANGING IN
7 LANGUAGE VERY CLOSELY.

8 AND THAT YOU KEEP THE DEFINITION OF WHAT WOULD WE
9 CATEGORICALLY EXEMPT FROM COMPETITIVE PROCUREMENT NARROWLY DRAWN AS
10 IT CURRENTLY IS AND NOT BROADEN IT TO NOT-FOR-PROFIT ORGANIZATION.

11 THANK YOU.

12 PRESIDENT SCHENK: YOU'RE VERY WELCOME.

13 CARLENE, DO YOU WANT TO ADDRESS SOME OF THE ISSUES
14 CONCERNING THIS?

15 CARLENE MOORE: YEAH.

16 JUST IN THE INTEREST OF TIME, I THINK WE KEPT THAT THE
17 INTRODUCTION TO THE POLICIES A LITTLE BIT SHORT.

18 BUT I CAN FOR THE BOARD, YOU DO HAVE -- THERE ARE FOUR
19 POLICIES THAT ARE INCLUDED IN THIS PACKET FOR INPUT ON.

20 JUST AS A REMINDER, WHICH IS IN THE STAFF REPORT THAT
21 ACCOMPANIES THOSE POLICIES, IS THAT WITH REGARD TO THE AUTHORITY THAT
22 YOU HAVE AS THE BOARD TO ESTABLISH POLICIES AND UNDERSTAND THAT THE
23 FOUR POLICIES ARE A PUBLIC RECORDS ACT, RECORDS MANAGEMENT, CONTRACTS
24 AND PROCUREMENT, AND SPONSORSHIP ACQUISITION.

25 WITH REGARD TO THAT, EACH OF THE POLICIES ACTUALLY STARTS

1 WITH THE SAME OPENING PARAGRAPH, IT'S BEEN CONSISTENT WITH THE FORMAT
2 AND TEMPLATE THAT WE DEvised WITH THE AUDIT AND GOVERNANCE COMMITTEE.

3 I JUST WANT TO POINT OUT THAT IS THE NOTE AT THE TOP OF ANY
4 POLICY THAT CAPITALIZED TERM AND OTHERWISE DEFINE THE POLICY MEANINGS
5 SET FORTH.

6 SHOULD ANY PROVISION IN THIS POLICY CONTRADICT ANY
7 PROVISION OF CALIFORNIA LAW, CALIFORNIA LAW SHALL CONTROL.

8 AND SO IN PART, I WANT TO MAKE SURE EVERYONE UNDERSTAND
9 THAT FOOD AND AGRICULTURE CODE LAW IS WHAT ESTABLISHED THE STATE RACE
10 TRACK LEASING COMMISSION, AND THAT IS THE BODY THAT ACTUALLY HAS THE
11 AUTHORITY TO LEASE OUT THE RACE TRACK, NOT THE 22ND DISTRICT
12 AGRICULTURAL ASSOCIATION.

13 SO WITH CONCERN TO THAT, SO THAT'S WHAT WE WOULD LIKE TO
14 FIRST BEFORE ANY TYPE OF CATEGORICAL EXEMPTIONS AND THINGS OF THAT
15 NATURE.

16 WITH THAT ALSO BEING SAID, WITH REGARD TO THESE POLICIES AS
17 IS COVERED IN THE STAFF REPORT WE LOOK TO A VARIETY OF SOURCES FOR
18 INPUT.

19 ONE OF WHICH IS WE START WITH VARIOUS STATE POLICIES THAT
20 COME OUT WHETHER THAT'S THROUGH THE DEPARTMENT OF GENERAL SERVICES,
21 FOOD AND AGRICULTURE, STATE CONTRACT MANUAL AND SO ON.

