



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
April 11, 2023, at 1:30 p.m.

Boardroom

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

While the 22nd District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22nd DAA will also provide for remote participation by Board members and members of the public. If you prefer to participate remotely, please check the 22nd DAA's website ([Public Information](#)) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22nd DAA BOARD OF DIRECTORS

G. Joyce Rowland, President
Frederick Schenk, 1st Vice President
Richard Valdez, 2nd Vice President
Lisa Barkett, Director

Michael Gelfand, Director
Kathlyn Mead, Director
Don Mosier, Director
Sam Nejabat, Director

Secretary-Manager

Carlene Moore
Chief Executive Officer

22nd DAA Counsel

Josh Caplan
Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com. Public comments on agenda items will be accepted during the meeting as items are addressed.



**22nd District Agricultural Association Board of Directors Meeting
AGENDA
April 11, 2023, at 1:30 p.m.**

1. **CALL TO ORDER** – PRESIDENT G. JOYCE ROWLAND
All matters noticed on this agenda, in any category, **may be considered for action as listed.**
Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.

2. **ROLL CALL**

3. **CONSENT CALENDAR (ACTION ITEMS)**
All matters listed under the Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.
 - **Minutes, Regular Meeting March 21, 2023**
 - **Contract Approval**
 - **Standard Agreements**
23-031, Generator Maintenance & Repair; 23-032, Heavy Equipment Rental; 23-040, Fair Street Banner Installation; 23-007, Fair Equipment Rental; 23-008 Golf Cart Rental; 23-024, Production Services; 23-034, Fair Street Banner Printing
 - **Sponsorship Contracts**
SPO-23-014, BL Comfort Products dba Sleep City

4. **EXECUTIVE MANAGEMENT REPORT** – CEO Carlene Moore (Informational)
 - Operational Announcements
 - **Review of Contracts Executed per Delegation of Authority**
 - **Standard Agreements**
22-101, Engagement Survey; 23-029, Flooring Installation at The Sound; 22-103, Leadership Development and Coaching; 23,027, Fire Extinguisher Certification; 23-030, Sewer Pumping; 23-033, Battery Powered Emergency Lighting Inspection; 23-002, Ride Safety Inspections; 23-035, Livestock Program Management; 23-036, Fair Street Banner Installation; 23-025, Recycling and Wood Shaving Disposal; 23-037, Switchgear Troubleshooting; 23-038, Switchgear Maintenance; 23-001, Fair Temporary Fencing
 - **Sponsorship Contracts**
SPO-23-033, Aqua Paradise

- 2023 San Diego County Fair Entertainment Agreements
23-1051, Animal Cracker Conspiracy; 23-1052, Magical Ventriloquist Vikki Gasko Green; 23-1053, San Diego Bluegrass Society; 23-1054, Huckleberry Road; 23-1055, Circus Luminescence LLC; 23-1056, Buck Trout Entertainment Corp; 23-1057, Dialed Action Agency LLC, 23-1058, The Wilder Show; 23-1059, Nancy Riegler Bird Show dba Oasis Camel Dairy LLC; 23-1060, Oasis Camel Dairy LLC; 23-1061, Paul Bunyan Lumberjack Show; 23-1062, Suzy Haner; 23-1063, Swifty Swine 23-1064, Trapeze Co, LLC/The Flying Royals; 23-1065, Motorsports Production Services, LLC; 23-1066, OutAt Inc; 23-1067, Entertainment Café LLC; 23-1068, Fusion Talent Group; 23-1069, Great American Entertainment Co; 23-1070, Godfrey the Magician; 23-1071, Social Artistry LLC; 23-1072, M.A.N.D.A.T.E Records Inc; 23-1073, Patrick Contreras; 23-1074, Drew Miller; 23-1075, Hillia Productions; 23-1076, Jeremiah Johnston; 23-1077, The Dancing Fire Entertainment; 23-1078, Jason Love Comedy; 23-1079, Jackstraws Surf Band; 23-1080, Ferdinand the Bull; 23-1081, Bill Cobb; 23-1082, David Maldonado; 23-1083; Tom Griesgraber; 23-1084, Fireworks & Stage FX America dba Fireworks America
 - 2023 San Diego County Fair Ag & Education Agreements
23-1203, Margaret Tyler; 23-1205, A Simpler Time; 23-1206, Sand and Soleil Landscape; 23-1207, Irma Esquer Roman
 - Individual Project Agreements (IPA) with California Construction Authority (CCA)
022-23-030, Wyland Emergency Roof Repair; 022-23-013, Surfside Kitchen Plumbing Repair; 022-23-012, Arena Plumbing Repair; 022-23-031, DMTC HVAC
- Construction Projects & Facilities Updates
 - Industry News & Updates

5. **GENERAL BUSINESS**

- A. Presentation by the Don Diego Scholarship Foundation (Informational)
- B. Comprehensive Policies Development and Review
 - Introduce new draft Policies (Informational)
- C. DMTC Liaison Committee Report – Lisa Barkett, Vice Chair
 - 1. Consideration and vote to approve the Breeders’ Cup terms with the Del Mar Thoroughbred Club, as required by Paragraph 5.8 of the Operating Agreement, per the Second Amendment. (Action)
- D. Finance Committee Report – Michael Gelfand, Chair
 - 1. Consideration and vote to delegate authority to Director Gelfand, to consult with staff to review, select, and procure insurance policies for 2023-24 and to report back on those selections to the full board at the May meeting. (Action)
- E. Fair Operations Committee Report – Frederick Schenk, Chair (Informational)
 - Announcement of 2023 San Diego County Fair Grandstand & Paddock Entertainment Line-up
 - Fair-Tastic Foods Competition
 - “Get Out There” Trailblazer Challenge

6. **PUBLIC COMMENT**

This item is for Public comment on issues **NOT** on the current Agenda. No debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a

docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

7. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
- B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Jerry Hollendorfer v. DMTC et al., Case No. 37-2019-00036284.
- D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Talley Amusements, Inc., et al., v 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
- E. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. B&L Productions, Inc., et al., v Gavin Newsom, et al., United States District Court, Southern District of California, Case No. 3:21-cv-01718-AJB-KSC.
- F. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Allen v. 22nd District Agricultural Association, et al., Case No. 37-2023-00004430.

8. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

9. **MATTERS OF INFORMATION**

- Correspondence

10. **ADJOURNMENT**