



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
March 12, 2024, at 1:30 p.m.

Boardroom

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

While the 22nd District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22nd DAA will also provide for remote participation by Board members and members of the public. If you prefer to participate remotely, please check the 22nd DAA's website ([Public Information](#)) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22nd DAA BOARD OF DIRECTORS

Frederick Schenk, President
Michael Gelfand, 1st Vice President
G. Joyce Rowland, 2nd Vice President
Mark Arabo, Director

Lisa Barkett, Director
Kathlyn Mead, Director
Don Mosier, Director
Sam Nejabat, Director

Secretary-Manager
Carlene Moore
Chief Executive Officer

22nd DAA Counsel
Josh Caplan
Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision, and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to ensure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com. Public comments on agenda items will be accepted during the meeting as items are addressed.



**22nd District Agricultural Association Board of Directors Meeting
AGENDA
March 12, 2024, at 1:30 p.m.**

1. **CALL TO ORDER** – PRESIDENT FREDERICK SCHENK
All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.
2. **ROLL CALL**
3. **CONSENT CALENDAR (ACTION ITEMS)**
All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.
 - **Minutes, Regular Meeting February 20, 2024**
4. **PUBLIC COMMENT**
This item is for public comment on issues **NOT** on the current agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.
5. **EXECUTIVE REPORT (INFORMATIONAL)** – CEO Carlene Moore
 - **Operational Announcements**
 - Del Mar National Horse Show Presentation
 - Ag on a Grand Scale Presentation
 - Environmental Stewardship Presentation
 - RTA-SRTLTC Meeting on March 20, 2024
 - **Construction Projects & Facilities Updates**
 - **Industry News & Updates**
 - Annual update on California Construction Authority JPA
 - **Review of Contracts Executed per CEO Delegation of Authority**
 - **Standard Agreements**
24-004 Stornetta Livestock Services; 24-012 DRH and Company
 - **Individual Project Agreements (IPA) with California Construction Authority (CCA)**
022-23-480875 Grandstand Fire Suppression System Repair; 022-23-495505 Surf & Turf Utility Meters

- **Entertainment Agreements**
24-1084 Dialed Action Agency, LLC; 24-1085 Loren Smith; 24-1086 Bola Touring, Inc f/s/o Good Times Ahead; 24-1087 KM Creative Solutions; 24-1201 Stage Nine Design Facility; 24-1202 Stalls West, Inc.; 24-1203 San Diego Garden Railway Society
- **Judging Agreements**
24-14J Chance Coulter; 24-15J Phil Gottsh; 24-16J Paul Duffield; 24-17J Del Cover; 24-18J Russ Filbeck; 24-19J Mark Stook; 24-20J Steffanie Dotson; 24-21J Kevin Sheehan; 24-22J Patrick Quinn; 24-23J Jim Simpson; 24-24J Robert Jacobson; 24-25J Dennis Fowler; 24-26J Don Owen; 24-27J David John; 24-28J Allen Lewis; 24-29J Mick Yarbrough; 24-30J Virgil Kruger; 24-31J Anita Amsberry; 24-32J Jim Strawn
- **Event Agreements**
24-455 Just Between Friends; 24-456 IFMA San Diego; 24-457 Purdy Tree Farms; 24-458 Century Club of San Diego

6. **GENERAL BUSINESS**

- A. **Consideration and vote on Meeting Minutes of January 9, 2024** (Action)
- B. **Comprehensive Policies Development & Review**
 - Introduce new draft policies (Informational)
- C. **Finance Committee Report** – Michael Gelfand, Chair
- D. **Strategic Planning Committee Report** – Michael Gelfand, Chair
 - Strategy Session scheduled for March 26, 2024

7. **MATTERS OF INFORMATION**

- Correspondence

8. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
- B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Talley Amusements, Inc., et al., v 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
- D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Allen v. 22nd District Agricultural Association, et al., Case No. 37-2023-00004430.

9. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

10. **ADJOURNMENT**