22 THE FOR EXAMPLE, THE RECORDS MANAGEMENT POLICY IS TAKEN
23 FROM THOSE ENTITIES.

24 THE TERMS OF WORKING FILES AND HOW THOSE ARE HANDLED AND
25 MANAGED THROUGHOUT, THIS IS CONSISTENT WITH OTHER STATE ENTITIES,

1 INSTITUTIONS, AGENCIES, ASSOCIATIONS, HOWEVER YOU WANT TO.

2 SO PLEASE KNOW THAT WE'VE GATHERED THAT INFORMATION.

3 AND IN SOME CASES IT MAY NOT BE QUITE OUR POLICIES ARE ALSO
4 REVIEWED BY OUR GENERAL COUNSEL AS WELL.

5 SO THIS IS JUST, IT'S THE INTRODUCTION.

6 I WOULD RECOMMEND THAT ACTUALLY TWO OF THESE POLICIES BE--
7 I WILL WORK WITH THE COMMITTEES ON AUDIT AND GOVERNANCE, WITH REGARD
8 TO RECORDS MANAGEMENT AND PUBLIC RECORDS.

9 THAT'S REALLY SORT OF A GOVERNANCE ASPECT.

10 AND PERHAPS FINANCE WITH REGARD TO CONTRACTS AND
11 PROCUREMENT, AND SPONSORSHIP AS A PART OF OUR REVIEW PROCESS.

12 THE RECORDS MANAGEMENT, WHILE WE ARE REQUIRED TO HAVE A
13 RECORDS MANAGEMENT POLICY, AND WHAT WE ARE LOOKING TO DO HERE IS TO
14 FOLLOW CDFA'S RECORDS RETENTION GUIDELINES, THEIR SCHEDULE BUT
15 ACTUALLY TO BE A BIT MORE RESTRICTIVE EVEN THAN WHAT THEIRS ALLOWS.

16 THE CONTRACTS AND PROCUREMENT POLICY, WHAT YOU HAVE IN THE
17 PACKET IS WHAT'S BEING INTRODUCED AND THE OLD ONE.

18 THERE WAS SO MANY CHANGES TO REORGANIZE AND THEN CLEAN UP
19 THE INFORMATION, THE RED LINE VERSION WAS JUST VERY HARD TO FOLLOW,
20 TO UNDERSTAND.

21 SO YOU DO HAVE THAT.

22 BECAUSE WHAT WE'VE WORKED TO DO IS REORGANIZE THE
23 INFORMATION SO THAT'S EASIER TO FOLLOW, UNDERSTAND AND REFERENCE FROM
24 A STAFF AND PUBLIC STANDPOINT.

25 WE WORKED HARD TO DEFINE MORE TERMS.

1 WE'VE BORROWED SOME REALLY GREAT REFERENCES FROM OTHER
2 DAA'S THAT HAVE DEVELOPED CONTRACTS POLICIES.

3 AND THEN WE'VE ALSO MOVED PROCEDURAL THINGS OUT OF POLICY
4 AND INTO PROCEDURES SO THAT WHAT WE REALLY HAVE BEFORE YOU IS THAT
5 POLICY.

6 AND THEN THE SPONSORSHIP ACQUISITION POLICY IT'S
7 INTERESTING, WE HAVE -- STAFF HAS HAD WHAT WE BELIEVE WAS A WORKING
8 KNOWLEDGE OF A POLICY ADOPTED BY THE BOARD BACK ON MAY 5TH, 1998.

9 IN REVIEWING THAT DOCUMENT, WHAT WAS ACTUALLY ADOPTED WERE
10 PROCEDURES FOR ESTABLISHING A CORPORATE SPONSORSHIP PROGRAM.

11 SO HENCE THIS REALLY IS A NEW POLICY BEING BROUGHT FORWARD
12 TO YOU.

13 BUT STAFF HAS TREATED TO PREVIOUS PROCEDURES AS THOUGH IT
14 WAS POLICY.

15 AND THEN FINALLY ON THE PUBLIC RECORDS ACT AND RECORDS
16 MANAGEMENT, WE'LL HAVE A COMMUNICATION COMING OUT TO YOU AS BOARD
17 MEMBERS.

18 BUT THROUGH THIS PROCESS, THE RECOMMENDATION IS GOING TO BE
19 THAT DIRECTORS USE YOUR SDFAIR.COM EMAILS FOR THE PURPOSE OF
20 CONDUCTING THE BUSINESS OF THE DISTRICT.

