



An international juried exhibition of color, black-and-white photographs, and digital art.

Featuring more than \$25,000 in cash prizes and donated awards
The 2017 Fair Theme is “Where the West is Fun”
2017 San Diego County Fair, June 2 – July 4, Del Mar, California

Gene Wild, Coordinator **Lois Fong-Sakai**, Assistant Coordinator

The Exhibition of Photography has a two-tier judging system

The first round is preliminary judging of digital images uploaded online.

The second round consists of images that have advanced from Tier 1 judging. Judges evaluate printed and mounted images that are delivered to the Fairgrounds. ***Advancement of images from first round does not guarantee that a print will hang in the show;*** images must meet Fair rules and judges’ standards for print quality and presentation.

ENTRY ASSISTANCE

The Entry Office is open Monday through Friday, 9:00am to 5:00pm, to provide assistance with entering. You can call (858) 792-4207 for help during these hours or email entry@sdfair.com. Additionally, the Entry Office will be open for “Extended Hours” until 7:00pm on the following Fridays, March 10 and April 14.

2017 Calendar

Online Entry Registration Only!

Deadline for registering and submitting images online: Friday, April 14, 11:59pm (Pacific Time) at www.sdfair.com/entry.

Technical Support: 9:00am to 5:00pm Monday through Friday; 9:00am to 7:00pm Friday, April 14.

Tier 1 Notification: Exhibitors will receive an email notification of images advanced to Tier 2 judging by Wednesday, April 26.

Delivery of entries for Tier 2 judging: Tuesday, May 16 and Wednesday, May 17, noon-7:00pm.

Final judging results: Results for images selected for the show will be posted online by Friday, June 2. Notifications will not be mailed.

Please read the entire brochure and print it out for future reference.

EVENTS AND CONTESTS

Judges Roundtable: Wednesday, June 7, 7:00pm. Judges will discuss overall criteria and procedures.

Judges Critique: Wednesday, June 14, 7:00pm. Judges will answer photographers’ questions, and entrants may bring in images for their comments.

Tips from the photographers: Wednesday, June 21, 7:00pm. A panel of photographers will discuss their experiences and suggestions for entering this and other photography exhibitions.

Photography Workshops: Check sdfair.com/entry for a list of workshops, dates and times.

One-Day Contests: Photo Shootouts: Saturday, June 17 and Saturday, June 24. Check the Fair website for times and other details. Limited to 30 participants per shootout. Must register online.

CONDITIONS OF ENTRY

Who may enter?

The Exhibition of Photography is an international show, open to all interested photographers **18 or older**. Work must be that of the entrant. Group work by two or more people will **not** be accepted.

What's allowed?

Digital enhancement of images to improve photographic quality and impact is allowed in most categories. See specific categories for further details.

Images in the Documentary category can be adjusted for quality, but must be a single image not altered to change content.

Images highly manipulated for artistic purposes should be entered in the Photographic Digital Art category Class 32.

Digitally created images or images using only a small amount of photographic content should be entered in the Digital Art category Class 33

How many entries may I submit?

Each entrant may submit up to 20 entries, all classes combined. Work previously shown at the Fair or nearly identical, regardless of title, is ineligible. Identical prints may not be shown in more than one division of the show. Submitting color and black-and-white versions of the same images is **not** allowed.

Is there a fee?

A processing fee of **\$20** per entry is collected during online registration. **Processing fees are non-refundable.**

How do I enter?

Entries must be registered and images uploaded online only at www.sdfair.com/entry by 11:59 pm (Pacific Time) on Friday, April 14. Entrants will receive a confirmation receipt via email.

What's the judging procedure?

The Exhibition of Photography is a two-tiered juried show. Tier 1 judges determine, online, which images will be advanced to Tier 2 onsite judging. You will be notified by email if your image has been selected for Tier 2 judging, and it will include an entry tag to print out and place on the back of your mount board, at top center. Each image will be viewed on its own merits by photographic professionals. **Advancement of images to Tier 2 does not guarantee that a print will be in the show.** The decisions of the judges are final. Judging criteria include visual impact, composition, technical quality, creativity and presentation.

What are the presentation requirements?

Online entries should be approximately 1800 pixels on the long side for horizontal images or 1200 pixels on the long side for vertical images.

