



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
August 8, 2023, at 1:30 p.m.

Boardroom

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

While the 22nd District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22nd DAA will also provide for remote participation by members of the public. If you prefer to participate remotely, please check the 22nd DAA's website ([Public Information](#)) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22nd DAA BOARD OF DIRECTORS

G. Joyce Rowland, President
Frederick Schenk, 1st Vice President
Richard Valdez, 2nd Vice President
Lisa Barkett, Director

Michael Gelfand, Director
Kathlyn Mead, Director
Don Mosier, Director
Sam Nejabat, Director

Secretary-Manager
Carlene Moore
Chief Executive Officer

22nd DAA Counsel
Josh Caplan
Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com. Public comments on agenda items will be accepted during the meeting as items are addressed.



**22nd District Agricultural Association Board of Directors Meeting
AGENDA
August 8, 2023, at 1:30 p.m.**

1. **CALL TO ORDER** – PRESIDENT G. JOYCE ROWLAND
All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.

2. **ROLL CALL**

3. **CONSENT CALENDAR (ACTION ITEMS)**
All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.
 - **Minutes, Regular Meeting May 9, 2023**
 - **Contract Approval**
 - **Standard Agreements**
21-079-10 AM1-Kone, Inc., Elevator Maintenance; 22-006 AM1 HITS Del Mar Leasing, LLC, Horsepark Operator Agreement; 22-014 AM1-Mercy Medical, Transportation, Medical Transportation; 22-015 AM1-OCC Signs, Fair Sign Production; 22-020 AM1-Hands On Labor, Stage Crew Labor; 22-022 AM1-9th Shield, Armed Security ATV & K9; 22-027 AM2-SD Luxury Limos, Offsite parking shuttle service; 22-032 AM1-Velasea, Touchless Weapon Detection; 22-095 AM1-Low Voltage Fire Alarm Services; 23-002 AM1 Wagner Consulting Group, Ride Safety Inspection

4. **MANAGEMENT REPORT** – CEO Carlene Moore (Informational)
 - **Operational Announcements**
 - San Diego County Fair
 - Surf & Turf RV Park
 - Horsepark Re-Opening
 - **Construction Projects & Facilities Updates**
 - **Industry News & Updates**
 - CDFA Collaborative Exchange; AB1499 Committee