21 SO THAT WE ALSO HAVE THE -- THOSE RECORDS TO BE ABLE TO
22 COMPLY WITH ANY REQUESTS THAT WE GET IN TERMS OF A PRA.

23 SO WE'LL SEND OUT FOR MORE INFORMATION ON THAT.

24 I KNOW YOU HAVE RECEIVED IT BEFORE.

25 BUT IF ANYBODY NEEDS ANY ASSISTANCE WITH THEN SETTING UP SO

1 THAT YOU HAVE ACCESS TO THAT, YOU KNOW, THROUGH YOUR MOBILE DEVICE OR
2 YOUR COMPUTER, TO WHERE IT'S FEEDING TO YOUR EMAIL SO YOU ARE SEEING
3 THOSE AND RESPONDING APPROPRIATELY, OUR I.T. TEAM WILL BE HERE TO
4 HELP YOU WITH THAT.

5 SO HOPEFULLY YOU DON'T HAVE TO REMEMBER TO LOG IN TO THAT
6 EMAIL ACCOUNT IN ORDER TO CHECK THEM.

7 BUT THAT'S HOW WE WILL BE COMMUNICATING WITH YOU AS
8 DIRECTORS GOING FORWARD AND NOT USING YOUR PERSONAL EMAIL ACCOUNTS
9 FOR BUSINESS.

10 RIGHT NOW I GET EMAIL TO TWO ADDRESSES?

11 CARLENE MOORE: RIGHT, YES.

12 WE WILL BE-- YES, WE'VE BEEN DOING THAT SO WE HAVE THE
13 RECORD.

14 WE'LL BE DROPPING THE PERSONAL.

15 [MULTIPLE SPEAKERS]

16 I THINK THAT'S ACTUALLY HELPFUL.

17 CARLENE MOORE: YES.

18 SO, AGAIN, WE'LL SEND OUT MORE INFORMATION TO YOU AS BOARD
19 MEMBERS TOMORROW.

20 PRESIDENT SCHENK: LISA.

21 LISA BARKETT: ON THE NONPROFIT COMMUNITY SERVICE AGREEMENT,
22 WHICH ACTUALLY IS ON PAGE 60, THAT'S TALKING ABOUT AN EXEMPTION,
23 THAT'S WHEN WE'RE PROCURING SERVICES ACQUIRED FROM OTHER NONPROFITS.

24 CARLENE MOORE: YES.

25 LISA BARKETT: OKAY, I JUST WANT TO MAKE SURE.

1 AND THE ONLY SUGGESTION I WANTED TO TELL YOU IS ON
2 SPONSORSHIP AGREEMENTS.

3 AND I JUST PUT IT ON PAGE 64.

4 THAT WE EVALUATE THE SPONSORSHIPS.

5 I DIDN'T SEE ANYTHING ABOUT EVALUATING REALLY THE BENEFITS
6 THAT WE GET, YOU KNOW, I THINK THAT SHOULD BE LOOKED AT.

7 CARLENE MOORE: WHEN -- I JUST WANT TO CLARIFY.

8 ARE YOU TALKING ABOUT BRINGING BACK TO THIS BOARD OR ARE
9 YOU TALKING ABOUT AT THE STAFF LEVEL FOR THE EVALUATION?

10 LISA BARKETT: THE STAFF LEVEL.

11 CARLENE MOORE: OKAY.

12 THANK YOU.

13 IN THAT REGARD, IF A GUN SHOW PROMOTER WHO OPERATES OFF OUR
14 CAMPUS, WANTED TO BE A SPONSOR WOULD WE ALLOW THAT?

15 WOULD OUR POLICY ALLOW US TO NOT LET THEM?

16 CARLENE MOORE: OUR POLICY PROVIDES FOR US TO HAVE, AS WE'RE
17 PRESENTING IT, PROVIDES FOR US TO HAVE DISCRETION WITH REGARD TO
18 SPONSORSHIPS.

19 FOR EXAMPLE, AND WHILE EACH POTENTIAL SPONSORSHIP AGREEMENT
20 WILL BE CONSIDERED ON ITS MERITS AND JUDGMENT AND DISCRETION WILL
21 CHARACTERIZE THE DECISION-MAKING, THE FOLLOWING QUESTIONS WILL ALWAYS
22 BE ADDRESSED.

