



# EXHIBITION OF PHOTOGRAPHY

2019 San Diego County Fair • May 31 – July 4 • Del Mar, California

An international juried exhibition of color and black-and-white photographs, and digital art.

*Gene Wild, Coordinator*

*Lois Fong-Sakai, Assistant Coordinator*

## 2019 CALENDAR

### PLEASE READ THE ENTIRE BROCHURE BEFORE ENTERING

Registration is only accepted online. Visit [www.sdfair.com/entry](http://www.sdfair.com/entry) to enter and pay the processing fee. **Processing Fees are non-refundable.**

**Entry Registration Deadline:** Friday, April 12, 2019. All registrations must be submitted online by 11:59pm (Pacific Daylight Time). Entry Office hours will be extended to 7:00pm on the entry deadline.

**Late Entries Will Not Be Accepted.**

**Tier-1 Notification:** Exhibitors will receive an email notification of images advanced to Tier-2 judging by Wednesday, April 24, 2019.

**Delivery of entries for Tier- 2 judging:** Tuesday, May 14 and Wednesday, May 15, 2019 noon - 7:00pm (Shipped entries must arrive between May 1 - May 14, 2019).

**Awards Ceremony:** Will be given out by invitation only to exhibitors who advanced to Tier-2.

**Entry Pickup:** Friday, July 5, 2019 Noon - 8:00pm.

### Questions?

Call the Entry Office at (858) 792-4207 or email [entry@sdfair.com](mailto:entry@sdfair.com)  
Monday through Friday from 10:00am to 4:00pm

## EVENTS AT THE EXHIBITION OF PHOTOGRAPHY

**Judges Roundtable,** Wednesday, June 5, 2019

**Judges Critique,** Wednesday, June 12, 2019

**NEW Club Day:** Thursday, June 13, 2019

**Tips from Photographers,** Wednesday, June 19, 2019

**NEW Coordinators Talk:** Wednesday, June 26, 2019

**Photo Shootouts,** Saturday June 15 and June 29, 2019  
(entry fee and advanced registration required)

**For complete details visit [www.sdfair.com/entry](http://www.sdfair.com/entry)**

## **COMPETITION REQUIREMENTS:**

1. The Local and State Rules, available at [sdfair.com/entry](http://sdfair.com/entry), apply to this department. No entry will be accepted should the exhibitor describe conditions under which they will exhibit. The 22nd DAA (San Diego County Fair) will not be responsible for loss or damage of any kind.
2. **Eligibility:** The Exhibition of Photography is an international show, open to all interested photographers **18 or older**. Work must be that of the entrant. Group work by two or more individuals is not allowed.
3. **Limits:** Twenty (20) entries per exhibitor in all classes combined.
4. **Entry Processing Fee:** \$20.00 per entry.
5. **Once registered changes in description, title, and price cannot be changed.**
6. Work previously shown at the Fair or nearly identical, regardless of title, is ineligible. Identical prints may not be shown in more than one division of the show. Submitting color and black-and-white versions of the same images is **not** allowed.
7. Enter your information carefully and proofread your name and title of the artwork for punctuation, capitalization and spelling to ensure accuracy on exhibit labels and artist brochures.
8. Descriptions should be limited to 120 characters and should include location where image was taken. Keep it brief and check spelling, as it will be used on entry display tag.
9. Entrants must bring the same images submitted online to the Fairgrounds on delivery day, with an entry tag on the back of each. Image substitutions will not be accepted and changes in prices or titles cannot be made. Claim checks will be issued when you bring in your entries and are required to reclaim entries on pick-up day.
10. Digital enhancement of images to improve photographic quality and impact is allowed in most categories. See specific categories for further details.
11. Images in the Documentary category can be adjusted for quality, but must be a single image not altered to change content.
12. Images highly manipulated for artistic purposes should be entered in Class 32, Digital Photographic Art.
13. Digitally created images or images using only a small amount of photographic content should be entered in Class 33, Digital Art.
14. Model releases are the responsibility of the entrant.

## **PRESENTATION REQUIREMENTS:**

Online entries should be approximately 1800 pixels on the long side for horizontal image or 1200 pixels on the long side for vertical images.

Detailed information about final presentation specifications will be sent with your Tier-2 notification email. Entries must be in good taste and suitable for family viewing as determined by Fair management. Processing, printing, mounting and optional matting may be done commercially.

