



Show us Your Best

2022 SAN DIEGO COUNTY FAIR

# FLOWER SHOW VIGNETTE

## 2022 ENTRY TIMELINE

Vignette Exhibitor Meeting.....	Saturday, April 23 1:30pm
<b>Entry Deadline .....</b>	<b>Friday, May 20</b>
Design Plan Deadline.....	Friday, May 27
Set Up.....	Must be complete by Monday, June 6 5:00pm
Judging (closed).....	June 7 10:30am
Award Ceremony.....	Sunday, July 3 9:00am
Fair Dates .....	Wednesday, June 8 - Monday, July 4 (closed Mondays & Tuesdays except July 4)
Teardown.....	Tuesday, July 5 7am - 6pm

## VIGNETTE MAINTENANCE

Friday, June 10, 17, 24 and July 1 .....	4:00am – 9:00am
Tuesday, June 14, 21, 28 .....	7:00am – 2:00pm

## EVENTS

Top 10 Floral Design Competition Deadline.....	Friday, June 17
Top 10 Floral Design Competition .....	Sunday, June 26
Rose Day.....	Thursday, June 30

## ENTRY FEE

Class 1: \$80; Class 2 & 3: \$50 (non-refundable).

## ENTRY LIMIT

One (1) entry per class, per exhibitor (space permitting).

## ENTRY CHECKLIST

- Read entry materials, decide what to enter
- Enter online and pay entry fees by deadline at [sdfair.com/participate/competitive-exhibits](https://sdfair.com/participate/competitive-exhibits)
- Save email confirmation, set up instructions will be emailed following entry deadline
- Submit design plan prior to set up
- Set up vignette, save the date to attend the awards ceremony
- Return for vignette teardown

## NEW THIS YEAR

- **Fair Theme: Heroes ReUnited!** Celebrate Superheroes by entering your theme-inspired creations.

## CONTACT

Betty Patterson Del Sol, Coordinator  
 Flower Show Office (858) 792-4273  
 Monday through Friday 10am-4pm (extended support to 7pm on entry deadline)  
[entry@sdfair.com](mailto:entry@sdfair.com)  
 2260 Jimmy Durante Blvd, Del Mar, CA 92014  
[sdfair.com/participate/competitive-exhibits](https://sdfair.com/participate/competitive-exhibits)

## ELIGIBILITY

The Flower Show is open to floral designers 18 and older.

## FAIR TICKETS

Entrants will receive ten (10) Exhibitor Access Passes.

## DESIGN AND MATERIALS

Design plans must be submitted to the Flower Show and approved by the coordinator prior to set up. Plans must specify all materials, including artificial botanical props, electrical, sound, signage, wall/boarder materials, literature and/or handouts. Plans must also note if they are collaborative projects.

The Fairgrounds will provide the following for each space: Walls, electricity, access to water and trash removal. Exhibitors must furnish their own materials, accessories and labor. Each display must feature fresh flowers, live plants and dried materials. High-quality products, materials, standalone props and exhibits that incorporate Fair theme elements are encouraged. Artificial flowers and foliage may be used as accent only.

No staples, texture, paper Mache or glue on the walls (unless you provide your own wall or purchase ours). If using donated materials from companies/suppliers you may include their name/s or signage within your space. General liability insurance listing the Del Mar Fairgrounds as an additional insured must be provided and if your space invites the public in, it must meet ADA specifications.

## SET UP, MAINTENANCE & TEARDOWN

Set up instructions, credentials and exhibit maintenance parking permits will be mailed or emailed following the entry deadline. When setting up and maintaining your exhibit, vehicles must follow parking rules and procedures or vehicles are subject to tow. All Exhibits should be maintained throughout the Fair as exhibits will be judged and awarded on cleanliness, quality and condition of exhibits (including flowers). Exhibitors not properly maintaining their exhibits may forfeit premiums.

All exhibits must be taken down on tear down date. If you are unable to make teardown, arrange for another person to teardown (written authorization must be submitted in advance). Items not picked up become the property of the San Diego County Fair and will be disposed of promptly.