23 DOES THE SPONSORSHIP ALIGN WITH OUR PURPOSE, OUR MISSION,
24 OUR VISION AND OUR VALUES.

25 DOES IT ALIGN WITH OUR OVERALL STRATEGY, AND WILL IT HELP

1 US TO FURTHER AND REALIZE ANY OF OUR STRATEGIC INITIATIVES.

2 [MULTIPLE SPEAKERS]

3 KATHLYN MEAD: BUT YOU ALSO HAVE THE POLICY ON PAGE 61 "B"
4 AT THE BOTTOM.

5 ANY CONTRACT OF THE CONTROVERSIAL NATURE, WHICH THAT WOULD
6 BE.

7 CARLENE MOORE: YES.

8 KATHLYN MEAD: WILL BE, YOU KNOW, [MULTIPLE SPEAKERS] [OFF
9 MIC]

10 CARLENE MOORE: YES.

11 [OFF MIC]

12 CARLENE MOORE: YES.

13 AND SO FOR EXAMPLE, TOYOTA SPONSORS THE GRAND STAND CONCERT
14 SERIES.

15 YES.

16 MM-HMMM.

17 PRESIDENT SCHENK: ALL RIGHT.

18 ANY OTHER QUESTIONS, COMMENTS?

19 ALL RIGHT.

20 WE'RE GOING TO MOVE ON TO THE FINANCE COMMITTEE REPORT.

21 DIRECTOR GELFAND.

22 VICE PRESIDENT GELFAND: YEAH.

23 I HAVE A FRIEND WHO CONSULTS WITH BOARDS AND COMMISSIONS
24 AND ELECTED OFFICIALS AND HELPS THEM ORGANIZE THEIR MEETINGS.

25 AND HE GENERALLY RECOMMENDS THAT SUBCOMMITTEE REPORTS AND

1 ALL THOSE KIND OF THINGS ARE IN WRITING BEFORE THE MEETING, SO THAT
2 THE MEETINGS GO QUICKER AND THEY'RE, YOU KNOW, JUST NOT REPEATING
3 THEMSELVES.

4 SO IN THE SPIRIT OF THAT, I'M GOING TO REFER YOU TO THE
5 FINANCE COMMITTEE REPORT IN THE DOCUMENT.

6 WHICH I THINK LOOKS PRETTY GOOD.

7 SEVENTY-FOUR.

8 PRESIDENT SCHENK: THAT'S YOUR WAY OF NOT DOING AN ORAL
9 REPORT?

10 I GET IT, OKAY.

11 VICE PRESIDENT GELFAND: RIGHT OR HAVING CARLENE NEED TO.

12 PRESIDENT SCHENK: ALL RIGHT.

13 ANY QUESTIONS FROM THE BOARD BEFORE WE GO TO PUBLIC
14 COMMENT?

15 HEARING NONE.

16 MS. SULLIVAN, IF YOU WOULD LIKE TO ADDRESS THE BOARD ON
17 THIS TOPIC.

18 MS. SULLIVAN: THANK YOU.

19 MARTHA SULLIVAN, AGAIN.

20 THIS IS A FOLLOW-UP ON A COMMENT I THINK I MAY HAVE MADE
21 LAST MONTH OR THE MONTH BEFORE.

22 BUT I STILL SEE A SIMILAR QUESTION REMAINING.

23 ON PAGE 77, WHICH I BELIEVE IS THE ONE OF THE FINANCIAL
24 STATEMENTS I STILL DON'T SEE THE DIFFERENCE BETWEEN CURRENT LONG-TERM
25 DEBT VERSUS OTHER CURRENT LIABILITIES AND LONG-TERM DEBT.

1 THERE IS A FOOTNOTE ON THE OTHER CURRENT LIABILITIES.
2 CURRENT PORTION OF LONG-TERM DEBT DUE IN THE NEXT 12
3 MONTHS.

4 AND THERE IS A FOOTNOTE ON LONG-TERM DEBT WHICH LISTS
5 SEVERAL OF THE ROLE LONG-TERM DEBTS THAT THE 22ND DAA IS TRACKING
6 CURRENTLY.

7 BUT THERE IS NO FOOTNOTE FOR CURRENT LONG-TERM DEBT.

8 SO I WOULD BE VERY INTERESTED TO KNOW WHAT IS IT THAT
9 CURRENT LONG-TERM DEBT IS AS OPPOSED TO THE TWO OTHER ITEMS THAT HAVE
10 FOOTNOTES.