See Print and Presentation Specifications on the Photo Show webpage, at [www.sdfair.com/entry](http://www.sdfair.com/entry).

**IMPORTANT: No watermarks or names are allowed on digital entries. Names of the entrants are not allowed in photo titles, in the description fields of the online entry process, or on the fronts of prints, mount or mat boards.**

**Sale of work:**

All entries selected for display will be posted for sale at the price indicated on the online entry registration. Photographers must indicate on the online entry form if entries are not for sale. If no price is listed during registration, the item will be marked NFS. Listing a selling price during the online registration authorizes the Fair to give your phone number to interested buyers. No sales are allowed during the Fair. All sales will be handled by the exhibitor and the buyer.

**Judging procedure:**

Tier-1 judges determine from images submitted online which images will advance to Tier-2 onsite judging. **Advancement of images to Tier-2 does not guarantee that a print will be in the show;** images must meet Fair rules and judges' standards for print quality and presentation. Each image will be viewed on its own merits by photographic professionals. Judging criteria include visual impact, composition, technical quality, creativity and presentation. The decisions of the judges are final.

**Delivery Instructions:**

**Hand Delivery:** Exhibitors that advance to Tier-2 Judging will deliver entries to the 2<sup>nd</sup> floor of the East Grandstand at the Del Mar Fairgrounds. No entries will be received after delivery date.

**Shipping instructions:** Exhibitors that advance to Tier-2 Judging can also ship their entries. Must include pre-paid return postage. Mounted photos must arrive to the Entry Office. Shipped entries must arrive between May 1-14, 2019. Mail-in entries, to be returned, must have enough postage to cover the return. Entries with insufficient postage will not be returned.

**Ship to:** San Diego County Fair, Exhibition of Photography  
2260 Jimmy Durante Blvd.  
Del Mar, CA 92014

**Pick-up instructions:** You must present claim checks to pick up entries. If you cannot pick up your entries, arrange for someone else to do so. That person must bring the claim checks and/or a signed written authorization from you. Entries not picked up become the property of the San Diego County Fair and will be disposed of promptly.

**AWARDS**

The following awards will be offered in each class in each division. Awards provided by sponsors may be gift certificates but are of equal value to awards in other classes.

- First place \$200 and a Rosette
- Second place \$175 and a Rosette
- Third place \$150 and a Rosette
- Fourth place \$125 and a Rosette

**Best of Show:** \$100 and a Rosette. Selected from first-place winners in all classes.

**Coordinator's Award:** \$100 and a ribbon.

**Margaret Frye Perpetual Award:** \$100 and a ribbon.

**People's Choice:** A ribbon and an award, donated by Nelson Photo Supplies, selected by popular vote during the Fair. Other donated awards will also be given.

**Honorable Mention:** Ribbons will be awarded at the discretion of the judges.

**Note:** No exhibitor will be allowed more than two monetary awards per class. However, there is no limit to the number of ribbons an exhibitor may win. Award checks will be available at entry pickup. Checks not picked up that day will be mailed within 30 days. The Fair assumes no responsibility for awards donated by clubs, firms or individuals.

## **DIVISIONS AND CLASSES**

### **DIVISION 1201: COLOR SCENIC (Landscape)**

**Class 001 Spring**

**Class 002 Summer**

**Class 003 Fall**

**Class 004 Winter**

Images should be descriptive of the season regardless of when they were taken. An image with fall colors should be entered in Color Scenic-Fall, for instance, and one with snow or bare trees in Color Scenic-Winter. Desert scenes are allowed in Class 002 Summer, and shots of the Arctic/Antarctic in Class 004 Winter.