- **Review of Contracts Executed per Director Rowland Delegation of Authority**
 - **Standard Agreements**
20-053-8X AM 1 record storage; 23-048 Diamond Environmental Services, portable restrooms and maintenance; 23-057 Priority Building Services, janitorial and trash services; 23-058 Z&C Services, janitorial and trash services; 23-060 Jan Pro of San Diego, janitorial and trash services;
 - **2023 San Diego County Fair Ride Operator Agreements**
23-M-14 RCS (amendment); 23-M-06 Helm & Sons (amendment)
 - **2023 San Diego County Fair Game Operator Agreements**
23-M-28 Big T Toys & Sports
 - **Sponsorship Contracts**
SPO-23-061 Proline Image for O'Reilly's Auto Parts
- **Review of Contracts Executed per CEO Delegation of Authority**
 - **Standard Agreements**
23-025-Rudi Stockalper Fertilizer Service, Wood shaving recycling; 23-044 and 23-044 AM1 Blast Off Power Wash, power washing; 23-046-A-1 Hydraulic, Trash compacting; 23-047-Fair-ly Decent Promotions, Social Media Services; 23-049-New Leaf Biofuel, Used oil collection; 23-050-Cibola Systems Corp, Strategic Planning Consultant; 23-051-City of San Diego, AED Program – Project Heartbeat; 23-052-Edco Disposal, Fairtime waste disposal; 23-053-San Diego College of Continuing Education ETI, Civilian traffic control training; 23-055- Fred Greaves, Fair Photography; 23-056-Torrey Pines High School Foundation, Parking access; 23-062-Jag Tag Enterprises, Communication Training; 23-063 Jag Tag Enterprises, Executive Coaching; 23-064-Leadership Enthusiast, 2023 Fair debrief facilitation; 23-065-Activate Human Capital Group, Employee Engagement Survey temp & seasonal; 23-066-Global Door, Roll-up Door Repair; 23-067-James Coleman, 2024 Fair Logo Design
 - **Sponsorship Contracts**
SPO-23-049 Cigma; SPO-23-006 The San Diego Union Tribune
 - **Event Agreements**
24-4002 Nilforushan Equisport Event; 24-4003 Goodguy Enterprises, Inc; 24-4011 Westward Expos; 24-4012 San Diego Cat Fanciers; 24-4013 ATA Internationals; 24-4014 Silver Bay Kennel Club; 24-4015 FJS Productions; 24-4016 Family Wine Makers; 24-4017 Tiny Fest, LLC; 24-4018 Gem Faire Incorporated; 24-4019 Jiu Jitsu World League, LLC
 - **2023 San Diego County Fair Judging Agreements**
23-48J Travis Hoffman, Livestock; 23-50J Drew Lobenstein, Livestock; 23-51J Lisa Shepard, Jr/Open Dairy Goats; 23-52J Emily Morgan, Livestock; 23-53J Joey Airoso, Livestock; 23-54J Kamden Urban, Livestock; 23-55J Jesse Henson, Livestock; 23-56J Braeton Kimble, Livestock; 23-57J Will Shelby, Livestock; 23-58J Bryana Jordan, Poultry Health Inspector; 23-59J Conor Keegan, Livestock; 23-60J Allen Mesick, Livestock; 23-61J Jake Parnell, Livestock; 23-62J Jim Weseloh, Livestock; 23-63J Harvey Pool, Livestock; 23-64J Denise Aragon, Livestock; 23-65J Manny Antonacci, Livestock; 23-66J Shelby Gough, Livestock; 23-67J Armando Cabrera, Livestock; 23-68J Allen Barr, Livestock; 23-69J Eric Kutch, Livestock; 23-70J Jeremiah Perotti, Master Showmanship -Swine; 23-71J Alyssa Zolman, Master Showmanship - Dairy Cattle; 23-72J Audrey Greenwood, Master Showmanship - Dairy Goats; 23-73J Malia Arpon, Master Showmanship - Market Goats; 23-75J Candice Ivy, Master Showmanship Sheep; 23-76J Lenny Schudar, Dog Show Showmanship; 23-77J Pat Wisler, Dog Show Rally; 23-78J Rick Shudar, Dog Show Long Sits & Downs; 23-79J Alexandra Hooper, Dog Show Obedience
 - **Individual Project Agreements (IPA) with California Construction Authority (CCA)**
022-023-031 AM1 DMTC HVAC Project; 022-23-046 Asphalt and Concrete Repair

- **2023 San Diego County Fair Entertainment Agreements**
 23-1108 Star Work Events; 23-1109 Paging the 90's; 23-1110 Cappel Kelley; 23-1111 ZNORA; 23-1112 Menny Flores; 23-1113 Jehlad; 23-1114 Voyager3; 23-1115 Grooveline SD; 23-1116 Drivin the Bus; 23-1117 Ron Bocian; 23-1118 Brian Jones RocknRoll Revival; 23-1119 The Gravities; 23-1120 Path Precision Enterprises dba FIREnICE Entertainment; 23-1215 Chula Vista Emblem Club #415; 23-1216 Daughters of the Nile; 23-1217 Echo Athletic

5. **GENERAL BUSINESS**

A. **Comprehensive Policies Development and Review**

1. Consideration and vote to approve policies as previously presented:
 2.05 Reporting Wrongdoing, 3.08 General Responsibilities, 3.09 Organizational Planning, 3.10 Risk Management (Action)

- Introduce new draft Policies (Informational)

B. **Finance Committee Report – Michael Gelfand, Chair**

- Monthly Financial Reports (Informational)

6. **PUBLIC COMMENT**

This item is for Public comment on issues **NOT** on the current Agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

7. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
- B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Jerry Hollendorfer v. DMTC et al., Case No. 37-2019-00036284.
- D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Talley Amusements, Inc., et al., v 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
- E. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. B&L Productions, Inc., et al., v Gavin Newsom, et al., United States District Court, Southern District of California, Case No. 3:21-cv-01718-AJB-KSC.
- F. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Allen v. 22nd District Agricultural Association, et al., Case No. 37-2023-00004430.
- G. Personnel: The Board will meet in closed session to consider those items authorized under Section 11126 of the Government Code, including but not limited to the evaluation of performance of the CEO. [Gov. Code, § 11126, subd. (a.)]

8. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

9. **MATTERS OF INFORMATION**

- Correspondence

10. **ADJOURNMENT**