11 CARLENE MOORE: I CAN ADDRESS IT.

12 FOOTNOTE NUMBER 4 IS ON THE WRONG LINE.

13 FOOTNOTE NUMBER 4 BELONGS TO CURRENT LONG-TERM DEBT.

14 MS. SULLIVAN: OKAY.

15 CARLENE MOORE: SO IT IS FOR EVERYONE'S KNOWLEDGE, LONG-TERM
16 DEBT IS THE LOAN THAT'S OWED LESS WHAT IS CONSIDERED CURRENT, WHICH
17 IS PAID IN THE NEXT 12 MONTHS.

18 SO THAT YOU WOULD IN ESSENCE SEE CURRENT LONG-TERM DEBT
19 GOING DOWN OVER THE COURSE OF THE YEAR.

20 ALTHOUGH, AS YOU MAKE ONE PAYMENT ANOTHER ONE'S DUE 12
21 MONTHS LATER SO IT'S CYCLICAL.

22 THE TWO ITEMS ARE COMPRISED OF THE SAME THING.

23 THEY REPRESENT THE BONDS, THE IBANK WATER QUALITY
24 IMPROVEMENT LOAN, THE IBANK SOUND LOAN, THE PREMIER LOAN, THE ENERGY
25 EFFICIENCY AND THE CALPERS WHAT WILL BE PAID IN THE COMING 12 MONTHS

1 WOULD BE CURRENT LONG-TERM DEBT.

2 AND IT'S WHERE ITEM 4-- AND SO WE WILL MOVE THAT, THE
3 FOOTNOTE.

4 MS. SULLIVAN: THANK YOU.

5 CARLENE MOORE: AND THEN 7 IS IN ESSENCE THE LONG-TERM DEBT
6 OF WHAT IS STILL OWED ON THOSE SAME THINGS.

7 MS. SULLIVAN: THANK YOU.

8 PRESIDENT SCHENK: THANK YOU, MS. SULLIVAN, FOR YOUR
9 QUESTION.

10 MS. SULLIVAN: THIS IS WHERE MY UTILITY REGULATION COMES IN
11 HANDY.

12 A LOT OF LITTLE [INDISCERNIBLE]

13 I HAVE A QUICK COMMENT, I WAS JUST LOOKING AT IT.

14 PRESIDENT SCHENK: YES.

15 GOVERNMENT FUNDING 1.484 WHERE THE PLS, WHAT IS THAT?

16 CARLENE MOORE: IF YOU RECALL LAST MONTH, WE RECEIVED THE
17 AB1499 FUNDS, THE NEW FAIR FUNDS, WHICH IS FOR WE BELIEVE TO BE A
18 TWO-YEAR PERIOD.

19 THAT WAS RECEIVED.

20 IT WASN'T ANTICIPATED.

21 WE RECEIVE IT.

22 THAT IT THE THREE QUARTERS OF 1% OF THE SALES GENERATED ON
23 FAIRGROUNDS THROUGHOUT CALIFORNIA THAT WAS OUR SLICE OF THE PIE.

24 OKAY.

25 AND THEN -- I HAD MENTIONED FOR THE BANK AND SERVICE FEES,

1 IT'S A SMALL EXPENSE \$18,000.

2 BUT IT'S SOMETHING THAT WE CAN LOOK INTO OFFSET.

3 I KNOW LAST YEAR WAS LIKE \$1.9 MILLION AT THE END OF THE
4 YEAR.

5 BUT I'M SURE WITH ALL THE BUSINESS THE FAIR DOES AND MAYBE
6 LOOK INTO A BANK OR SOMEONE TO EITHER WAIVE FEES OR DISCOUNT FEES.