*When registering a photo in this division, please state in the description field where it was taken.*

### **DIVISION 1202: COLOR**

**Class 005 Waterscapes, Seascapes, Waterfalls, Water Details, etc.**

**Class 006 Architecture or Cityscapes**

**Class 007 People, formal** - includes studio and environmental portraits. Artificial lighting, props and other staging are allowed. *Awards donated by George's Camera*

**Class 008 People, informal** - informal candid images may include travel, street, concert, and other non-posed images.

*When registering a photo in this division, please state in the description field where it was taken.*

### **DIVISION 1203: COLOR NATURE**

**Class 009 Flowers** - *Awards donated by George's Camera*

**Class 010 All other Plants and Trees**

**Class 011 Wild Animals - Mammals**

**Class 012 Wild Animals - Birds**

**Class 013 Animals - Insects, Reptiles, Amphibians, and Aquarium Sea Life**

Photos of zoo animals, and aquarium sea life are allowed, but no photos of domestic animals. Studio photography is permitted in Flowers and other Plants and Trees. *When registering a photo in this division, please state in the description field what is depicted.*

### **DIVISION 1204: CELL PHONE**

**Class 014 Cell Phone**

Color or black-and-white images or digital art taken with a cell phone. *When registering a photo in this class, please state in the description field which phone and apps (if any) were used, where it was taken and what is depicted.*

### **DIVISION 1205: BLACK & WHITE**

**Class 015 Scenic** - landscapes, waterscapes

**Class 016 Nature** - plants, insects and wild animals

**Class 017 Architecture or Cityscapes**

**Class 018 People** - formal or informal

Duotones, including sepia-toned images, are acceptable. No photos of domestic animals. Studio photography is allowed in classes **016** and **018**. *When registering a photo in this division, please state in the description field where it was taken and what is depicted.*

### **DIVISION 1206: COLOR OR BLACK & WHITE**

**Class 019 Documentary**

Digital enhancement of images to improve quality is allowed. Must be a single image not altered to change content. May include travel photos if they meet the above criteria. *When registering a photo in this class, please state in the description field where it was taken and what is depicted.*

**DIVISION 1207: COLOR, BLACK & WHITE OR DIGITAL ART - No Style Restrictions**

- Class 020**     **Close Up, Macro, and Micro** - Photo must be equal to or greater than life-size (1:1). May include photomicrographs and electron microscope images of things that can't be seen with the naked eye.
- Class 021**     **Sports**
- Class 022**     **Still Life** - A collection of inanimate objects arranged in a specific way; may include flowers, food, game or man-made objects.
- Class 023**     **Abstract** - Usually not recognizable as an object. Includes fractal, algorithmic art. May include detail shots of nature.
- Class 024**     **Underwater**- Images taken underwater while the photographer is underwater. Includes marine life portraits, marine life large animals, and underwater model photography. The photographer must be underwater when taking these images; unlimited post processing is allowed. **Awards donated by Blue Abyss Photo**
- Class 025**     **Our Best Friend** - Animals that are beloved companions and pets. Includes domestic animals such as farm animals.
- Class 026**     **Family Moments** - Show the meaning and spirit of family relationships.
- Class 027**     **Night** - Low-light images of night skies, astrophotography and painting with light. May include images from dawn or dusk.
- Class 028**     **Fair Theme** - "San Diego County Fair, Oz-some!" inspired by L. Frank Baum's *The Wonderful Wizard of Oz*.
- Class 029**     **At the Fair** - Photo memories of time spent at the San Diego County Fair. *When registering a photo in this class, please state in the description field where it was taken, what is depicted and how the image was photographed and edited.*
- Class 030**     **All Things Mechanical** - Trains, planes, automobiles, farm and industrial machinery; May include the people involved with these things.

**DIVISION 1208: FILM AND ALTERNATIVE PROCESSES** - Image created by processes not described in any other division.

- Class 031**     **Film and Alternative Processes** - Images produced through traditional wet darkroom techniques.  
*All images must be mounted so that they can be hung on the Fair's Velcro-receptive walls. Methods and techniques used to produce the images must be entered in the entry description.*

**DIVISION 1209: DIGITAL ART**

- Class 032**     **Digital Photographic Art**- Artwork based on photographs; created by manipulation or combination through digital means.
- Class 033**     **Digital Artwork and Illustration**- Artwork and illustration developed with the use of digital tools such as Photoshop, Illustrator, Painter, Fractal Generators, etc. Images may include photos, but are not based on them. Methods and techniques used to produce the images must be entered in the entry description.

**DIVISION 1210: LARGE PRINTS** - **Awards donated by George's Camera**

- Class 034**     **Large Prints**  
Color or black-and-white images, any subject and any style, that are larger than the standard 16 by 20 inches but no larger than 40 inches on the longest side (including any matting).  
*When registering a photo in this class, please state in the description field the size of the mount board.*