Detailed information about final presentation specifications will be sent with your Tier 2 notification email. Entries must be in good taste and suitable for family viewing as determined by Fair management. Processing, printing, mounting and optional matting may be done commercially. See Print and Presentation Specifications on the Photo Show webpage, at www.sdfair.com/entry. **IMPORTANT:** No watermarks or names are allowed on digital entries. Names of the entrants are not allowed in photo titles, in the description fields of the online entry process, or on the fronts of prints, mount or mat boards.

When do I deliver my entries?

Entries that advance to Tier 2 judging must be printed, mounted and delivered ready to hang **Tuesday, May 16 or Wednesday, May 17, noon - 7:00pm**, to the second floor of the East Grandstand. Access to the Fairgrounds is through the Solana Gate on Via de la Valle.

Entrants must bring the same images submitted online to the Fairgrounds on delivery day, with an entry tag on the back of each. **Substitutions will not be accepted and changes in prices or titles cannot be made.** Claim checks will be issued when you bring in your exhibits and are required to reclaim photos on pick-up day.

Mail-in entries must include return postage pre-paid. Mounted photos must **arrive** to the Entry Office between May 1 and May 16 only. Mail-in entries, to be returned, must have enough postage to cover the return. Images with insufficient postage will not be returned.

Mail to: Del Mar Fairgrounds, Exhibition of Photography
2260 Jimmy Durante Blvd.
Del Mar, CA 92014

Contact Information

If you have a change of address, phone number or email address, you are required to update this information with the Entry Office so we can contact you regarding awards.

When can I pick up my entries?

Entries may not be removed before the conclusion of the Fair. All entries must be picked up Wednesday, July 5. You will be advised on take-in day what the specific instructions for pick up will be. You must present claim checks to pick up entries. If you cannot pick them up, please arrange for someone else to do so. That person must bring the claim checks and/or a signed written authorization from you. Entries not picked up become the property of the San Diego County Fair and will be disposed of promptly. For return shipping of entries, a pre-paid return address label must be included with your entry.

How can I sell my work?

All entries selected for display will be posted for sale at the price indicated on the online entry registration. Photographers must indicate on the online entry form if entries are not for sale. If no price is listed during registration, the item will be marked NFS. Listing a selling price during the online registration authorizes the Fair to give your phone number to interested buyers. No sales are allowed during the Fair. All sales will be handled by the exhibitor and the buyer.

What else do I need to know?

Descriptions should be limited to 120 characters and should include location where image was taken. Keep it brief and spelled correctly as it may be used on entry display tag. No entry will be accepted if the exhibitor describes conditions under which he/she will exhibit. The Fair (22nd District Agricultural Association) will not be responsible for any lost, stolen or damaged entries. Model releases are the responsibility of the entrant. The Local and State Rules apply to this department, available at www.sdfair.com/entry or at the Entry Office. **The San Diego County Fair is not responsible for lost, stolen or damaged entries.**

AWARDS

The following awards will be offered in each class in each division. Awards provided by sponsors may be gift certificates but are of equal value to awards in other classes.

First place \$200 and a Rosette
Second place \$175 and a Rosette
Third place \$150 and a Rosette
Fourth place \$125 and a Rosette

Best of Show: \$100 and a Rosette. Selected from first-place winners in all classes.

Coordinator's Award: \$100 and a ribbon.

Margaret Frye Perpetual Award: \$100 and a ribbon.

People's Choice: A ribbon and an award, donated by Nelson Photo Supplies, selected by popular vote during the Fair.

Honorable Mention: Ribbons will be awarded at the discretion of the judges. Other donated awards will also be given.

Note: No exhibitor will be allowed more than two monetary awards per class. However, there is no limit to the number of ribbons an exhibitor may win. Award checks will be available at entry pickup. Checks not picked up that day will be mailed within 30 days. The Fair assumes no responsibility for awards donated by clubs, firms or individuals.

DIVISIONS AND CLASSES

DIVISION 1201: COLOR SCENIC (Landscape)

- Class 001** **Spring**
- Class 002** **Summer**
- Class 003** **Fall**
- Class 004** **Winter**

Images should be descriptive of the season regardless of when they were taken. An image with fall colors should be entered in Color Scenic-Fall, for instance, and one with snow, bare trees or ice in Color Scenic-Winter.

Desert scenes are allowed in Class 002 Summer, and shots of the Arctic/Antarctic in Class 004 Winter.

When registering a photo in this division, please state in the description field where it was taken.

DIVISION 1202: COLOR

- Class 005** **Waterscapes, Seascapes, Waterfalls, Water Details, etc.**
- Class 006** **Architecture or Cityscapes**
- Class 007** **People, formal: includes studio and environmental portraits. Artificial lighting, props and other staging is allowed.**
- Class 008** **People, informal: informal candid images may include travel, street, concert, and other non-posed images.**

When registering a photo in this division, please state in the description field where it was taken.