7 I THINK IT'S A BIG SAVINGS WE COULD DO.

8 CARLENE MOORE: AND WE ARE DOING THAT.

9 BUT TO BE CLEAR, THE SERVICE FEES ALSO INCLUDES THE CREDIT
10 CARD SERVICE FEES AND AS WE HAVE GONE CASHLESS.

11 SO THE MORE SIGNIFICANT PORTION OF THAT BUT WE'LL HAVE THE
12 DETAIL ON THAT.

13 BUT WE ARE ALSO LOOKING AT NEW BANKING OPTIONS.

14 TO AT LEAST LOWER THE FEE THAT WE CAN.

15 SURE.

16 CARLENE MOORE: AND WITH THAT BEING SAID, WE DO HAVE
17 EXTREMELY LOW FEES EVEN ON OUR CREDIT CARD PROCESSING.

18 IT'S JUST WE DO SO MUCH VOLUME ON THEM.

19 SO THE CITY OF SAN DIEGO AND OTHER ORGANIZATIONS FOR THE
20 CREDIT CARD FEES, THEY HAVE A CAPABILITY WHERE THEY PASS IT ON, LIKE
21 YOU PAY YOUR WATER BILL.

22 INSTEAD OF THE WATER DISTRICT ABSORBING THE \$7 THEY PASS IT
23 ONTO THE CONSUMER.

24 PRESIDENT SCHENK: LIKE PROPERTY TAX IF YOU DO IT ON YOUR
25 CREDIT CARD.

1 RIGHT.

2 AND THEN \$7 MAY NOT BE A LOT FOR A CONSUMER, BUT \$2 MILLION
3 FOR ONE GROUP IS PRETTY EXCESSIVE.

4 SO IT'S LITTLE CHANGES LIKE THAT THAT I THINK COULD MAKE
5 POTENTIALLY \$2 MILLION THAT YOU WERE LOSING OUT THE DOOR JUST BY
6 MAKING THAT SMALL PIVOT.

7 SOMETHING TO LOOK INTO TO SAVE MONEY.

8 PRESIDENT SCHENK: THANK YOU.

9 ANY OTHER COMMENTS?

10 ALL RIGHT.

11 AND THEN, LASTLY, STRATEGIC PLANNING COMMITTEE REPORT.

12 DIRECTOR GELFAND, DO YOU HAVE A REPORT THAT YOU WANT TO
13 JUST HAVE US [CHUCKLING] [OFF MIC]

14 PRESIDENT SCHENK:

15 VICE PRESIDENT GELFAND: WE HAVE A MEETING SCHEDULED FOR
16 MARCH 26TH.

17 WE DO.

18 PRESIDENT SCHENK: ANY OTHER COMMENTS?

19 MS. SULLIVAN, WOULD YOU LIKE TO ADDRESS US ON THAT LAST?

20 MS. SULLIVAN: [OFF MIC]

21 CARLENE MOORE: IT WILL BE POSTED THIS FRIDAY.

22 THIS IS THE MONTH OF MEETINGS FOR US.

23 OUT OF THE FIVE FRIDAYS IN MARCH, WE'RE POSTING A NOTICE
24 ALL BUT ONE.

25 PRESIDENT SCHENK: WITH THAT, WE HAVE CORRESPONDENCES ON

1 PAGES 80 THROUGH 93.

2 ANYBODY HAVE ANY QUESTIONS, COMMENTS, THOUGHTS REGARDING
3 CORRESPONDENCE?

4 WE HAVE HAD OUR CLOSED EXECUTIVE SESSION.

5 I'LL ENTERTAIN A MOTION TO ADJOURN.

6 SO MOVED.

7 PRESIDENT SCHENK: SECOND?

8 SECOND.

9 PRESIDENT SCHENK: UNANIMOUS.

10 ALL RIGHT.

11 OH, GREAT, WELCOME TO THE TABLE.

12 YOU GOT A SEAT AT THE TABLE AS THEY SAY.

13 ALL RIGHT.

14 WE ARE ADJOURNED.

15 THANK YOU, ALL.

16

17

[END OF MEETING]

18

19

20

21

22

23

24

25

1
2 CERTIFICATE OF TRANSCRIBER
3
4
5
6

7 I, Antha A. Ward, do hereby certify that the 22nd District
8 Agricultural Association Board of Directors Meeting was transcribed
9 from audio by me; that said digital audio recording of said
10 proceedings are a true and accurate record to the best of my
11 knowledge, skills, and ability; that I am neither a member for, re-
12 lated to, nor employed by the District in which this was taken; and,
13 further, that I am not a relative or employee of any member or staff
14 employed by the District hereto, nor financially or otherwise inter-
15 ested in the outcome of this action.

16
17
18 _____
19 Antha A. Ward
20 QuickCaption, Inc.
21
22
23

24 --o0o--
25