## JUDGING

All judging will be blind and held in a closed session. The decision of the judges is final.

Exhibitor's and supplier's names on signs **must be** covered by exhibitors prior to judging. Exhibitors will not be permitted in or around show area during judging. Failure to comply will be cause for disqualification.

## AWARDS

**Award of Merit (Class 001 and 002 Only):** Each completed display is eligible for an Award of Merit.

**Bill Teague Maintenance Award:** Each vignette that is well-maintained every day of the Fair is eligible to be selected for this award. Flowers MUST be fresh each day of the Fair. \$100.

**Best Design Vignette Award:** Presented to the display with the best design, aesthetic appeal, adherence to theme and attention to detail. 1<sup>st</sup> Place: \$200 & rosette, 2<sup>nd</sup> Place: \$150 & rosette, 3<sup>rd</sup> Place: \$100 & rosette.

**Coordinator Award:** Recognition for exceptional quality and outstanding contribution to the show. \$200.

## RULES

1. Local and State Rules apply to this competition available at [sdfair.com/participate/competitive-exhibits](http://sdfair.com/participate/competitive-exhibits).
2. No entry will be accepted should the exhibitor describe conditions under which they will exhibit. The 22nd DAA (San Diego County Fair) will not be responsible for loss or damage of any kind and **reserves the right to approve designs, assign locations (first come, first serve) and/or reject entries deemed inappropriate.**
3. Tax Identification Information: The Fairgrounds is required to report premiums totaling \$600 or more and a W-9 is required each year. ***You must notify us if the person/business name to issue your awards check is different than the exhibitor name the entry was registered under. For collaborative projects, only one check will be issued. It is the responsibility of the exhibitors to divide the premium award.***
4. When filling out the online registration, note the name of the individual, business, group or association on "Exhibitor Name" line. Fill in "Issue Check to" line if this information is different from exhibitor name. For collaborative projects, only one check will be issued. It is the responsibility of the exhibitors to divide the premium award.
5. Animals are not allowed on the Fairgrounds at any time (other than service animals).

## DIVISION 4000: VIGNETTE

### Class 001: Floral Design within Vignette

Create a minimum Floral Design that recreates the mood and basic them of the existing areas background (blank walls provided). **Limited to 8 spaces.**

Approx. Vignette Size: **10' x 10'**

Award of Merit: \$550

### Class 002: Floral Design Vignette

Create a backdrop and Floral Design to best showcase the floral composition you create and feature (blank walls provided).

Approx. Vignette Size: **5' x 4'**

Award of Merit: \$350

### Class 003: Floral Art Arrangement

Create one large, 1 sided creative floral arrangement **minimum 3' x 3'**.

No award of Merit. Each arrangement will be judged using the following scorecard. The amount of points earned will determine the monetary award received.

#### **CLASS 003 FLORAL ART ARRANGEMENT SCORECARD**

**\$40 for each weekly judging that flowers are fresh and well maintained.**

There is no range here; they are fresh or they are not.

Accumulative Total + maximum amount just for keeping fresh, one could receive equals up to \$200.

<b>Title</b>	0-10 pts.= _____	\$10 Title interesting any explanatory
<b>Size 3'x3'</b>	0-20 pts.= _____	\$20 Fills the space appropriately to highlight floral piece
<b>Theme</b>	0-25 pts.= _____	\$25 Clearly defines the theme
<b>Creativity</b>	0-25 pts.= _____	\$25 Not the first thing one would think of
<b>Color Choice</b>	0-25 pts.= _____	\$25 Color combination is appropriate to depict the theme
<b>Principles</b>	0-25 pts.= _____	\$25 Appropriate use of principles
<b>Elements</b>	0-25 pts.= _____	\$25 Shows knowledge and use of elements
<b>Techniques</b>	0-25 pts.= _____	\$25 Evident use of one or more technique
<b>Visual Quality</b>	0-50 pts.= _____	\$50 Is compelling on first look

**(Amount of points given is equal to \$ received)**

<b><u>Awarded/Possible</u></b>	<b><u>Total Points</u></b>
	<b>(230)</b>