DIVISION 1203: COLOR NATURE

- Class 009** **Flowers - *Awards donated by George's Camera***
- Class 010** **All other Plants and Trees**
- Class 011** **Wild Animals - Mammals**
- Class 012** **Wild Animals - Birds**
- Class 013** **Animals - Insects, Reptiles, Amphibians, and Aquarium Sea Life**

Photos of zoo animals, and aquarium sea life are allowed, but no photos of domestic animals. Studio photography is permitted in Flowers and other Plants and Trees. *When registering a photo in this division, please state in the description field what is depicted.*

DIVISION 1204: CELL PHONE

- Class 014** **Cell Phone**

Color or black-and-white images or digital art taken with a cell phone. *When registering a photo in this class, please state in the description field which phone and apps (if any) were used, where it was taken and what is depicted.*

DIVISION 1205: BLACK & WHITE

- Class 015** **Scenic** (landscapes, waterscapes)
- Class 016** **Nature** (plants, insects and wild animals)
- Class 017** **Architecture or Cityscapes**
- Class 018** **People** (formal or informal)

Duotones, including sepia-toned images, are acceptable. No photos of domestic animals. Studio photography is allowed in classes **016** and **018**. *When registering a photo in this division, please state in the description field where it was taken and/or what is depicted.*

DIVISION 1206: COLOR OR BLACK & WHITE

- Class 019** **Documentary**

Digital enhancement of images to improve quality is allowed. Must be a single image not altered to change content. May include travel photos if they meet the above criteria. *When registering a photo in this class, please state in the description field where it was taken and/or what is depicted.*

DIVISION 1207: COLOR, BLACK & WHITE OR DIGITAL ART - No Style Restrictions!

- Class 020** **Macro** - Photo must be greater than life-size (1:1). May include photomicrographs and electron microscope images of things that can't be seen with the naked eye.
- Class 021** **Sports**
- Class 022** **Still Life** - A collection of inanimate objects arranged in a specific way; may include flowers, food, game or man-made objects.
- Class 023** **Abstract** - Usually not recognizable as an object. Includes fractal, algorithmic art. May include detail shots of nature.
- Class 024** **Underwater**- Images taken underwater while the photographer is underwater. Includes marine life portraits, marine life large animals, and underwater model photography. The photographer must be underwater when taking these images; unlimited post processing is allowed. *Awards donated by Blue Abyss Photo.*
- Class 025** **Our Best Friend** - Animals that are beloved companions and pets. Includes domestic animals such as farm animals.
- Class 026** **Family Moments** - Show the meaning and spirit of family relationships.
- Class 027** **Night** - Low-light images of night skies, astrophotography and painting with light. May include images from dawn or dusk.
- Class 028** **Fair Theme** – “Where the West is Fun”
- Class 029** **At the Fair** - Photo memories of time spent at the San Diego County Fair. *When registering a photo in this class, please state in the description field where it was taken, what is depicted and/or how the image was photographed and edited.*
- Class 030** **All Things Mechanical**- Trains, planes, automobiles, farm and industrial machinery; May include the people involved with these things.

DIVISION 1208: FILM AND ALTERNATIVE PROCESSES - Image created by processes not described in any other division.

- Class 031** **Film and Alternative Processes** - Images produced through traditional wet darkroom techniques; *All images must be mounted so that they can be hung on the Fair's Velcro-receptive walls. Methods and techniques to produce the images must be entered in the entry description.*

DIVISION 1209: DIGITAL ART

- Class 032** **Digital Photographic Art**- Artwork based on photographs; created by manipulation or combination through digital means.
- Class 033** **Digital Artwork and Illustration**- Artwork and illustration developed with the use of digital tools such as Photoshop, Illustrator, Painter, Fractal Generators, etc. Images may include photos, but are not based on them. Methods and techniques to produce the images must be entered in the entry description.

DIVISION 1210: LARGE PRINTS - *Awards donated by George's Camera*

- Class 034** **Large Prints**
Color or black-and-white images, any subject and any style, that are larger than the standard 16 by 20 inches but no larger than 40 inches on the longest side. *When registering a photo in this class, please state in the description field the size of the mount board.*

Please enter information in the online entry system carefully and concisely. Your information, including grammar and spelling, is used for publicity purposes, tags, awards, brochures, etc.