



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
September 12, 2023, at 1:30 p.m.

Board Room

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

While the 22nd District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22nd DAA will also provide for remote participation by Board members and members of the public. If you prefer to participate remotely, please check the 22nd DAA's website ([Public Information](#)) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22nd DAA BOARD OF DIRECTORS

G. Joyce Rowland, President

Frederick Schenk, 1st Vice President

Richard Valdez, 2nd Vice President

Mark Arabo, Director

Lisa Barkett, Director

Michael Gelfand, Director

Kathlyn Mead, Director

Don Mosier, Director

Sam Nejabat, Director

Chief Executive Officer

Carlene Moore

22nd DAA Counsel

Joshua Caplan

Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com. Public comments on agenda items will be accepted during the meeting as items are addressed.



**22nd District Agricultural Association Board of Directors Meeting
AGENDA
September 12, 2023, at 1:30 p.m.**

1. **CALL TO ORDER** – FIRST VICE PRESIDENT FREDERICK SCHENK
All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.

2. **ROLL CALL**

3. **CONSENT CALENDAR (ACTION ITEMS)**
All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.
 - **Minutes, Regular Meeting August 8, 2023**
 - **Contract Approval**
 - **Standard Agreements**
DAA-18-213-19 AM4, Sponsorship Coordinator Agreement; 23-041 AM1, Grandstand Stage Audio; 22-027 AM2, Offsite Parking Transportation Services

4. **EXECUTIVE REPORT** – CEO Carlene Moore (Informational)
 - **Operational Announcements**
 - Surf & Turf RV Park Operations
 - The Sound Update
 - City of Del Mar Affordable Housing Request
 - Policy Review and Development Work
 - Don Diego Scholarship Foundation
 - **Construction Projects & Facilities Updates**
 - Facilities Condition Assessment
 - **Industry News & Updates**
 - **Review of Contracts Executed per CEO Delegation of Authority**
 - **Standard Agreements**
23-071, Sharepoint/Teams Consultant; 23-069, San Diego International Beer Festival Coordinator; 23-070, San Diego International Beer Festival Assistant Coordinator; 23-067 AM1, 2024 San Diego County Fair Theme Graphic Design; 23-052 AM1 Waste hauling and recycling services

- **Event Agreements**
24-4020 – Viewpoint, Employee Parking; 24-4021 - Lights and Sound, ANIME Impulse; 24-4022 - Del Mar Trade Shows, Design & Manufacturing Show

5. **GENERAL BUSINESS**

- A. **Finance Committee Report** – Michael Gelfand, Chair
 - Monthly Financial Reports (Informational)
- B. **Fair Operations Committee Report** – Frederick Schenk, Chair
 - 2023 San Diego County Fair wrap-up report (Informational)
 - 2024 San Diego County Fair logo debut (Informational)
- C. **RTA/SRTLTC Committee Report** – Carlene Moore, RTA Secretary
 - Report on Del Mar Race Track Authority and State Race Track Leasing Commission meetings of August 14, 2023 (Informational)
- D. Discuss and vote on whether to approve event agreement with Festival Licensing and Acquisition Corporation for a multi-day live music and entertainment festival branded as KAABOO Del Mar (Action)

6. **PUBLIC COMMENT**

This item is for public comment on issues **NOT** on the current agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

7. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
- B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Talley Amusements, Inc., et al., v 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
- D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. B&L Productions, Inc., et al., v Gavin Newsom, et al., United States District Court, Southern District of California, Case No. 3:21-cv-01718-AJB-KSC.
- E. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Allen v. 22nd District Agricultural Association, et al., Case No. 37-2023-00004430.

8. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

9. **MATTERS OF INFORMATION**

- Upcoming Board Meeting Dates
- Correspondence

10. **ADJOURNMENT**